

OFFICIAL TRANSCRIPT
PROCEEDINGS BEFORE
THE SUPREME COURT
OF THE
UNITED STATES

CAPTION: ARTHUR L. GUSTAFSON, ET AL., Petitioners v.
ALLOYD COMPANY, INCORPORATED fka ALLOYD
HOLDINGS, INCORPORATED, ET AL.
CASE NO: No. 93-404
PLACE: Washington, D.C.
DATE: Wednesday, November 2, 1994
PAGES: 1-52

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1 IN THE SUPREME COURT OF THE UNITED STATES

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3 ARTHUR L. GUSTAFSON, ET AL. :

4 Petitioners :

5 v. : No. 93-404

6 ALLOYD COMPANY, INCORPORATED :

7 fka ALLOYD HOLDINGS, :

8 INCORPORATED, ET AL. :

9 - - - - -X

10 Washington, D.C.

11 Wednesday, November 2, 1994

12 The above-entitled matter came on for oral
13 argument before the Supreme Court of the United States at
14 1:00 p.m.

15 APPEARANCES:

16 DONALD W. JENKINS, ESQ., Chicago, Illinois; on behalf of
17 the Petitioners.

18 ROBERT J. KOPECKY, Chicago, Illinois; on behalf of the
19 respondents.

20 MICHAEL R. DREEBEN, ESQ., Assistant to the Solicitor
21 General, Department of Justice, Washington, D.C.; on
22 behalf of the United States, as amicus curiae,
23 supporting the Respondents.

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1 PROCEEDINGS

2 (1:00 p.m.)

3 CHIEF JUSTICE REHNQUIST: We'll hear argument
4 now in Number 93-404, Arthur L. -- do you know how your
5 client's full name -- is it Gustafson, or Gustafson?

6 MR. JENKINS: Gustafson.

7 CHIEF JUSTICE REHNQUIST: Arthur L. Gustafson v.
8 Alloyd Company, Incorporated. Mr. Jenkins.

9 ORAL ARGUMENT OF DONALD W. JENKINS

10 ON BEHALF OF THE PETITIONERS

11 MR. JENKINS: Mr. Chief Justice and may it
12 please the Court:

13 As the briefs indicate, this case turns in large
14 part on whether or not the phrase, by means of a
15 prospectus or oral communication, as used in section 12(2)
16 of the Securities Act of 1933, is a phrase of limitation.

17 The case also turns on whether, by section
18 12(2), the act covers negotiated private transactions even
19 though the act does not otherwise intrude into such
20 business arrangements.

21 The House report answers both these questions,
22 stating the bill affects only new offerings of securities.
23 It does not affect ordinary redistribution of securities.

24 As to liability provisions, the report states
25 the bill's civil liabilities attach only when there's been

1 an untrue statement of material fact in the registration
2 statement or the prospectus, the basic information on
3 which the public is solicited.

4 This case involves no new offering of
5 securities, and presents the paradigm example of a private
6 transaction the act plainly left free from regulation
7 other than by its section 17.

8 Art Gustafson, Dan McLean, and Francis Butler
9 sold their company to a sophisticated investor which
10 conducted its own due diligence and negotiated the deal it
11 wanted. The buyers had full access to information about
12 Alloyd. Indeed, Mr. McLean and Mr. Butler were officers
13 and shareholders of the buyer.

14 The stock purchase agreement contained numerous
15 risk-allocating provisions. In particular, the parties
16 knew that Alloyd's interim earnings were estimated, so, as
17 is common, they closed with an estimated purchase price
18 subject to a later dollar-for dollar adjustment after an
19 audit determined actual earnings. They plainly could
20 have, but did not, agree that some multiple of the
21 variance should apply to the transaction.

22 After the audit, the parties agreed that the
23 estimated price had been \$815,000 too high, and sellers
24 paid that amount to buyers as the agreement required.
25 Buyers, who knew Alloyd's interim earnings were estimated,

1 now claim that sellers warranted a certain level of such
2 earnings in the agreement. They claim a breach of that
3 warranty, which is a contract law matter, and also claim a
4 violation of section 2 of the -- 12(2) of the Securities
5 Act. They have made no claim of fraud.

6 As to the section 12(2) claim they assert, it is
7 that the purchase agreement itself, the negotiated
8 purchase agreement, was a prospectus, and they claim they
9 are entitled to rely on oral communications during due
10 diligence about Alloyd's inventory, even though the
11 agreement specifically provided such oral statements were
12 superseded by the terms of the agreement.

13 Buyers seek rescission of the transaction or
14 rescissory damages, even though by the agreement they
15 agreed that they would not seek rescission.

16 The act, and section 12(2) in particular, makes
17 a seller, we submit, a fiduciary only when there is an
18 initial public offering of securities. It does not do so
19 in the context of ordinary secondary transactions such as
20 privately negotiated resales of stock that have never been
21 publicly distributed.

22 A stock purchase agreement memorializing the
23 terms of a negotiated deal is not a prospectus, nor are
24 discussions in the course of due diligence regarding the
25 reliability of inventory estimates.

1 QUESTION: If it had been an offering
2 circular -- not just a purchase agreement, but would an
3 offering circular fit within the definition of
4 section 2(10)?

5 MR. JENKINS: An offering circular would
6 certainly be a circular, I think, within the meaning of
7 section 2(10). It specifically uses that phrase. But the
8 preceding words in 2(10) is, the very first definition of
9 prospectus is prospectus itself, which as commonly defined
10 then had a public solicitation connotation.

11 We believe the correct interpretation, as
12 demonstrated by numerous portions of the House report and
13 other commentary by draftsman, is, an offering circular is
14 a prospectus when it's used to solicit the public to
15 purchase securities.

16 QUESTION: But if it's in connection with a
17 private offering, it would not -- is that what you're
18 saying would not?

19 MR. JENKINS: We don't believe that would be the
20 proper definition under 2(10), or, particularly, under
21 section 2(12), given the context of 2(12) as a liability
22 provision in the act.

23 QUESTION: But 2(10) just says, offers any
24 security for sale. It doesn't -- it's not -- the words of
25 the statute aren't limited to a public offering.

1 MR. JENKINS: The very first word that section
2 2(10) uses is prospectus. In defining what a prospectus
3 is, prospectus, as commonly used then, connoted, or was
4 defined as, a document prepared by a company describing
5 its stock or prospects and inviting the public to
6 subscribe to an issuer. Inviting the public. That's the
7 first word used in the definition of prospectus. We
8 believe the following words have similar import.

9 QUESTION: Where is that limitation used? I
10 mean, suppose you had what might be called an offering
11 circular in connection with this private offering, but it
12 was labeled, prospectus. Would it then fit within the
13 definition?

14 MR. JENKINS: We don't believe so, not for
15 section 2(10) purposes, and certainly not for section
16 12(2) purposes, because of their use of the word
17 prospectus, used as a selling document.

18 QUESTION: And you're -- when you say similar
19 import,, you mean public offering import?

20 MR. JENKINS: Public offering, yes, Your Honor.

21 QUESTION: So if this deal has -- no, it would
22 still be -- well, if this deal had been done with the
23 company, the control company issuing new shares, and then
24 Gustafson redeeming the shares that they had originally,
25 then that -- otherwise everything is the same. That would

1 be covered, right?

2 MR. JENKINS: If Alloyd had issued new shares
3 to --

4 QUESTION: To the --

5 MR. JENKINS: The buyers?

6 QUESTION: Yes. The buyers got new shares, and
7 then the sellers redeemed their old shares. I don't
8 think --

9 MR. JENKINS: As to the first portion of the
10 transaction, the issuance by Alloyd of new shares to the
11 buyers, the exemption of section, I think it's 4(2) of the
12 act, would exempt that transaction.

13 As to the second portion, a redemption, then, of
14 the seller's shares by the company, I believe that would
15 also be a 4(2)-exempted transaction, but I'm not certain.
16 But in either event, because there is no public selling,
17 no public offer involved in the transaction, no --

18 QUESTION: But then you would have to make your
19 distinction turn on the actions of a public offering, not
20 on the sale versus resale. In other words --

21 MR. JENKINS: There --

22 QUESTION: -- I gave you a situation where you
23 end up with the same result, but in one case it's done in
24 the form of a sale of new shares, redemption of old
25 shares, in the other it's done in the form of just a

1 direct sale of the --

2 MR. JENKINS: There is some authority,
3 particularly in the comments of legislators, and I think
4 these are cited in the SIA's brief in particular, for the
5 proposition that the act just does not apply to
6 transactions in old stock, period.

7 Some of the commentary in the House report is
8 inconsistent with that sort of declaration, because the
9 commentary in the House report indicates that if there's a
10 redistribution of old stock either by a company or a
11 control person, that transaction is subject to regulation
12 by the act.

13 To the extent one prefers to rely on the House
14 report, declared rationale, or the Congressmen's
15 statements of intent that the act doesn't apply to resales
16 of old stock at all, I think either way you reach the same
17 result as to the application of section --

18 QUESTION: Yes, but I'm giving you two ways of
19 doing essentially the same deal. One, it would involve a
20 resale, and the other would be a first sale, and wholly
21 apart from the private versus public sale, I think you
22 said resales are never included.

23 MR. JENKINS: Some Congressmen so stated when
24 they were debating the act.

25 QUESTION: But that's not your position?

1 MR. JENKINS: That is part of our position. One
2 view that could be taken of the act based on those
3 statements is the act just doesn't apply to resales of old
4 stock, period.

5 QUESTION: Yes, but you --

6 QUESTION: That's all it needs, just a couple of
7 Congressmen to say -- it's not even in the committee
8 report, just a couple of Congressmen say it --

9 MR. JENKINS: I --

10 QUESTION: -- and that is enough to interrupt
11 the act that way?

12 MR. JENKINS: No, Your Honor. I think the
13 preferred view is the view that is articulated in our
14 briefs, that the House report carefully lays out how the
15 bill -- the bill -- regulates such transactions. If a
16 redistribution of old stock looks like a public offering,
17 becomes a public offering, then the act applies. I think
18 that is the better --

19 QUESTION: As I understand it, you don't rely at
20 all on the distinction between a sale and a resale, do
21 you? You rely on the distinction between public offerings
22 or nonpublic offerings.

23 MR. JENKINS: That is the primary position we
24 take. There is a --

25 QUESTION: But you wouldn't --

1 MR. JENKINS: -- a different position -- I'm
2 sorry.

3 QUESTION: You wouldn't contend that a secondary
4 offering -- say I'm a major shareholder of General Motors.
5 I have a public offering of my stock. You'd admit that's
6 covered, wouldn't you?

7 MR. JENKINS: I would admit that is -- I
8 personally believe that is covered by section 12(2).

9 QUESTION: Sure.

10 MR. JENKINS: I personally also believe that
11 that is a transaction that the act requires to register.

12 QUESTION: Of course. I'm just saying that
13 there are some secondary offerings that must be
14 registered, so there is no basis in the statute for
15 drawing a distinction simply about whether it's a primary
16 offering or secondary offering.

17 MR. JENKINS: I think the only basis is the
18 statements over and over in the House report and by
19 legislators --

20 QUESTION: There's nothing --

21 MR. JENKINS: -- it applies to new stock, and
22 looking at just the entire structure of act, it just does
23 not appear to be designed to apply to secondary
24 transactions, period.

25 QUESTION: Unless they're public offerings.

1 MR. JENKINS: That's my view as to the proper
2 position to come down on.

3 Buyers and the SEC argue that section 12(2)
4 extend far beyond the otherwise limited coverage of the
5 act, and applies to all communications in all contexts
6 involving sales of securities. Their argument in both
7 their briefs is based in part on the 1948 decision of
8 Moore v. Gorman and its progeny.

9 They reason, as that court did, that section
10 12(2) covers secondary transactions and including private
11 resales, because section 4 exempts such transactions from
12 section 5, but does not exempt such transactions from
13 section 12.

14 Seller's position, of course, is that this begs
15 the initial question, what did section 12(2) intend to
16 regulate in the first instance? Plainly, Congress would
17 not have seen any need to exempt a transaction from
18 section 12(2) if it didn't perceive the transaction as
19 covered by section 12(2) in the first place.

20 QUESTION: Well, Mr. Jenkins, I guess the
21 problem is that the language of the section 12(2) does say
22 that any person who offers or sells a security by means of
23 a prospectus or oral communication which includes an
24 untrue statement is liable, so the language itself, of
25 course, is broad, as you have to concede.

1 MR. JENKINS: I respectfully do not so concede.
2 The language itself is limiting language. If Congress had
3 meant to say it broadly, it would have said, any
4 communication, or it would have said nothing, as it did in
5 section 17 of the act. Section 17 says, you shall not
6 acquire money by means of any untrue statement. That is a
7 broad statement.

8 When they put the phrase, by means of a
9 prospectus or oral communication in section 12(2), they
10 had to be connoting some limitation. We believe the
11 limitation is the limitation that flows from the natural
12 lay understanding of the term prospectus, which is a
13 document soliciting the public to subscribe to an issue of
14 stock.

15 We don't think section 2(1) requires that you go
16 any differently and, indeed, if it does, as the buyers are
17 attempting to read section 2(10), why did Congress not
18 simply use the word, any written communication or
19 broadcast in section 2(10)? It used many more words than
20 that.

21 We think that the usage of all of the words have
22 to be read together in light of the initial word,
23 prospectus, as further communications which are used to
24 solicit the public to purchase securities.

25 QUESTION: And then, having defined prospectus

1 in a way that's contrary to the definition in the statute,
2 you define oral communication the same way, by sort of
3 guilt by association, right? It does say, prospectus or
4 oral communication. How do you get oral communication to
5 mean something less than an oral communication?

6 MR. JENKINS: Certainly by guilt by association,
7 or noscitur a sociis, or whichever term you want to put on
8 it, and by the reverse reasoning that also applies to
9 section 2(10). If they meant any communication, why
10 didn't they just simply say so? They knew how to write
11 that way. That's the way they wrote section 17. When
12 they used more words than just, any communication, they
13 were connoting limitation.

14 We have articulated in our briefs where we
15 believe the limitation leads. The SEC and the buyers are
16 in the position of necessarily being all or nothing. If
17 it's totally unlimited, their view is the phrase does
18 require application to every communication in every
19 context involving securities.

20 As just mentioned, the list of items that 12 --
21 2(10) uses in defining prospectus is limited to selling
22 statements. The words used when the act was passed were,
23 first, any prospectus, notice, circular, advertisement,
24 letter -- which could be broad -- or communication,
25 written or by radio, which offers any security for sale.

1 That is treating and describing a specific type of
2 communication, not a negotiated stock purchase agreement
3 and not comments made during the course of due diligence,
4 which the parties agreed were superseded by the stock
5 purchase agreement.

6 QUESTION: One of the briefs in support of
7 respondents said -- discussed section 410(a)(2) of the
8 Uniform Securities Act, said it was similar to 12(2), and
9 said that the consensus among the States is contrary to
10 your position. The consensus is that both private sales
11 and secondary market transactions are covered.

12 MR. JENKINS: Well, 4 -- the section of the
13 Uniform Securities Act that they're referring to does not,
14 specifically does not include the phrase, by means of a
15 prospectus or oral communication. Those words are left
16 out of that act.

17 Certainly, with those words left out, I think
18 they're correct the Uniform Securities Act does apply to
19 such transactions, but it's an awfully big distinction. I
20 mean, they're saying the things mean the same even though
21 the '33 act has words of limitation in them that the
22 uniform act does not have.

23 QUESTION: I thought perhaps the reason for the
24 use of the word prospectus is it's a term of art, which is
25 as broad as you say but also encompasses (a) and (b),

1 which are exceptions, in 2(10).

2 You know, it defines prospectus as any
3 prospectus, notice, circular, advertisement, letter, or
4 communication, but then it specifically says, by the way,
5 two things are not prospectuses, and that's if you comply
6 with certain SEC rules and so forth, so the reason that
7 they wouldn't say, any written communication, is they
8 wanted to tie it directly to that definition.

9 MR. JENKINS: Except that that would have been
10 so much easier to do. Just say, any defin -- any written
11 communication or broadcast except --

12 QUESTION: But then it wouldn't have had the two
13 exceptions, (a) and (b). If they said, any written
14 communication, it wouldn't pick up the two exceptions,
15 which are not relevant here, because -- I might be not
16 right about that, but that's --

17 MR. JENKINS: Are you referring to the -- I
18 think it's called the free-writing --

19 QUESTION: 2(10) defines prospect, and then
20 says -- very broadly, and then says, except that -- except
21 that a communication sent or given, and so forth, then it
22 says, and a notice, circular, shall not be deemed a
23 prospectus if, you know, that stuff.

24 MR. JENKINS: Right. Those are referring to two
25 categories of stuff --

1 QUESTION: Nothing to do with --

2 MR. JENKINS: Well, in some sense they are
3 related, that the (a) part of that exception is reference
4 to so-called free-writing, which is specifically
5 permitted. The whole intent of carving that out is to
6 specifically permit free-writing --

7 QUESTION: Yes.

8 MR. JENKINS: -- during the period after a
9 statutory prospectus --

10 QUESTION: Right, but you see, my question is,
11 you're argument depends on well, if they meant any written
12 communication, why didn't they just say it, and one
13 possible reason they didn't just say it is because they
14 wanted to use the word prospectus, which would then have
15 the technical exceptions written into it. That was my
16 question.

17 MR. JENKINS: But I -- unless I'm missing it, I
18 still believe the same result would be reached if they'd
19 written; any communication, prospectus means, any
20 communication, they would have still needed to carve out
21 those two types of communications from the definition,
22 unless I'm missing something.

23 QUESTION: Yes -- all right.

24 MR. JENKINS: Okay.

25 QUESTION: I want to talk about what would have

1 been an easier way to say it. I mean, you've made
2 allusions to that several times.

3 I find it very odd that the limitation that
4 you're seeking to import into the statute would be
5 imported by the word prospectus, rather than by the word
6 sale. I mean, that limitation, it would have been way up
7 at the top of section 12, any person who publicly offers
8 or sells a security, or offers or sells to the public a
9 security.

10 Why would you seek to import that limitation, it
11 has to be a public offering or sale, much later in the
12 provision? Why all the way down, by saying, who offers or
13 sells by means of a prospectus, aha, prospectus must mean
14 a public offering. It's a very strange way to do it.

15 MR. JENKINS: I think the reason --

16 QUESTION: You can simply say, public offering
17 or sale.

18 MR. JENKINS: I think the reason that Congress
19 didn't put, public offering or sale, is by that point in
20 the statute, if you look at how the statute is drafted
21 it's clear that the whole statute only applies to public
22 offerings or sale, and the words would have just been
23 superfluous.

24 QUESTION: Well, you just said section 17 --

25 MR. JENKINS: 17 is a unique distinction.

1 12(2) --

2 QUESTION: So if 17 is not so limiting, well
3 then, 12(2) could be not so limiting.

4 MR. JENKINS: Two answers. One, the language of
5 17 is, in comparison to section 12, significantly
6 different and significantly broader, as this Court
7 observed in United States v. Naftalin.

8 Second, there is specific commentary in the
9 Senate report that this Court felt clearly showed an
10 intent that section 17 extend beyond the rest of the
11 provisions of the act and extend beyond them in the sense
12 that it was applicable to secondary transactions. The
13 court felt that both of those points warranted a treatment
14 of section 17 as departing from the other scope of the
15 act.

16 QUESTION: Following up on Justice Scalia's
17 question, am I correct in understanding that the term,
18 public offering, is not defined in the statute?

19 . MR. JENKINS: I believe that's correct.

20 QUESTION: Rather, what they do, they talk --
21 use the broad term, sale, and then list a series of
22 exemptions from the registration requirement, and
23 anything --

24 MR. JENKINS: That's correct.

25 QUESTION: -- that's nonexempt therefore becomes

1 public in the way we use the term.

2 MR. JENKINS: I believe that's correct also.

3 QUESTION: Section 4 exempts certain
4 transactions from section 5, but not from section 12.

5 MR. JENKINS: That's --

6 QUESTION: Does that silence suggest that
7 section 12 applies to transactions that do not have to be
8 registered?

9 MR. JENKINS: We believe not. We know that
10 section 12 applies to transactions in exempt securities
11 that do not have to be registered. That is pretty clear
12 from the language that got added to section 12(2).

13 QUESTION: The point is that the style of the
14 act does use exemptions in section 4, exempting one
15 section from another.

16 MR. JENKINS: That's correct in terms of
17 exempting transactions, if you will, and securities, from
18 section 5 which is the heart of the act, and the section
19 from which violation flows.

20 The fact -- excuse me. I apologize. I think
21 I've lost the thrust of the question.

22 Oh, the exemption --

23 QUESTION: You were saying, the heart of the
24 act --

25 MR. JENKINS: -- from section 12(2) is just only

1 necessary if 12(2) was intended to cover. We believe it
2 wasn't, as the House report makes clear at various points.

3 QUESTION: Is it your position that the word
4 prospectus includes only transactions required to be
5 registered --

6 MR. JENKINS: No.

7 QUESTION: -- under section 5?

8 MR. JENKINS: No. Prospectus can clearly be a
9 term that applies in the context of a public distribution
10 of an exempt security. The act, for whatever reasons,
11 chose to exempt the security, but if there's a public
12 distribution of that exempt security, plainly section
13 12(2) intends to bring the communications, selling
14 communications oriented toward the public, within its
15 definition in that context.

16 The act treats Government securities in a fairly
17 unique way, which we believe supports our interpretation
18 of section 12(2). Government securities are specifically
19 carved out with section 12. Do they bring in resales, do
20 they bring in public sales of all other securities but
21 exclude public sales of Government securities, obvious
22 reasons of comity and that sort of thing, or perhaps even
23 constitutional considerations.

24 If, as the buyers claim, section 12(2) was some
25 broad remedy, though, that applies to all after-market

1 trading and so on, why would the Congress have felt any
2 need to, in that after-market context, still exempt
3 resellers who might make misleading statements about
4 Government securities from the coverage of the provision?

5 We believe that that special provision of the
6 Government in section 12(2), or any governmental entity,
7 further reflects the fact that section 12(2) was perceived
8 as applying solely in a public offering context. That's
9 when they intended to protect the Government even if the
10 Government made an untrue statement, not in later
11 contexts.

12 I will reserve the remaining time, if I may.

13 QUESTION: -- Mr. Jenkins --

14 QUESTION: If I could ask you one question --
15 excuse me, Chief Justice. The brief of the amicus for the
16 Securities Industry Association says that research reports
17 would be covered if we were to rule against you in favor
18 of the respondent, and tells us the adverse consequences
19 of that. Do you agree with their theory?

20 MR. JENKINS: I think there's a possibility of
21 research reports being included. There is also the
22 potentiality, which I believe also applies to a stock
23 purchase agreement, to conclude that those are not the
24 kind of selling documents that even 2(10) intended to
25 include, even if you apply it as including all written

1 communications.

2 QUESTION: The question is, what is a selling
3 document?

4 MR. JENKINS: Yes, and I think that point is
5 even touched upon in the buyer's briefs, that maybe
6 they're not a selling document and therefore not a
7 prospectus. I think the same argument can be made as to a
8 prospectus itself. I do think in the context of research
9 reports, though, there's a severe danger that the issuer
10 of the report could be deemed a seller, having used a
11 prospectus, and the liability imposed by section 12(2) in
12 that context on one who just receives a commission for
13 selling stock is drastic.

14 QUESTION: Very well, Mr. Jenkins.

15 Mr. Kopecky, we'll hear from you.

16 ORAL ARGUMENT OF ROBERT J. KOPECKY

17 ON BEHALF OF THE RESPONDENTS

18 MR. KOPECKY: Mr. Chief Justice, and may it
19 please the Court:

20 We begin with the presumption that the plain
21 language of the statute reflects Congress' intent. Here,
22 neither the text of section 12(2) nor the structure of the
23 act as a whole supports imposing upon section 12(2) the
24 limitations that petitioners ask this Court to read into
25 that express civil remedy.

1 QUESTION: Mr. Kopecky, in 2(10), after it says,
2 the term prospectus means any prospectus, et cetera, et
3 cetera, which offers any security for sale, now, would you
4 say that an, simply an agreement of sale signed by both
5 parties is always something which offers a security for
6 sale?

7 MR. KOPECKY: I'm not sure an agreement, per se,
8 would always offer a security for sale. I think in this
9 case the agreement clearly did.

10 QUESTION: Why is that?

11 MR. KOPECKY: Well, the agreement here was the
12 culmination of a long process. The agreement included
13 specifically representations by the sellers that were made
14 as an inducement, and that's in the language of the
15 agreement itself, as an inducement to the buyers to buy
16 the stock, so the agreement itself was part of the selling
17 process.

18 QUESTION: So if there had been no
19 representations in the agreement, then perhaps it would
20 not be a prospectus?

21 MR. KOPECKY: I think perhaps it would not be.
22 Section 12(2) reaches those communications that convey
23 information to the buyer about some security. If there's
24 no representation being made, then I'm not sure how you
25 would ever have a cause of action under section 12(2).

1 QUESTION: But take a very simple agreement in
2 which the seller represents that he or she is the owner of
3 the stock. The only representation says, I, as the owner,
4 hereby offer the following stock, you describe it, you
5 send it in the mail, it said if you want to buy it, sign
6 here. That would be a prospectus, wouldn't it?

7 MR. KOPECKY: In my view, it would, because in
8 that case there would be a representation being made about
9 the security.

10 QUESTION: So you could, have very simple
11 transactions would be covered by this.

12 MR. KOPECKY: It is conceivable that --

13 QUESTION: And it could be true, just five
14 shares of stock.

15 MR. KOPECKY: Of course, you would have to prove
16 that the person who made that statement was negligent.

17 QUESTION: Sure. It has to be something --

18 MR. KOPECKY: Right.

19 QUESTION: -- that, he in fact didn't own three
20 of the shares or something like that.

21 MR. KOPECKY: Correct. That's correct.

22 QUESTION: But that would be Federal
23 jurisdiction, to resolve that.

24 MR. KOPECKY: If you use the jurisdictional
25 means --

1 QUESTION: Right.

2 QUESTION: I --

3 MR. KOPECKY: -- I would agree --

4 QUESTION: Excuse me. I thought negligence was
5 not required under section 12.

6 MR. KOPECKY: It is, Your Honor. It is. It's
7 an affirmative defense. The seller is required to prove
8 that he was not negligent, but if he can prove that he was
9 not negligent, there is no liability under the statute.

10 QUESTION: So it's affirmative.

11 MR. KOPECKY: But it is commonly referred to as
12 a negligence-based liability.

13 QUESTION: Mr. Kopecky, if your interpretation
14 of the statute prevails, wouldn't it virtually swallow up
15 any 10(b)-5 causes of action?

16 MR. KOPECKY: Not at all, Your Honor. The scope
17 of transactions covered by section 12(2) is a very small
18 subset of those now covered by 10(b)-5, in this respect,
19 10(b)-5 covers any statement or omission in connection
20 with the sale of securities. It doesn't require that
21 there be a buyer-seller relationship between the parties.

22 Most 10(b)-5 actions, and most class actions
23 under 10(b)-5, are brought in the context of statements by
24 issuers that then get relied upon by the market or by some
25 buyer who bought his stock from somebody else, not from

1 the issuer. That is the vast majority of 10(b)-5 cases.
2 Those would be unaffected by this case, because section
3 12(2) simply doesn't reach them. Section 12(2) requires
4 privity between a buyer and a seller.

5 QUESTION: But where a 10(b)-5 action would also
6 lie, or a plaintiff such as you represent, your preferred
7 route would be section 12(2) I assume because of its
8 attorneys' fees and lesser requirements for proof.

9 MR. KOPECKY: The attorneys' fees would be hard
10 for the plaintiff to get in this case, so I don't think
11 that's a motivating factor.

12 The negligence standard is obviously a benefit,
13 so it is true that in those categories of cases where
14 there's an overlap between section 12(2) and 10(b)-5, a
15 plaintiff would prefer to sue under 12(2), just as in the
16 context of a registered public offering of securities, if
17 there's a misstatement in the registration statement, the
18 plaintiff in that case would much prefer to sue under
19 section 11 of the '33 act, which has no scienter
20 requirement whatsoever, than under 10(b)-5, where he would
21 have to prove fraud.

22 QUESTION: I was going to say, what is your
23 answer to the question why the drafters didn't simply use
24 the word, statement, in place of prospectus, or oral
25 communication?

1 MR. KOPECKY: The answer to that statement is
2 not clear from the legislative history, so I can only
3 speculate, but let me offer a couple of explanations.

4 One, this statute was basically walking into new
5 territory. There had not been significant regulation of
6 the securities industry. I think it is reasonable for
7 Congress to have started with some terms that were known
8 and commonly used, prospectus, circular, notice, and then
9 worked from that in increasing breadth, ending with the
10 term, written communication. Could they have simply said
11 any communication, or any written communication? They
12 certainly could have.

13 I think a second explanation is that, as pointed
14 out in the Solicitor General's brief, we know that the
15 draftsmen started with the British Companies Act as a
16 model, and the British Companies Act has a definition of
17 prospectus that starts out similarly to the definition of
18 this case.

19 . However, in this case the drafters diverted
20 significantly, because the British Companies Act referred
21 to public offerings of securities. That was eliminated
22 from the definition of prospectus by the Congress that
23 enacted the '33 act.

24 QUESTION: Under the British Companies Act,
25 would there be a remedy such as this, for this

1 transaction?

2 MR. KOPECKY: Under the British Companies Act --
3 well, certainly if we were relying on a prospectus I think
4 we'd have a hard time, because the British Companies Act
5 defines prospectus to include a public offering, so I
6 think we would have a harder case.

7 I do not have clearly in mind what the British
8 Companies Act says about oral representations, which is a
9 key part of our case here, so I don't know if we could win
10 under that statute.

11 QUESTION: Has this issue been litigated over
12 in --

13 MR. KOPECKY: Your Honor, I confess I have not
14 studied that.

15 QUESTION: Well, you brought up the British
16 Companies Act.

17 MR. KOPECKY: A fair --

18 QUESTION: All right.

19 QUESTION: How would you answer Justice
20 Kennedy's question that was brought up in the SIA brief,
21 the question of the research reports done by a brokerage
22 firm?

23 MR. KOPECKY: I think it is far from clear that
24 brokerage research reports would be subject to liability
25 under section 12(2) for a couple of reasons. First, in

1 order to have liability under section 12(2), you must be a
2 seller. You must be a statutory seller. It's unclear,
3 far from clear, I think, that someone who issues a
4 research report is a seller.

5 In Pinter v. Dahl, this Court explained what it
6 means to be a statutory seller under section 12(1).
7 Assume for a minute that definition extends to 12(2). You
8 must either be the person who passes title to the
9 security, or one who solicits the sale for your own
10 financial benefit, so someone who issues an analyst's
11 report is not necessarily soliciting anybody to buy stock.

12 Second, the analyst's report itself would have
13 to be a prospectus, and prospectus is defined as a
14 document that offers or confirms the sale of the security.

15 Now, an analyst's report does not offer a
16 security for sale, nor does it confirm the sale of the
17 security, so I think the concerns about open-ended
18 liability for analysts is significantly overblown.

19 QUESTION: Why do you say that prospectus is
20 defined as a document that offers or confirms the sale of
21 a security? Where do you -- I thought it means -- I
22 thought part of your case was precisely that it means any
23 notice circular, not just, it means any prospectus,
24 notice, circular, advertisement, letter or communication
25 written --

1 MR. KOPECKY: That offers -- any of those that
2 offers --

3 QUESTION: I see.

4 MR. KOPECKY: -- any security for sale --

5 QUESTION: I see, which offers --

6 MR. KOPECKY: Right.

7 QUESTION: Which offers any security for sale.

8 MR. KOPECKY: Right. Right, exactly. That's
9 the end of the definition. All of those things, any of
10 them have to offer the security for sale, or they're not
11 covered.

12 QUESTION: That's -- although my thought favored
13 you, I hope you'll disabuse me of it if it's not correct,
14 as I'll just get mixed up if it is, but I thought the
15 reason they used the word prospectus instead of any
16 written communication is because they wanted to pick up
17 that particular definition with its limitations, and the
18 limitations are two you just mentioned, plus the fact that
19 a written prospectus, a written communication is not a
20 prospectus if a registration statement has been filed
21 previously and certain things have been done.

22 MR. KOPECKY: That's correct, Your Honor.

23 QUESTION: And they wanted to build that all
24 in --

25 MR. KOPECKY: I --

1 QUESTION: -- which the word written
2 communication couldn't have done. Am I on a correct
3 track?

4 MR. KOPECKY: I agree with that, Your Honor.

5 QUESTION: Fine. Then why didn't they use the
6 word oral communication next, because oral communication
7 doesn't have those limitations?

8 MR. KOPECKY: Again, the legislative history
9 doesn't enlighten us much on why they used oral
10 communication. I believe what Congress was getting at in
11 enacting the statute was the process by which owners of
12 securities solicit people to buy those shares from them,
13 and there are two ways you can do that. You can do it in
14 writing, or you can do it orally.

15 If the question is, why didn't they subject oral
16 communications to the free-writing exception, I don't know
17 the answer to that.

18 QUESTION: That cuts off my thought, because I
19 can't get it to work with oral communication.

20 MR. KOPECKY: I understand, and I'm not sure the
21 logic of all that hangs together, and there's been a lot
22 of question raised about exactly what the free-writing
23 exemption is meant to accomplish and why it was there, so
24 I can't answer how the oral communication precisely fits
25 into that exception from the definition of prospectus.

1 QUESTION: A prospectus has to be related to the
2 registration statement, doesn't it?

3 MR. KOPECKY: No.

4 QUESTION: I thought section 10 required that.

5 MR. KOPECKY: Section 10 requires what has to be
6 in a prospectus that is issued in conjunction with a
7 registered offering of securities. If you have a
8 registered offering, the act requires you to provide
9 certain information to the SEC in your registration
10 statement.

11 It also requires you to provide certain
12 information to investors in the prospectus that's issued
13 with that registration statement, but those requirements,
14 the strict, detailed requirements of section 10, apply
15 only to prospectuses issued in connection with registered
16 offerings of securities.

17 QUESTION: But section 10 doesn't say, some
18 prospectuses, it says all, so I had thought, unless --

19 MR. KOPECKY: I think where that --

20 QUESTION: -- qualifications.

21 MR. KOPECKY: I think that comes out of
22 section 5, Your Honor. Section 5 makes it unlawful to
23 sell any securities that have been registered unless you
24 comply with the provisions of section 10, so section 10
25 only --

1 QUESTION: So then you can limit the term,
2 prospectus, in section 10 at least by reference to other
3 provisions of the act.

4 MR. KOPECKY: I believe -- I believe that's
5 correct, Your Honor. The meaning of section -- of
6 prospectus in section 10 is defined by its context, which
7 is in reference back to registered offering under
8 section 5.

9 QUESTION: Are punitive damages available in
10 this sort of a cause of action?

11 MR. KOPECKY: I don't believe so, Your Honor.

12 QUESTION: Why not?

13 MR. KOPECKY: I'm not aware of any case that has
14 upheld punitive damages.

15 QUESTION: Are punitive damages available under
16 a 10(b)-5 action?

17 MR. KOPECKY: I'm not sure, Your Honor.

18 Let me return, if I could, to what I think are
19 the key points in our argument today. One is that the
20 language of section 12(2) simply does not expressly impose
21 the limitation that petitioners are asking for.

22 Second, the other provisions of the act
23 demonstrate that when Congress meant to exempt either a
24 particular type of transaction or particular type of
25 security from some portion of the act it did so

1 explicitly, and we've talked about, during Mr. Jenkins'
2 argument, sections 4(2), 4(1), which create express
3 exemptions from the registration requirement.

4 There's no comparable exemption from section
5 12(2) and, further, again as Mr. Jenkins pointed out, when
6 Congress meant to exempt a particular type of security
7 from section 12(2), it did that explicitly as well.

8 So when Congress meant there to be exemptions,
9 it enacted them.

10 QUESTION: Does -- Justice Breyer asked you
11 whether one aspect of the definition of prospectus is
12 carried over into the phrase, oral communication. What
13 about the aspect that requires a prospectus to be in
14 connection with the offer to sell, in connection with the
15 offer or confirmation of sale? Is oral statement in
16 section 12 limited to that as well?

17 MR. KOPECKY: I believe it is, Your Honor, by
18 the by-means-of language in section 12(2).

19 . I think to say that a particular security is
20 sold by means of either a written or oral communication
21 means that that statement is made in connection with the
22 solicitation of the sale. I think the whole purpose of
23 section 12(2) was to focus in on that process by which
24 sellers solicit buyers, and the focus of the by-means-of
25 clause is to hone it right in on just that, those

1 statements, whether oral or written, that are used to
2 solicit sales of securities.

3 I want to return to just one other point in the
4 text of section 12(2) itself, if I may, and that's the
5 term, oral communication. This Court has said repeatedly,
6 and most recently in FDIC v. Meyer, that undefined
7 statutory terms are to be given their ordinary, or natural
8 meaning.

9 Now, petitioners cannot dispute that giving the
10 words of the statute their ordinary meaning, section 12(2)
11 on its face unambiguously applies to any security sold by
12 means of a false or misleading oral communication. There
13 simply is no connotation you can give to oral
14 communication that limits it to a public offering or an
15 initial offering of securities.

16 To the contrary, an oral communication is going
17 to occur most often in the context of a private
18 transaction, a negotiated transaction where people are
19 talking to each other, so oral communication, it seems, if
20 you read it just in its natural sense, clearly applies to
21 all transactions.

22 Now, they say you can't do that. You have to
23 look to prospectus as a term of limitation on oral
24 communication. It seems to me that what they're asking
25 you to do is take a term that we think is unambiguously

1 defined -- that is, prospectus -- find some ambiguity in
2 that, construe it narrowly, and then use that to narrow a
3 clearly broad term.

4 QUESTION: Are you suggesting that one of the
5 major purposes Congress had in mind was to eliminate the
6 statute of frauds from this transaction?

7 MR. KOPECKY: I don't think that was a major
8 purpose, Your Honor.

9 QUESTION: I don't, either.

10 MR. KOPECKY: I think the major purpose Congress
11 had in mind was --

12 QUESTION: It surely wasn't primarily concerned
13 with oral communications.

14 MR. KOPECKY: I don't disagree with that, Your
15 Honor. I don't disagree with that.

16 I would note that in the conference report on
17 the bill, in discussing section 12 in particular, and this
18 is one of the few places we have any reference to section
19 12 in the legislative history, in paraphrasing section 12,
20 the conference committee said that this bill reaches the
21 sales of securities by means of representations which are
22 untrue or misleading. That's a very broad term,
23 representations which are untrue or misleading.

24 QUESTION: Is it fair to say, though, that the
25 1933 Securities Act was really an act that concerned

1 initial public offerings, and that the '34 act generally
2 addressed private and secondary trading?

3 MR. KOPECKY: I think as a --

4 QUESTION: I mean, isn't that the general
5 thrust?

6 MR. KOPECKY: As a generality, I think that's
7 correct, Your Honor, but I'd like to respond to that in a
8 couple of ways.

9 QUESTION: And so this interpretation of 12(2)
10 doesn't fit exactly with that general thrust.

11 MR. KOPECKY: If you're going to limit the
12 statute by the primary purpose I think one could make that
13 argument.

14 It is interesting that in the '34 act there was
15 no express right of action created that would cover the
16 transaction in our case, so I think that suggests just the
17 contrary, that Congress thought they had taken care of
18 that in 1933.

19 QUESTION: Could you have brought a 10(b)-5
20 action?

21 MR. KOPECKY: In theory, we could.

22 QUESTION: Yes.

23 MR. KOPECKY: The reason we didn't allege it is
24 because we felt we didn't have a Rule 11 basis for
25 asserting fraud, scienter, and so we brought the cause of

1 action we felt the facts supported.

2 Let me return to the question about primary
3 purpose. I think the situation here is analogous to RICO,
4 a statute this Court has construed repeatedly in the last
5 few years. You can look at the legislative history of
6 RICO, and it is absolutely clear that what motivated RICO,
7 the primary purpose, was to seek the eradication of
8 organized crime in the United States, and yet Congress
9 wrote the statute to pick up persons other than mobsters
10 or organized criminals.

11 QUESTION: A good example.

12 MR. KOPECKY: And this Court has said, we're
13 going to construe RICO not in light of what was the
14 primary motivation, but the way Congress wrote the
15 statute, and I suggest that's what the Court should do
16 here with section 12(2), is construe the statute the way
17 Congress wrote it.

18 QUESTION: And put us in the same boat we are
19 with all those unpleasant RICO cases.

20 MR. KOPECKY: Your Honor --

21 (Laughter.)

22 MR. KOPECKY: Your Honor, that's a good point,
23 but I think I have a response to it. It has been the law
24 in the circuits for 50 years that section 12(2) reaches
25 privately negotiated sales of securities. Even today, no

1 appellate court has ever reached a contrary conclusion.

2 That tell us something about 1) how the statute
3 should be read, 2) this Court has said on a number of
4 occasions that it is inappropriate to set aside
5 longstanding interpretations of express statutory remedies
6 that parties have come to rely on, but third, in response
7 to your question, Justice O'Connor, there simply hasn't
8 been a flood of section 12(2) suits. This cause of action
9 has been around for 50 years.

10 QUESTION: Maybe that's because of our more
11 recent holding here as to the scienter requirement under
12 10(b)-5.

13 MR. KOPECKY: Perhaps. I think the explanation
14 is that section 12(2), even if you read the term
15 prospectus as we think it should be read, still applies to
16 a fairly narrow universe of transactions. You have to be
17 able to prove that you bought from the seller. You have
18 to prove that he sold to you by means of some misleading
19 statement.

20 It really focuses in on those transactions that
21 are a small subset of what is driving the explosion of
22 securities litigation in the country today. I don't think
23 a ruling construing the statute our way is going to add to
24 the burden of the Federal courts or cause an explosion of
25 litigation. It hasn't happened to date.

1 If there are no further questions, I thank the
2 Court.

3 QUESTION: Thank you, Mr. Kopecky.
4 Mr. Dreeben.

5 ORAL ARGUMENT OF MICHAEL R. DREEBEN
6 ON BEHALF OF THE UNITED STATES, AS AMICUS CURIAE,
7 SUPPORTING THE RESPONDENTS

8 MR. DREEBEN: Mr. Chief Justice, and may it
9 please the Court:

10 In our view, the cause of action provided in
11 section 12(2) of the Securities Act of 1933 does extend to
12 all sales of securities made by means of a prospectus or
13 oral communication that contains a misleading statement,
14 and there is no limitation to initial offerings, initial
15 public offerings, or an exclusion of private transactions
16 or secondary transactions.

17 The key in construing section 12(2) is the
18 phrase, prospectus or oral communication, which is a
19 defined term in the act, and when one looks at the
20 definition in section 2(10) of the prospectus, it's fairly
21 clear that Congress used words that cover a very, very
22 broad range of kinds of communications that offer a
23 security for sale or confirm the sale of a security.

24 And as my cocounsel alluded to, the origins of
25 the statutory definition of prospectus are very revealing,

1 because they show that the first four terms in that
2 definition are the same that appear in the British
3 Companies Act, and there is evidence from the people who
4 wrote this act that they used the British Companies Act as
5 a model.

6 QUESTION: Mr. Dreeben, how do you answer
7 Justice Kennedy's question about section 10, which uses
8 the word, a prospectus, but that is definitely the kind of
9 prospectus that would be part of a registration statement?
10 There, the word prospectus does have a circumscribed
11 meaning.

12 MR. DREEBEN: Well, for most of section 10, that
13 is true. Section 10 is by and large concerned with the
14 kind of formal prospectus that's included with a
15 registration statement. There is also authority for the
16 Commission later in section 10 to classify various
17 prospectuses according to type, and that is not a
18 limitation that would necessarily apply to prospectuses
19 filed in a registration statement.

20 But I think the most important point here is
21 that the structure of the acts, the securities laws as a
22 whole, reflects that Congress understood the difference
23 between the broad definition in section 2(10) and the
24 narrower association of prospectus used in a registration
25 statement.

1 In the Investment Companies Act of 1940,
2 Congress included a definition of prospectus that says,
3 prospectus for certain sections of the act means the
4 prospectus that is described in section 10 of the
5 Securities Act of 1933. Elsewhere, it has the definition
6 that is contained in section 2(10) of the Securities Act
7 of 1933.

8 So Congress itself was fully capable of drawing
9 that distinction, and the act itself invites courts to
10 draw appropriate distinctions in --

11 QUESTION: Well, Mr. Dreeben, speaking of
12 distinctions, what would you do about research reports
13 that brokers commonly use in the sale of securities?

14 MR. DREEBEN: There is no one, unqualified
15 answer to that, Justice O'Connor. The question would be,
16 is the research report being used as a selling tool by the
17 broker? If the broker is using this --

18 QUESTION: Broadly speaking how could it not be?
19 I mean, the broker says, well, here's a stock to consider
20 and here's our research report.

21 MR. DREEBEN: Well, I think in that context,
22 Justice O'Connor, a research report would be the kind of
23 document that's picked up by the language, and the
24 application of section 2, 12(2) would be justified in
25 light of the cause of action.

1 QUESTION: So all research reports sent out by
2 brokers are prospecti?

3 MR. DREEBEN: To the extent that they are used
4 in a situation that one can conclude, Justice Kennedy,
5 that they are offering a security for sale.

6 QUESTION: Does that mean they have the same
7 high standard of full disclosure that the prospectus that
8 accompanies the normal public offering has?

9 MR. DREEBEN: No, Justice Stevens, they don't,
10 because the requirement that would attach under 12(2) is
11 not a requirement of affirmative disclosure. The only
12 requirement that's imposed by virtue of 12(2) is that the
13 search report not contain false or misleading statements,
14 and misleading statements in this context means an
15 omission which makes the statements that are made
16 misleading.

17 QUESTION: Well, that's the same standard under
18 the prospectus.

19 MR. DREEBEN: Well, but the question that I
20 thought you were asking, Justice Stevens, is whether there
21 was a laundry list of things that had to be included in a
22 research report analogous to the kinds of things that are
23 required to be included in a registered public offering.

24 QUESTION: Not by -- itemized, but it has the
25 same standard, same high standard of care.

1 MR. DREEBEN: Well, it would have a -- it would
2 have the same standard of care under section 12(2). Of
3 course, under section 11 of the Securities Act, a
4 registered offering would subject the issuer to strict
5 liability for --

6 QUESTION: Right.

7 MR. DREEBEN: -- misstatements, and the persons
8 who signed the registration statement would also have a
9 very high duty of care.

10 QUESTION: May I ask, since I interrupted you,
11 do you know the answer to my question about the British
12 Companies Act? How did the English treat this?

13 MR. DREEBEN: The British Companies Act only
14 applies to initial public offerings. It doesn't regulate
15 any secondary transactions, and it doesn't regulate
16 private transactions.

17 And the point that I was trying to make about
18 the comparison between the language is that the British
19 Companies Act quite deliberately included the word,
20 prospective circular, et cetera, and then said, in
21 offering of securities to the public, and the Securities
22 Act drafters dropped that language and substituted in the
23 words, which offers any security for sale, which really
24 expresses a quite different and deliberately broader
25 connotation.

1 And when picked up in 12(2), I think as Justice
2 Ginsburg indicated, you can have offering circulars that
3 are used in private placements, private transactions. The
4 plain language of the statute quite clearly applies to
5 seller misstatements in the context of those transactions.

6 QUESTION: Mr. Dreeben, do we owe any deference
7 to the SEC interpretation of these sections?

8 MR. DREEBEN: Not in the sense of Chevron,
9 Justice O'Connor. We're not asking for deference in that
10 sense, but we do think that it is extraordinarily
11 revealing and very important to the construction of 12(2)
12 that at the time that this statute was passed, the
13 administrators who were responsible for its
14 implementation, which was the Federal Trade Commission,
15 issued releases that quite clearly said that the act in
16 the main applies to new public offerings, but note,
17 industry, that section 17 and section 12(2) apply also to
18 old securities which exist in the marketplace already.

19 . Section 17, of course, is the remedy that the
20 Government has available against fraud.

21 QUESTION: Well, that would just affect the
22 distinction between initial and secondary, not necessarily
23 between public and private.

24 MR. DREEBEN: That is true, but the -- in
25 addition to the interpretations by the Federal Trade

1 Commission there were also a raft of articles that were
2 written at the time, or around the time, by such people as
3 William O. Douglas and Felix Frankfurter -- Felix
4 Frankfurter was at the time very heavily involved in the
5 drafting process -- and those articles asserted without
6 qualification that section 12(2) applied to any sale of
7 security and wanted to educate the investment community
8 that was concerned with this that that was true.

9 This understanding continued not only
10 immediately after the '33 act was passed but for decades,
11 until the late 1980's.

12 There was very significant work trying to revise
13 the act in 1940, in which the industry and the Commission
14 together met, and everybody understood and expressed in
15 written documents that section 12(2) applies to a really
16 broad range of transactions, it doesn't distinguish among
17 the various types, it doesn't distinguish broker
18 transactions from initial public offerings, and it should,
19 and recommendations were made to Congress to amend it, and
20 then World War II came along and those amendments were not
21 acted upon.

22 But the revealing thing here is that these very
23 knowledgeable practitioners, who had every reason to
24 understand --

25 QUESTION: The one question that prompts us, how

1 do you account for the fact there have been so very few
2 cases like this?

3 MR. DREEBEN: Well, I -- the -- probably the
4 principal explanation in years up until the late 1980's
5 was the existence of Rule 10(b)-5 and causes of action
6 under it, which had really swamped the area, and so
7 litigation under 12(2) certainly did increase as the
8 statute of limitations for Rule 10(b)-5 was held to be
9 shorter and scienter requirements were imposed, but it is
10 a very significant point, Justice Stevens, that Rule
11 10(b)-5 did not exist when the '34 acts were enacted.

12 QUESTION: Can I ask you a quick question about
13 the research reports?

14 MR. DREEBEN: Sure.

15 QUESTION: A research report is this, would
16 perhaps be, you offer something for sale, you include a
17 research report, it would be picked up.

18 MR. DREEBEN: Yes.

19 QUESTION: But I take it you could get out of
20 that if in fact you enclosed as well a prospectus that had
21 met the SEC's registration requirement because of the
22 exception in (a). Is that right, or not?

23 MR. DREEBEN: That question has not been
24 definitively decided in the courts. The weight of the
25 view of commentators is that the exceptions that are

1 contained in section 2(1) do not apply to the remedy
2 that's provided in section 12(2).

3 There are several reasons for that, and there is
4 a statutory argument that supports it. The first reason
5 is that there is an unequivocal statement in the House
6 report that assumed that free-writing, oral communications
7 made in the sale of securities are absolutely covered by
8 section 12(2) whether or not a prospectus has been
9 delivered. There was no sort of free zone for fraud in
10 that area.

11 And the statute allows you to reach that result
12 because it introduces all of its definitions --

13 QUESTION: Because it's oral, free-writing oral.
14 Oral isn't picked up with the definition of prospectus.
15 Prospectus picks up the written part.

16 MR. DREEBEN: That is true. The legislative
17 history doesn't --

18 QUESTION: Is there any reason (a) and (b) don't
19 apply? .

20 MR. DREEBEN: The reason is --

21 QUESTION: To a written -- to a written.

22 MR. DREEBEN: The reason is that the result
23 would be that you would have a free zone for fraud or
24 misstatements so long as you provided a copy of the
25 written prospectus, and commentators have viewed that as

1 an implausible result and one that is contrary to the
2 direct evidence of legislative intent.

3 QUESTION: Thank you, Mr. Dreeben.

4 MR. DREEBEN: Thank you.

5 QUESTION: Mr. Jenkins, you have 3 minutes
6 remaining.

7 REBUTTAL ARGUMENT OF DONALD W. JENKINS

8 ON BEHALF OF THE PETITIONER

9 MR. JENKINS: The fundamental issue here is
10 whether, when everybody says the '33 act was following the
11 British act, which only applied to public offerings, did
12 Congress somehow in the process, by section 12(2), totally
13 convert the '33 act to apply to all private communications
14 in all privately negotiated contexts?

15 The references by the draftsmen, by the House
16 report, and others that were involved in the process, not
17 later commentary in magazines, demonstrate irrefutably
18 that the overall scope of the act, and its civil liability
19 provisions in particular, didn't expand so drastically
20 from the British Companies Act. They said it was the same
21 act.

22 QUESTION: What do you say about commentators
23 named Frankfurter and Douglas?

24 MR. JENKINS: Mr. Frankfurter was involved in
25 the drafting of the act but not as heavily as Mr. Landis,

1 I think, if you believe what Mr. Landis wrote, which may
2 be a stretch, I don't know, but it appears accurate that
3 Mr. Frankfurter was overseeing it but was not as heavily
4 drafted.

5 In fact, I think Mr. Landis in his article
6 referred to Mr. Frankfurter seeing the draft of the act
7 for the first time before a meeting, or something along
8 those lines. He was not as heavily involved as
9 Mr. Landis, who said public offerings not private
10 offerings defines the exact scope of the act. The act was
11 not intended to regulate sales to institutional --

12 QUESTION: -- the British act which did include
13 an express limitation to public offerings?

14 MR. JENKINS: I think the simple answer is, they
15 felt it wasn't necessary. The whole design of the first
16 ten sections of the act, and in particular section 5, the
17 heart of the act, is directed solely at one context,
18 public offerings. Everything else is exempt.

19 . QUESTION: You rely on using the same litany of
20 prospectus, notice, circular, et cetera, but then say,
21 well, it's all right for them to have skipped out the
22 other part, that they didn't copy the British wording to
23 that extent.

24 MR. JENKINS: That's correct, they did not
25 follow the phrase, include the phrase, to the public,

1 which is in the British Companies Act, but Congress
2 repeatedly said, the draftsmen said, this act is the
3 British securities act.

4 How could those statements be correctly made if
5 one applies only to public distributions and the other is
6 much, much broader, applying to every private transaction
7 that ever involves the sale of a security and an
8 interstate communication?

9 The lack of any explanation, specific discussion
10 or anything, anywhere in the legislative history or the
11 House report of any notation that the act extended so much
12 more broadly is to our mind very, very strong proof that
13 Congress, none of the Congressmen, none of the drafters
14 intended such a broad departure from the public offering
15 context.

16 They just simply couldn't have said the things
17 they said in the reports about the act or in Mr. Landis'
18 article about the act if that were the case, if the act
19 intended to go into such a wide range of private,
20 negotiated transactions.

21 Thank you.

22 CHIEF JUSTICE REHNQUIST: Thank you,
23 Mr. Jenkins. The case is submitted.

24 (Whereupon, at 2:00 p.m., the case in the above-
25 entitled matter was submitted.)

CERTIFICATION

Alderson Reporting Company, Inc., hereby certifies that the attached pages represents an accurate transcription of electronic sound recording of the oral argument before the Supreme Court of The United States in the Matter of:

ARTHUR L. GUSTAFSON, ET AL., Petitioners v. ALLOYD COMPANY, INCORPORATED fka ALLOYD HOLDINGS, INCORPORATED, ET AL.

CASE NO.:93-404

and that these attached pages constitutes the original transcript of the proceedings for the records of the court.

BY Ann Marie Federico

(REPORTER)