1	IN THE SUPREME COURT OF THE UNITED STATES
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3	THE HERTZ CORPORATION, :
4	Petitioner :
5	v. : No. 08-1107
6	MELINDA FRIEND, ET AL. :
7	x
8	Washington, D.C.
9	Tuesday, November 10, 2009
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11	The above-entitled matter came on for oral
12	argument before the Supreme Court of the United States
13	at 11:07 a.m.
14	APPEARANCES:
15	SRI SRINIVASAN, ESQ., Washington, D.C.; on behalf of
16	the Petitioner.
L7	TODD M. SCHNEIDER, ESQ., San Francisco, Cal.; on behalf
18	of the Respondents.
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1	CONTENTS	
2	ORAL ARGUMENT OF	PAGE
3	SRI SRINIVASAN, ESQ.	
4	On behalf of the Petitioner	3
5	TODD M. SCHNEIDER, ESQ.	
6	On behalf of the Respondents	29
7	REBUTTAL ARGUMENT OF	
8	SRI SRINIVASAN, ESQ.	
9	On behalf of the Petitioner	47
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

1	PROCEEDINGS
2	(11:07 a.m.)
3	CHIEF JUSTICE ROBERTS: We will hear
4	argument next in Case 08-1107, the Hertz Corporation v.
5	Friend.
6	Mr. Srinivasan.
7	ORAL ARGUMENT OF MR. SRINIVASAN
8	ON BEHALF OF THE PETITIONER
9	MR. SRINIVASAN: Thank you,
10	Mr. Chief Justice, and may it please the Court:
11	The diversity statute deems a corporation a
12	citizen of, quote, "the State where it has its principal
13	place of business," closed quote. The Ninth Circuit
14	erred in holding that Petitioner Hertz is a citizen of
15	California, even though Hertz is headquartered in New
16	Jersey and conducts over 80 percent of its operations
17	outside the State of California, and even though, under
18	the court's approach, national corporations could
19	regularly be deemed California citizens if they conduct
20	operations in that State that are proportional to the
21	State's population.
22	The better reading of the statute, in our
23	view, is that it points to the location of the
24	corporation's headquarters, the site from which a
25	corporation directs and controls all the company's

- 1 operations throughout all of its locations. And that is
- 2 particularly the correct reading when the statutory
- 3 language is considered in light of two considerations.
- 4 First, the strong preference for simplicity
- 5 and ease of administration in jurisdictional rules; and
- 6 second, Congress's purposes in 1958 to preserve
- 7 diversity jurisdiction for corporations in 48 States and
- 8 to deny access to diversity jurisdiction only in one
- 9 State, the State where the corporation had its home or
- 10 principal place of business.
- Now, with respect to the ordinary meaning of
- 12 the statutory text, the critical phrase is "principal
- 13 place of business." And dictionary definitions of that
- 14 term define the term "principal place of business" as
- 15 corporate headquarters, and that is fortified by Federal
- 16 and State laws, which also define the term as "company's
- 17 headquarters" --
- 18 JUSTICE SOTOMAYOR: Counsel, the problem
- 19 with every test is that you can find an exception that
- 20 makes the application ridiculous.
- 21 Let's assume that we accept that
- 22 headquarters or nerve center may have some applicability
- 23 to a corporation that has a business in a variety of
- 24 different States.
- MR. SRINIVASAN: Sure.

JUSTICE SOTOMAYOR: All right. That's --1 2 your situation is perhaps the most attractive --3 MR. SRINIVASAN: Right. 4 JUSTICE SOTOMAYOR: -- because whether 5 California has 20 percent and Florida 14 or 15 percent, to me the differences are not terribly substantial. I 6 7 can imagine McDonald's having 1 percent in every part of 8 the world, and how do you choose then? California would say, then you -- you go back to headquarters. But I 9 10 don't know why you start there. 11 But let's posit the simpler situation. Headquarters in New Jersey, but everything else is in 12 13 California. Your test would ignore completely that --14 and it depends on how you define "headquarters." If 15 they have three corporate executives, that's the entire 16 extent -- or let's say one corporate executive who 17 started the company and who lives in New Jersey, and he 18 flies out to California half the time and runs the business from there but happens to live in New Jersey. 19 20 Then you would say diversity is still New Jersey, 21 correct? 22 MR. SRINIVASAN: We would, Your Honor. But 23 let me -- let me start first with accepting Your Honor's premise, that in the situation of a multistate 24

corporation with -- with diverse operations, the

25

- 1 principal place of business would be the headquarters.
- Now, I take your point that there are
- 3 situations in which the test may not seem so
- 4 straightforward, but we think even in the -- the
- 5 hypothetical that Your Honor posits, the better
- 6 answer -- at least our first submission would be, the
- 7 better answer is the headquarters would control. And
- 8 that's for a couple of reasons.
- 9 Although, again, the one exception that we
- 10 would have to our rule is exactly Your Honor's
- 11 hypothetical, and let me just bracket that. Now, the
- 12 reason we think, first and foremost --
- JUSTICE SOTOMAYOR: But you have not
- 14 articulated a -- at least to me, a meaningful principle
- 15 in which to set that exception. It has to be tied
- 16 somehow to the test and why the test in some situations
- 17 would have applicability and others may not.
- MR. SRINIVASAN: Sure. And let me -- let
- 19 me --
- JUSTICE SOTOMAYOR: Because I don't know the
- 21 difference between one headquarters and two places to do
- 22 business or three, but I can still see that some
- 23 factoring has to be done when the places of business are
- 24 more limited.
- MR. SRINIVASAN: Well, I -- well, we think

- 1 first and foremost that the headquarters' role would
- 2 apply even in Your Honor's situation, and I will get to
- 3 that to the exception -- fashioning the exception in
- 4 just one second --
- 5 JUSTICE GINSBURG: But your case doesn't
- 6 call for that judgment, because you have a multistate
- 7 corporation, and it -- I assume you would be satisfied
- 8 with saying that when a corporation has dispersed
- 9 operations, it doesn't have its business center or its
- 10 headquarters -- doesn't have its business center
- 11 dominant in any one State, that it's dispersed, then you
- 12 take the headquarters, because there's no way to pick
- 13 among -- choose all the others, and it certainly isn't
- 14 worth the labor to try to do that.
- So you could have a rule that says,
- 16 dispersed across many States, you pick headquarters.
- 17 And that -- you don't have to urge anything further.
- 18 MR. SRINIVASAN: No, absolutely, Justice
- 19 Ginsburg. And we would certainly accept the resolution
- 20 of the case in -- in that light.
- 21 If the Court were to announce a rule that
- 22 says, multistate corporations with diverse operations,
- 23 the principal place of business in that situation is the
- 24 headquarters, I think Your Honor is correct that
- 25 certainly we would prevail under that and that would be

- 1 entirely acceptable to us. But --
- JUSTICE SCALIA: Well, why would we say
- 3 that? Just because it wins your case and it solves your
- 4 problem? I mean, it seems to me, to do that, you
- 5 abandon your principal argument, which that -- which is
- 6 that "place" doesn't mean "State."
- 7 MR. SRINIVASAN: Right.
- 8 JUSTICE SCALIA: And to talk about the whole
- 9 State of California as the principal place of doing
- 10 business -- I mean, if Congress meant that, it would
- 11 have said, the principal State in which business is
- 12 done.
- MR. SRINIVASAN: That's -- that's correct,
- 14 Justice Scalia.
- 15 JUSTICE SCALIA: You don't want to throw
- 16 away that good argument, do you?
- 17 (Laughter.)
- 18 MR. SRINIVASAN: We certainly don't want to
- 19 throw it away. We certainly don't want -- first and
- 20 foremost, we would like to prevail. And I think even
- 21 under the narrow approach --
- JUSTICE GINSBURG: You would never get to
- 23 California's thing about State. If you say multistate,
- 24 you pick the place. The headquarters is the place, it's
- 25 within a State.

- 1 MR. SRINIVASAN: Yes. And -- and that's why
- 2 we would accept that result, Justice Ginsburg. We
- 3 certainly would. Let me just put that out there first
- 4 and foremost.
- 5 Now, with respect to --
- 6 CHIEF JUSTICE ROBERTS: Were you done with
- 7 your -- were you done with your answer to Justice
- 8 Sotomayor's hypothetical?
- 9 MR. SRINIVASAN: I don't know that I, in
- 10 fact, started the answer, Mr. Chief Justice --
- 11 (Laughter.)
- 12 MR. SRINIVASAN: -- with respect.
- 13 The answer is that even in that situation,
- 14 for the reasons that Justice Scalia highlights, we would
- 15 say that the headquarters controls. And let me give two
- 16 -- two principal reasons why.
- The first is that even if the operations are
- 18 in one State and the headquarters are in a different
- 19 State, the headquarters still is where the direction and
- 20 control comes from. And I think the ordinary meaning of
- 21 the phrase "principal place of business" in that
- 22 situation would still direct attention to the
- 23 headquarters.
- 24 And the dictionary definitions that we
- 25 identified in -- in our brief and every Federal and

- 1 State law that defines the term "principal place of
- business" defines it at headquarters -- as headquarters,
- 3 without any exception for the hypothetical situation
- 4 that Your Honor posits. But the other --
- 5 JUSTICE SOTOMAYOR: So what constitutes
- 6 headquarters?
- 7 MR. SRINIVASAN: I'm sorry?
- 8 JUSTICE SOTOMAYOR: How many executives have
- 9 to live there? What else has to exist there? And then
- 10 what is the default rule if those things don't exist?
- 11 MR. SRINIVASAN: Right. Your Honor, I think
- 12 -- and that -- that is the sort of different set of
- 13 questions which is other ambiguities with respect to the
- 14 definition of a headquarters in certain situations.
- Now, by and large, the headquarters is
- 16 relatively straightforward. It's made in public filings
- 17 which are an easy place to look, and if you look at the
- 18 experience of the Seventh Circuit, which of course has
- 19 applied the headquarters approach across the board over
- 20 the course of several decades, I think we can see that
- 21 that test has been straightforward and it is simple in
- 22 application, in the main.
- Now, that is not to say that there are not
- 24 issues about the definition of headquarters at the outer
- 25 perimeters. There are. And I think the place I would

- 1 look first and foremost is: Where does direction and
- 2 control for the corporation come from? That is the
- 3 situs at which the headquarters would be found.
- 4 And I would look also to what a corporation
- 5 itself identifies as headquarters in public filings. In
- 6 10-K filings and under the Model Business Corporations
- 7 Act, corporations have to report their headquarters in
- 8 annual reports. And of course they are doing those
- 9 reports for other reasons other than establishing
- 10 jurisdiction in a particular case, so I think they come
- 11 with an air of objectivity about them. That's where I
- 12 would look.
- Now, I would make this other point, though,
- 14 about the ambiguity that Your Honor points to with
- 15 respect to the definition of a headquarters. That --
- 16 that is not at all an ambiguity that only applies to our
- 17 test, because under Respondent's test and under the test
- 18 of every court of appeals, they take into account the
- 19 headquarters.
- Now, we would think that is
- 21 dispositive. The other courts consider it at least
- 22 highly relevant, albeit not dispositive. But whatever
- 23 ambiguities --
- JUSTICE GINSBURG: Why did the others all go
- 25 through some through total, totality of the factors

- 1 test? I mean, obviously, you could pick the
- 2 headquarters. You'd say Congress wanted one place;
- 3 headquarters is a logical choice, end of -- but most
- 4 circuits have made it more complicated than that. The
- 5 Seventh Circuit is the only one who said, keep it
- 6 simple, as you urge -- headquarters.
- 7 Why are the other circuits resistant to the
- 8 solution that you are proposing.
- 9 MR. SRINIVASAN: Well, first in a situation
- 10 with a multistate corporation with dispersed operations,
- 11 as we point out in footnote 2 of our reply brief, I
- 12 think the courts of appeal are generally in agreement
- 13 that the headquarters would control in that situation.
- Now, with respect to whether you would have
- 15 an across-the-board headquarters rule, Justice Ginsburg,
- 16 I think what happened is, the first court to consider
- 17 this question was the Third Circuit in the Scott case,
- 18 pretty soon after the statute was enacted in 1958. And
- 19 that court, with respect, didn't wrestle with the
- 20 ordinary meaning of the statutory terms, and it didn't
- 21 wrestle with the strong premium on simple and
- 22 administrable jurisdictional rules. And then that
- 23 doctrine sort of took on a life of its own, I think.
- JUSTICE GINSBURG: But is it -- they -- they
- 25 do it in different ways.

- 1 MR. SRINIVASAN: They do.
- JUSTICE GINSBURG: Some say business
- 3 operations, some say headquarters.
- 4 MR. SRINIVASAN: There -- there is a variety
- 5 of different approaches. I think all of them share the
- 6 common feature that they consider, essentially, a
- 7 totality of the circumstances. And all of them, in our
- 8 view, share a common flaw, which is --
- 9 JUSTICE GINSBURG: How does -- how do the
- 10 bankruptcy courts do it? I mean, you brought out that
- 11 "principal place of business" was -- was a term that the
- 12 bankruptcy courts had been using before the amendment of
- 13 1332, 1958. But I -- I don't think that the -- that it
- 14 is inevitably headquarters for the bankruptcy courts. I
- 15 mean, there's -- sometimes it is in other places, isn't
- 16 it?
- MR. SRINIVASAN: Well, the bankruptcy courts
- 18 -- I think the fairest assessment of the bankruptcy
- 19 courts as of 1958 was that it was a model.
- Now, since then, the Collier's treatise, for
- 21 example, would tell you that the majority and
- 22 predominant rule is the headquarters rule, even in the
- 23 bankruptcy context. Pre-1958, I think there was a
- 24 conflict. That's what the treatises said and that's
- 25 what we explain in our brief. But there certainly were

- 1 some courts that adopted a headquarters approach, even
- 2 in the bankruptcy context.
- 3 But I think one thing I would caution the
- 4 Court about is assuming that just because some courts in
- 5 the bankruptcy context, because of bankruptcy-specific
- 6 considerations -- and a specific consideration was the
- 7 felt need to have the assets of the bankrupt estate
- 8 within the purview of the court so that the court could
- 9 administer the estate -- that Congress would have wanted
- 10 to import every judicial application down to every
- 11 nuanced detail in the bankruptcy context over to the
- 12 jurisdictional context, where we know that Congress
- 13 thought that simplicity was a real virtue.
- 14 And I think, as Your Honor's opinion in
- 15 Wachovia v. Schmidt a few terms ago points out, there is
- 16 no reason to assume that Congress would have taken one
- 17 word in the venue context and applied the exact same
- 18 meaning to that same word in the jurisdictional context.
- 19 And here, because of the strong preference -- excuse me
- 20 -- in favor of simplicity and administrability in
- 21 jurisdictional rules, that is a particularly poignant
- 22 reason why the headquarters approach, in our -- in our
- 23 point of view, should govern in all circumstances.
- 24 Now --
- 25 JUSTICE GINSBURG: In the case -- this is

- 1 purely hypothetical, but suppose Hertz were to be
- 2 bankrupt, file a petition in bankruptcy, where -- New
- 3 Jersey would be the place, on your -- or the assets are
- 4 dominantly someplace else, so it would be another place?
- 5 MR. SRINIVASAN: Well, I think, if -- if
- 6 what you are asking, Justice Ginsburg, is, where would
- 7 the principal place of business be under the bankruptcy
- 8 statute, the majority rule now, under the Fifth Circuit
- 9 case Commonwealth Oil Refining and the Seventh Circuit
- 10 case Peachtree, would show that the majority rule now is
- 11 that the principal place of business would be New
- 12 Jersey.
- 13 And one point I would like to get to in that
- 14 regard is the sort of oddity of saying that the -- the
- 15 principal place of business of a company like Hertz
- 16 would be somewhere other than New Jersey. The Ninth
- 17 Circuit has a view that the principal place of business
- 18 of Hertz is California, based on the fact that Hertz
- 19 conducts 20 percent of its business in California.
- 20 But it is important to bear in mind that
- 21 this statute is a zero-sum game. So that if Hertz is
- 22 deemed to have its principal place of business in
- 23 California, such that it is disabled from getting access
- 24 to diversity jurisdiction in California, the consequence
- 25 is that Hertz would be enabled to gain diversity

- 1 jurisdiction in every other State -- and I'm putting to
- 2 one side Delaware, the State of incorporation -- but it
- 3 would be enabled to gain access to -- to diversity
- 4 jurisdiction in every other State.
- 5 So the consequence would be that if Hertz
- 6 were sued in a State court action in Park Ridge, New
- 7 Jersey, the site of its headquarters, Hertz could get
- 8 Federal court jurisdiction in that jurisdiction on the
- 9 theory that it's an out-of-State company, it's a
- 10 California company, because it performs 20 percent of
- 11 its business in California.
- 12 Now that -- the oddity of that, in our view,
- is particularly poignant if one takes into account a
- 14 company like Wal-Mart. Wal-Mart is universally
- 15 recognized to be an Arkansas corporation because it is
- 16 headquartered in Bentonville, Arkansas, but Wal-Mart
- 17 also, it's undisputed, does substantially more business
- 18 by any of the measures that the Ninth Circuit considers
- 19 significant in Texas. It has more employees there; it
- 20 has more stores there; it generates more revenues there,
- 21 by a significant factor well in excess of 50 percent
- 22 over and above any other State.
- But the consequence of deeming Wal-Mart a
- 24 Texas corporation based on the amount of business it
- 25 does in Texas would be not only that Wal-Mart would be

- 1 disabled from getting Federal court jurisdiction in
- 2 Texas, but that Wal-Mart would be enabled to get Federal
- 3 court jurisdiction in Bentonville, Arkansas, on the
- 4 theory that even in Arkansas, Wal-Mart would be an
- 5 out-of-State corporation, a Texas corporation, because
- 6 of the level of business that it conducts in Texas.
- 7 And we don't think that is the result that
- 8 Congress would have envisioned in 1958 when it enacted
- 9 the Principal Place of Business provision. Instead,
- 10 what Congress presumably had in mind is that
- 11 corporations, as a general matter, are identified with
- 12 the location of their headquarters.
- 13 So in the Wal-Mart situation, Wal-Mart
- 14 rightly is universally acknowledged to be an Arkansas
- 15 corporation because of the presence in that State of its
- 16 headquarters.
- 17 JUSTICE SOTOMAYOR: Counsel, all you are
- 18 talking about is not necessarily nerve center, because
- 19 in reading the examples in your brief, what you are
- 20 talking about is: Where is the place where they have
- 21 the most important, significant, influential contact?
- Now, the Ninth Circuit has defined that as
- 23 the place where business is done; you are suggesting
- 24 that it's the place where the nerve center is. But it
- 25 goes back to begging my question: Why -- just simply

- 1 their declaring it on a tax form doesn't make it
- 2 important, influential, or significant contact. There
- 3 has to be something more to the test, and it can't be
- 4 just what I declare my headquarters to be. There has to
- 5 be some form of activity in that place.
- 6 MR. SRINIVASAN: There does, Your Honor, and
- 7 we think -- I guess the -- the comparison I would make
- 8 is to an individual, because an individual can't declare
- 9 that he or she is a domiciliary of a particular State
- 10 and have it be so for citizenship purposes. There has
- 11 to be something behind that, and so too with
- 12 corporations.
- 13 JUSTICE SOTOMAYOR: That's -- that's the
- 14 point.
- 15 MR. SRINIVASAN: Exactly, and we -- we share
- 16 that view. A corporation couldn't simply declare that
- 17 its headquarters are located in a -- in a location where
- 18 it has a mailbox, for example, and have that be
- 19 dispositive for citizenship purposes. What --
- JUSTICE SOTOMAYOR: Is there -- is there
- 21 something to a rule that says headquarters is
- 22 presumptively the nerve center, but a challenged party,
- 23 whoever that is, can rebut it?
- 24 MR. SRINIVASAN: I think certainly it would
- 25 be a vast improvement over what the Ninth Circuit has.

- 1 So I would say that as a starting point, Your Honor. I
- 2 think -- in our view, of course, a principal submission
- 3 is the headquarters controls in all -- in all
- 4 situations, and the cost of having, you know, a
- 5 rebuttable presumption would be: What does it take to
- 6 rebut it? That would be question. And I think--
- JUSTICE SOTOMAYOR: Well, that's the point
- 8 that I raised, which is that the headquarters is not an
- 9 important, consequential, or substantial. You can rebut
- 10 it if you can show that it is a shell headquarters.
- 11 MR. SRINIVASAN: Yes. And I think in that
- 12 situation, I guess -- I guess there is two different
- 13 ways that one could look at that. One is to say that
- 14 you could rebut it, but the other is to say that it is
- 15 not the headquarters.
- 16 And I guess that's the way that I would look
- 17 at it, is to say that if the corporation identifies a
- 18 location at which it in fact doesn't direct and control
- 19 the operations of the corporation throughout, it
- 20 wouldn't constitute the headquarters.
- JUSTICE SOTOMAYOR: Well, but --
- MR. SRINIVASAN: So I guess that's where I
- 23 would place the load-bearing weight. It may be
- 24 semantic, but --
- JUSTICE SOTOMAYOR: That's the problem,

- 1 which is, the party comes in, alleges by summary
- 2 judgment that -- in a summary judgment motion: This is
- 3 my corporate headquarters. The other side's going to
- 4 have to come forth with evidence that shows something.
- 5 MR. SRINIVASAN: Right. And if -- and --
- 6 JUSTICE SOTOMAYOR: So that it's always a
- 7 rebuttable presumption.
- 8 MR. SRINIVASAN: There is, Your Honor, and
- 9 if the other side were able to show that the location
- 10 that the party identifies as -- as its headquarters does
- 11 not, in fact, function as a headquarters, in the sense
- 12 that suppose there is no executives there, or suppose
- 13 that the officials that are there in fact don't direct
- 14 and control the company's operations in other locations.
- 15 Well, then, that -- that would be a real issue.
- 16 But there are checks against that, because
- 17 corporations identify their headquarters in other public
- 18 filings, and in the main, those headquarters are the
- 19 locations in -- from which the chief executives direct
- 20 and control the companies' operations --
- 21 JUSTICE SOTOMAYOR: I actually do not know
- 22 whether public filings define what "headquarters" mean.
- 23 Is there a -- I know you have said it in your brief, but
- 24 what I didn't know is whether those public filings
- 25 define the activity necessary to designate a place as

- 1 "headquarters."
- 2 MR. SRINIVASAN: Well, they -- they do in
- 3 the following sense, Your Honor. For example, with the
- 4 10-K report for publicly traded companies, I think the
- 5 question that is asked is not the location of the
- 6 headquarters but the location of the principal executive
- 7 offices. And so I think, by definition, in answering
- 8 that question the principal executives would be located
- 9 at that -- at that location. Now, if they weren't, we
- 10 would certainly take Your Honor's point that there could
- 11 be a back-and-forth about that, but that --
- 12 JUSTICE GINSBURG: I know, but didn't
- 13 Congress pick "a principal place of business"? And we
- 14 know that they looked at the bankruptcy courts. There
- 15 are lots of expressions in other statutes. Some say
- 16 "headquarters." Some say -- well, there are a variety
- 17 of things, but Congress picked this particular term,
- 18 "principal place of business."
- 19 And I was thinking, when you gave the
- 20 example of Texas, that the idea of diversity is you are
- 21 not going to get a Federal forum where you are at home.
- 22 And so one would think, well, if Wal-Mart is doing so
- 23 much in Texas, it's really no stranger in Texas. Why
- 24 shouldn't there be diversity in Texas?
- MR. SRINIVASAN: Well, in -- in response to

- 1 the latter point, Your Honor, I think the one thing we
- 2 do know from 1958 is that Congress didn't think that a
- 3 corporation should be disabled from getting diversity
- 4 jurisdiction anywhere where it does a substantial
- 5 business, because it had that proposal before it, and it
- 6 rejected it.
- 7 JUSTICE GINSBURG: It rejected it, yes.
- 8 MR. SRINIVASAN: It instead chose an
- 9 approach whereby a company is disabled from getting
- 10 diversity jurisdiction in one, and only one,
- 11 jurisdiction, the jurisdiction in which it has its
- 12 principal place of business.
- 13 And I think what Congress had in mind is
- 14 that corporations, as a general matter, are identified
- 15 with their headquarters. And that is why Wal-Mart, for
- 16 example, is universally recognized as an Arkansas
- 17 company. It may be that Wal-Mart does substantial
- 18 business in Texas, substantially in excess of other
- 19 States, but Wal-Mart also does substantial business in a
- 20 variety of jurisdictions. But Congress decidedly didn't
- 21 have the rule that says wherever Wal-Mart does a
- 22 substantial business and is a well recognized company,
- 23 it should be disabled from getting to Federal court. It
- 24 limited it to one jurisdiction.
- 25 And we think the best reading of the phrase

- 1 "principal place of business" is the situs of the
- 2 headquarters in that there were -- with -- with respect
- 3 to the bankruptcy decisions, Your Honor, there -- there
- 4 were bankruptcy courts that did have a "headquarters"
- 5 approach. And, in fact, the one bankruptcy court of
- 6 which I am aware that looked at the meaning of the
- 7 ordinary language -- we cite the -- the relevant -- the
- 8 portion of the court's opinion at page 50 of our opening
- 9 brief in footnote 5. It is the First Circuit's opinion
- 10 in the Burdick case.
- 11 And what the First Circuit said was that a
- 12 corporation's, quote, "principal office," rather than a
- 13 factory, mill or mine, according to ordinary
- 14 understanding and speech, constitutes the principal
- 15 place of business within the meaning of the Bankruptcy
- 16 Code."
- 17 And so even before 1958, I think there was
- 18 definitely a sense out there that the term "principal
- 19 place of business" does mean headquarters. And this
- 20 gets to Your Honor's other question which is: If
- 21 Congress really meant "headquarters," why wouldn't they
- 22 have used the term "headquarters" instead of "principal
- 23 place of business"?
- 24 And I think our answer to that, with respect
- 25 to Your Honor, is that "principal place of business" is

- 1 an alternative formulation for "headquarters." And so I
- 2 don't think one can glean too much from the fact that
- 3 Congress chose "principal place of business" rather than
- 4 "headquarters" when "principal place of business" in our
- 5 view is a reference to the headquarters.
- 6 And this Court's opinion last term in the
- 7 Oswell Harlow versus United States case is a good
- 8 example of that, because there the statute that was at
- 9 issue used the term "facilitate" rather than the term
- 10 "aid or abet." And one could have readily made the
- 11 argument that because the statute uses the term
- 12 "facilitate" rather than "aid or abet," that normal
- 13 principles that accompany aiding and abetting liability
- 14 shouldn't apply in the statute. But the Court rightly
- 15 in our view reached the contrary conclusion, and it was
- 16 based on the notion that the term "facilitate,"
- 17 according to Black's Law Dictionary, means the very same
- 18 thing as "aid or abet." And once you cross that bridge,
- 19 then you can apply aiding or abetting principles to the
- 20 term "facilitate."
- 21 And here, likewise, the term "principal
- 22 place of business, "according to Black's Law Dictionary,
- 23 means "headquarters." That's how Black's Law Dictionary
- 24 defines the term. And so the fact that Congress chose
- 25 one alternate formulation versus another, I don't think

- 1 speaks too loudly to the question of --
- 2 JUSTICE GINSBURG: What about her argument
- 3 that -- that Hertz has this New Jersey headquarters, but
- 4 its reservation center is in Oklahoma?
- 5 MR. SRINIVASAN: Sure, and -- and, again, I
- 6 would look at the public filings. In the public filings
- 7 in the 10-K, for example, Hertz universally identifies
- 8 its headquarters as Park Ridge, New Jersey. And the
- 9 reason is that the chief executive officials are all
- 10 located in Park Ridge.
- 11 Now, there is a large administrative
- 12 apparatus in Oklahoma City, and, according to the
- 13 affidavit, its administrative activities are performed
- 14 in Oklahoma City to a lesser extent. And that is at
- 15 paragraph 11 of the affidavit, which is at pages 29a to
- 16 30a of the appendix to the petition.
- But I don't think there is any real dispute
- 18 that Hertz's main headquarters are located in Park Ridge
- 19 rather than Oklahoma City. In point of fact, what you
- 20 have in Oklahoma City -- and -- and this isn't spelled
- 21 out in the -- in the affidavit, but what you have in
- 22 Oklahoma City is essentially the rental call center and
- 23 plus principal back-office duties like information
- 24 technology support. But what you have in Park Ridge is
- 25 all of the company's chief executives. So the decision-

- 1 making locus for the company's most important decisions
- 2 is absolutely in Park Ridge, New Jersey, rather than
- 3 Oklahoma City. And there is no dispute on the point
- 4 that is before the Court.
- 5 This Court comes -- this case comes to the
- 6 Court on the assumption that Hertz's headquarters are
- 7 located in Park Ridge. The question for the Court is
- 8 whether that headquarters location should be dispositive
- 9 for purposes of defining a company's principal place of
- 10 business.
- 11 Now, if I could -- if I could turn for one
- 12 moment to the cost in terms of simplicity and
- 13 demonstrability of an alternative formulation if the
- 14 Court were to accommodate a formulation that didn't look
- 15 to the headquarters, we see three potential categories
- 16 of costs that are brought about by the -- the proposed
- 17 approach of Respondents in what the Ninth Circuit has
- 18 established.
- 19 The first is the one that underlies the
- 20 strong preference in favor of simple, demonstrable,
- 21 jurisdictional rules. And that is just the time and
- 22 resources that would be invested at the threshold
- 23 jurisdictional stage in defining whether the case is --
- 24 is before the proper court. That in itself is reason
- 25 enough, in our view --

1	JUSTICE KENNEDY: Not all diversity suits
2	have major law firms in them and a lot of resources to
3	spend in in discovery to determine more complex
4	tests.
5	MR. SRINIVASAN: That's right. Yes, that's
6	our point, Justice Kennedy, and I think a "headquarters"
7	test is simple and straightforward in that respect, and
8	a "totality of circumstances" approach isn't. But there
9	is also two additional costs that I would point out
10	about a "totality of circumstances" approach.
11	One is that you can have the very real
12	possibility because of the indeterminacy in that
13	approach that different courts would reach divergent
14	conclusions about the citizenship of the very same
15	corporation. And as we point out on page 40 of our
16	brief, that has already happened. Two district courts
17	in the Ninth Circuit alone in two California courts
18	reached divergent conclusions on the citizenship of
19	United Airlines. One court concluded that United was an
20	Illinois citizen, and another court concluded that
21	United was a California citizen. And that is not
22	altogether surprising that you would have those sorts of
23	divergent conclusions given the open-ended nature of the
24	"totality of circumstances" approach.
25	The third cost that I would point to is the

- 1 possibility that because of the indeterminacy in the
- 2 approach you could have a situation in which a district
- 3 court finds there is jurisdiction, proceeds to have a
- 4 trial on the merits and renders -- renders judgment on
- 5 the merits, and then several years later the court of
- 6 appeals would reverse the judgment because the district
- 7 court had gotten the jurisdictional input wrong at the
- 8 outset. And, again, that also, as with the situation
- 9 with divergent conclusions on the citizenship of the
- 10 same corporation, is not just a problem of theory. It
- 11 has actually happened.
- 12 JUSTICE GINSBURG: Even -- even when the
- 13 direct -- the -- even subject-matter jurisdiction is
- 14 precluded after final -- final judgment after direct --
- 15 so that's nothing new. It is the same example you gave.
- MR. SRINIVASAN: Well, I think -- I guess my
- 17 point is that precisely because subject-matter
- 18 jurisdiction can be raised at any point --
- 19 JUSTICE GINSBURG: Not any point in the
- 20 direct -- up to denial of cert on direct review. After
- 21 that it's precluded, even subject-matter jurisdiction.
- 22 You can't collaterally attack on that basis.
- MR. SRINIVASAN: Sure, right. I guess what
- 24 my point is that you could have a situation where a
- 25 trial court has reached a resolution on the merits.

- 1 Several years -- several years later the court of
- 2 appeals on direct review would reach the conclusion that
- 3 the district court got it wrong on subject-matter
- 4 jurisdiction.
- JUSTICE GINSBURG: Yes.
- 6 MR. SRINIVASAN: And there is a case that we
- 7 cite in our brief, the Diaz -- Diaz versus Pep Boys
- 8 case, that involve that situation.
- 9 If the Court has no further questions, I
- 10 would like to reserve the balance of my time.
- 11 CHIEF JUSTICE ROBERTS: Thank you, counsel.
- 12 Mr. Schneider?
- 13 ORAL ARGUMENT OF TODD M. SCHNEIDER
- 14 ON BEHALF OF THE RESPONDENTS
- 15 MR. SCHNEIDER: Thank you. Mr. Chief
- 16 Justice, and may it please the Court:
- For 50 years every circuit save the -- save
- 18 the Seventh had agreed -- has agreed on one overriding
- 19 principle: That courts must perform a balancing in
- 20 determining the principal place of business of a
- 21 corporation, and that balancing must include a
- determination of where the corporation's people and
- 23 property are.
- 24 CHIEF JUSTICE ROBERTS: Is -- is that a fair
- 25 description of what the Ninth Circuit did here? Did

- 1 they perform a balancing, or did they look solely to
- 2 where most of the sales were?
- 3 MR. SCHNEIDER: The -- the Ninth Circuit
- 4 specifically in this case noted that 43 percent more
- 5 employees for Hertz are in California, 75 percent more
- 6 property, 60 percent more revenue, and --
- 7 JUSTICE SCALIA: More than -- more than
- 8 what, more than any other single State?
- 9 MR. SCHNEIDER: That's correct, Justice
- 10 Scalia.
- 11 JUSTICE SCALIA: But it doesn't say the --
- 12 the "principal State of business." It's the "principal
- 13 place of business." Is there a difference between the
- 14 two?
- 15 MR. SCHNEIDER: I think I have two answers
- 16 to that, Your Honor. The first answer is that Congress
- 17 was using a term of art that was imported from the
- 18 Bankruptcy Code.
- In all of the Bankruptcy Code cases prior to
- 20 1958, the 11 USC 11 cases take an aggregation approach
- 21 when they look at it State-by-State, so, if we raise
- 22 principal place of business as a term of art that
- 23 Congress imported into this statute, then we have to
- look at an aggregated State-by-State approach.
- The other answer, I think, is more of a

- 1 semantic answer, which is how did Congress define the
- 2 word "place"? Certainly, the English language provides
- 3 that a place can be a building, as Hertz would have, or
- 4 a place could be a State, as we -- my place of birth,
- 5 for example, is New York State.
- 6 JUSTICE SOTOMAYOR: Why -- why didn't they
- 7 say place of doing business? That's not the terminology
- 8 that they used.
- 9 MR. SCHNEIDER: They didn't, and Congress
- 10 was --
- 11 JUSTICE SOTOMAYOR: That would be more
- 12 consistent with an aggregation of -- of all of the
- 13 factors the Ninth Circuit starts with.
- MR. SCHNEIDER: Your Honor, Congress chose
- 15 the phrase "principal place of business" because, to
- 16 quote the legislative history, there were many cases on
- 17 the books, and it was an easily understood phrase.
- 18 I think what Congress intended to do was to
- 19 not have us end up here, to take a phrase which was
- 20 known in the case law and to import it --
- 21 JUSTICE SOTOMAYOR: Counsel, what's very
- 22 clear from all of the articles I have read in the lower
- 23 court decisions is that Congress may have thought it was
- 24 picking a well-defined phrase, but, in fact, it wasn't,
- 25 that the Courts below are confused about what they were

- 1 doing before the statute.
- 2 So I don't know why importing the belief
- 3 that something was clear into a reality that it's not
- 4 helps us.
- 5 MR. SCHNEIDER: Your Honor, in answer to
- 6 Justice Scalia's question, I believe it was clear, from
- 7 all of the case law, that we were talking about place
- 8 equalling an aggregation of all of the activity in the
- 9 State.
- 10 With regard to your question, we have cited
- in our brief two district court opinions that performed
- 12 a scholarly review of all of the case law at the time
- 13 that Congress passed the 1958 amendments. Particularly
- 14 of import is the Inland Rubber case.
- 15 And what the court found in the Inland
- 16 Rubber case is, while there was two lines of thinking,
- 17 there was the -- what came to be known as the nerve
- 18 center line of thinking and what came to be known as the
- 19 business reality line of thinking.
- The nerve center test could almost all be
- 21 explained by the fact that, in those cases, the
- 22 corporation only had one place of business, there were
- 23 some outliers, but for the most part, the two judges, in
- 24 the Gilardi case and in the Inland Rubber case --
- 25 JUSTICE SOTOMAYOR: So why do you -- why do

- 1 you think that the circuits courts -- the vast majority
- of them, the third, the first, the second, the fifth,
- 3 they all start with the proposition that, if a place has
- 4 far-flung businesses, then the nerve center test should
- 5 start the inquiry and control it more than in a
- 6 situation where there are lesser places of business?
- 7 MR. SCHNEIDER: Yes. That's the total
- 8 activities test, Your Honor, and the total activities
- 9 test would put initial weight on the nerve center, but
- 10 if one -- and then, of course, weigh whether or not
- 11 there is a substantial predominance of all of -- of all
- 12 of the other factors somewhere in the country, which,
- 13 frankly, is not a lot different than the Ninth Circuit
- 14 case -- test.
- 15 The Ninth Circuit simply does it in the
- 16 other way. It asks --
- JUSTICE SOTOMAYOR: Well, that's a big
- 18 difference.
- 19 MR. SCHNEIDER: It asks the same question,
- 20 whether or not there is a -- a substantial
- 21 predominance -- finds substantial predominance, not just
- 22 predominance, but substantial predominance.
- JUSTICE SOTOMAYOR: I -- you know, to me,
- the word "substantial" usually means closer to 50
- 25 percent. I'm having a hard time understanding what the

- 1 appreciable difference is between 20 percent and 14 and
- 2 the balance being spread over so many other places.
- What -- that seems very arbitrary in terms
- 4 of the place that generates the most money. That's it.
- 5 That's the place you are at home.
- 6 MR. SCHNEIDER: I think, to understand it,
- 7 one must look at the purpose of diversity. The real
- 8 question is, is diversity to be used as a sword by a
- 9 corporation, such that a corporation can choose its
- 10 place of diversity jurisdiction, or is it a shield to
- 11 protect the corporation, a truly foreign corporation,
- 12 from local bias?
- JUSTICE SOTOMAYOR: Well, but that's what --
- 14 but that goes back to the point, if we are talking about
- 15 shields or swords, Congress had before it a provision
- 16 that would say, anywhere you do business, you are not a
- 17 foreigner, because you are there. The people are going
- 18 to perceive you as a business -- the local business that
- 19 is doing business in that location, and Congress
- 20 rejected that.
- 21 So foreign has to have a meaning that was
- 22 somewhat different. And you don't think the corporate
- 23 headquarters where management is, where the direction
- 24 for the operation of the business is coming from, is the
- 25 place that needs the most protection in this system

- 1 because they are the ones making the decisions, and so
- 2 aren't they the ones who need to be protected from local
- 3 bias?
- 4 MR. SCHNEIDER: Courts have found that
- 5 corporations are best known where they have most of
- 6 their people and their property. That's because
- 7 employees go out in the community, property is bought
- 8 and sold in the community, so the local people will know
- 9 the corporation more where they have their people and
- 10 property than, necessarily, where they have the
- 11 headquarters.
- 12 Until this case began, I had no idea where
- 13 Hertz headquarters are. There is many corporations in
- 14 the State of California, that I have no idea are
- 15 headquartered in the State of California.
- 16 JUSTICE GINSBURG: The problem with your --
- 17 your approach -- and California is unique in this
- 18 respect, is -- California is a very large State, lots of
- 19 business, and you are comparing to the next State that
- 20 has the next number of employees -- you know, Florida.
- 21 If I were entertaining your approach, I
- 22 would think, well, you would compare California against
- 23 the whole rest of the nation and not pick for a
- 24 dispersed -- a corporation that is widely dispersed.
- 25 California is going to be the big winner in

- 1 this. It's going to be able to keep all those cases in
- 2 its State court because so many multi-State
- 3 corporations, I imagine, would come out, just the way
- 4 Hertz does.
- 5 Am I right, that, under your analysis, the
- 6 one place where, if you say, we don't want Federal
- 7 courts to be dealing with corporations that are at home
- 8 in the State, but in the State of New Jersey, under your
- 9 view of things, a New Jersey citizen could sue Hertz in
- 10 Federal court in New Jersey, right?
- 11 MR. SCHNEIDER: That is correct, Your Honor,
- 12 unless, of course, Hertz were to change its place of
- incorporation to New Jersey.
- JUSTICE GINSBURG: And why do you say,
- 15 well -- why is it that the Ninth Circuit's method,
- 16 California versus Florida, instead of California and
- 17 let's see what the rest of the business is -- is, in the
- 18 whole United States?
- 19 MR. SCHNEIDER: I think the answer, Justice
- 20 Ginsburg, to that question goes back to how the phrase
- 21 "principal place of business" was looked at under the
- 22 Bankruptcy Code, and in the Bankruptcy Code, it was, in
- 23 fact, a State-by-State analysis, rather than a State
- 24 versus country analysis.
- Now, Justice Ginsburg, you asked me, did it

- 1 mean that all corporations were going to end up being
- 2 California corporations? California -- the Ninth
- 3 Circuit has been doing it this way for 50 years. Every
- 4 other circuit has had -- save the seventh -- has had
- 5 some balancing test for 50 years, and it has not come to
- 6 pass that all corporations are California corporations.
- 7 A matter of fact, if you think of a
- 8 corporation that sells skis, they are likely going to be
- 9 a Colorado corporation, or they are going to be a Utah
- 10 corporation. A -- a corporation that sells mining
- 11 equipment is likely to end up in West Virginia or one of
- 12 the mining States.
- JUSTICE SCALIA: I don't understand why,
- 14 somehow, a Californian is more likely to identify with
- 15 Hertz, simply because there are more Californians and,
- 16 hence, more Hertz outlets, than a New Jerseyite is
- 17 likely to identify with Hertz.
- 18 Per capita, there are probably as many Hertz
- 19 outlets in New Jersey as there are in California. The
- 20 only reason that you come up with California is it's an
- 21 enormous State. It has 10 percent of the population.
- But as far as the citizens of the State
- 23 identifying with that -- with that company and,
- 24 therefore, the unfairness of -- of letting that
- 25 company -- you know, remove to Federal court, New Jersey

- 1 and California are absolutely the same.
- 2 MR. SCHNEIDER: Congress made a decision in
- 3 rejecting the any place where you are doing business
- 4 test, that it would not prevent corporations from
- 5 removing cases in any State where they are doing
- 6 business.
- 7 The question in diversity jurisdiction is
- 8 not whether or not a corporation should be allowed to
- 9 use the Federal forum to decide if that's the best forum
- 10 for it, but the question is a different one. Will there
- 11 be bias in the -- in the State court?
- 12 And because Hertz does so much business in
- 13 California, it's hard to argue that we bias by being in
- 14 the State court in California. Remember, this case --
- 15 JUSTICE GINSBURG: But they cannot be
- 16 advised by the State court in New Jersey either. The --
- 17 you correctly pointed out that Congress said place of
- 18 business. It didn't even do as it did with -- it didn't
- 19 do as it did with -- with corporate citizenship, that is
- 20 you could be a citizenship of as many States as you
- 21 incorporate in. But if it's got to be one place, so why
- 22 not just keep it simple and say presumptively it's the
- 23 business headquarters, in a particular case you could
- 24 show otherwise.
- MR. SCHNEIDER: Congress had two goals,

- 1 Justice Ginsburg. The first goal was to prevent gaming
- 2 of the system. The simplest test is also the most
- 3 easily --
- 4 JUSTICE GINSBURG: But that would be a phony
- 5 headquarters. But nobody is suggesting that -- that the
- 6 headquarters of Hertz in New Jersey, that that's a sham
- 7 set-up.
- 8 MR. SCHNEIDER: But even a -- even a real
- 9 headquarters wouldn't prevent gaming of the system.
- 10 If -- if a corporation truly wanted to stay out of State
- 11 court in a State where it was doing significant
- 12 business, even all of their business under Hertz' test,
- 13 they would only have to actually move their headquarters
- 14 out of that State.
- There is a second reason that Congress
- 16 passed the '58 amendment --
- JUSTICE GINSBURG: Is that phenomenon? I
- 18 mean, I can see that as a hypothetical, but does it
- 19 happen in the real world, that a corporation moves its
- 20 headquarters in order to escape the Federal courts in a
- 21 particular State?
- MR. SCHNEIDER: Because the test is only a
- 23 Seventh Circuit test, it wouldn't do any good for a
- 24 corporation --
- JUSTICE SCALIA: Well, it is one of the

- 1 factors in other -- in other states as well. It's part
- 2 of the totality of the circumstances. You certainly
- 3 increase your odds to move your headquarters.
- 4 MR. SCHNEIDER: It would, but it wouldn't be
- 5 dispositive. We do know that corporations move for all
- 6 sorts of economic reasons. They move for tax reasons,
- 7 they move because --
- 8 JUSTICE GINSBURG: But why would they move
- 9 simply to avoid a Federal court or to gain access to the
- 10 Federal court in a particular State?
- 11 MR. SCHNEIDER: There is -- as witnessed by
- 12 congressional findings in the Class Action Fairness Act,
- 13 there is a perception that State courts in certain
- 14 States are not good for corporations. Whether that --
- 15 that perception is a real perception or whether it's not
- 16 a real perception isn't before us today.
- 17 But if a corporation has all of its people
- 18 and all of its property and is doing all of its business
- 19 in one of those States, the corporation shouldn't be
- 20 allowed to game the system by simply moving its
- 21 headquarters, it's real headquarters out of that State.
- JUSTICE GINSBURG: But we are not talking
- 23 about all. I mean, that would be -- that's why you make
- it a presumption, the headquarters is a presumption
- 25 which could be rebutted. But you are not talking about

- 1 all business. You are talking about California where
- 2 there is a sizeable amount of business, simply because
- 3 it's the size of the State, the population of the State.
- 4 And I would understand your position better
- 5 if you would say, well, we would measure against the
- 6 entirety of the United States. But California is going
- 7 to come out the winner much more often than any other
- 8 State under this test simply because of its size.
- 9 MR. SCHNEIDER: With respect, Justice
- 10 Ginsburg, I don't believe that the case law has borne
- 11 that out. Again, I have read no studies that say
- 12 corporations are more often California citizens simply
- 13 because of the population of California -- that doesn't
- 14 mean that the study hasn't exist -- doesn't exist. I
- 15 simply haven't read it.
- 16 JUSTICE SCALIA: We don't worry about
- 17 private individuals gaming the system, do we, by -- you
- 18 know, in -- in order to get into or out of Federal
- 19 court, establishing residence in a different State? We
- 20 don't worry about them gaming the system, do we?
- 21 MR. SCHNEIDER: We do, Justice Scalia.
- 22 There is a fact-intensive test for citizenship for
- 23 individuals based on their intent to stay in a place.
- 24 JUSTICE SCALIA: Sure. But -- but you can
- 25 have a genuine intent to go somewhere else, and I don't

- 1 know that people do it for foreign reasons because they
- 2 want to get in or out of Federal court. You really
- 3 don't worry about that, it seems to me.
- 4 MR. SCHNEIDER: I do believe it is less
- 5 likely that an individual would either have the
- 6 sophistication or, frankly, the litigation volume to
- 7 make such a decision? But a corporation may, in fact.
- 8 JUSTICE SCALIA: I know some rich
- 9 individuals that might have the incentive.
- 10 MR. SCHNEIDER: I would like to turn, if I
- 11 may, to the second reason that Congress passed the '58
- 12 amendment and that was because of the notion of
- 13 overcrowding of the Federal docket because too many
- 14 diversity cases -- because there were too many diversity
- 15 cases because most litigation was happening far away
- 16 from the facts.
- 17 Suits involving corporations generally arise
- 18 where they have a lot of contacts with the public, where
- 19 there people are and where their property are. If we
- 20 allow a corporation to move all of its litigation where
- 21 the bulk of its people and property are to Federal
- 22 court, Congress's second goal --
- JUSTICE STEVENS: Mr. Schneider, can I just
- 24 inject this thought? It goes back to Justice Kennedy's
- 25 question. I don't think we are concerned about the

- 1 defendants gaming the system. I think one other very
- 2 important concern is plaintiffs sometimes in small
- 3 communities want to sue somebody, and sometimes they
- 4 would much rather be in Federal court, because sometimes
- 5 the judges are better than the local judges, and so
- 6 forth. So there are a lot of reasons why plaintiffs
- 7 want to get into Federal courts.
- And it seems to me it's important to have a
- 9 rule that makes it easy for the plaintiff to decide what
- 10 is the citizenship of the defendant, can I get into
- 11 Federal court or not. And I see it as a great argument
- in favor of a very simple rule to benefit plaintiffs.
- MR. SCHNEIDER: The -- again, for 50 years,
- 14 Justice Stevens, plaintiffs and plaintiffs' lawyers have
- 15 been able to under the various tests figure out where
- 16 corporations are citizens.
- JUSTICE STEVENS: But you must acknowledge
- 18 that it's a lot easier for a plaintiff -- there is some
- 19 place to get on the internet and say where is their
- 20 principal place and they get a simple answer. If you
- 21 get a question, well, I got to analyze their business
- 22 all over the country to decide, that's a formidable
- 23 obstacle for a -- for a plaintiff to overcome.
- MR. SCHNEIDER: It may or may not be,
- 25 depending upon the corporation. The vast majority of

- 1 corporations are local corporations, so we are really
- 2 just talking about --
- JUSTICE STEVENS: -- of an interstate
- 4 business who are commonly defendants in a lot of
- 5 lawsuits -- in a personal injury suit, and the question
- 6 is, can I easily decide what the place of incorporation
- 7 of that defendant is.
- 8 MR. SCHNEIDER: That's correct, Justice
- 9 Stevens. And because most of those entities are public
- 10 corporations, there is a lot of information available in
- 11 FCC filings, et cetera, as to where they are actually
- 12 doing business. You can also simply look out your door
- 13 and figure out whether have I seen a lot of Hertz
- 14 outlets where I am.
- 15 CHIEF JUSTICE ROBERTS: Where is -- under
- 16 the Ninth Circuit test, where is -- what is the
- 17 principal place of business of Starbucks?
- 18 MR. SCHNEIDER: Under the Ninth Circuit
- 19 test, the principal place of Starbucks, there is a case
- 20 that says Starbucks is in California. Let me give you,
- 21 Mr. Chief Justice --
- JUSTICE SCALIA: That's a surprise.
- 23 (Laughter.)
- 24 MR. SCHNEIDER: I was -- I was surprised as
- 25 well. But -- but let me give you the numbers so that it

- 1 makes sense, because I have read the case.
- 2 JUSTICE GINSBURG: Where is -- where is its
- 3 headquarters.
- 4 MR. SCHNEIDER: Headquarters is in Seattle,
- 5 Washington. But over -- that's correct, Your Honor.
- 6 JUSTICE SOTOMAYOR: That's the very first
- 7 little shop was there.
- 8 MR. SCHNEIDER: That's my understanding,
- 9 yes. However, over 100 percent more workers from
- 10 Starbucks are in California than Washington.
- 11 JUSTICE SOTOMAYOR: Can you tell me what
- 12 100 percent means? Are the number of workers in Seattle
- inconsequential? Is there one worker there or are we
- 14 talking about 1,000 in --
- 15 MR. SCHNEIDER: I don't know the total
- 16 numbers of the workers.
- JUSTICE SOTOMAYOR: Isn't that important?
- 18 As Justice Scalia said that per capita California is
- 19 going to dwarf anybody anywhere if you are going to have
- 20 a multi-location place of business. So don't you have
- 21 to know the raw numbers?
- MR. SCHNEIDER: I -- I don't know the raw
- 23 numbers from Starbucks, I'm sorry. I just read the
- 24 opinion. And what the opinion tells us is that
- 25 Starbucks has 10 percent of its employees in Washington

- 1 and 27 percent in California. Over 300 percent more of
- 2 its gross revenue comes from California than any other
- 3 State, 200 percent more of its retail stores are in
- 4 California than in any other State.
- 5 CHIEF JUSTICE ROBERTS: What about, I guess,
- 6 mail order houses? I mean, what's the principal place
- 7 of business of Eddie Bauer?
- 8 MR. SCHNEIDER: It would -- it would be,
- 9 Your Honor, wherever there is a substantial predominance
- 10 of its people and property. I would assume -- and I
- 11 don't know the facts of Eddie Bauer, but I would assume
- 12 Eddie Bauer has a central location from which it does
- 13 its sales, which it does its factory work, where it is
- 14 shipping things from.
- 15 CHIEF JUSTICE ROBERTS: Would -- would it
- 16 make a difference if, say -- it may well be the case, 30
- 17 percent of their business is in California?
- 18 MR. SCHNEIDER: No. But by business you
- 19 mean revenue, Your Honor?
- 20 CHIEF JUSTICE ROBERTS: Yes.
- 21 MR. SCHNEIDER: The test we posit, Your
- 22 Honor, focuses on people and property. The test would
- 23 look first to the location of employees, tangible
- 24 properties and production activities, and then second to
- 25 income earned, purchases made and where sales take

- 1 place.
- 2 Mr. Chief Justice, did the Court have
- 3 interest in the jurisdictional argument?
- 4 CHIEF JUSTICE ROBERTS: I don't know.
- 5 (Laughter.)
- 6 CHIEF JUSTICE ROBERTS: I can only speak for
- 7 one member of the Court, and that one doesn't.
- 8 MR. SCHNEIDER: Okay. Then if the Court has
- 9 any questions about the -- our jurisdictional argument,
- 10 I would be happy to answer them. And without further
- 11 questions --
- 12 CHIEF JUSTICE ROBERTS: Thank you, counsel.
- 13 Mr. Srinivasan, you have four minutes
- 14 remaining.
- 15 REBUTTAL ARGUMENT OF MR. SRI SRINIVASAN
- 16 ON BEHALF OF THE PETITIONER
- 17 MR. SRINIVASAN: Your Honor, just one point
- 18 and I will be brief.
- 19 The idea that corporations would switch
- 20 their -- location of their headquarters in order to
- 21 achieve jurisdictional results hasn't been borne out in
- 22 any example in which I'm aware. And there is a
- 23 fundamental reason why.
- When a corporation decides to relocate its
- 25 headquarters, it's making a very important business

1	decision about what is the location from which its
2	direction and control is going to emanate. That is not
3	a gamesmanship decision. That's a bona fide decision
4	about where its headquarters are going to be located and
5	where its most important decision business decisions
6	are going to be made.
7	If the Court has no further questions
8	JUSTICE SCALIA: That means that its
9	principal officers and their families have to move.
_0	MR. SRINIVASAN: It does.
.1	JUSTICE SCALIA: That's the biggest
_2	disincentive it seems to me.
.3	MR. SRINIVASAN: Absolutely, Justice Scalia.
4	If the Court has no further questions.
_5	CHIEF JUSTICE ROBERTS: Thank you, counsel.
-6	The case is submitted.
_7	(Whereupon, at 11:56 a.m., the case in the
-8	above-entitled matter was submitted.)
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20	
21	
22	
23	
24	
25	

	25:11,13	32:5 36:19	asking 15:6	Bauer 46:7,11
A	adopted 14:1	43:20 47:10	asking 15.0 asks 33:16,19	46:12
abandon 8:5	adopted 14.1 advised 38:16	answering 21:7	assessment	bear 15:20
abet 24:10,12,18	affidavit 25:13	answering 21.7	13:18	began 35:12
abetting 24:13	25:15,21	anybody 45:19	assets 14:7 15:3	begging 17:25
24:19			assume 4:21 7:7	
able 20:9 36:1	aggregated 30:24	apparatus 25:12		behalf 1:15,17
43:15		appeal 12:12	14:16 46:10,11	2:4,6,9 3:8
above-entitled	aggregation	appeals 11:18	assuming 14:4	29:14 47:16
1:11 48:18	30:20 31:12	28:6 29:2	assumption 26:6	belief 32:2
absolutely 7:18	32:8	APPEARAN	attack 28:22	believe 32:6
26:2 38:1	ago 14:15	1:14	attention 9:22	41:10 42:4
48:13	agreed 29:18,18	appendix 25:16	attractive 5:2	benefit 43:12
accept 4:21 7:19	agreement	applicability	available 44:10	Bentonville
9:2	12:12	4:22 6:17	avoid 40:9	16:16 17:3
acceptable 8:1	aid 24:10,12,18	application 4:20	aware 23:6	best 22:25 35:5
accepting 5:23	aiding 24:13,19	10:22 14:10	47:22	38:9
access 4:8 15:23	air 11:11	applied 10:19	a.m 1:13 3:2	better 3:22 6:5,7
16:3 40:9	Airlines 27:19	14:17	48:17	41:4 43:5
accommodate	AL 1:6	applies 11:16	B	bias 34:12 35:3
26:14	albeit 11:22	apply 7:2 24:14	back 5:9 17:25	38:11,13
accompany	alleges 20:1	24:19		big 33:17 35:25
24:13	allow 42:20	appreciable	34:14 36:20	biggest 48:11
account 11:18	allowed 38:8	34:1	42:24	birth 31:4
16:13	40:20	approach 3:18	back-and-forth	Black's 24:17,22
achieve 47:21	alternate 24:25	8:21 10:19	21:11	24:23
acknowledge	alternative 24:1	14:1,22 22:9	back-office	board 10:19
43:17	26:13	23:5 26:17	25:23	bona 48:3
acknowledged	altogether 27:22	27:8,10,13,24	balance 29:10	books 31:17
17:14	ambiguities	28:2 30:20,24	34:2	borne 41:10
across-the-bo	10:13 11:23	35:17,21	balancing 29:19	47:21
12:15	ambiguity 11:14	approaches 13:5	29:21 30:1	bought 35:7
Act 11:7 40:12	11:16	arbitrary 34:3	37:5	Boys 29:7
action 16:6	amendment	argue 38:13	bankrupt 14:7	bracket 6:11
40:12	13:12 39:16	argument 1:12	15:2	bridge 24:18
activities 25:13	42:12	2:2,7 3:4,7 8:5	bankruptcy	brief 9:25 12:11
33:8,8 46:24	amendments	8:16 24:11	13:10,12,14,17	13:25 17:19
activity 18:5	32:13	25:2 29:13	13:18,23 14:2	20:23 23:9
20:25 32:8	amount 16:24	43:11 47:3,9	14:5,11 15:2,7	27:16 29:7
additional 27:9	41:2	47:15	21:14 23:3,4,5	32:11 47:18
administer 14:9	analysis 36:5,23	Arkansas 16:15	23:15 30:18,19	brought 13:10
administrabili	36:24	16:16 17:3,4	36:22,22	26:16
14:20	analyze 43:21	17:14 22:16	bankruptcy-s	building 31:3
administrable	announce 7:21	art 30:17,22	14:5	bulk 42:21
12:22	annual 11:8	articles 31:22	based 15:18	Burdick 23:10
administration	answer 6:6,7 9:7	articulated 6:14	16:24 24:16	business 3:13
4:5	9:10,13 23:24	asked 21:5	41:23	4:10,13,14,23
administrative	30:16,25 31:1	36:25	basis 28:22	5:19 6:1,22,23

		I	1	1
7:9,10,23 8:10	37:15	44:21 46:5,15	36:22	conducts 3:16
8:11 9:21 10:2	California's	46:20 47:2,4,6	collaterally	15:19 17:6
11:6 13:2,11	8:23	47:12 48:15	28:22	conflict 13:24
15:7,11,15,17	call 7:6 25:22	choice 12:3	Collier's 13:20	confused 31:25
15:19,22 16:11	capita 37:18	choose 5:8 7:13	Colorado 37:9	Congress 8:10
16:17,24 17:6	45:18	34:9	come 11:2,10	12:2 14:9,12
17:9,23 21:13	case 3:4 7:5,20	chose 22:8 24:3	20:4 36:3 37:5	14:16 17:8,10
21:18 22:5,12	8:3 11:10	24:24 31:14	37:20 41:7	21:13,17 22:2
22:18,19,22	12:17 14:25	circuit 3:13	comes 9:20 20:1	22:13,20 23:21
23:1,15,19,23	15:9,10 23:10	10:18 12:5,17	26:5,5 46:2	24:3,24 30:16
23:25 24:3,4	24:7 26:5,23	15:8,9,17	coming 34:24	30:23 31:1,9
24:22 26:10	29:6,8 30:4	16:18 17:22	common 13:6,8	31:14,18,23
29:20 30:12,13	31:20 32:7,12	18:25 23:11	commonly 44:4	32:13 34:15,19
30:22 31:7,15	32:14,16,24,24	26:17 27:17	Commonwealth	38:2,17,25
32:19,22 33:6	33:14 35:12	29:17,25 30:3	15:9	39:15 42:11
34:16,18,18,19	38:14,23 41:10	31:13 33:13,15	communities	congressional
34:24 35:19	44:19 45:1	37:3,4 39:23	43:3	40:12
36:17,21 38:3	46:16 48:16,17	44:16,18	community 35:7	Congress's 4:6
38:6,12,18,23	cases 30:19,20	circuits 12:4,7	35:8	42:22
39:12,12 40:18	31:16 32:21	33:1	companies	consequence
41:1,2 43:21	36:1 38:5	Circuit's 23:9	20:20 21:4	15:24 16:5,23
44:4,12,17	42:14,15	36:15	company 5:17	consequential
45:20 46:7,17	categories 26:15	circumstances	15:15 16:9,10	19:9
46:18 47:25	caution 14:3	13:7 14:23	16:14 22:9,17	consider 11:21
48:5	center 4:22 7:9	27:8,10,24	22:22 37:23,25	12:16 13:6
businesses 33:4	7:10 17:18,24	40:2	company's 3:25	consideration
	18:22 25:4,22	cite 23:7 29:7	4:16 20:14	14:6
C	32:18,20 33:4	cited 32:10	25:25 26:1,9	considerations
C 2:1 3:1	33:9	citizen 3:12,14	compare 35:22	4:3 14:6
Cal 1:17	central 46:12	27:20,21 36:9	comparing	considered 4:3
California 3:15	cert 28:20	citizens 3:19	35:19	considers 16:18
3:17,19 5:5,8	certain 10:14	37:22 41:12	comparison	consistent 31:12
5:13,18 8:9	40:13	43:16	18:7	constitute 19:20
15:18,19,23,24	certainly 7:13	citizenship	completely 5:13	constitutes 10:5
16:10,11 27:17	7:19,25 8:18	18:10,19 27:14	complex 27:3	23:14
27:21 30:5	8:19 9:3 13:25	27:18 28:9	complicated	contact 17:21
35:14,15,17,18	18:24 21:10	38:19,20 41:22	12:4	18:2
35:22,25 36:16	31:2 40:2	43:10	concern 43:2	contacts 42:18
36:16 37:2,2,6	cetera 44:11	City 25:12,14,19	concerned 42:25	context 13:23
37:19,20 38:1	challenged	25:20,22 26:3	concluded 27:19	14:2,5,11,12
38:13,14 41:1	18:22	Class 40:12	27:20	14:17,18
41:6,12,13	change 36:12	clear 31:22 32:3	conclusion	contrary 24:15
44:20 45:10,18	checks 20:16	32:6	24:15 29:2	control 6:7 9:20
46:1,2,4,17	chief 3:3,10 9:6	closed 3:13	conclusions	11:2 12:13
Californian	9:10 20:19	closer 33:24	27:14,18,23	19:18 20:14,20
37:14	25:9,25 29:11	Code 23:16	28:9	33:5 48:2
Californians	29:15,24 44:15	30:18,19 36:22	conduct 3:19	controls 3:25
	,	,		

	<u> </u>		I	ı
9:15 19:3	36:24 43:22	48:3,3,5	29:20	22:10 27:1
corporate 4:15	couple 6:8	decisions 23:3	Diaz 29:7,7	34:7,8,10 38:7
5:15,16 20:3	course 10:18,20	26:1 31:23	dictionary 4:13	42:14,14
34:22 38:19	11:8 19:2	35:1 48:5	9:24 24:17,22	docket 42:13
corporation 1:3	33:10 36:12	declare 18:4,8	24:23	doctrine 12:23
3:4,11,25 4:9	court 1:1,12	18:16	difference 6:21	doing 8:9 11:8
4:23 5:25 7:7,8	3:10 7:21	declaring 18:1	30:13 33:18	21:22 31:7
11:2,4 12:10	11:18 12:16,19	deemed 3:19	34:1 46:16	32:1 34:19
16:15,24 17:5	14:4,8,8 16:6,8	15:22	differences 5:6	37:3 38:3,5
17:5,15 18:16	17:1,3 22:23	deeming 16:23	different 4:24	39:11 40:18
19:17,19 22:3	23:5 24:14	deems 3:11	9:18 10:12	44:12
27:15 28:10	26:4,5,6,7,14	default 10:10	12:25 13:5	domiciliary 18:9
29:21 32:22	26:24 27:19,20	defendant 43:10	19:12 27:13	dominant 7:11
34:9,9,11,11	28:3,5,7,25	44:7	33:13 34:22	dominantly 15:4
35:9,24 37:8,9	29:1,3,9,16	defendants 43:1	38:10 41:19	door 44:12
37:10,10 38:8	31:23 32:11,15	44:4	direct 9:22	duties 25:23
39:10,19,24	36:2,10 37:25	define 4:14,16	19:18 20:13,19	dwarf 45:19
40:17,19 42:7	38:11,14,16	5:14 20:22,25	28:13,14,20,20	D.C 1:8,15
42:20 43:25	39:11 40:9,10	31:1	29:2	
47:24	41:19 42:2,22	defined 17:22	direction 9:19	E
corporations	43:4,11 47:2,7	defines 10:1,2	11:1 34:23	E 2:1 3:1,1
3:18 4:7 7:22	47:8 48:7,14	24:24	48:2	earned 46:25
11:6,7 17:11	courts 11:21	defining 26:9,23	directs 3:25	ease 4:5
18:12 20:17	12:12 13:10,12	definitely 23:18	disabled 15:23	easier 43:18
22:14 35:5,13	13:14,17,19	definition 10:14	17:1 22:3,9,23	easily 31:17 39:3
36:3,7 37:1,2,6	14:1,4 21:14	10:24 11:15	discovery 27:3	44:6
37:6 38:4 40:5	23:4 27:13,16	21:7	disincentive	easy 10:17 43:9
40:14 41:12	27:17 29:19	definitions 4:13	48:12	economic 40:6
42:17 43:16	31:25 33:1	9:24	dispersed 7:8,11	Eddie 46:7,11
44:1,1,10	35:4 36:7	Delaware 16:2	7:16 12:10	46:12
47:19	39:20 40:13	demonstrability	35:24,24	either 38:16
corporation's	43:7	26:13	dispositive	42:5
3:24 23:12	court's 3:18	demonstrable	11:21,22 18:19	emanate 48:2
29:22	23:8 24:6	26:20	26:8 40:5	employees 16:19
correct 4:2 5:21	critical 4:12	denial 28:20	dispute 25:17	30:5 35:7,20
7:24 8:13 30:9	cross 24:18	deny 4:8	26:3	45:25 46:23
36:11 44:8		depending	district 27:16	enabled 15:25
45:5	<u>D</u>	43:25	28:2,6 29:3	16:3 17:2
correctly 38:17	D 3:1	depends 5:14	32:11	enacted 12:18
cost 19:4 26:12	dealing 36:7	description	divergent 27:13	17:8
27:25	decades 10:20	29:25	27:18,23 28:9	English 31:2
costs 26:16 27:9	decide 38:9 43:9	designate 20:25	diverse 5:25	enormous 37:21
counsel 4:18	43:22 44:6	detail 14:11	7:22	entertaining
17:17 29:11	decidedly 22:20	determination	diversity 3:11	35:21
31:21 47:12	decides 47:24	29:22	4:7,8 5:20	entire 5:15
48:15	decision 25:25	determine 27:3	15:24,25 16:3	entirely 8:1
country 33:12	38:2 42:7 48:1	determining	21:20,24 22:3	entirety 41:6
			<u> </u>	

	I		I	I
entities 44:9	25:14	file 15:2	42:6	goal 39:1 42:22
envisioned 17:8	F	filings 10:16	Friend 1:6 3:5	goals 38:25
equalling 32:8		11:5,6 20:18	function 20:11	goes 17:25 34:14
equipment	facilitate 24:9	20:22,24 25:6	fundamental	36:20 42:24
37:11	24:12,16,20	25:6 44:11	47:23	going 20:3 21:21
erred 3:14	fact 9:10 15:18	final 28:14,14	further 7:17	34:17 35:25
escape 39:20	19:18 20:11,13	find 4:19	29:9 47:10	36:1 37:1,8,9
ESQ 1:15,17 2:3	23:5 24:2,24	findings 40:12	48:7,14	41:6 45:19,19
2:5,8	25:19 31:24	finds 28:3 33:21		48:2,4,6
essentially 13:6	32:21 36:23	firms 27:2	G	good 8:16 24:7
25:22	37:7 42:7	first 4:4 5:23 6:6	G 3:1	39:23 40:14
established	factor 16:21	6:12 7:1 8:19	gain 15:25 16:3	gotten 28:7
26:18	factoring 6:23	9:3,17 11:1	40:9	govern 14:23
establishing	factors 11:25	12:9,16 23:9	game 15:21	great 43:11
11:9 41:19	31:13 33:12	23:11 26:19	40:20	gross 46:2
estate 14:7,9	40:1	30:16 33:2	gamesmanship	guess 18:7 19:12
et 1:6 44:11	factory 23:13	39:1 45:6	48:3	19:12,16,22
evidence 20:4	46:13	46:23	gaming 39:1,9	28:16,23 46:5
exact 14:17	facts 42:16	flaw 13:8	41:17,20 43:1	
exactly 6:10	46:11	flies 5:18	general 17:11	H
18:15	fact-intensive	Florida 5:5	22:14	half 5:18
example 13:21	41:22	35:20 36:16	generally 12:12	happen 39:19
18:18 21:3,20	fair 29:24	focuses 46:22	42:17	happened 12:16
22:16 24:8	fairest 13:18	following 21:3	generates 16:20	27:16 28:11
25:7 28:15	Fairness 40:12	footnote 12:11	34:4	happening
31:5 47:22	families 48:9	23:9	genuine 41:25	42:15
examples 17:19	far 37:22 42:15	foreign 34:11,21	getting 15:23	happens 5:19
exception 4:19	far-flung 33:4	42:1	17:1 22:3,9,23	happy 47:10
6:9,15 7:3,3	fashioning 7:3	foreigner 34:17	Gilardi 32:24	hard 33:25
10:3	favor 14:20	foremost 6:12	Ginsburg 7:5,19	38:13
excess 16:21	26:20 43:12	7:1 8:20 9:4	8:22 9:2 11:24	Harlow 24:7
22:18	FCC 44:11	11:1	12:15,24 13:2	headquartered
excuse 14:19	feature 13:6	form 18:1,5	13:9 14:25	3:15 16:16
executive 5:16	Federal 4:15	formidable	15:6 21:12	35:15
21:6 25:9	9:25 16:8 17:1	43:22	22:7 25:2	headquarters
executives 5:15	17:2 21:21	formulation	28:12,19 29:5	3:24 4:15,17
10:8 20:12,19	22:23 36:6,10	24:1,25 26:13	35:16 36:14,20	4:22 5:9,12,14
21:8 25:25	37:25 38:9	26:14	36:25 38:15	6:1,7,21 7:1,10
exist 10:9,10	39:20 40:9,10	forth 20:4 43:6	39:1,4,17 40:8	7:12,16,24
41:14,14	41:18 42:2,13	fortified 4:15	40:22 41:10	8:24 9:15,18
experience	42:21 43:4,7	forum 21:21	45:2	9:19,23 10:2,2
10:18	43:11	38:9,9	give 9:15 44:20	10:6,14,15,19
explain 13:25	felt 14:7	found 11:3	44:25	10:24 11:3,5,7
explained 32:21	fide 48:3	32:15 35:4	given 27:23	11:15,19 12:2
expressions	fifth 15:8 33:2	four 47:13	glean 24:2	12:3,6,13,15
21:15	figure 43:15	Francisco 1:17	go 5:9 11:24	13:3,14,22
extent 5:16	44:13	frankly 33:13	35:7 41:25	14:1,22 16:7
		ľ		
		5.2		

	<u> </u>			1
17:12,16 18:4	6:10 7:2 14:14	individual 18:8	22:24 28:3,13	Kennedy's
18:17,21 19:3	21:10 23:20	18:8 42:5	28:18,21 29:4	42:24
19:8,10,15,20	houses 46:6	individuals	34:10 38:7	know 5:10 6:20
20:3,10,11,17	hypothetical 6:5	41:17,23 42:9	jurisdictional	9:9 14:12 19:4
20:18,22 21:1	6:11 9:8 10:3	inevitably 13:14	4:5 12:22	20:21,23,24
21:6,16 22:15	15:1 39:18	influential 17:21	14:12,18,21	21:12,14 22:2
23:2,4,19,21		18:2	26:21,23 28:7	32:2 33:23
23:22 24:1,4,5	<u> </u>	information	47:3,9,21	35:8,20 37:25
24:23 25:3,8	idea 21:20 35:12	25:23 44:10	jurisdictions	40:5 41:18
25:18 26:6,8	35:14 47:19	initial 33:9	22:20	42:1,8 45:15
26:15 27:6	identified 9:25	inject 42:24	Justice 3:3,10	45:21,22 46:11
34:23 35:11,13	17:11 22:14	injury 44:5	4:18 5:1,4 6:13	47:4
38:23 39:5,6,9	identifies 11:5	Inland 32:14,15	6:20 7:5,18 8:2	known 31:20
39:13,20 40:3	19:17 20:10	32:24	8:8,14,15,22	32:17,18 35:5
40:21,21,24	25:7	input 28:7	9:2,6,7,10,14	
45:3,4 47:20	identify 20:17	inquiry 33:5	10:5,8 11:24	L
47:25 48:4	37:14,17	intended 31:18	12:15,24 13:2	labor 7:14
hear 3:3	identifying	intent 41:23,25	13:9 14:25	language 4:3
helps 32:4	37:23	interest 47:3	15:6 17:17	23:7 31:2
Hertz 1:3 3:4,14	ignore 5:13	internet 43:19	18:13,20 19:7	large 10:15
3:15 15:1,15	Illinois 27:20	interstate 44:3	19:21,25 20:6	25:11 35:18
15:18,18,21,25	imagine 5:7 36:3	invested 26:22	20:21 21:12	Laughter 8:17
16:5,7 25:3,7	import 14:10	involve 29:8	22:7 25:2 27:1	9:11 44:23
30:5 31:3	31:20 32:14	involving 42:17	27:6 28:12,19	47:5
35:13 36:4,9	important 15:20	issue 20:15 24:9	29:5,11,16,24	law 10:1 24:17
36:12 37:15,16	17:21 18:2	issues 10:24	30:7,9,11 31:6	24:22,23 27:2
37:17,18 38:12	19:9 26:1 43:2		31:11,21 32:6	31:20 32:7,12
39:6,12 44:13	43:8 45:17	J	32:25 33:17,23	41:10
Hertz's 25:18	47:25 48:5	Jersey 3:16 5:12	34:13 35:16	laws 4:16
26:6	imported 30:17	5:17,19,20	36:14,19,25	lawsuits 44:5
highlights 9:14	30:23	15:3,12,16	37:13 38:15	lawyers 43:14
highly 11:22	importing 32:2	16:7 25:3,8	39:1,4,17,25	legislative 31:16
history 31:16	improvement	26:2 36:8,9,10	40:8,22 41:9	lesser 25:14 33:6
holding 3:14	18:25	36:13 37:19,25	41:16,21,24	letting 37:24
home 4:9 21:21	incentive 42:9	38:16 39:6	42:8,23,24	let's 4:21 5:11
34:5 36:7	include 29:21	Jerseyite 37:16	43:14,17 44:3	5:16 36:17
Honor 5:22 6:5	income 46:25	judges 32:23	44:8,15,21,22	level 17:6
7:24 10:4,11	inconsequential	43:5,5	45:2,6,11,17	liability 24:13
11:14 18:6	45:13	judgment 7:6	45:18 46:5,15	life 12:23
19:1 20:8 21:3	incorporate	20:2,2 28:4,6	46:20 47:2,4,6	light 4:3 7:20
22:1 23:3,25	38:21	28:14	47:12 48:8,11	likewise 24:21
30:16 31:14	incorporation	judicial 14:10	48:13,15	limited 6:24
32:5 33:8	16:2 36:13	jurisdiction 4:7		22:24
36:11 45:5	44:6	4:8 11:10	K	line 32:18,19
46:9,19,22	increase 40:3	15:24 16:1,4,8	keep 12:5 36:1	lines 32:16
47:17	indeterminacy	16:8 17:1,3	38:22	litigation 42:6
Honor's 5:23	27:12 28:1	22:4,10,11,11	Kennedy 27:1,6	42:15,20

live 5:19 live 5:17 management dad-bearing 19:23 matter 1:11 docation 34:23 matter 1:11 mean 8:4,6,10 21:8 25:10,18 26:7 48:4 20:22 23:19 location 3:23 37:1 39:18 national 3:18 national 3:18 docation 3:23 dr. decation 3:23 dr. decation 3:23 dr. decation 3:23 dr. decation 3:24 decation 3:25 dr. decation 3:24 decation 3:23 dr. decation 4:1 decations 4:1 docations 4:1 docation 3:25 docations 4:1 docation 3:25 docations 4:1 docation 3:25 docations 4:1 docation 3:25 docation	little 45:7	making 26:1	7:6,22 8:23	numbers 44:25	outlets 37:16,19
Ives 5:17					
load-bearing 19:23 matter 1:11 strill 2:14 37:7 48:18 McDonald's 5:7 mean 8:4,6,10 natrow 8:21 nation 35:23 nation 3:18 15:11 3:10,15 20:22 23:19 nation 35:23 nation 3:18 nature 27:23 ddity 15:14 de:6,19 necessarily 17:18 35:10 necessarily 17:24 18:22 necessarily 17:28 18:25 necessarily 17:24 18:22 necessarily 17:25 18:36 18,010 necessarily 17:24 18:22 necessarily 17:25 18:36 18,010 necessarily 17:24 18:22 necessarily 17:24 18:2				45.10,21,25	
19:23 local 34:12,18 35:2,8 43:5 44:1 17:11 2:14 35:2,8 43:5 44:1 located 18:17 21:8 25:10,18 26:7 48:4 location 3:23 17:12 18:17 19:18 20:9 21:5,6.9 26:8 34:19 46:12,23 47:20 48:1 locations 4:1 20:14,19 locate 26:1 means 24:17,23 33:24 45:12 19:13,16 25:6 26:14 30:1,21 19:13,16 25:6 26:14 30:1,21 19:13,16 25:6 26:14 30:1,21 19:13,16 25:6 26:14 30:1,21 10cat 27:2 33:13 42:18 43:6,18 44:4,10,13 locat 27:2 33:13 44:18 43:6,18 44:4,10,13 locat 27:2 33:13 44:18 43:6,18 44:4,10,13 locat 27:2 33:13 44:18 43:6,18 44:4,10,13 locat 27:2 33:13 ation 43:12 locat 27:2 33:13 ation 43:12 locat 27:2 33:13 ation 43:12 locat 27:2 33:13 ation 45:20 locat 27:2 33:13 ation 46:6 locat 27:2 33:13 ation 45:20 locat 27:2 33:13 locat 27:2 locat 27:2 33:13 locat 27:2 33:13				0	
local 34:12,18 35:2,8 43:5 44:1 McDonald's 5:7 mean 8:4,6,10 12:1 13:10,15 natron 8:21 objectivity 11:11 obstacle 43:23 obviously 12:1 oddity 15:14 16:12 overcrowding 42:13 obviously 12:1 oddity 15:14 16:12 overcrowding 42:13 obviously 12:1 odds 40:3 office 23:12 offices 21:7 officials 20:13 29:18 offices 23:12 offices 21:7 officials 20:13 25:9 offices 21:7 officials 20:13 25:9 obviously 12:1 odds 40:3 office 23:12 offices 21:7 officials 20:13 25:9 offices 21:7 officials 20:13 25:12 officials 20:13 office 21:7 officials 2	0			O 2:1 3:1	
35:2,8 43:5 44:1 McDonald's 5:7 mean 8:4,6,10 12:1 13:10,15 26:7 48:4 20:22 23:19 37:1 39:18 16:23 41:14 19:18 20:9 21:5,6,9 26:8 34:19 46:12,23 47:20 48:1 10cations 4:1 20:14,19 means 24:17,23 10cus 26:1 11:14,12 10cus 26:1 11:14,12 11:14,12 11:14,12 11:14,12 10cus 26:1 11:14,12 11:14,12 10cus 26:1 11:14,12 10cus 26:1 10cus 21:3 10cus 21:3 10cus 21:1 10cus 21:3 10cus 21:1 10cus 21:1 10cus 21:2 10us 23:1 10us 23:13 10us 21:1 10us 23:13 10us 21:1 10us 23:13 10us 21:1 10us 23:12 10us 23:13 10us 23:13 10us 23:13 10us 23:12 10us 23:12 10us 23:12 10us 23:12 10us 23:12 10us 23:12 10us 23:13 10us				objectivity	
Ad:1 Iocated 18:17			N	•	
located 18:17	· · · · · · · · · · · · · · · · · · ·		N 2:1,1 3:1	obstacle 43:23	
21:8 25:10,18 20:22 23:19 nation 35:23 national 3:18 16:12 odds 40:3 odds 40:3 odds 40:3 office 23:12 offices 48:9 office 23:12 offices 48:9 office 23:12 offices 48:9 office 23:12 offices 21:7 officials 20:13 29:18 offices 21:7 officials 20:13 of			narrow 8:21	obviously 12:1	
26:7 48:4 20:22 23:19 37:1 39:18 nature 27:23 odds 40:3 office 23:12 officers 48:9 offices 21:7 officials 20:13 25:9 27:15 officials 20:13 25:9 25:12 25:1		′ ′	nation 35:23	oddity 15:14	_
location 3:23 17:12 18:17	,		national 3:18	16:12	
17:12 18:17			nature 27:23	odds 40:3	<u> </u>
19:18 20:9 21:5,6,9 26:8 34:19 46:12,223 47:20 48:1 14:18 23:6,15 34:21 meaningful 6:14 means 24:17,23 33:24 45:12 11:1,4,12 19:13,16 25:6 26:14 30:1,21 30:24 34:7 44:12 46:23 look 21:14 23:6 36:21 merbod 36:15 mill 23:13 method 36:15 mill 23:13 method 36:15 mill 23:13 model 11:6 Mailbox 18:18 mail 10:22 20:18 25:18 moment 26:12 moment 27:2 majority 13:21 15:8,10 33:1 mover 39:19 moving 40:20 moment 26:12 moment 26:12 mover 39:19 moving 40:20 moment 26:12 moment 26:12 mover 39:19 moving 40:20 moment 26:12 mover 39:19 moving 40:20 moment 26:12 moment 26:12 moment 26:12 mover 39:19 moving 40:20 moment 26:12 moment 26:12 moment 26:12 moving 40:20 moment 26:12 mover 39:19 moving 40:20 moment 26:12 moment 26:12 mover 39:19 moving 40:20 moment 26:12 moment 26:12 mover 39:19 moving 40:20 model 14:11 23:7,13 model 24:7 23:7,13 model 24:7 23:7,13 model 24:7 23:7,13 model 24:7 23:7,13 model 41:10 23:7,13 model 41			necessarily	office 23:12	
21:5,6,9 26:8 34:19 46:12,23 47:20 48:1 14:18 23:6,15 16cations 4:1 20:14,19 meaningful 6:14 means 24:17,23 33:24 45:12 means 24:17,23 33:24 45:12 11:1,4,12 meant 8:10 23:21 5:17,19,20 messures 16:18 16:6 25:3,8 26:14 30:1,21 30:24 34:7 member 47:7 member 47:7 member 47:7 33:13 44:4,10,13 method 36:15 method 36:15 mill 23:13 mind 15:20 mine 23:13 model 11:6 13:19 mine 23:13 model 11:6 13:19 moment 26:12 moment 26:12 moment 26:12 moment 26:12 moment 27:2 moment 27:2 moment 27:2 majority 13:21 15:8,10 33:1 moving 40:20 mowes 39:19 moving 40:20 model 4:17 member 47:7 mofficials 20:13 peds 21:7 officials 20:13 peds 21:7 officials 20:13 peds 21:7 officials 20:13 peds 21:7 officials 20:13 page 22:2 23:8 27:15 pages 25:15 pages 25:			17:18 35:10	officers 48:9	P
34:19 46:12,23 47:20 48:1 14:18 23:6,15 34:21 meaningful 6:14 means 24:17,23 33:24 45:12 33:24 45:12 33:27,20 33:4 0oka 10:17,17 48:8 meant 8:10 25:12 26:14 30:1,21 30:24 34:7 44:12 46:23 MELINDA 1:6 26:62 28:15 aces 28:45,25 looked 21:14 memter 47:7 memter 48:2,525 looked 21:14 memter 47:7 memter 48:2,525 looked 21:14 memter 47:7 memter 48:2,525 looked 21:14 memter 47:7 mind 15:20 lot 27:2 33:13 44:41,10,13 mind 15:20 lot 27:2 33:13 lots 21:15 35:18 loudly 25:1 loudly 25:1 mine 23:13 model 11:6 13:19 moment 26:12 moment 26:12 moment 26:12 moment 26:12 moment 34:4 motion 20:2 more 39:13 mail 0:22 20:18 25:18 major 27:2 majority 13:21 15:8,10 33:1 moving 40:20 moves 39:19 moving 40:20 more firs 28:19 more and 14:11 number 35:20 officials 20:13 25:9 pages 22: 23:8 27:15 pages 25:15 pages 25:15 paragraph 25:12 paragraph 25:		· · · · · · · · · · · · · · · · · · ·	necessary 20:25	offices 21:7	P 3:1
47:20 48:1	, , ,		need 14:7 35:2	officials 20:13	page 2:2 23:8
locations 4:1	,		needs 34:25	25:9	27:15
locus 26:1	locations 4:1		nerve 4:22 17:18	Oil 15:9	pages 25:15
locus 26:1 logical 12:3 33:24 45:12 33:9 32:17,20 33:4 33:9 25:12,14,19,20 25:22 26:3 25:10,18,24 26:27, 17:11;1,4,12 23:61 43:01,21 30:24 34:7 44:12 46:23 looked 21:14 23:6 36:21 lot 27:2 33:13 42:18 43:6,18 44:4,10,13 lots 21:15 35:18 lots 21:15 35:18 lower 31:22 mining 37:10,12 mining 37:10,12 mining 37:10,12 mining 37:10,12 mining 37:10,22 20:18 25:18 main 10:22 20:18 25:18 major 27:2 majority 13:21 15:8,10 33:1 moving 40:20 moving 40:20 moving 40:20 moved 35:4 33:9 Oklahoma 25:4 25:12,14,19,20 25:22 26:3 once 24:18 25:10,18,24 26:2,7 part 5:7 32:23 40:1 once 24:18 26:2,7 part 5:7 32:23 40:1 open-ended particular 11:10 18:9 21:17 38:23 39:21 40:10 particularly 4:2 40:10 particu	20:14,19	meaningful 6:14	17:24 18:22		paragraph
look 10:17,17	locus 26:1	C			
11:1,4,12	logical 12:3	33:24 45:12			
19:13,16 25:6 23:21 measure 41:5 measure 16:18 MELINDA 1:6 26:2 28:15 27:23 merits 28:4,5,25 method 36:15 method 36:15 mill 23:13 mind 15:20 mind 15:20 mine 23:13 model 11:6 member 47:7 29:25 30:3 model 11:6 minutes 47:13 model 11:6 moment 26:12 moment 26:12 moment 26:12 moment 26:12 money 34:4 motion 20:2 move 39:13 40:3 motion 24:16 47:20 moves 39:19 moving 40:20 moved 30:4 motion 24:7 moves 39:19 moving 40:20 moved 35:20 Oswell 24:7 5:5,7 15:19	look 10:17,17	48:8			
26:14 30:1,21 30:24 34:7 44:12 46:23 looked 21:14 23:6 36:21 lot 27:2 33:13 42:18 43:6,18 44:4,10,13 lots 21:15 35:18 loudly 25:1 lower 31:22 M	11:1,4,12	meant 8:10			· · · · · · · · · · · · · · · · · · ·
30:24 34:7 measures 16:18 16:6 25:3,8 open-ended particular 11:10 44:12 46:23 MELINDA 1:6 26:2 28:15 31:5 36:8,9,10 38:23 39:21 23:6 36:21 merits 28:4,5,25 31:5 36:8,9,10 operation 34:24 38:23 39:21 42:18 43:6,18 method 36:15 37:25 38:16 3:20 4:1 5:25 particular 11:10 42:18 43:6,18 mill 23:13 mind 15:20 Ninth 3:13 12:10 13:3 32:13 44:4,10,13 mine 23:13 15:16 16:18 19:19 20:14,20 party 18:22 20:1 lower 31:22 mining 37:10,12 26:17 27:17 23:8,9 24:6 pass 37:6 minutes 47:13 31:13 33:13,15 35:15 37:2 45:24,24 passed 32:13 mail 46:6 money 34:4 normal 24:12 order 39:20 34:17 35:6,8,9 mail 10:22 move 39:13 40:3 40:5,6,7,8 42:12 47:20 42:21 46:10,22 20:18 25:18 42:20 48:9 moves 39:19 number 35:20 0swell 24:7 Perceive 34:18 majority 13:21 15:8,10 33:1 number 35:20 0swell 24:7<	19:13,16 25:6	23:21	, ,	· ·	-
44:12 46:23 MELINDA 1:6 member 47:7 merits 28:4,5,25 method 36:15 method 36:15 method 36:15 method 36:15 method 36:15 mill 23:13 mind 15:20 mind 15:20 lower 31:22 31:5 36:8,9,10 merits 28:4,5,25 method 36:15 method 36:15 method 36:15 mill 23:13 mind 15:20 lower 31:22 mining 37:10,12 mining 37:10,12 model 11:6 money 34:4 motion 20:2 move 39:13 40:3 min 10:22 20:18 25:18 major 27:2 majority 13:21 15:8,10 33:1 MELINDA 1:6 member 47:7 merits 28:45,25 member 47:7 merits 28:45,25 merits 28:45,25 merits 28:45,25 method 36:15 method 36:15 method 36:15 method 36:15 method 36:15 method 36:15 mill 23:13 mind 15:20 lower 31:20 mind 15:20 mind 15:20 mining 37:10,12 mining 37:10,12 mining 37:10,12 mining 37:10,12 mining 37:10,12 mining 37:10,12 model 11:6 money 34:4 motion 20:2 move 39:13 40:3 motion 24:16 morits 28:45,25 mill 23:17 moving 40:20 moves 39:19 moving 40:20 moves 39:19 moving 40:20 moves 39:19 moving 40:20 moves 39:10 moves 39:19 moving 40:20 moves 39:10 moves 39:10 moves 39:10 moving 40:20 moves 39:10 moves 39	26:14 30:1,21	measure 41:5			
looked 21:14 member 47:7 31:5 36:8,9,10 operation 34:24 38:23 39:21 lot 27:2 33:13 merits 28:4,5,25 36:13 37:16,19 32:20 4:1 5:25 40:10 method 36:15 method 36:15 37:25 38:16 3:20 4:1 5:25 particularly 4:2 mill 23:13 mind 15:20 Ninth 3:13 12:10 13:3 32:13 loudly 25:1 mine 23:13 15:16 16:18 19:19 20:14,20 party 18:22 20:1 minutes 47:13 mining 37:10,12 26:17 27:17 23:8,9 24:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 pass 37:6 <tr< td=""><td>30:24 34:7</td><td>measures 16:18</td><td>,</td><td>_</td><td>_</td></tr<>	30:24 34:7	measures 16:18	,	_	_
23:6 36:21	44:12 46:23	MELINDA 1:6		· · ·	
lot 27:2 33:13 method 36:15 37:25 38:16 3:20 4:1 5:25 particularly 4:2 42:18 43:6,18 44:4,10,13 mill 23:13 Ninth 3:13 12:10 13:3 32:13 lots 21:15 35:18 17:10 22:13 15:16 16:18 19:19 20:14,20 party 18:22 20:1 lower 31:22 mine 23:13 17:22 18:25 opinion 14:14 20:10 minutes 47:13 29:25 30:3 45:24,24 passed 32:13 model 11:6 31:13 33:13,15 39:16 42:11 people 29:22 mail 46:6 money 34:4 normal 24:12 order 39:20 34:17 35:6,8,9 main 10:22 move 39:13 40:3 40:5,6,7,8 42:12 ordinary 4:11 Pep 29:7 major 27:2 42:20 48:9 November 1:9 9:20 12:20 perceive 34:18 majority 13:21 15:8,10 33:1 noving 40:20 0swell 24:7 5:5,7 15:19			, ,	-	
42:18 43:6,18 44:4,10,13 mill 23:13 mind 15:20 39:6 7:9,22 9:17 12:10 13:3 14:21 16:13 32:13 32:13 party 18:22 20:1 Ioudly 25:1 lower 31:22 mine 23:13 mine 23:13 17:22 18:25 mining 37:10,12 minutes 47:13 model 11:6 13:19 opinion 14:14 23:8,9 24:6 45:24,24 20:10 M 1:17 2:5 29:13 31:13 33:13,15 36:15 37:2 opinions 32:11 44:16,18 passed 32:13 39:16 42:11 mail 46:6 mailbox 18:18 main 10:22 20:18 25:18 major 27:2 move 39:13 40:3 40:5,6,7,8 42:20 48:9 notion 24:16 42:12 42:12 ordinary 4:11 9:20 12:20 7:9,22 9:17 19:19 20:14,20 23:8,9 24:6 45:24,24 opinions 32:11 oral 1:11 2:2 3:7 19:20 12:20 party 18:22 20:1 20:14 20:10 move 39:13 40:5,6,7,8 majority 13:21 15:8,10 33:1 November 1:9 noving 40:20 ordinary 4:11 9:20 12:20 Pep 29:7 perceive 34:18 moving 40:20 number 35:20 Oswell 24:7 5:5,7 15:19		′ ′	,	-	
44:4,10,13 mind 15:20 Ninth 3:13 12:10 13:3 32:13 lower 31:22 mine 23:13 17:22 18:25 opinion 14:14 20:10 M 11:17 2:5 minutes 47:13 32:13 party 18:22 20:1 M 11:17 2:5 minutes 47:13 model 11:6 31:13 33:13,15 opinion 14:14 pass 37:6 M 1:17 2:5 36:15 37:2 opinions 32:11 passed 32:13 Mail 46:6 moment 26:12 44:16,18 29:13 order 39:20 34:17 35:6,8,9 main 10:22 move 39:13 40:3 40:5,6,7,8 42:12 ordinary 4:11 Pep 29:7 major 27:2 moves 39:19 nounced 14:11 9:20 12:20 perceive 34:18 moving 40:20 nounber 35:20 Oswell 24:7 5:5,7 15:19					_
17:10 22:13	· ·			,	
mine 23:13	, ,				
Interest Interest					
M minutes 47:13 model 11:6 29:25 30:3 31:13 33:13,15 45:24,24 opinions 32:11 oral 1:11 2:2 3:7 passed 32:13 39:16 42:11 M 1:17 2:5 29:13 mail 46:6 mailbox 18:18 main 10:22 20:18 25:18 major 27:2 majority 13:21 15:8,10 33:1 moment 26:12 move 39:13 40:3 40:3 40:5,6,7,8 42:20 48:9 moves 39:19 moving 40:20 44:16,18 29:13 40:3 40:11 2:2 3:7 29:13 oral 1:11 2:2 3:7 29:13 40:10 are represented as a specific propriet or represented as a specific propriet as a spe				-	
M model 11:6 31:13 33:13,15 opinions 32:11 39:16 42:11 M 1:17 2:5 29:13 moment 26:12 44:16,18 29:13 people 29:22 mail 46:6 money 34:4 normal 24:12 order 39:20 34:17 35:6,8,9 main 10:22 move 39:13 40:3 40:5,6,7,8 42:12 42:12 42:21 46:10,22 majority 13:21 moves 39:19 nounced 14:11 9:20 12:20 perceive 34:18 moving 40:20 number 35:20 Oswell 24:7 5:5,7 15:19	lower 31:22	0		,	-
M 1:17 2:5 13:19 36:15 37:2 oral 1:11 2:2 3:7 Peachtree 15:10 people 29:22 mail 46:6 mail box 18:18 main 10:22 2 20:18 25:18 major 27:2 majority 13:21 15:8,10 33:1 moment 26:12 moment 24:12 moted 30:4 at 1:18 46:6 at 2:12 move 39:13 40:3 at 2:12 moves 39:19 moving 40:20 notion 24:16 at 2:12 moves 39:19 moving 40:20 order 39:20 at 2:2 at 2:12 at 2				,	_
29:13 moment 26:12 44:16,18 29:13 people 29:22 mail 46:6 money 34:4 normal 24:12 34:17 35:6,8,9 main 10:22 move 39:13 40:3 40:5,6,7,8 42:12 47:20 42:21 46:10,22 20:18 25:18 40:5,6,7,8 42:12 ordinary 4:11 Pep 29:7 major 27:2 42:20 48:9 November 1:9 9:20 12:20 perceive 34:18 majority 13:21 moving 40:20 number 35:20 Oswell 24:7 5:5,7 15:19			,	_	
mail 46:6 money 34:4 normal 24:12 order 39:20 34:17 35:6,8,9 main 10:22 move 39:13 40:3 notion 24:16 47:20 42:21 46:10,22 20:18 25:18 40:5,6,7,8 42:12 ordinary 4:11 Pep 29:7 majority 13:21 moves 39:19 nowing 40:20 number 35:20 Oswell 24:7 5:5,7 15:19					
mailbox 18:18 motion 20:2 noted 30:4 41:18 46:6 40:17 42:1,19 main 10:22 move 39:13 40:3 notion 24:16 47:20 42:21 46:10,22 20:18 25:18 40:5,6,7,8 42:12 ordinary 4:11 Pep 29:7 majority 13:21 moves 39:19 nuanced 14:11 23:7,13 perceive 34:18 15:8,10 33:1 moving 40:20 number 35:20 Oswell 24:7 5:5,7 15:19			,		
main 10:22 move 39:13 40:3 notion 24:16 47:20 42:21 46:10,22 20:18 25:18 40:5,6,7,8 42:12 ordinary 4:11 Pep 29:7 major 27:2 42:20 48:9 November 1:9 9:20 12:20 perceive 34:18 majority 13:21 moves 39:19 nuanced 14:11 23:7,13 percent 3:16 5:5 15:8,10 33:1 moving 40:20 number 35:20 Oswell 24:7 5:5,7 15:19					′ ′
20:18 25:18					
major 27:2 42:20 48:9 November 1:9 9:20 12:20 perceive 34:18 majority 13:21 moves 39:19 nuanced 14:11 23:7,13 percent 3:16 5:5 15:8,10 33:1 moving 40:20 number 35:20 Oswell 24:7 5:5,7 15:19					· · · · · · · · · · · · · · · · · · ·
majority 13:21 moves 39:19 nuanced 14:11 23:7,13 percent 3:16 5:5 15:8,10 33:1 moving 40:20 number 35:20 Oswell 24:7 5:5,7 15:19				· ·	
15:8,10 33:1 moving 40:20 number 35:20 Oswell 24:7 5:5,7 15:19	•				_
10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10.00 10	•				-
muitistate 5:24 43.12 outer 10.24 10.10,21 30.4	· ·	0			, , , , , , , , , , , , , , , , , , ,
	ਜ ਹ.∠ਹ	muiustate 5:24	⊤ J.1∠	Jule 10.24	10.10,21 30.4
		<u> </u>	<u> </u>	<u> </u>	<u> </u>

	l	l	İ	Ī
30:5,6 33:25	36:6,12,21	preference 4:4	production	23:12 31:16
34:1 37:21	38:3,17,21	14:19 26:20	46:24	
45:9,12,25	41:23 43:19,20	premise 5:24	proper 26:24	R
46:1,1,3,17	44:6,17,19	premium 12:21	properties 46:24	R 3:1
perception	45:20 46:6	presence 17:15	property 29:23	raise 30:21
40:13,15,15,16	47:1	preserve 4:6	30:6 35:6,7,10	raised 19:8
perform 29:19	places 6:21,23	presumably	40:18 42:19,21	28:18
30:1	13:15 33:6	17:10	46:10,22	raw 45:21,22
performed	34:2	presumption	proportional	reach 27:13 29:2
25:13 32:11	plaintiff 43:9,18	19:5 20:7	3:20	reached 24:15
performs 16:10	43:23	40:24,24	proposal 22:5	27:18 28:25
perimeters	plaintiffs 43:2,6	presumptively	proposed 26:16	read 31:22
10:25	43:12,14,14	18:22 38:22	proposing 12:8	41:11,15 45:1
personal 44:5	please 3:10	pretty 12:18	proposition 33:3	45:23
petition 15:2	29:16	prevail 7:25	protect 34:11	readily 24:10
25:16	plus 25:23	8:20	protected 35:2	reading 3:22 4:2
Petitioner 1:4	poignant 14:21	prevent 38:4	protection 34:25	17:19 22:25
1:16 2:4,9 3:8	16:13	39:1,9	provides 31:2	real 14:13 20:15
3:14 47:16	point 6:2 11:13	Pre-1958 13:23	provision 17:9	25:17 27:11
phenomenon	12:11 14:23	principal 3:12	34:15	34:7 39:8,19
39:17	15:13 18:14	4:10,12,14 6:1	public 10:16	40:15,16,21
phony 39:4	19:1,7 21:10	7:23 8:5,9,11	11:5 20:17,22	reality 32:3,19
phrase 4:12 9:21	22:1 25:19	9:16,21 10:1	20:24 25:6,6	really 21:23
22:25 31:15,17	26:3 27:6,9,15	13:11 15:7,11	42:18 44:9	23:21 42:2
31:19,24 36:20	27:25 28:17,18	15:15,17,22	publicly 21:4	44:1
pick 7:12,16	28:19,24 34:14	17:9 19:2 21:6	purchases 46:25	reason 6:12
8:24 12:1	47:17	21:8,13,18	purely 15:1	14:16,22 25:9
21:13 35:23	pointed 38:17	22:12 23:1,12	purpose 34:7	26:24 37:20
picked 21:17	points 3:23	23:14,18,22,25	purposes 4:6	39:15 42:11
picking 31:24	11:14 14:15	24:3,4,21	18:10,19 26:9	47:23
place 3:13 4:10	population 3:21	25:23 26:9	purview 14:8	reasons 6:8 9:14
4:13,14 6:1	37:21 41:3,13	29:20 30:12,12	put 9:3 33:9	9:16 11:9 40:6
7:23 8:6,9,24	portion 23:8	30:22 31:15	putting 16:1	40:6 42:1 43:6
8:24 9:21 10:1	posit 5:11 46:21	36:21 43:20	Q	rebut 18:23 19:6
10:17,25 12:2	position 41:4	44:17,19 46:6		19:9,14
13:11 15:3,4,7	posits 6:5 10:4	48:9	question 12:17	rebuttable 19:5
15:11,15,17,22	possibility 27:12	principle 6:14	17:25 19:6 21:5,8 23:20	20:7 REBUTTAL
17:9,20,23,24	28:1	29:19	25:1 26:7 32:6	
18:5 19:23	potential 26:15	principles 24:13		2:7 47:15 rebutted 40:25
20:25 21:13,18	precisely 28:17	24:19	32:10 33:19 34:8 36:20	
22:12 23:1,15	precluded 28:14	prior 30:19	38:7,10 42:25	recognized 16:15 22:16,22
23:19,23,25	28:21	private 41:17	43:21 44:5	reference 24:5
24:3,4,22 26:9	predominance	probably 37:18	questions 10:13	Refining 15:9
29:20 30:13,22	33:11,21,21,22	problem 4:18	29:9 47:9,11	regard 15:14
31:2,3,4,4,7,15	33:22 46:9	8:4 19:25	48:7,14	32:10
32:7,22 33:3	predominant	28:10 35:16	quote 3:12,13	regularly 3:19
34:4,5,10,25	13:22	proceeds 28:3	quote 5.12,15	1 cguiarry 3.17
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

	 I	<u> </u>	l	 I
rejected 22:6,7	Ridge 16:6 25:8	Schmidt 14:15	38:24	sort 10:12 12:23
34:20	25:10,18,24	Schneider 1:17	shows 20:4	15:14
rejecting 38:3	26:2,7	2:5 29:12,13	side 16:2 20:9	sorts 27:22 40:6
relatively 10:16	ridiculous 4:20	29:15 30:3,9	side's 20:3	SOTOMAYOR
relevant 11:22	right 5:1,3 8:7	30:15 31:9,14	significant	4:18 5:1,4 6:13
23:7	10:11 20:5	32:5 33:7,19	16:19,21 17:21	6:20 10:5,8
relocate 47:24	27:5 28:23	34:6 35:4	18:2 39:11	17:17 18:13,20
remaining 47:14	36:5,10	36:11,19 38:2	simple 10:21	19:7,21,25
Remember	rightly 17:14	38:25 39:8,22	12:6,21 26:20	20:6,21 31:6
38:14	24:14	40:4,11 41:9	27:7 38:22	31:11,21 32:25
remove 37:25	ROBERTS 3:3	41:21 42:4,10	43:12,20	33:17,23 34:13
removing 38:5	9:6 29:11,24	42:23 43:13,24	simpler 5:11	45:6,11,17
renders 28:4,4	44:15 46:5,15	44:8,18,24	simplest 39:2	Sotomayor's 9:8
rental 25:22	46:20 47:4,6	45:4,8,15,22	simplicity 4:4	speak 47:6
reply 12:11	47:12 48:15	46:8,18,21	14:13,20 26:12	speaks 25:1
report 11:7 21:4	role 7:1	47:8	simply 17:25	specific 14:6
reports 11:8,9	Rubber 32:14	scholarly 32:12	18:16 33:15	specifically 30:4
reservation 25:4	32:16,24	Scott 12:17	37:15 40:9,20	speech 23:14
reserve 29:10	rule 6:10 7:15	Seattle 45:4,12	41:2,8,12,15	spelled 25:20
residence 41:19	7:21 10:10	second 4:6 7:4	44:12	spend 27:3
resistant 12:7	12:15 13:22,22	33:2 39:15	single 30:8	spread 34:2
resolution 7:19	15:8,10 18:21	42:11,22 46:24	site 3:24 16:7	SRI 1:15 2:3,8
28:25	22:21 43:9,12	see 6:22 10:20	situation 5:2,11	47:15
resources 26:22	rules 4:5 12:22	26:15 36:17	5:24 7:2,23	Srinivasan 1:15
27:2	14:21 26:21	39:18 43:11	9:13,22 10:3	2:3,8 3:6,7,9
respect 4:11 9:5	runs 5:18	seen 44:13	12:9,13 17:13	4:25 5:3,22
9:12 10:13		sells 37:8,10	19:12 28:2,8	6:18,25 7:18
11:15 12:14,19	<u>S</u>	semantic 19:24	28:24 29:8	8:7,13,18 9:1,9
23:2,24 27:7	S 2:1 3:1	31:1	33:6	9:12 10:7,11
35:18 41:9	sales 30:2 46:13	sense 20:11 21:3	situations 6:3,16	12:9 13:1,4,17
Respondents	46:25	23:18 45:1	10:14 19:4	15:5 18:6,15
1:18 2:6 26:17	San 1:17	set 6:15 10:12	situs 11:3 23:1	18:24 19:11,22
29:14	satisfied 7:7	set-up 39:7	size 41:3,8	20:5,8 21:2,25
Respondent's	save 29:17,17	seventh 10:18	sizeable 41:2	22:8 25:5 27:5
11:17	37:4	12:5 15:9	skis 37:8	28:16,23 29:6
response 21:25	saying 7:8 15:14	29:18 37:4	small 43:2	47:13,15,17
rest 35:23 36:17	says 7:15,22	39:23	sold 35:8	48:10,13
result 9:2 17:7	18:21 22:21	sham 39:6	solely 30:1	stage 26:23
results 47:21	44:20 Sacia 8:2 8 14	share 13:5,8	solution 12:8	Starbucks 44:17
retail 46:3	Scalia 8:2,8,14	18:15	solves 8:3	44:19,20 45:10
revenue 30:6	8:15 9:14 30:7	shell 19:10	somebody 43:3	45:23,25
46:2,19	30:10,11 37:13	shield 34:10	someplace 15:4	start 5:10,23
revenues 16:20	39:25 41:16,21 41:24 42:8	shields 34:15	somewhat 34:22	33:3,5
reverse 28:6	41:24 42:8 44:22 45:18	shipping 46:14	soon 12:18	started 5:17
review 28:20		shop 45:7	sophistication	9:10
29:2 32:12	48:8,11,13 Scalia's 32:6	show 15:10	42:6	starting 19:1
rich 42:8	SCAHA \$ 52.0	19:10 20:9	sorry 10:7 45:23	starts 31:13
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

	I	l .	I	I
State 3:12,17,20	28:13,17,21	32:7 34:14	46:14	try 7:14
4:9,9,16 7:11	29:3	40:22,25 41:1	think 6:4,12,25	Tuesday 1:9
8:6,9,11,23,25	submission 6:6	44:2 45:14	7:24 8:20 9:20	turn 26:11 42:10
9:18,19 10:1	19:2	tangible 46:23	10:11,20,25	two 4:3 6:21
16:1,2,4,6,22	submitted 48:16	tax 18:1 40:6	11:10,20 12:12	9:15,16 19:12
17:15 18:9	48:18	technology	12:16,23 13:5	27:9,16,17
30:8,12 31:4,5	substantial 5:6	25:24	13:13,18,23	30:14,15 32:11
32:9 35:14,15	19:9 22:4,17	tell 13:21 45:11	14:3,14 15:5	32:16,23 38:25
35:18,19 36:2	22:19,22 33:11	tells 45:24	17:7 18:7,24	
36:8,8,23	33:20,21,22,24	term 4:14,14,16	19:2,6,11 21:4	U
37:21,22 38:5	46:9	10:1 13:11	21:7,22 22:1,2	underlies 26:19
38:11,14,16	substantially	21:17 23:18,22	22:13,25 23:17	understand 34:6
39:10,11,14,21	16:17 22:18	24:6,9,9,11,16	23:24 24:2,25	37:13 41:4
40:10,13,21	sue 36:9 43:3	24:20,21,24	25:17 27:6	understanding
41:3,3,8,19	sued 16:6	30:17,22	28:16 30:15,25	23:14 33:25
46:3,4	suggesting	terminology	31:18 33:1	45:8
states 1:1,12 4:7	17:23 39:5	31:7	34:6,22 35:22	understood
4:24 7:16	suit 44:5	terms 12:20	36:19 37:7	31:17
22:19 24:7	suits 27:1 42:17	14:15 26:12	42:25 43:1	undisputed
36:18 37:12	summary 20:1,2	34:3	thinking 21:19	16:17
38:20 40:1,14	support 25:24	terribly 5:6	32:16,18,19	unfairness
40:19 41:6	suppose 15:1	test 4:19 5:13	third 12:17	37:24
State's 3:21	20:12,12	6:3,16,16	27:25 33:2	unique 35:17
State-by-State	Supreme 1:1,12	10:21 11:17,17	thought 14:13	United 1:1,12
30:21,24 36:23	Sure 4:25 6:18	11:17 12:1	31:23 42:24	24:7 27:19,19
statute 3:11,22	25:5 28:23	18:3 27:7	three 5:15 6:22	27:21 36:18
12:18 15:8,21	41:24	32:20 33:4,8,9	26:15	41:6
24:8,11,14	surprise 44:22	33:14 37:5	threshold 26:22	universally
30:23 32:1	surprised 44:24	38:4 39:2,12	throw 8:15,19	16:14 17:14
statutes 21:15	surprising 27:22	39:22,23 41:8	tied 6:15	22:16 25:7
statutory 4:2,12	switch 47:19	41:22 44:16,19	time 5:18 26:21	urge 7:17 12:6
12:20	sword 34:8	46:21,22	29:10 32:12	USC 30:20
stay 39:10 41:23	swords 34:15	tests 27:4 43:15	33:25	use 38:9
Stevens 42:23	system 34:25	Texas 16:19,24	today 40:16	uses 24:11
43:14,17 44:3	39:2,9 40:20	16:25 17:2,5,6	TODD 1:17 2:5	usually 33:24
44:9	41:17,20 43:1	21:20,23,23,24	29:13	Utah 37:9
stores 16:20		22:18	total 11:25 33:7	T 7
46:3	T	text 4:12	33:8 45:15	<u> </u>
straightforward	T 2:1,1	Thank 3:9 29:11	totality 11:25	v 1:5 3:4 14:15
6:4 10:16,21	take 6:2 7:12	29:15 47:12	13:7 27:8,10	variety 4:23
27:7	11:18 19:5	48:15	27:24 40:2	13:4 21:16
stranger 21:23	21:10 30:20	theory 16:9 17:4	traded 21:4	22:20
strong 4:4 12:21	31:19 46:25	28:10	treatise 13:20	various 43:15
14:19 26:20	taken 14:16	thing 8:23 14:3	treatises 13:24	vast 18:25 33:1
studies 41:11	takes 16:13	22:1 24:18	trial 28:4,25	43:25
study 41:14	talk 8:8	things 10:10	truly 34:11	venue 14:17
subject-matter	talking 17:18,20	21:17 36:9	39:10	versus 24:7,25

29:7 36:16,24	workers 45:9,12	2 12:11	
view 3:23 13:8	45:16	20 5:5 15:19	
14:23 15:17	world 5:8 39:19	16:10 34:1	
16:12 18:16	worry 41:16,20	200 46:3	
19:2 24:5,15	42:3	2009 1:9	
26:25 36:9	worth 7:14	27 46:1	
Virginia 37:11	wouldn't 19:20	29 2:6	
virtue 14:13	23:21 39:9,23	29a 25:15	
volume 42:6	40:4	27a 23.13	
volume 42.0	wrestle 12:19,21	3	
$\overline{\mathbf{W}}$	wrong 28:7 29:3	32:4	
Wachovia 14:15	wrong 26.7 29.3	30 46:16	
Wal-Mart 16:14	X	30a 25:16	
16:14,16,23,25	x 1:2,7	300 46:1	
17:2,4,13,13			
21:22 22:15,17	Y	4	
22:19,21	years 28:5 29:1	40 27:15	
want 8:15,18,19	29:1,17 37:3,5	43 30:4	
36:6 42:2 43:3	43:13	47 2:9	
43:7	York 31:5	48 4:7	
wanted 12:2			
14:9 39:10	Z	5	
Washington 1:8	zero-sum 15:21	5 23:9	
1:15 45:5,10		50 16:21 23:8	
45:25	0	29:17 33:24	
wasn't 31:24	08-1107 1:5 3:4	37:3,5 43:13	
wash t 31.24 way 7:12 19:16		58 39:16 42:11	
33:16 36:3	1		
37:3	1 5:7	6	
	1,000 45:14	60 30:6	
ways 12:25	10 1:9 37:21		
19:13	45:25	7	
weigh 33:10	10-K 11:6 21:4	75 30:5	
weight 19:23	25:7		
33:9	100 45:9,12	8	
well-defined	11 25:15 30:20	80 3:16	
31:24	30:20		
weren't 21:9	11:07 1:13 3:2		
West 37:11	11:56 48:17		
widely 35:24	1332 13:13		
winner 35:25	14 5:5 34:1		
41:7	15 5:5		
wins 8:3	1958 4:6 12:18		
witnessed 40:11	13:13,19 17:8		
word 14:17,18	22:2 23:17		
31:2 33:24	30:20 32:13		
work 46:13			
worker 45:13	2		