

OFFICIAL TRANSCRIPT
PROCEEDINGS BEFORE
THE SUPREME COURT
OF THE
UNITED STATES

CAPTION: UNITED STATES, FEDERAL COMMUNICATIONS
COMMISSION, AND JANET RENO, ATTORNEY
GENERAL, Petitioners v. CHESAPEAKE AND
POTOMAC TELEPHONE COMPANY OF VIRGINIA
VIRGINIA, ET AL.; and NATIONAL CABLE
TELEVISION ASSOCIATION, INCORPORATED,
Petitioner v. BELL ATLANTIC CORPORATION,
ET AL.

CASE NO: No. 94-1893, No. 94-1900
PLACE: Washington, D.C.
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1 IN THE SUPREME COURT OF THE UNITED STATES

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3 UNITED STATES, FEDERAL :

4 COMMUNICATIONS COMMISSION, AND :

5 JANET RENO, ATTORNEY GENERAL, :

6 Petitioners :

7 v. : No. 94-1893

8 CHESAPEAKE AND POTOMAC :

9 TELEPHONE COMPANY OF VIRGINIA, :

10 ET AL.; :

11 and :

12 NATIONAL CABLE TELEVISION :

13 ASSOCIATION, INCORPORATED, :

14 Petitioner :

15 v. : No. 94-1900

16 BELL ATLANTIC CORPORATION, :

17 ET AL. :

18 - - - - - X

19 Washington, D.C.

20 Wednesday, December 6, 1995

21 The above-entitled matter came on for oral

22 argument before the Supreme Court of the United States at

23 10::07 a.m.

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APPEARANCES:
LAWRENCE G. WALLACE, ESQ., Deputy Solicitor General,
Department of Justice, Washington, D.C.; on behalf of
the Petitioners.
LAURENCE H. TRIBE, ESQ., Washington, D.C.; on behalf of
the Respondents.

C O N T E N T S

1		
2	ORAL ARGUMENT OF	PAGE
3	LAWRENCE G. WALLACE, ESQ.	
4	On behalf of the Petitioners	4
5	ORAL ARGUMENT OF	
6	LAURENCE H. TRIBE, ESQ.	
7	On behalf of the Respondents	26
8	REBUTTAL ARGUMENT OF	
9	LAWRENCE G. WALLACE, ESQ.	
10	On behalf of the Petitioners	57
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

1 PROCEEDINGS

2 (10:07 a.m.)

3 CHIEF JUSTICE REHNQUIST: We'll hear argument
4 now in Number 94-1893, United States, the Federal
5 Communications Commission v. Chesapeake & Potomac
6 Telephone Company, and National Cable Television v. Bell
7 Atlantic Corporation.

8 Mr. Wallace.

9 ORAL ARGUMENT OF LAWRENCE G. WALLACE

10 ON BEHALF OF THE PETITIONERS

11 MR. WALLACE: Thank you, Mr. Chief Justice, and
12 may it please the Court:

13 The provision of the 1984 cable act that the
14 court of appeals invalidated in this case, section 533(b)
15 of title 47, addresses the special capacity for
16 anticompetitive conduct by local telephone companies in
17 providing cable television programming services.

18 That capacity stems from the telephone
19 companies' established situation as regulated monopolies,
20 and it is important to an understanding of the premises on
21 which the commission and Congress have acted over the past
22 25 years not to elide too quickly over what it has meant
23 for these companies to be regulated monopolies.

24 They have in the first place been given
25 exclusive franchises. The Virginia statutory provision

1 involved in this case is set forth in footnote 17 of the
2 district court's opinion on page 77a of our appendix to
3 the petition, which protected them against competition in
4 providing the telephone services regulated on the basis of
5 recovery of costs and return of capital type of rate
6 regulation still the predominant and historically the only
7 form of rate regulation to which they've been subject in
8 providing telephone service.

9 They've been granted rights of way sometimes
10 with the exercise of the power of eminent domain to
11 construct poles and conduits and their expenses in doing
12 so have been included as part of their rate base, so at
13 the advent of modern cable television, when it was
14 replacing the old community antenna systems, they had not
15 only the capacity to provide wire service throughout the
16 communities they served, they had the wires in place to
17 virtually every residence and a capacity through their
18 Government-sponsored regulated monopolies to stifle the
19 development of any other competition in the provision of
20 cable television services.

21 I don't mean to suggest that any of this was in
22 any way improper. Obviously, this served an important
23 public interest on the part of the local governments in
24 assuring that telephone service would be available
25 throughout their communities at a reasonable cost.

1 But the situation with which the commission and
2 Congress have been concerned is that not just through
3 their legitimate use of the advantage that they had were
4 they in a position to stifle the development of others in
5 providing these services, but they also would have the
6 capacity incentive to use unfair competitive methods.

7 QUESTION: Mr. Wallace --

8 MR. WALLACE: Yes, sir.

9 QUESTION: All that is well and good, but to
10 date has that changed, and are cable companies competitive
11 with each other, or are they equally in the monopoly
12 position, and are we just talking about monopolists versus
13 monopolists?

14 MR. WALLACE: Well, there have been franchises
15 granted to the cable companies. We're talking about an
16 historical evolution of a provision --

17 QUESTION: I know it, but the evolution has
18 taken place. The -- as I understand it, the cable
19 industry is no longer at its infancy state, it is a
20 developed industry with over 90 percent saturation, right?

21 MR. WALLACE: Well, I not only do not deny it,
22 I'm not in a position to deny it, because it's part of the
23 basis of the commission's Third Report and Order, which
24 has been issued --

25 QUESTION: Well, doesn't the Third Report, the

1 basis of the Third Report conflict with much of what
2 you've just said, as to the development ability of the
3 cable industry?

4 MR. WALLACE: What I have said is more of a
5 historical nature in showing the development of regulation
6 in this field, and why the 1984 act with its provision for
7 good cause waivers, that was intended to have flexibility
8 so that the commission could adapt it to changing
9 situations in the industry and changing technologies, was
10 a legitimate response to the congressional concerns, which
11 were to try to nurture a multiplicity of voices in the
12 provision of these services and to prevent unfair --

13 QUESTION: Mr. Wallace, if we're going to get
14 into history, wasn't it proposed to Congress and rejected
15 early in the history of cable to prevent cable from
16 becoming a monopoly by making the cable owners common
17 carriers only and preventing them from programming, which
18 would have made cable much more open to any kind of
19 programming not within the control of a single monopolist?
20 That was rejected, right?

21 MR. WALLACE: That was a --

22 QUESTION: So you have cable monopolies in 99
23 percent of localities now, is that right?

24 MR. WALLACE: The commission is undertaking --

25 QUESTION: Yes.

1 MR. WALLACE: -- right now to try to do
2 something constructive about this --

3 QUESTION: And the Government is concerned about
4 monopoly power, having created this thing.

5 MR. WALLACE: Well, we were -- the concern at
6 the outset with the 1970 commission study and regulations
7 that were then adopted by Congress was that the telephone
8 companies were in a position to preempt the entry of any
9 other players into this at all. They were allowed to
10 enter into this business but not in their own service
11 areas where they had these artificial advantages as
12 monopolists.

13 The whole idea was to bring other players in,
14 with the telephone companies among those standing in the
15 wings as potential competitors. We're talking about a
16 longer view than -- the idea was, the motivating animation
17 of this was that otherwise no one else would ever get into
18 it, or there was a great danger of that.

19 QUESTION: Mr. Wallace, if the Government was
20 worried that telephone companies would engage in unfair
21 practices, why is it that the statute they passed just
22 prohibited video programming instead of video
23 transmission?

24 I mean, it just -- it's just so illogical to me.

25 MR. WALLACE: Well --

1 QUESTION: Why did they select the most speech-
2 restrictive approach, instead of saying we won't let phone
3 companies transmit these messages?

4 MR. WALLACE: Well, we like to think of that as
5 a form of more narrowly tailoring the restraint to the --

6
7 QUESTION: You mean, it's more narrowly tailored
8 to just prohibit speech?

9 MR. WALLACE: To prohibit the conduct where
10 there would be the greatest incentive as an economic
11 matter for the telephone companies to engage in unfair
12 competitive practices, including discriminatory self
13 preference in the use of the essential facilities of the
14 poles and the conduits as well as the cross-subsidization
15 that is so very --

16 QUESTION: How does that --

17 MR. WALLACE: -- difficult to detect and
18 monitor.

19 QUESTION: How does that work? That is, the
20 thing I couldn't -- the -- in trying to understand this,
21 the point that you seem to be making now, which was the
22 point that I thought was the strongest for your side, was
23 contained in Professor Owen's reply affidavit, where I
24 think he agreed with Professor Kahn that really this
25 problem of cross-subsidy, which seems to me your only

1 rationale, doesn't really exist in respect to cross-
2 subsidizing programming.

3 I.e., the programming, you can't easily hide the
4 cost of programming in the cost of your telephone service.
5 I mean, it's not very likely a regulator would think,
6 right, the cost of producing Cecil B. DeMille's The Ten
7 Commandments was part of the cost of picking up the phone.
8 They're pretty easily separable. It's the communication
9 part.

10 Then he says, but they wouldn't have the
11 incentive to do it, to do this cross-subsidy on
12 communication, unless they're allowed to go into
13 programming, and then he stops, and that's the part I
14 didn't understand. That is, why? Why? What do you mean,
15 the incentive?

16 Why is there -- if you could make extra money by
17 doing the cross-subsidizing of the two kinds of
18 communication, why wouldn't you do it, irrespective of
19 whether you're in programming? What does programming add
20 to the incentive?

21 MR. WALLACE: They're not prohibited from being
22 in programming in the sense of making a movie or a series
23 undertaking through investment or activities in places
24 where these things are made to make them for marketing to
25 others. What --

1 QUESTION: Well, let's call it program editing.

2 MR. WALLACE: It's marketing programs the way a
3 cable television company does that is the prohibition,
4 putting together a package of programs mostly prepared by
5 others, and marketing them directly to their -- the
6 customers in their own service area that is the
7 prohibition, and that is where the big profit is to be
8 made in comparison with what they would get from enabling
9 others to use their wires to transport and market their
10 packages of programming.

11 QUESTION: How can that be cross-subsidized?
12 Can you tell me that, Mr. Wallace? Give me an example of
13 the cross-subsidy that might occur.

14 MR. WALLACE: Well, there --

15 QUESTION: What -- you know, what costs would be
16 shifted over to the monopoly thing very readily --

17 MR. WALLACE: There would be many --

18 QUESTION: -- and that the regulator wouldn't be
19 able to spot?

20 MR. WALLACE: There would be many common costs
21 and cost allocation methods, as this Court recognized --

22 QUESTION: I know. You've said that. Give me
23 an example, a real life -- you know, this.

24 MR. WALLACE: They would share capital
25 equipment. They would share the fiber optic cable itself,

1 costs of research and development, costs of administration
2 of their telephone network, including the programming
3 service, personnel costs, costs of raising capital --

4 QUESTION: Mr. Wallace, but I think you --

5 MR. WALLACE: All of this would have to be
6 allocated.

7 QUESTION: And this doesn't happen with the
8 cable companies, who are also rate-regulated?

9 MR. WALLACE: Well, but they are rate-regulated
10 under Federal law now, but they don't have the problem of
11 extending a regulated monopoly into an area that is less
12 regulated --

13 QUESTION: Into programming?

14 MR. WALLACE: -- and having to allocate --

15 QUESTION: Into programming? Hasn't the
16 Government not only not prohibited them from originating
17 programming, but required them to originate programming?
18 Is there no risk of cross-subsidy there, and was the
19 Government totally unconcerned with that?

20 MR. WALLACE: Well, there may be some risk of
21 cross-subsidization there, but the Government doesn't have
22 to address every risk throughout the spectrum of society
23 in order to be able to move one step at a time against
24 risks --

25 QUESTION: It seems to me it's been very

1 unconcerned with all sorts of risks in this whole area,
2 and suddenly it's picked out this one.

3 QUESTION: I'm just telling you I don't
4 understand the argument. I don't understand how it's
5 supposed to work. The telephone company charges me or you
6 let's say \$50, just like district cable, okay? Now, if it
7 can in fact really charge an additional \$5 on my telephone
8 bill because it's somehow hidden, the regulator doesn't
9 understand that this optic fiber which is necessary for
10 the cablevision part isn't really necessary for the
11 telephone part, but you fool them, so they could get \$50
12 from me for the cable, and they push \$5 on my telephone
13 bill.

14 My question is, if they're so smart and can do
15 that and fool everybody, why don't they do it, and if, in
16 fact, they do do it, what is being in the programming
17 editing part got to do with it?

18 Professor Owen says that, well, if they go into
19 the programming editing part they'll have greater
20 incentive to do it.

21 MR. WALLACE: Well --

22 QUESTION: Why? \$5 is \$5. If they can fool me
23 now, they'll fool me then. What has the editing part got
24 to do with this?

25 MR. WALLACE: If they undertake additional

1 expenses of a substantial nature, they have more
2 opportunity to shift the cost.

3 QUESTION: You mean, they're going to hide Cecil
4 B. DeMille's Ten Commandments, which is their editing
5 thing, and the regulators are so stupid that they're going
6 to think that that programming business which has no
7 common cost is really part of your telephone service?
8 That would be pretty stupid regulating.

9 MR. WALLACE: Well, I'm not talking about
10 producing the Cecil B. DeMille film.

11 QUESTION: The editing. The --

12 MR. WALLACE: I'm talking about marketing
13 something to their same customers over their telephone
14 wires the way the cable television market did to their
15 customers, and what I'm saying is --

16 QUESTION: So it's a common cost.

17 MR. WALLACE: -- why they don't do it without
18 having undertaken that, why they don't hide the same \$5,
19 as you put it, of expenses is because they don't have the
20 expenses to hide.

21 QUESTION: So then you're making a common cost
22 argument, and the problem with your common cost argument
23 is all the affidavits in this, I think, even Professor
24 Owen I think in the reply, concedes that Kahn is right
25 that there aren't common costs.

1 MR. WALLACE: Well, I've mentioned a number of
2 categories of common costs that would be difficult to
3 allocate, and our case doesn't rest entirely on cross-
4 subsidization. There is also the problem of
5 discriminatory self preference in handling the facilities
6 being used for their own benefit as well as for the
7 benefit of others who are competing with them.

8 QUESTION: So that's an argument that basically
9 says we, Congress, would prefer to have a monopolist, the
10 cable company, exist today because then maybe, if the
11 telephone company runs another line into your house, it
12 will let three or four people use that line, but if, in
13 fact, we don't have this statute, what it will do is only
14 one person so will use the line, namely the phone company
15 itself.

16 MR. WALLACE: Well --

17 QUESTION: Yes.

18 MR. WALLACE: -- this was taking a long-term
19 view.

20 QUESTION: Is that the argument? Yes.

21 MR. WALLACE: You first had to establish
22 somebody else --

23 QUESTION: Yes -- right.

24 MR. WALLACE: -- who could be in this industry
25 with the phone company there. Then you evolved into the

1 two-wire situation where there were actually two providers
2 of wires to most of the residents.

3 QUESTION: I didn't find anywhere in the record
4 anybody making this argument. I could understand this
5 argument, but I didn't under -- I didn't see it anywhere.

6 MR. WALLACE: Well, it's developed through the
7 history of commission regulation.

8 QUESTION: Where -- is there somewhere in the
9 record where they're making it?

10 MR. WALLACE: I can't point to anything in the
11 record in this case, but we have a long record of
12 commission consideration of these matters, and the
13 commission has, once the cable companies began to get
14 established, they began to look to their wires as the best
15 potential competitors to provide competing local telephone
16 service.

17 QUESTION: Mr. Wallace, it would help me if you
18 would clarify what the Government is defending now as
19 consistent with the First Amendment. You set out the
20 history very effectively, but I take it that the
21 Government is no longer defending as consistent with the
22 First Amendment a total prohibition, which is the
23 principle thing that the statute did, or are you defending
24 that?

25 MR. WALLACE: We're defending the statute, which

1 in our view has always had just a presumptive bar in it
2 with a provision for good cause waiver as situations
3 changed and as the commission would find the waiver to be
4 consistent with the procompetitive purposes of the
5 statute, and --

6 QUESTION: Good cause including the fact that
7 the statute is no longer needed, right?

8 MR. WALLACE: Well, it's not that the statute --

9 QUESTION: Is that a good cause, essentially?
10 Isn't that part of your analysis? You know, things have
11 changed so much that this statute really is not necessary
12 any more.

13 MR. WALLACE: The commission --

14 QUESTION: Therefore we give you a good cause
15 exception to the statute.

16 MR. WALLACE: The commission's Third Report and
17 Order, recently adopted, does not leave the presumptive
18 bar without bite?

19 QUESTION: You call it a --

20 QUESTION: Why? Why?

21 QUESTION: -- presumptive bar, but this waiver
22 provision refers to, justified by the particular
23 circumstances demonstrated by the petitioner. That
24 doesn't read to me like a basis for the commission to have
25 a general waiver. We waive for everybody provided they

1 meet these regulations.

2 MR. WALLACE: The commission has interpreted
3 this, and we think very defensibly in its recent report
4 and order, to say that they can define what circumstances
5 will warrant a waiver and still require the particular
6 applicant to show that that applicant meets those
7 circumstances.

8 QUESTION: Do you have another instance where a
9 waiver provision in a statute is interpreted to mean,
10 going in you have a waiver if you meet these requirements,
11 instead of, here's my particular situation, I would like
12 a waiver because of something peculiar to my situation?

13 MR. WALLACE: Well, I can't say that one occurs
14 to me off-hand, but it doesn't seem to me to be unique in
15 administrative practice to define in advance what showing
16 will entitle people to a waiver under a public interest
17 standard of a provision that otherwise would apply, and
18 those who do not meet those circumstance will not get a
19 waiver. They --

20 QUESTION: It seems to me, Mr. Wallace, that in
21 the First Amendment area, where I think this case is
22 taking us, a standard list, or very amorphous waiver
23 scheme, is quite inconsistent with our precedents.

24 I'm thinking of the police commissioner that has
25 this open-ended discretion to allow you to parade or not,

1 and it seems to me that in a sense your waiver argument
2 almost makes your case weaker from a First Amendment
3 standpoint.

4 MR. WALLACE: I recognize there is First
5 Amendment jurisprudence which says that those seeking to
6 engage in expressive activity should not be subjected to
7 standardless waivers.

8 In this case, the waiver is to be based on the
9 taking account of the purposes of the presumptive bar
10 itself, and those purposes were stated quite clearly in
11 the original House report as to prevent the development of
12 local media monopolies, and to encourage a diversity of
13 ownership of communications outlets.

14 Those are legitimate purposes adverted to and --
15 with approval in this Court's opinion in the Turner
16 Broadcasting case, not purposes that are in any way meant
17 to suppress speech.

18 QUESTION: And that is the thrust and the
19 purport of the Third Report and Order? Does it
20 specifically contain that rationale?

21 MR. WALLACE: Yes, that because of both
22 technological changes and changes in the nature of the
23 industry, where the cable companies have developed from a
24 fledgling industry to one well-established, competition
25 can now be made a reality in this industry by -- and the

1 new video dial tone system which in trial runs has been
2 running 200 channels and can easily be doubled that and
3 more provides opportunities to introduce several
4 competitors.

5 And part -- while there was reluctance in the
6 initial work of the commission on dial tone to permit the
7 telephone companies to go beyond being carriers for
8 programming for others, they've recognized in this report
9 and order that both in order to preserve the
10 constitutionality of the statute and to give the companies
11 an incentive to make the heavy investment that you need to
12 make dial tone, video dial tone a reality, that they
13 should be allowed to participate, but not to the exclusion
14 of other participants.

15 QUESTION: Well, does it boil down to this,
16 Mr. Wallace, that in areas in nonrural areas where there
17 is present cable competition, we can assume, you're
18 suggesting to us, that the commission in fact will allow
19 the phone companies into the business. Where there is no
20 competition, we can assume, I take it, that they won't
21 allow them into the business. Is that what it boils down
22 to?

23 MR. WALLACE: Yes, except there --

24 QUESTION: So that the bite of the statute is,
25 where there's no competition, the statute will continue to

1 be applied, and where there is, it probably won't be.

2 MR. WALLACE: Well, that's not the only bite, or
3 even the most important bite of the statute, because cable
4 is well-established in most --

5 QUESTION: What's the important bite?

6 MR. WALLACE: -- in most parts of the country.
7 The important bites are that they cannot acquire an
8 existing cable company. They're only allowed to
9 participate through video dial tone as a competitor,
10 and --

11 QUESTION: But if the bite is going to be the
12 justification, you're going to have a statute
13 extraordinarily broader than anything necessary to
14 accomplish that particular justification.

15 MR. WALLACE: Well, that's only -- and the rest
16 of the bite is that they have to comply with the
17 regulations that the commission is to adopt to safeguard
18 against cross-subsidization and discriminatory self-
19 preference and use of the video dial tone system itself.

20 QUESTION: And those regulations could be
21 promulgated by the commission whether the statute stands
22 or not, is that correct?

23 MR. WALLACE: Well, if the regulations --

24 QUESTION: Can't the commission issue regs
25 addressed to the cross-subsidization problem whether the

1 statute stands or not?

2 MR. WALLACE: It could -- it could prohibit
3 these practices, yes, but it could not do it with the bite
4 that the prohibition would have if someone's authority to
5 engage in this lucrative business depended on agreeing to
6 abide by the --

7 QUESTION: The bite is kind of an interrum
8 bite. In other words, if you don't agree to this, under
9 the statute we can make it even more restrictive for you.

10 MR. WALLACE: Any of these conditions are
11 subject to judicial review in themselves. Any conditions,
12 any requirements that the commission will adopt can be
13 reviewed in the courts. It isn't as if the commission has
14 unreviewable sway over these companies, and there's also
15 an agreement to share this capacity with other providers
16 of service, that there is a common carrier aspect to this.

17 QUESTION: May I ask you a question, Mr.
18 Wallace? Is it your view that appropriate regulations can
19 avoid the cross-subsidization problem that allegedly
20 motivated the enactment of the statute?

21 MR. WALLACE: Did you say can or can't avoid it?

22 QUESTION: Can.

23 MR. WALLACE: Not avoid it entirely. There's --
24 it's very difficult --

25 QUESTION: You're sort of in a dilemma, I

1 suppose. If you say it can avoid it, then we don't need
2 the statute. If you say it can't avoid it, then the
3 regulation -- you have all sorts of problems with the
4 waiver.

5 MR. WALLACE: Well, we --

6 QUESTION: So your position is it can almost
7 avoid it, I guess.

8 (Laughter.)

9 MR. WALLACE: The waiver allowing entry is a
10 judgment made. It's a trade-off judgment often made by
11 regulators and/or by Congress, or the commission acting
12 pursuant to congressional authority, of how much risk is
13 to be accepted in order to accomplish offsetting public
14 benefits.

15 Obviously, there would be less risk of cross-
16 subsidization, virtually no risk if they weren't allowed
17 to participate, or a much lessened risk at the very least,
18 but a judgment has to be made by someone as an industry
19 evolves of when it is that the risk that remains is going
20 to be outweighed by offsetting public benefits. That
21 traditionally has not been the role of the courts in our
22 system to make that calibration and decide when a change
23 in the regulatory regime is ripe and should be made.

24 QUESTION: May I ask you another question that
25 kind of runs through my mind? Let's assume for the moment

1 that the statute was perfectly constitutional and was
2 enacted. If that premise is accepted, do you think the
3 situation could change in such a way that it would
4 thereafter become unconstitutional?

5 MR. WALLACE: Yes. It could happen, and perhaps
6 we were approaching that, and under the stimulus of the
7 litigation that has been brought, the commission has now
8 taken initiatives that make the waiver policy as applied
9 more responsive to the changes that have occurred, but
10 this was always something that they had authority to do.

11 QUESTION: That's an interesting concept. Does
12 the opposite work? Can a statute that's unconstitutional
13 at the outset be rendered constitutional over time? I
14 mean --

15 MR. WALLACE: Well, I'm talking -- I don't mean
16 on its face, and we're dealing here with a facial
17 challenge.

18 I would say only in application, a statute --
19 and perhaps it would be unconstitutional only as applied
20 under those circumstances, when the statute was
21 constitutionally valid.

22 QUESTION: Are you saying that the regulation
23 makes the case moot? If their case was valid when it was
24 brought before the Fourth Circuit, aren't we entitled to
25 hear it based on the assumptions that the Fourth Circuit

1 entertained?

2 MR. WALLACE: Well, it -- we suggested that the
3 case be remanded to the Fourth Circuit to readdress it
4 based on what the commission has now done.

5 QUESTION: And we declined that invitation.

6 MR. WALLACE: Yes. Yes, the Court did, but that
7 still does not erase the fact that the legal landscape has
8 been changed, and that under the Third Report and Order,
9 it seemed to us that the respondents could have declared
10 victory, although they're loath to do so.

11 QUESTION: Is there any authority justifying
12 this agency and this sort of moving target theory of
13 litigation?

14 MR. WALLACE: Well, we don't think of it as a
15 moving target.

16 We think of it as admirably trying to respond to
17 the admonition that when fairly possible statutes can
18 be -- should be construed and, I think, applied to avoid
19 serious constitutional questions.

20 QUESTION: -- law?

21 MR. WALLACE: If I may, I'd like to reserve the
22 balance of my time.

23 QUESTION: Very well, Mr. Wallace.

24 Mr. Tribe, we'll hear from you.

25 ORAL ARGUMENT OF LAURENCE H. TRIBE

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ON BEHALF OF THE RESPONDENTS

MR. TRIBE: Thank you, Mr. Chief Justice, and
may it please the Court:

I think I might begin, as Justice Thomas did, by
pointing out that the Third Report and Order in 1995
fairly negated virtually everything that Mr. Wallace has
suggested about why perhaps at one early time when there
was only one wire into every home something like this
might have made sense.

QUESTION: Mr. Tribe, is this a facial
challenge?

MR. TRIBE: Yes, it is, Justice O'Connor.

QUESTION: And do we have to look at it for its
validity as of the time it was enacted?

MR. TRIBE: Well, I think as in Baker v. Carr
there are a few things that with changes can suddenly
become wholly irrational, as this one did, but I think
even if you try to turn the clock back to 1984, this law
would have completely failed to fit the alleged objective,
so I don't think you need to reach the moving target
question, because it seems to me this law has always been
facially invalid, and facially invalid for reasons that I
think were implicit in one of your questions to Mr.
Wallace.

QUESTION: Well then, would it be appropriate

1 for us to examine the constitutionality as of the date of
2 enactment, and then just ignore all this subsequent
3 history?

4 MR. TRIBE: No. I think that would be
5 inappropriate, Justice Stevens, because the test
6 established in this Court's decisions in Coors, Edenfield,
7 and Turner and Ibanez basically asks does the law, as we
8 have it, materially advance, even under intermediate
9 scrutiny, the alleged goal? Is there a real harm, does
10 this really solve it, and the fact that at one time there
11 might have been a problem that it might have solved would
12 be interesting history.

13 QUESTION: Well, but things change. I mean, if
14 it's a facial challenge, as I understand it, there has to
15 be no situation to which it can be applied.

16 MR. TRIBE: That's right, and there is none.

17 QUESTION: Well, we can say there could be a
18 situation if, you know, everything went back to the way it
19 was, that would be a situation that --

20 MR. TRIBE: A meteorite hit --

21 QUESTION: Whatever. I don't --

22 MR. TRIBE: I mean, my --

23 QUESTION: That's why there's a stock market.

24 Things go up and things go down.

25 MR. TRIBE: Yes, but it is our position, Justice

1 Scalia, that because of the way this law is written and
2 because of what it means, there really are no
3 circumstances in which it could be constitutional.

4 QUESTION: All right. Well, I'm willing --

5 MR. TRIBE: And that relieves the --

6 QUESTION: Even when it was initially enacted.
7 Isn't that --

8 MR. TRIBE: That's right.

9 QUESTION: And you're willing to defend that
10 position.

11 MR. TRIBE: And I'm willing to defend that
12 position.

13 QUESTION: Let me just --

14 MR. TRIBE: It makes no sense.

15 QUESTION: -- modify the question to this
16 extent. Suppose the justices were persuaded that, given
17 the fact situation in 1984, or back to 1970, whatever
18 dates you use, and given the precedent on you can't have
19 cross-ownership of TV stations and newspapers and things
20 like that, that looking at it at that time it should have
21 been upheld if there had been immediate challenge, would
22 that require that justices reach the same conclusion
23 today?

24 MR. TRIBE: No, I don't think so, Justice
25 Stevens.

1 QUESTION: So you think there can be a moving
2 target.

3 MR. TRIBE: I think that the Constitution is
4 fixed. I think that the question whether a given law is
5 justifiable necessarily depends on the circumstances, and
6 the circumstances can change so substantially that the law
7 on its face might never, in current circumstances, have
8 any permissible application.

9 QUESTION: That's interesting. So things
10 change, and it becomes facially invalid. What if they
11 change again, does it become facially valid again, or does
12 it --

13 MR. TRIBE: Well, since, Justice Scalia --

14 QUESTION: Congress has to repeal it, or it's
15 sort of a -- I don't know, a time bomb there. You wait
16 for circumstances to reawaken it, sort of like a --

17 MR. TRIBE: No -- like a sleeping giant.

18 QUESTION: -- a Snow White statute.

19 (Laughter.)

20 MR. TRIBE: Like the Night of the Walking Dead,
21 you try to kill the statute and it won't rise.

22 QUESTION: No, it's a spring in use. It's a
23 spring in --

24 MR. TRIBE: A spring in use.

25 (Laughter.)

1 QUESTION: Yes.

2 MR. TRIBE: Well, let me -- I think to get away
3 from the question whether we can hypothesize any world in
4 which the statute could have a constitutional application,
5 it would be useful to focus on what the statute actually
6 does, because some of what Mr. Wallace described about the
7 statute when he said that it's sort of about ownership and
8 so forth I think really has nothing to do with this
9 statute.

10 And let me just focus on the fact that, as
11 Justice O'Connor suggested, the statute as designed rather
12 perversely targets one thing and one thing only, and that
13 is speech. It is not a law against cross-subsidization.
14 It is not a law that says, for example, when there is no
15 competition, then we will let them in, because (b)(3)
16 itself is an exception for that. That is, this law deals
17 directly with the editing function.

18 It's true the prohibition was included in a part
19 of the statute called ownership restrictions, but there's
20 no dispute that this statute allows a telephone company to
21 own video programs, to invest in companies that generate
22 or require them, like Time-Warner, to own physical cable
23 facilities such as Bell Atlantic does in Washington, D.C.

24 The one function this law prohibits any
25 telephone company from participating in is the editorial

1 function of deciding which video programming channels to
2 carry -- is it going to be Disney, the Learning Channel,
3 Discovery, Playboy? -- how the programs are going to be
4 arranged, which to provide in preset time slots, which to
5 provide on demand.

6 That's the way it's been interpreted. That's
7 the way it's been enforced.

8 QUESTION: You say editing, Mr. Tribe. You
9 don't mean the actual making of an individual show, but
10 the choice between ones that have already been made.

11 MR. TRIBE: That's right, although it would
12 certainly prohibit -- I mean, if we wanted, for example,
13 not only to choose the shows, but wanted in addition to
14 engage in a more active editorial function, that would
15 also be prohibited if this was going to be provided
16 directly to our customers.

17 Now, that --

18 QUESTION: Is that very likely that --

19 MR. TRIBE: Not likely, no.

20 QUESTION: -- Bell wants to go out to Hollywood
21 and make some programs?

22 MR. TRIBE: Well, I would never predict, but
23 that's not likely, I think.

24 The point, however, is that as this Court has
25 repeatedly held in the Preferred opinion recently, in --

1 and Hurley and Turner, the function of deciding what to
2 show and when is a core First Amendment function, and in
3 saying that that is what telephone companies cannot
4 provide to their subscribers, they can provide video
5 transport, they can't provide the editorial function, the
6 law is a complete misfire in terms of any objective it
7 could ever have achieved even in 1970.

8 QUESTION: But what if the Congress might think
9 editing is a very important function in the future, and
10 the more editors the better, and at the moment we have
11 one, because you only can have one where you have one
12 integrated cable and editor. There's just one, the cable
13 network, and you say, let's have two, why are we not
14 having two.

15 MR. TRIBE: Sounds good to me.

16 QUESTION: Why couldn't Congress think, look, if
17 they go into the business, AT&T, of putting that line in,
18 we've got another line here. If we say they can be
19 editors, there'll only be two. If we say they can't be
20 editors, maybe there will be three, four --

21 MR. TRIBE: You've done something --

22 QUESTION: -- five, because they'll have no
23 interest in not turning that line over to as many editors
24 as want to come in.

25 MR. TRIBE: Well, the interest in somehow

1 preventing any -- a particular set of --

2 QUESTION: It's the bird in the bush is worth
3 giving up the bird in the hand. That would be the --

4 MR. TRIBE: Well, the point I guess is, first of
5 all, in response to your earlier question, is there
6 anything in the record suggesting that Congress theorized
7 along these lines, there isn't. But secondly, the notion
8 that by keeping a competitor like the telephone companies
9 out you might somehow achieve something in the very long
10 run is really quite irrational.

11 That is, the second -- their whole theory is
12 that because there can be cross-subsidy of video
13 transport, and because here you've got a captive market,
14 the ratepayers, and we can pad the bills here and engage
15 in predatory pricing, that this is a particularly
16 dangerous editor, somehow, to let in.

17 But in response to your question, it's always
18 puzzled me as well. How exactly does it work? Why does
19 editing somehow change it? Money is money. If they can
20 monopolize the video transport they'd be doing it today.

21 NCTA in its briefs points out that they have
22 unique incentives to do that now because they think the
23 telephone companies are afraid of the cable companies, so
24 this law has nothing to do with the problem of taking a
25 particularly powerful speaker and gagging him in order to

1 prevent him from engaging in predatory abuses that will in
2 the long run stifle diversity, because it doesn't
3 eliminate the one thing that speaker could do, provide
4 video transport that provides the alleged source of
5 danger.

6 They in their briefs at various points say that
7 it serves that function because the video transport market
8 is regulated in price, but the video -- but the cable
9 market isn't, and so you want to go into an unregulated
10 market, but of course that's problematic, because it's
11 false.

12 QUESTION: Can I ask you one other question?

13 MR. TRIBE: Sure.

14 QUESTION: And I may be the only one who's --
15 don't spend a lot of time answering it, but I'm nervous --
16 I don't fully understand the standard of review.

17 That is to say, what we have here really is
18 classical economic regulation, and it happens to be
19 economic regulation in an area where people are providing,
20 like newspapers and other things, they are providing
21 communication services which does involve -- but is
22 suddenly this whole big economic area to be turned over to
23 courts?

24 Because we're going to retreat from giving
25 Congress quite a lot of discretion when it tries to deal

1 with the structure of industries, and we're going to use
2 the First Amendment -- other people in history have used
3 other amendments to sort of go into economic regulation in
4 great depth.

5 MR. TRIBE: I would --

6 QUESTION: You know what I'm thinking of.

7 MR. TRIBE: I think I do, Justice Breyer.

8 QUESTION: Yes.

9 MR. TRIBE: Certainly the -- if there were a
10 rule of general applicability like the one in *Lorain*
11 *Journal* or the one in *Associated Press v. United States*,
12 and it incidentally, somebody argued, restricted
13 expressive opportunity, we would not be arguing here for
14 some version of strict scrutiny, although even under the
15 *O'Brien* test there's intermediate scrutiny.

16 Rules about the structure of an industry, about
17 who may own what, are really quite different. The *NCCB*
18 case deals with that in the case of broadcasters and
19 newspapers. This isn't even a rule about who may own
20 what. It's a rule about who may edit.

21 It's not even, as in *Turner*, a must-carry rule.
22 It's a may-not-edit rule.

23 QUESTION: What's the provision? Remembering
24 the history of the court, and the use, say, of freedom of
25 contract as a method of --

1 MR. TRIBE: Sure.

2 QUESTION: -- going in. All right, what is the
3 rule when you're dealing with economic regulation in the
4 communications area as to when you depart from the normal
5 rational basis, lots of deference to Congress? When do
6 you do it, and when don't you?

7 MR. TRIBE: Well, first of all, I think the most
8 important thing, Justice Breyer, is to ask whether
9 something is simply economic regulation, an argument that
10 the Government made below but has abandoned, or whether
11 this really has a significant enough impact on speech that
12 it is a First Amendment problem in a genuine sense.

13 In this case we're way beyond that. We're way
14 beyond that along at least two dimensions, because this
15 law I think shouldn't be categorized with a merely
16 economic regulation that just happens to touch this
17 industry. It directly takes aim at a core speech function
18 deciding what the mix of information shall be and what's
19 available over important medium.

20 It doesn't do that as the incidental result of a
21 general law of applicability, a law about camping like the
22 law in CCNV, or a law about using or destroying Government
23 property, like the laws in Albertini.

24 QUESTION: Mr. Tribe --

25 QUESTION: This response to a concern that I had

1 as well, and I suppose you just about answered it. As we
2 become more and more a speech-intensive, speech-creative,
3 speech-obsessed society, it seems to me we're going to
4 have more and more cases where you tell us that a software
5 manufacturer, or the manufacturer of a video screen, is
6 engaged in speech, and I have to say that although you're
7 right, this is directed at a very much of a what we now
8 know as to be a core speech activity, the Government's
9 interest here primarily, it seems to me, is an economic
10 one.

11 MR. TRIBE: In terms of its original motive.

12 QUESTION: Yes.

13 MR. TRIBE: Certainly. I think, Justice
14 Kennedy, that as issues of speech, intellectual property
15 and telecommunications in cases this Court will hear --
16 Lotus v. Borland -- in cases the Court has already heard,
17 Turner, and in this case, come crashing upon the
18 judiciary, it will be important, in addition to worrying
19 about where we're all headed, to keep our eyes gazed on
20 rather fixed stars of this constitutional constellation.

21 One of them, surely -- and this Court, I guess
22 your concurring opinion in Simon & Schuster made it clear,
23 has helped establish it -- is that you apply strict
24 scrutiny when a law directly and demonstrably aims at
25 speech and only speech and demonstrably reduces its

1 quantity, even if it's not content-based.

2 Buckley v. Valeo was like that. FCC v, NCCB was
3 like that, Meyer v. Grant --

4 QUESTION: Mr. Tribe, this raises a question
5 that has been troubling me. Supposes that Congress
6 recognized the problem you describe but they still thought
7 the concerns that motivated the statute are still valid,
8 which they may or may not be, and they enacted a statute
9 based on a parallel to the banking regulation, and they
10 said, we don't want the telephone companies to take undue
11 risks with their capital and so forth, and so they
12 basically said telephone companies cannot engage in any
13 business except what they do now, period.

14 MR. TRIBE: Right. I think the State, as part
15 of its franchising authority, might have the power to say
16 you, a corporation, are a creature of the State, this is a
17 condition.

18 But even though Mr. Wallace spoke about the
19 telephone companies as though somehow they're all
20 franchised, and he almost made it sound as though they're
21 all franchised by the national Government so it could
22 impose this condition, it's important --

23 QUESTION: Well, suppose the national Government
24 decided to franchise all these phone companies, they could
25 do -- I mean, theoretically, it could happen.

1 MR. TRIBE: I suppose given the reach -- I don't
2 know how far Lopez will end up going, but this sounds like
3 commerce, and it does seem to me that if the Government
4 says as a precondition of going into a particular
5 business, you've got to agree to stick to business, you
6 can't go out and become a speaker or an editor --

7 QUESTION: It would have precisely the same
8 effect on the First Amendment interests in this case.

9 MR. TRIBE: I don't really think so. I don't
10 think so, Justice Stevens, because I think political
11 incentives would be very different. It's very much easier
12 for Congress to pass a law that does not really make a
13 general structural proposition but says there's a certain
14 function, namely editing speech, that some speakers cannot
15 perform.

16 If you look at this law, not only does it take
17 aim at speech and nothing but speech, and in that sense
18 misfire completely, it doesn't hit its target, but it is
19 in fact content-based. It seems --

20 QUESTION: Mr. Tribe, when we talk about
21 statutes of general applicability like Associated Press --

22 MR. TRIBE: Yes.

23 QUESTION: And then you get to a case like NCCB,
24 that certainly was not a statute of general applicability.

25 MR. TRIBE: That's -- you're certainly right.

1 QUESTION: That was strictly media ownership.

2 MR. TRIBE: Yes, Chief Justice Rehnquist.

3 QUESTION: I don't think that the Court there
4 applied the strict scrutiny.

5 MR. TRIBE: No, and it -- as it explained in
6 Turner, the reason it didn't is because the
7 electromagnetic spectrum is a unique and scarce resource,
8 and problems of physical interference allow the national
9 Government to license it, and the Court has said
10 consistently from NCCB through Turner that the standards
11 applicable to rules that say who may and who may not hold
12 a broadcast license, and if you hold a broadcast license
13 what else may you own, do not apply to the cable industry
14 or to anybody else.

15 QUESTION: So you say NCCB was just kind of a
16 red Lion extension.

17 MR. TRIBE: Exactly. Exactly, Your Honor.

18 Let me get back to the point about this law
19 being content-based, because I'm --

20 QUESTION: Mr. Tribe, may I just ask one
21 question?

22 MR. TRIBE: Sure.

23 QUESTION: If we had a regime where the FCC
24 said, fine, you can do all this, but we want you to
25 disclose -- we're going to have good accounting rules, and

1 we want you to disclose fully, and could the answer be,
2 well, the disclosure is related to our speech, so we're
3 not subject to --

4 MR. TRIBE: Oh, I doubt that, Justice Ginsburg.
5 I mean, I think disclosure requirements have been upheld
6 in the campaign area, which is a core speech area, and in
7 the Riley case, even though I think -- Riley v. National
8 Federation of the Blind, even though I think maybe Justice
9 Scalia had a problem with some of the disclosure rules,
10 those were upheld.

11 All kinds of rules designed to protect the
12 public from abuses, trying to shift costs to fool
13 regulators, not aimed at speech, and they're content-
14 neutral, and they don't demonstrably restrict the amount
15 of speech, and therefore they're not subject to special
16 speech scrutiny.

17 QUESTION: There's a lot of economic regulation
18 that can affect the press.

19 MR. TRIBE: Incidentally and indirectly, yes,
20 but if it affects the press indirectly only, it's subject
21 to intermediate O'Brien scrutiny, and if it's part of a
22 law of general applicability, as opposed to a restriction
23 on the manner of speech, then I think, as Justice Scalia
24 pointed out in Barnes, this Court really has not used
25 O'Brien to strike down a law of general applicability that

1 doesn't take aim at an expressive activity.

2 QUESTION: Well, but the problem is, when we're
3 talking about where the First Amendment ends and economic
4 regulation begins, it seems to me that the Congress at
5 some point could say, we're interested in what's happening
6 in the broadcast cable industry. That's what we're
7 interested in. We're not interested in cement companies.

8 MR. TRIBE: And we think of this as --

9 QUESTION: And so we're passing an economic
10 regulation to protect consumers --

11 MR. TRIBE: Right.

12 QUESTION: -- from prices, or whatever.

13 MR. TRIBE: Well, I think as you said in the
14 Turner opinion, Justice Kennedy, the fact that the
15 industry definition happens to focus on an aspect of the
16 media doesn't in itself trigger strict scrutiny, and we've
17 not made that argument.

18 What does trigger strict scrutiny here, and I do
19 want to underscore that this law failed any level of
20 scrutiny, including intermediate, and I hope to get back
21 to it, but since you're talking about the future of the
22 First Amendment, I think an important principle to
23 establish would be that just calling a law economic
24 regulation doesn't allow you to fail to look at what it
25 actually says.

1 That is, this law says telephone companies may
2 not directly provide, in the sense of edit, video
3 programming, and it defines video programming as
4 programming generally considered comparable to that
5 provided by a television broadcast station.

6 The Government in its brief says, oh, this is
7 just a matter of mechanical definition. It's a matter of
8 defining the mode, the method by which a message is
9 disseminated. That is not true.

10 That is true of the way the cable act that this
11 Court reviewed in Turner defines things like cable
12 service. That's not true of this definition.

13 Indeed, the FCC itself in its video dial tone
14 order made very clear that the line that this law draws
15 between the video -- the video impulses that may be
16 provided by the telephone companies and those that may not
17 within the universe of cable service is a line that, for
18 example, does not distinguish between one-way and two-way
19 transmissions, interactive television shows, two-way, they
20 can't provide them --

21 QUESTION: Mr. Tribe, would your argument be
22 different if Congress had made findings at the time it
23 passed this statute and the findings said, in substance,
24 this.

25 We are passing the statute for purposes -- for

1 an economic regulatory purpose. Our principal concern is,
2 in fact, with cross-subsidization. We find that it can
3 occur -- we find that the greatest danger of its
4 occurrence will be in those situations in which the cable
5 companies are engaging in the editorial function as you
6 have designed it.

7 We find that that danger will exist primarily
8 only in those instances in which cable -- the companies
9 are engaging -- the telephone companies, rather, are
10 engaging in the editorial function with respect to the
11 same kind of programming that is going on over cable
12 generally, what you have referred to as the video program,
13 and therefore we're going to adopt this reference to video
14 simply as an effective way of getting to the heart of our
15 economic objective.

16 Would your argument for a level of scrutiny be
17 different if we had that on the record?

18 MR. TRIBE: No, Justice Souter. My principal
19 argument would be that, as this Court has often
20 recognized, it is dangerous to make the level of scrutiny
21 depend, except when you absolutely have to, on an inquiry
22 into why Congress acted. The face of the law should be
23 the primary test.

24 QUESTION: Then in any case in which you can
25 make this kind of facial argument, you in effect are

1 saying, we are precluded from the consideration that sort
2 of animated Justice Kennedy's question of trying to, in
3 effect, divide the universe between what may be legitimate
4 economic regulation with an incidental effect and the rest
5 of the speech regulatory universe.

6 QUESTION: Justice Souter, I think it would be
7 salutary in terms of the First Amendment purposes to
8 put -- to remind the legislative branch that it may not
9 abridge speech. It may not use speech categories, content
10 categories, as shorthand for other things.

11 Even if the only level of scrutiny were
12 intermediate, as in Turner, the mere existence of
13 elaborate findings, which certainly the 1992 act contained
14 and this act does not, didn't suddenly mean that the fire
15 power of the First Amendment receded.

16 This Court looked closely at, and instructed the
17 lower court on remand to look closely, at whether, for
18 example, the finding that the broadcast industry was in
19 terrible danger and would be driven out unless this must-
20 carry obligation was imposed, was in fact justifiable.

21 QUESTION: So the nub of your argument is you
22 can't use speech as a surrogate for other regulatory
23 objectives just as they were saying yesterday you can't
24 use race as a surrogate for other --

25 MR. TRIBE: Certainly you can't use the content

1 of speech, that speech, like race, like religion, is a
2 matter of special sensitivity, and that content-based
3 rules do not have to be merely a mask for some illicit
4 objective on the part of Congress before they trigger a
5 strict scrutiny.

6 QUESTION: But if --

7 QUESTION: This would be okay, or at least it
8 would be a lot closer to okay if the ban were just
9 absolutely on telephone companies carrying video material.

10 MR. TRIBE: Carrying any video signal of any
11 kind.

12 QUESTION: Any video signal.

13 MR. TRIBE: It would certainly be less invidious
14 in terms of a content line if it said they can't carry or
15 transport signals of a certain megahertz frequency, just
16 defined it in a technical way.

17 I think it would at that point not be subject to
18 strict scrutiny, although if one could show, as I think is
19 plain here, that they are foreclosing an important medium
20 of communication -- maybe not the same one as in Ladue,
21 putting stuff on your house, but the most important medium
22 today to a large set of speakers -- it would certainly not
23 be appropriate to subject it to the reduced level of
24 scrutiny that some merely economic regulations get.

25 QUESTION: No, but what about --

1 QUESTION: That seems to me to suggest it's just
2 the way the statute's drafted. In other words, if,
3 instead of saying provide video program, they'd said to
4 transmit video program, it would be --

5 MR. TRIBE: Well, we might have a -- we
6 certainly would have a different case, but the way the
7 statute is -- you say just the way the statute is drafted.
8 A lot turns on a word here or there, the word not, the
9 word speech.

10 This statute is written in a way that guarantees
11 it will misfire. Look at Coors, for example. One could
12 have said, well, there's a general problem with people
13 drinking it up too much, and if they had not had those
14 puzzling exceptions the statute might have been okay, and
15 certainly alcohol is a matter of social concern.

16 But no, this Court looked closely, said that
17 these exceptions don't make sense, the law doesn't fit, it
18 subjected it to intermediate scrutiny, and struck it down
19 because of just the way it was written.

20 QUESTION: The prohibition against transmission
21 would really be broader than the one they have now.
22 Wouldn't that be --

23 MR. TRIBE: Well, it's sometimes the case that
24 by broadening the law, by eliminating what makes it
25 content-based, it solves the problem.

1 QUESTION: It would accomplish the same economic
2 objective here, I think.

3 MR. TRIBE: It might -- no, well, there's a
4 difference, Justice Stevens.

5 If, as Justice O'Connor suggested, they actually
6 prohibited video transport, there would at least be a
7 prayer that they would achieve something. This law has no
8 such hope.

9 It's a lot like Justice Frankfurter said in
10 Butler v. Michigan, when he was dealing with a very broad
11 law designed to keep adults from reading material --
12 children from reading material, and then they said the
13 adults can't see it, either.

14 He said, this isn't just a case of -- I guess it
15 was burning the house to roast the pig. It's a case where
16 the pig lives somewhere else altogether.

17 (Laughter.)

18 MR. TRIBE: That's what's going on here. It's
19 not just that they are overshooting by a mile, they're
20 shooting at the wrong target, and they're choosing speech
21 and they're defining it by its content, and I couldn't
22 imagine a --

23 QUESTION: Mr. Tribe, why do you say it's not
24 content-neutral? I think there's some room for debate on
25 that point.

1 MR. TRIBE: Well, I suppose, Justice O'Connor,
2 it depends on what one means by content-neutral. That is,
3 one could have said that the line in Discovery Network
4 between newspapers and commercial pamphlets is not an
5 ideological line, and so it's content-neutral, but the
6 Court said no, you have to examine the content to tell
7 whether the law applies. So that's one test.

8 I think when you suggested in Ladue how
9 important it is to have a bright line test for what is and
10 what isn't content-neutral, I think one bright line test I
11 could suggest is, if you can't tell whether the speech is
12 prohibited without subjectively evaluating its content,
13 then it's not content-neutral.

14 QUESTION: Let me just interrupt for a second.
15 You mean you have to subjectively evaluate a transmission
16 to determine whether it's video programming?

17 MR. TRIBE: Absolutely. The FCC has said we
18 have to look at the mix of textual and nontextual
19 material. The mere inclusion of video text, even though
20 that makes it a little different from what was around in
21 1984, doesn't prevent it from being video programming.

22 They said that interactive two-way television,
23 though it wasn't available in 1984, that's video
24 programming.

25 They said that a lot of one-way stuff like

1 stock quote transmission, and news services, even with
2 pictures, they're not video programming. They don't look
3 like I Love Lucy.

4 It seems to me that nothing could be more
5 manifestly content-based.

6 QUESTION: Why -- why --

7 QUESTION: But you're saying that if you did
8 define it by using the number of megacycles or megahertz,
9 or whatever you do, to define the kind of picture that you
10 normally associated with a television program, that would
11 be all right.

12 MR. TRIBE: Well, it would depend on what law it
13 was part of, and -- but that would not -- that would
14 certainly prevent it from being content-based.

15 This law, I think, fairly speaking, is content-
16 based, but in any event it is a direct ban on speech.

17 QUESTION: Isn't the purpose of the content-
18 based requirement, or a higher hurdle, that we don't want
19 the Government to be imposing its biases against certain
20 contents, against certain subject matters, upon the
21 citizenry, but where the content-based nature is really
22 based upon reference to a third party, like the Government
23 says you can't produce any programming that he produces,
24 the Government doesn't care what he produces. The
25 Government is not imposing its view of subject matter

1 desirability. It's just saying, you can't compete with
2 him.

3 MR. TRIBE: But if it said you can't --

4 QUESTION: Now, is that subject-based, in your
5 view?

6 MR. TRIBE: If it said you can't put paintings
7 up if they are comparable to those by Monet --

8 QUESTION: Yes, okay.

9 MR. TRIBE: I think that would be content-based.
10 I think the reason is that --

11 QUESTION: Well, -- no, no. If you mentioned
12 Monet, yes, but anything -- Monet's still alive, or it's
13 Picasso and he's still in one of his earlier periods, so
14 you don't know what he's going to turn out to be like.
15 You just say, you can't paint anything that competes with
16 Picasso.

17 MR. TRIBE: Well, that's why we have --

18 QUESTION: Is that content-based?

19 MR. TRIBE: We have -- I think the real answer
20 probably is intellectual property and copyright. That is,
21 there is in that context a competing constitutional
22 provision.

23 There are circumstances in which people can be
24 given property-like interests whose contour does depend on
25 content, but I don't think the fact that that's true with

1 respect to intellectual property means that the Government
2 should generally be able to target content.

3 QUESTION: The Government isn't determining the
4 content, and it seems to me here the Government is
5 essentially saying in a lot of words, don't compete with
6 cable.

7 MR. TRIBE: Well --

8 QUESTION: That's what they're saying.

9 MR. TRIBE: I would --

10 QUESTION: They don't care. If cable chooses to
11 produce nothing but cartoons, then presumably the only
12 thing AT&T would be kept out of would be cartoons.

13 MR. TRIBE: Well, since nothing in the result we
14 seek depends on the theory one adopts for what's content-
15 based, or even strict scrutiny, I hope --

16 QUESTION: Well, strict -- what is your -- I --
17 they have to write something on this standard, so --

18 MR. TRIBE: Well --

19 (Laughter.)

20 MR. TRIBE: One way --

21 QUESTION: The one question on the standard
22 is --

23 MR. TRIBE: Yes.

24 QUESTION: -- you're saying strict scrutiny, but
25 if you applied strict scrutiny to this thing, then

1 wouldn't you have had to say, ab initio -- you know,
2 Congress made a bet initially, we may have monopolists
3 here, and it may turn into AT&T Western Electric, and we
4 don't know there will be independent cable companies, and
5 Western Electric and AT&T is a legitimate concern, just
6 substitute the editor of cable for the words Western
7 Electric.

8 And why couldn't Congress pass a statute like
9 that without being 100 percent certain, just 80 or 60
10 percent concerned that such a thing would happen?

11 MR. TRIBE: I think in the cable act, Justice
12 Breyer, Congress did very much that. It said, look, we've
13 got this monopolist. It then defined cable service in a
14 neutral way, and it imposed certain obligations that
15 didn't reduce the amount of speech.

16 Here, instead, whether or not you think the
17 definition is content-based -- and I don't know that you
18 need to write an opinion about that because it so
19 obviously flunks intermediate scrutiny. That is, even if
20 you assume for a moment that you could come up with some
21 answer to your question about how it is that they have
22 more incentive to cross-subsidize as a result of this law,
23 the on-balance judgment made by all of the expert agencies
24 in the Government from 1987 to 1992 and then embodied in
25 the video dial tone order, is that this is massively

1 counterproductive in terms of the competitive objective.

2 I mean, the conclusion, I think, that was in
3 your 1987 article tentatively, they adopted it and went
4 full fire with it.

5 They said that it's virtually hallucinatory to
6 think that the telephone companies could enter this market
7 with massive cable incumbents, win market power through
8 this scheme of predatory pricing, and knock out those huge
9 companies, and that on balance the law, even if you grant
10 that regulators are so stupid that they would miss
11 everything, that on balance the law is responsible for
12 this massive monopoly we now have, as Justice Scalia
13 suggested, that the law, in fact, costs consumers billions
14 of dollars in competitive benefits.

15 Now, if you wanted to look at the big picture,
16 one thing you surely want to say is that the Government is
17 not entitled to say that, because speech is important and
18 speech-related industries are important, we are entitled
19 to have a law sustained that on the undisputed record in
20 this case eliminates something like 99 percent of the
21 speech that telephone companies could provide in video
22 programming form, allowed to have it sustained on the
23 basis of wild speculations, where all of the evidence,
24 unlike Florida Bar where there was this --

25 QUESTION: It's hard to explain why Congress

1 doesn't repeal it, then.

2 MR. TRIBE: Well, they did, not in a bill that
3 the President has yet signed, but if you're going to look
4 at post enactment history this past summer, by huge
5 majorities, both the House and the Senate said, of course
6 this is counterproductive. That wasn't even one of the
7 serious debates.

8 QUESTION: Some --

9 QUESTION: But it hasn't passed.

10 QUESTION: Yes.

11 QUESTION: It hasn't passed.

12 QUESTION: There's been no legislation passed.

13 MR. TRIBE: No, no, I understand that,
14 Justice --

15 QUESTION: There are those who also assert that
16 the cable industry has extensive lobbying power.

17 MR. TRIBE: I wouldn't imagine how that could
18 be, Justice Scalia.

19 (Laughter.)

20 QUESTION: Mr. Tribe, I did have one question --

21 MR. TRIBE: Yes.

22 QUESTION: -- about this standard, and it's a
23 concern to me that you are arguing vigorously for the top
24 standard, the strictest scrutiny, this is content-based.

25 Suppose the Government said, we're going to let

1 you video, get into the game, anything you want to do
2 except you may not have -- you may not video anything
3 about family planning. Now --

4 MR. TRIBE: That, of course --

5 QUESTION: -- wouldn't you want to reserve
6 something higher?

7 MR. TRIBE: Something higher.

8 QUESTION: So then would we have to have super
9 strict --

10 MR. TRIBE: Per se invalidity I would want to
11 reserve for that. I would want to say that there are some
12 bans on speech that no justification could sustain, but
13 it's only an accident of the half-hour I think that a lot
14 of time we spent on content-based.

15 Remember the fundamental point, this law doesn't
16 fit at all. It's not only not narrowly tailored, it's
17 completely untailed to any legitimate governmental
18 objective.

19 If the Court ruled, as it did in Edenfield and
20 Ibanez, and Turner, and Coors, this law is a lot worse
21 than any of those. It is positively counterproductive,
22 and this Third Report and Order, which is sort of like
23 Gertrude Stein's Oakland -- I mean, you look at it and
24 there's no there there -- it doesn't promise anything. It
25 just says, you know, now that we have this case, we want

1 to be speech friendly. Maybe we'll do something if you
2 give us a chance.

3 But as Justice Kennedy suggested, what they
4 promised to do, you know, makes me worry a little bit,
5 because it's to exercise a blank check authority over
6 speech, and that's --

7 QUESTION: Thank you, Mr. Tribe.

8 MR. TRIBE: Thank you, Mr. Chief Justice.

9 QUESTION: Mr. Wallace, you have 4 minutes
10 remaining.

11 REBUTTAL ARGUMENT OF LAWRENCE G. WALLACE

12 ON BEHALF OF THE PETITIONERS

13 MR. WALLACE: Thank you, Mr. Chief Justice.

14 The time, place, and manner cases in this Court,
15 the model intermediate scrutiny cases often have involved
16 direct restraints on speech, as such *Heffron v. Krishna*
17 *Consciousness*, *Ward v. Rock Against Racism*, *Taxpayers for*
18 *Vincent* are all examples of that, and as long as there
19 were other opportunities, as we have shown here, content-
20 neutral regulation for a nonspeech purpose, they met
21 intermediate scrutiny.

22 Now, we're not talking about the remote future
23 when we're talking about video dial tone with the capacity
24 to carry three, four, or five providers and not just the
25 telephone company.

1 We have already had in place in DeKalb County,
2 Georgia, in Fairfax and Arlington Counties, Virginia,
3 model trial runs of it in which there have been about 200
4 channels and the phone company was restricted to 50
5 percent or less as the provider of programming, the others
6 having to be leased out, and a more permanent one is to
7 begin soon in Dover, New Jersey, a small community, where
8 all of the programming will be provided by others than the
9 telephone company because the regulations are not yet in
10 place that will permit the telephone company to
11 participate.

12 What is really at stake in many of the
13 contentions being made here is the contention that the
14 phone company should have autonomy over all its lines to
15 be the sole user or to control who can use it, a form of
16 asking for what Solicitor General Fried used to call
17 Lochnerizing the First Amendment --

18 QUESTION: I don't think he's saying that. You
19 know, I was worried about that, too, but I asked the
20 question whether you could keep the phone company out of
21, the business of video programming, and he said that's a
22 totally different question.

23 That's not what you've done here if you say you
24 have to be a common carrier, and if you're a common
25 carrier you cannot do any video programming, any -- you

1 know, you can't do what cable does. If it was structural
2 like that, he says that's a different case.

3 MR. WALLACE: Well, the Third Report and Order
4 gives them the right to participate on video dial tone,
5 precisely what it was that the Fourth Circuit posited at
6 the urging of respondents as the less restrictive
7 alternative that could have been adopted to accomplish the
8 Government's purposes, and yet they're resisting the fact
9 that this has been achieved now through administrative
10 interpretation and application of the waiver provision --

11 QUESTION: Well, but what can --

12 MR. WALLACE: -- because they say they're
13 entitled to more.

14 QUESTION: But counsel, what can be granted can
15 be taken away. We're dealing with an absolute ban as
16 opposed to an administrative potential for waiver.

17 MR. WALLACE: We're dealing --

18 QUESTION: Isn't that right?

19 MR. WALLACE: What can be taken away subject to
20 judicial challenge, and we're dealing with a facial attack
21 where they have to show that there are no constitutionally
22 permissible applications, and we have a constitutionally
23 permissible application in the Third Report and Order.

24 CHIEF JUSTICE REHNQUIST: Thank you, Mr.
25 Wallace.

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The case is submitted.

(Whereupon, at 11:17 a.m., the case in the
above-entitled matter was submitted.)

CERTIFICATION

Alderson Reporting Company, Inc., hereby certifies that the attached pages represents an accurate transcription of electronic sound recording of the oral argument before the Supreme Court of The United States in the Matter of:

UNITED STATES, FEDERAL COMMUNICATIONS COMMISSION, AND JANET RENO, ATTORNEY GENERAL, Petitioners v. CHESAPEAKE AND POTOMAC TELEPHONE COMPANY OF VIRGINIA VIRGINIA, ET AL.; and NATIONAL CABLE TELEVISION ASSOCIATION, INCORPORATED, Petitioner v. BELL ATLANTIC CORPORATION, ET AL.

CASE NO: 94-1893, 94-1900

and that these attached pages constitutes the original transcript of the proceedings for the records of the court.

BY Ann Marie Felice

(REPORTER)