

ORIGINAL

# OFFICIAL TRANSCRIPT PROCEEDINGS BEFORE

THE SUPREME COURT OF THE UNITED STATES

**DKT/CASE NO.** 82-500

**TITLE** SOUTHLAND CORPORATION, ET AL., Appellants v.  
RICHARD D. KEATING, ET AL.

**PLACE** Washington, D. C.

**DATE** October 4, 1983

**PAGES** 1 thru 45



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1                   IN THE SUPREME COURT OF THE UNITED STATES

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3 SOUTHLAND CORPORATION, ET AL.,                   :

4                                   Appellants                   :

5                                   v.                                   :     No. 82-500

6 RICHARD D. KEATING, ET AL.                   :

7 - - - - -x

8   Washington, D.C.

9   Tuesday, October 4, 1983

10                   The above-entitled matter came on for oral  
11 argument before the Supreme Court of the United States  
12 at 1:05 p.m.

13 APPEARANCES:

14 MARK J. SPOONER, ESQ., Washington, D.C.; on behalf of  
15 the Appellants.

16 JOHN F. WELLS, ESQ., Oakland, Cal.; on behalf of the  
17 Appellees.

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1                    P R O C E E D I N G S

2                    CHIEF JUSTICE BURGER:   Mr. Spooner.

3                    ORAL ARGUMENT OF MARK J. SPOONER, ESQ.,

4                    ON BEHALF OF APPELLANTS

5                    MR. SPOONER:   Mr. Chief Justice, and may it  
6 please the Court:

7                    This case presents two important issues of  
8 interpretation under the Federal Arbitration Act. A  
9 preliminary question regarding the Court's jurisdiction  
10 to hear the case has also been raised, and I will  
11 address that point at the outset of my argument.

12                   On the merits the two issues are first whether  
13 the states are free to enact statutory exceptions to the  
14 Federal Arbitration Act thereby striking down  
15 arbitration agreements that would otherwise be valid,  
16 irrevocable and enforceable under the specific terms of  
17 Section 2 of the federal statute. The second issue is  
18 whether the states are free to engraft their judicial  
19 class action procedures onto private arbitrations  
20 involving interstate commerce being conducted pursuant  
21 to the Federal Arbitration Act.

22                   The issues in this case arose in the following  
23 way: The Plaintiff Appellees are former franchisees of  
24 7-Eleven convenient stores in the State of California.

25                   They alleged that their franchisor, the



1 Southland Corporation, violated the terms of the  
2 franchise agreement with respect to certain of its  
3 bookkeeping procedures and also that it did not fully  
4 disclose to them at the time they became franchisees the  
5 types of procedures that it would use in preparing  
6 financial statements for their stores. They claimed  
7 that Southland's actions and inactions constituted a  
8 breach of contract, a breach of a fiduciary duty, a  
9 common law fraud, and a violation of the state's  
10 franchise investment law which requires franchisors to  
11 make certain types of disclosures to their respective  
12 franchisees.

13           These cases were filed in court  
14 notwithstanding a broad forum arbitration clause in the  
15 franchise agreement, and the Plaintiffs have resisted  
16 arbitration. This effort has been successful so far  
17 because they have convinced the California Supreme Court  
18 that it is contrary to the public policy of the state's  
19 franchise investment law to require franchisees to  
20 arbitrate claims that they base on that statute.

21           They have also convinced the California  
22 Supreme Court with respect to the clearly arbitrable  
23 claims, the common law, breach of contract and fraud  
24 claims, to remand the cases not to an arbitrator but  
25 back to the trial court so that the court can conduct

1 class certification proceedings and thereafter to  
2 supervise any arbitration which is held to be  
3 appropriate for class-wide adjudication.

4           We have brought this case here under Section  
5 1257 of the judicial code. The Plaintiffs have argued  
6 that jurisdiction is lacking because the decision below  
7 allegedly does not constitute a final judgment.

8           They base this argument on the fact that the  
9 California Supreme Court contemplates that extensive  
10 judicial proceedings are yet to come in the trial  
11 court. I submit if it may please the Court that that is  
12 precisely the point that the parties agreed to arbitrate  
13 this case in a nonjudicial forum and that is where we  
14 ought to be.

15           The evil, if I may use that term, of the  
16 California Supreme Court's decision is precisely that it  
17 is compelling extensive judicial proceedings to occur in  
18 the trial court. Under the practical tests that this  
19 Court uses to determine finality we think that the  
20 decision is clearly final because it decides important  
21 issues under a federal statute in a definitive way.  
22 These issues are collateral to the merits of the case  
23 and in addition the decision is final in the sense that  
24 if this Court reverses the decision of the Court below  
25 the judicial proceedings clearly will be at an end.

1           QUESTION: The class arbitration issue was  
2 certainly not clearly raised below was it?

3           MR. SPOONER: Your Honor, it was raised  
4 below. We stated the issue in the California Supreme  
5 Court as follows: Whether a court may enter an order  
6 compelling the private commercial arbitration governed  
7 by the Federal Arbitration Act and the rules of the  
8 American Arbitration Association to proceed as a class  
9 action.

10           The Plaintiffs have argued strenuously in  
11 their brief in this Court that we did not litigate this  
12 issue as a federal question, but I submit that that  
13 claim is a red herring. What happened was that the  
14 parties all stipulated in the court below that this case  
15 involved interstate commerce and thus the federal Act  
16 applied.

17           Our argument was that arbitration and class  
18 actions were fundamentally incompatible with one another  
19 and, therefore, if you superimposed class action  
20 procedures which would necessarily involve extensive  
21 judicial involvement onto a private arbitration you  
22 would in essence be destroying the arbitration  
23 proceeding as the nonjudicial procedure it was intended  
24 to be.

25           We also --



1           QUESTION: Mr. Spooner, do you think that  
2 Congress intended the Federal Arbitration Act to govern  
3 proceedings in state courts?

4           MR. SPOONER: It did not intend the Federal  
5 Arbitration Act to govern procedures in state court  
6 relating to arbitration. For example, --

7           QUESTION: Do you think it intended the  
8 Federal Arbitration Act to apply to state courts at  
9 all?

10          MR. SPOONER: Yes, in the sense that the state  
11 courts are required to enforce the Federal Arbitration  
12 Act just as the federal courts are. This Court in the  
13 Moses Cohen Hospital case last term specifically held  
14 that.

15          QUESTION: Did it hold that? I thought Moses  
16 Cohen came from a federal court.

17          MR. SPOONER: It did, Your Honor. It came  
18 from a federal court, but --

19          QUESTION: I thought a holding was something  
20 that was necessary to the disposition of a case.

21          MR. SPOONER: Well, Your Honor, I stand  
22 corrected. The Court did state several points in its  
23 opinion and I may -- It may not have been the holding of  
24 the decision, but the Court emphasized that the Federal  
25 Arbitration Act establishes a substantive right in favor

1 of arbitration and that this substantive right prevails  
2 over any state substantive or procedural policies to the  
3 contrary.

4 QUESTION: But it was dicta, was it not?

5 MR. SPOONER: I think that is correct, Your  
6 Honor.

7 Turning to the first of the issues presented  
8 here on the merits, the question is whether the states  
9 are free to enact statutory exception to the Federal  
10 Arbitration Act. We believe that the court was clearly  
11 incorrect in so holding.

12 The Federal Arbitration Act was specifically  
13 designed to overrule state policies and legislation  
14 which would do precisely what the California statute  
15 does in this case. Section 2 --

16 QUESTION: Well is the evidence of the  
17 congressional intent not somewhat indicative that it  
18 only intended it to imply in federal courts? The  
19 problem came I suppose with Erie v. Thompkins and all of  
20 that, but the evidence of what Congress intended is  
21 pretty clearly against you.

22 MR. SPOONER: Your Honor, I do not agree that  
23 the evidence is clearly against us. The procedural  
24 protections in many of the sections of the Federal  
25 Arbitration Act speak to what the United States courts

1 should do if proceedings relating to arbitration are  
2 brought in the United States courts.

3           However, Section 2 of the federal statute  
4 specifically says without limiting the protection of the  
5 statute to any particular courts that arbitration  
6 agreements involving maritime trade or interstate  
7 commerce shall be valid, irrevocable and enforceable  
8 save on such grounds as exist at law or in equity for  
9 the revocation of any contract. What Congress did in  
10 this section was to broadly declare that these contracts  
11 shall be upheld and they shall be enforced except on  
12 grounds that apply to any contract such as waiver or  
13 duress in a particular case.

14           But if a contract satisfies those general  
15 doctrines of contract formation, Section 2 of the  
16 Federal Arbitration Act says that that contract must be  
17 enforced. I think also that if Section 2 were read  
18 otherwise very unfortunate results would occur because  
19 the enforceability of an arbitration agreement in  
20 interstate commerce would depend on the forum in which  
21 enforcement was sought.

22           That would lead to forum shopping and would  
23 destroy the predictability in interstate commercial  
24 dealings that is so important. Section 2 does not say  
25 that arbitration agreements in interstate commerce shall



1 be enforceable unless the states provide otherwise, and  
2 we do not think it can logically be read in that  
3 fashion.

4           If it were, states could undermine the entire  
5 policy of the Act merely by creating a cause of action  
6 in which they say that you cannot arbitrate this claim.  
7 I think this case presents a pretty good example of  
8 precisely that problem.

9           The Plaintiffs' claim in this case is  
10 essentially a breach of contract and a fraud claim.  
11 They say that their franchisor mislead them and failed  
12 to disclose material facts.

13           The common law fraud claim is clearly  
14 arbitrable and the statutory claim is indistinguishable  
15 in terms of its elements, in terms of its basic nature  
16 from the common law claim. Yet what the Appellees are  
17 arguing in this case is that if the legislature of  
18 California chooses to say that you cannot arbitrate this  
19 kind of claim then what would otherwise be valid and  
20 enforceable under the federal statute ceases to become  
21 so.

22           The Plaintiffs' argument on this issue really  
23 boils down to stating that Congress has occasionally  
24 adopted exceptions to the Federal Arbitration Act when  
25 it has passed various types of federal legislation sc

1 why should the states not be free to do so. Well the  
2 answer to that is simply that the Supremacy Clause  
3 applies to the states and it does not control what  
4 Congress can do.

5           What Congress gives it can take away, but the  
6 states cannot take away what Congress has made valid and  
7 enforceable in a federal statute. There are obvious  
8 policy differences as well between exceptions to a  
9 protective federal statute like this where the  
10 exceptions are created by Congress and the states.

11           Congress when it is considering adopting an  
12 exception can carefully balance the different  
13 considerations and can keep the scope of the exceptions  
14 within very narrow limits, but when each of 50  
15 individual states are permitted to adopt exceptions the  
16 scope of those exceptions will become virtually  
17 uncontrolled. The other important difference from a  
18 policy point of view is that any exceptions adopted by  
19 Congress will apply uniformly throughout the United  
20 States and parties that enter into arbitration  
21 agreements will be able to predict whether those  
22 agreements are going to be enforced or not with respect  
23 to particular kinds of claims.

24           But if each state can decide for itself when  
25 these agreements are going to be enforced and when they

1 are not that predictability would be lost. The  
2 Plaintiffs' position in this case or rather I should say  
3 the California legislation in this case as interpreted  
4 by the State Supreme Court reflects we think a basic  
5 mistrust for arbitration.

6           The underlying notion of their argument seems  
7 to be that arbitration is somehow going to be a vehicle  
8 that is going to allow the party with the superior  
9 resources to defeat small claims. I think that that  
10 basic premise is one that has to be challenged, that  
11 arbitration is beneficial for everybody but particularly  
12 beneficial when small claims and people with limited  
13 resources are involved.

14           The party with the superior resources can  
15 often litigate cases to death, can take full advantage  
16 of discovery rules, string out the case forever and  
17 frustrate small claims. But if a party is free to bring  
18 a case in arbitration he can get it tried promptly. He  
19 can devote the resources to it that it deserves, and he  
20 can prevent the liberal discovery rules and the backlog  
21 of the courts from frustrating getting a resolution of  
22 his claim.

23           QUESTION: Mr. Spooner, what if the California  
24 legislature had felt very strongly contrary perhaps  
25 perversely contrary to the way you are now speaking and



1 felt that arbitration was just simply a trap for the  
2 unwary and, therefore, it said that no contractual  
3 undertaking in this state providing for arbitration  
4 shall be enforced. Do you think that is just all down  
5 the well, so to speak, after the Federal Arbitration  
6 Act?

7 MR. SPOONER: Yes, we do, Your Honor.

8 QUESTION: What if Congress adopted a statute  
9 called the Federal Confession of Judgment Statute  
10 providing that there should be confessions of judgment  
11 permissible in all proceedings in federal or state  
12 courts and lots of states I guess have a policy against  
13 confessions of judgment because they regard them as  
14 pretty one-sided. No problem about enforcing that if  
15 Congress said so?

16 MR. SPOONER: Well, it is a question of  
17 whether that legislation would be within the proper  
18 scope of Congress' power to legislate in interstate  
19 commerce, and if it were a constitutional exercise of  
20 its power certainly it would overrule any contrary  
21 legislation enacted by the individual states.

22 With regard to the Federal Arbitration Act, I  
23 think that this Court held in the Prima Paint case that  
24 the statute clearly is a proper exercise of Congress'  
25 power to legislate in the area of interstate commerce.

1           If I may turn to the second issue which is  
2 presented here for review, the class action issue, what  
3 the Court held was that this case should go back to the  
4 trial court even with respect to claims that are clearly  
5 subject to arbitration, the nonfranchise investment law  
6 claims, so that the court could conduct class  
7 certification proceedings.

8           QUESTION: Mr. Spooner, may I interrupt you  
9 here? You started out to tell us a little bit about  
10 jurisdiction and the final judgment question, but I  
11 really did not understand your argument on why this  
12 portion of the judgment is final.

13           You are just starting out about all the  
14 proceedings that are going to take place on remand. I  
15 think maybe you ought to be sure you have covered  
16 everything you want to say on that.

17           MR. SPOONER: The decision on both issues is  
18 final, Justice Stevens, and with respect to this one in  
19 particular we think that it is final for two reasons.  
20 First of all, a specific California statute, Section  
21 1294 of the California Code of Civil Procedure,  
22 specifically states that if a petition to compel  
23 arbitration is denied the party has to take its appeal  
24 immediately.

25           So Southland took its appeal at the juncture

1 in this case when it was compelled to do so as a matter  
2 of California law. Secondly, the Plaintiffs' argument  
3 is that a class has not been certified yet in this case  
4 and that Southland may be able to convince the trial  
5 court not to certify a class and, therefore, we do not  
6 have a final judgment.

7           What this misses, I think, is that the issue  
8 here is more fundamental than that. Even if at the end  
9 of judicial class certification proceedings Southland  
10 were able to defeat the class, it would have been  
11 required to go through many months of very highly  
12 judicial proceedings which would be enmeshed with the  
13 underlying merits of the case.

14           This Court has stressed that class  
15 certification issues require a very careful inquiry into  
16 the nature of the claims that are involved in the case  
17 and the type of evidence that would be presented at a  
18 trial. Therefore, what inevitably happens in these  
19 cases is that the parties take detailed discovery to  
20 explore that issue.

21           They brief the issue extensively to the  
22 Court. The Court often holds an evidentiary hearing on  
23 the issue, and this Court has held that evidentiary  
24 hearings may be required in some instances. Then a  
25 decision is rendered.



1           Now even if at the end of this many months of  
2 proceedings Southland were able to defeat the class, we  
3 think that the decision of the California court here  
4 opens up a judicial procedure which is in direct  
5 contradiction of the policy of the Federal Arbitration  
6 Act which as this Court said in the Moses Cohen case is  
7 to move people out of court and into arbitration as  
8 quickly and easily as possible.

9           QUESTION: Is it not still true that the  
10 alternatives on remand are several really as I  
11 understand? One is that they may allow the arbitration  
12 to go forward under some kind of judicial supervision  
13 with sort of a semi-class action.

14           Another is there would be no arbitration at  
15 all. Another is there would be an old-fashioned class  
16 action.

17           I am not sure the issues are as clear cut as  
18 you seem to describe them. I do not know what is going  
19 to happen when this case goes back on this issue.

20           Is that not the very reason we tend to  
21 postpone review because we are trying to know exactly  
22 what we are called upon to decide?

23           MR. SPOONER: I do not think that the Court  
24 would be free to say that there will be no arbitration  
25 at all with respect to claims.

1           QUESTION: Well, as I understood it if you do  
2 not consent to a class-type arbitration then they could  
3 decline to arbitrate at all under the California Supreme  
4 Court's opinion or did I misread it?

5           MR. SPOONER: That is the implication of what  
6 they would do, but our position on the merits is that  
7 under the Federal Arbitration Act they do not have the  
8 power to do that. They do not have the power to do that  
9 because the federal statute creates a right of the  
10 parties to have their arbitration agreement enforced and  
11 it is not the province of the court to decide in a  
12 particular case that some other procedure would be more  
13 efficient.

14           Therefore --

15           QUESTION: It is not within the province of  
16 the trial court to construe the contract as authorizing  
17 some kind of a joint arbitration with three or four  
18 different franchisees?

19           MR. SPOONER: If the contract provided for a  
20 class-wide arbitration, then the issue would be could it  
21 do so without violating principles of due process of  
22 law. There is no issue here in that regard because the  
23 contract does not say anything about class action  
24 proceedings, and I think that the California Supreme  
25 Court rendered a decision which assumes that the

1 contract does not provide for such arbitration.

2           The thrust of its decision is that regardless  
3 of whether the parties agree to it or not this can be  
4 imposed on the parties.

5           Speaking very briefly about the merits of this  
6 class action issue, our position is simply that the two  
7 procedures, class actions and arbitrations, are  
8 fundamentally incompatible with one another. The whole  
9 idea of arbitration is to establish a procedure which is  
10 simple and quick and inexpensive and informal and most  
11 of all nonjudicial whereas class actions by their very  
12 nature as well as by due process considerations are  
13 necessarily very formalized in their procedures, very  
14 time consuming, very expensive and most of all highly  
15 regulated by the courts.

16           If a court did not actively supervise every  
17 stage of this proceeding and guarantee that the named  
18 representative is adequately represented the class, if  
19 the court did not ensure that the evidence being  
20 presented in trial were truly common to all class  
21 members the results of that arbitration would not be  
22 binding on absent class members. So if a court tries to  
23 create a hybrid of the two procedures you would have to  
24 have a court looking over the arbitrator's shoulders  
25 every step of the way and you would be creating endless

1 opportunities for one part or the other to go running  
2 back to court asking a judge to second-guess what the  
3 arbitrator has done.

4           We think that this Court has to make a  
5 choice. You can either tell parties --

6           QUESTION: Mr. Spooner, why under California  
7 procedure would the California courts not be free to say  
8 the arbitrator can conduct a class proceeding as he  
9 wants to. We will only check it out when you bring an  
10 action to enforce the arbitration award so that you  
11 would not have any interim supervision of the  
12 arbitration at all.

13           MR. SPOONER: Your Honor, I think the reason  
14 for that is that you cannot -- A judge unless he is  
15 involved in a class action case and if he is just  
16 looking at it after the fact he is not in a position to  
17 know what kind of job the class represents.

18           QUESTION: That may make good sense as a  
19 matter of legal observation, but can you tell from the  
20 opinion of the Supreme Court of California that they  
21 adopted your proposition?

22           MR. SPOONER: The Court specifically said that  
23 in addition to the class certification proceedings the  
24 Court would have to exercise a measure of control over  
25 the arbitration itself in order to ensure that the



1 interests of the class were being adequately represented  
2 as well as to approve any settlements or dismissals.

3           They did not define what that measure of  
4 supervision and control would be, but our position is  
5 that it would necessarily be quite extensive and  
6 regardless of whether it was extensive or not it would  
7 be inconsistent with the idea that arbitration is  
8 supposed to be a procedure apart from the court systems  
9 taking place outside of that forum.

10           QUESTION: Mr. Spooner, may I ask another  
11 question? It really again relates a little bit to the  
12 finality, but do we know that on remand if the issues  
13 are a little more clearly defined than they seem to be  
14 now, say, for example, that you get an arbitration of  
15 whether there was adequate disclosure and presumably you  
16 have got some form documents you give every franchisee.  
17 Do we know it will be contrary to your client's interest  
18 to have a single arbitration resolving that issue for  
19 everybody who says you did not make an adequate  
20 disclosure?

21           That seems to me it is not perfectly clear  
22 that you would oppose the class.

23           MR. SPOONER: That we would oppose it?

24           QUESTION: Yes

25           MR. SPOONER: The client would oppose it, Your

1 Honor, because one of the primary attributes of  
2 arbitration is that when somebody raises a claim you can  
3 litigate it simply and informally. If we had a  
4 class-wise arbitration proceeding you would have two  
5 things that would change the ballgame altogether.

6 First of all, we think that the procedures and  
7 the complexities of such a procedure would be such that  
8 the case would become more complicated than if it has  
9 remained in court all along. Secondly, there would be  
10 severe questions about whether if Southland won in such  
11 a procedure the results would be binding on absent class  
12 members.

13 Third, one of the attributes --

14 QUESTION: Well, they clearly will not be  
15 binding if you do not have a class-wide arbitration.  
16 You are foreclosing the opportunity to get a class-wide  
17 binding adjudication by resisting the class action.

18 MR. SPOONER: What I am saying is we would not  
19 -- I interpreted your question to say would we think it  
20 was a good idea to have such a procedure and --

21 QUESTION: You say, for example, one of the  
22 issues is whether the disclosure is adequate. If you  
23 give them some form book that says how you are going to  
24 do your accounting or something I presume you give  
25 everybody the same book, and the arbitratory will look

1 it over and say it either is or is not an adequate  
2 disclosure and that would end it. Maybe I oversimplify  
3 the thing.

4 MR. SPOONER: It is not as simple as that  
5 because when a franchise is sold the disclosure document  
6 is only the first step. You sit down with every person  
7 and you explain it to them.

8 You have face-to-face meetings. They have the  
9 opportunity to talk to other franchisees. You cannot --

10 QUESTION: To the extent that it depends on  
11 oral negotiations obviously you could not have a  
12 class-wide arbitration.

13 MR. SPOONER: We should certainly resist the  
14 notion of a class-wide arbitration both on the  
15 traditional grounds on which class actions are opposed  
16 plus on the broader grounds that I have outlined.

17 I would like to reserve the remainder of my  
18 time for rebuttal if I may.

19 CHIEF JUSTICE BURGER: Mr. Wells.

20 ORAL ARGUMENT OF JOHN F. WELL, ESQ.,

21 ON BEHALF OF APPELLEES

22 MR. WELLS: Mr. Chief Justice, and may it  
23 please the Court:

24 I would like to begin discussing the problem  
25 that Mr. Spooner discussed first, namely, the question

1 raised by the claim that the Federal Arbitration Act  
2 preempts any claims litigated under the franchise, that  
3 is, preempts the anti-waiver clause in the California  
4 franchise investment law. But before addressing the  
5 question of preemption there is a preliminary issue that  
6 needs to be resolved and needs to be addressed by this  
7 Court, and that is whether the arbitration clause in  
8 question in fact and in law is broad enough to include  
9 the claims under the California franchise investment  
10 law.

11           The preliminary question was decided in the  
12 trial court in this case against arbitration. He  
13 concluded that the clause in question was not intended  
14 to and did not reach claims under the statute.

15           The District Court of Appeals disagreed with  
16 him, and reversed that part of his decision. That  
17 decision was set aside by the Supreme Court's grant of a  
18 hearing so that decision was vacated.

19           The California Supreme Court expressly  
20 declined to discuss that issue because it passed  
21 straight to the preemption issue and held that the  
22 franchise investment law claims are not arbitrable under  
23 the anti-waiver clause in the franchise investment law,  
24 a clause copied from the Federal Securities. It  
25 interpreted that clause in the same way that this Court



1 did in Wilko v. Swan and concluded that the California  
2 legislature intended to provide a special judicial forum  
3 for claims under that Act just as in the securities law  
4 and then went on to conclude that the Federal Arbitration  
5 Act was not inconsistent therewith because Congress had  
6 announced or enacted similar policies to the franchise  
7 investment law in securities cases and others.

8           QUESTION: Do you think that interferes with  
9 the rights of individual parties to pick their own forum  
10 by contract?

11           MR. WELLS: To the extent only that the  
12 California Supreme Court -- Excuse me. The California  
13 legislation as interpreted by the California Supreme  
14 Court has decided that a certain class of citizens need  
15 protection from their own waiver for arbitration  
16 agreement because the statute provides that parties may  
17 not waive their rights under this statute. To that  
18 extent, yes, parties are foreclosed from entering into  
19 binding arbitration agreements as they might relate to  
20 claims under the franchise investment law.

21           QUESTION: In a case strictly in the federal  
22 courts, Berman v. Zepotowich neither of you cite, this  
23 Court discussed that subject and came to the conclusion  
24 that parties dealing at arms length could make binding  
25 contracts for arbitration.

1           MR. WELLS: That is right, of course. That  
2 is, of course, the thrust of the Federal Arbitration  
3 Act. It is the thrust of the California Arbitration  
4 Act, and I think most states have similar statutes which  
5 overrule the old common law rule that agreements to  
6 arbitrate are not enforceable because they house the  
7 courts of jurisdiction.

8           There is no question but what the policy of  
9 the federal government as exemplified in the Federal  
10 Arbitration Act and the policy of the government of the  
11 State of California as exemplified by its arbitration  
12 statute is that generally speaking agreements to  
13 arbitrate future disputes are valid and enforceable  
14 except on grounds that might invalidate contracts  
15 generally.

16           Congress and the state legislature in fact the  
17 legislatures I am told by the amicus briefs some 38  
18 states have enacted legislation in the securities field  
19 which the franchise investment law is very analogous to  
20 which include that same provision that persons who bring  
21 claims under these remedial statutes are not obliged to  
22 arbitrate those claims. They are guaranteed their day  
23 in court, a judicial forum.

24           That is the policy of the Congress, and that  
25 is the policy of the state legislatures. More than that

1 the Congress has specifically encouraged the states to  
2 pass parallel and concurrent securities regulations  
3 statutes.

4           The Securities Act specifically provides for  
5 concurrent jurisdiction on issues of securities  
6 violations by the state and the federal government. Of  
7 course, the extent that Congress and the Securities  
8 Exchange Commission have occupied the field, any  
9 legislation to the contrary by a state would be  
10 invalid.

11           But these state statutes are essentially the  
12 same as the federal statutes in purpose and in effect,  
13 and quite apart from encouraging forum shopping the  
14 conclusion if the Supreme Court of California's decision  
15 is upheld, the decision that Southland is asking for is  
16 the one that would encourage forum shopping because as I  
17 understand their position it is that while Congress may  
18 have a policy and may include anti-waiver provisions in  
19 its securities statute in order to protect the person  
20 who is in the weaker bargaining position and ensure him  
21 his day in court, the state legislatures who are  
22 encouraged to pass these concurrent and overlapping  
23 securities statutes are not entitled to pursue that same  
24 policy.

25           That would result in the same claim that came

1 into the federal court being not arbitrable but if it  
2 was brought in the state court under the state  
3 securities law it would be required to be arbitrated.  
4 Back to the question of the preliminary inquiry which I  
5 think this Court must address before it reaches, shall  
6 we say, the merits of the preemption claim.

7           The clause in question -- The Supreme Court of  
8 California specifically declined to rule on that issue,  
9 but it is an issue that was in the case. It was always  
10 contended by us that this clause does not include claims  
11 under the franchise investment law for this reason, and  
12 I think it is a very valid reason.

13           The arbitrator has only the power that is  
14 given him by the arbitration agreement. He is not a  
15 court. He can only do what the parties have agreed that  
16 he may do, and in this case although the preamble  
17 section or the introductory section of this clause says  
18 that he may arbitrate all issues which arise out of or  
19 relate to the agreement while you might say that is  
20 broad enough to embrace claims under the franchise  
21 investment law because they have a relationship to the  
22 agreement it goes on and gives him the authority only to  
23 award damages for breach of the agreement.

24           There is nothing in the arbitration agreement  
25 which gives him any authority to award damages for



1 misrepresentations leading up to the agreement that are  
2 required by the franchise investment law, and that is a  
3 respect in which this arbitrator could not enforce the  
4 provisions of the franchise investment law.

5           QUESTION: You say the superior court found to  
6 that effect?

7           MR. WELLS: That is right. The superior  
8 court, the judge in superior court said, "I find that  
9 this clause is not broad enough to include claims under  
10 the franchise investment law."

11           He said, "I also think that if it did those  
12 claims would not be arbitrable for the reasons that were  
13 later adopted by the Supreme Court." But he clearly  
14 indicated as one of his grounds for that ruling that he  
15 thought the agreement would not reach claims under the  
16 franchise investment law.

17           Furthermore, another clause in another part of  
18 the arbitration clause provides that nothing herein  
19 shall authorize the arbitrator to vary or modify or  
20 supplement any of the terms of this contract. Now that  
21 flies in the face of the remedies under the franchise  
22 investment law one of which is that if the disclosure  
23 statement is misleading or false, the required  
24 disclosure statement, the prefranchise disclosure  
25 statement, the court may rescind. One of the remedies

1 is rescission of the franchise agreement.

2           That is a remedy that the arbitrator would not  
3 be able to enforce. So the result would be that the  
4 Plaintiffs here would be giving up more than and they  
5 would be waiving more than their right to a judicial  
6 forum. They would be waiving substantive claims, rights  
7 that have been given them by the legislature under this  
8 statute.

9           That, of course, is one of the reasons that  
10 the federal courts including this Court have decided in  
11 a line of cases that there are certain types of claims,  
12 remedial statutes which were intended to protect persons  
13 in a weaker bargaining position such as the securities  
14 laws that those claims are not required to be arbitrated  
15 by the Federal Arbitration Act. One of the reasons for  
16 that is that arbitrators are peculiarly not well  
17 suited.

18           Arbitration is not a good place to enforce  
19 important rights set forward in a statute that is  
20 complicated. It parts from the common law. It gives  
21 the parties benefits that they would not have at common  
22 law. It provides certain --

23           QUESTION: I have great problem with your  
24 constant argument about you cannot waive rights. I do  
25 not know of any rights you cannot waive.

1 MR. WELLS: Well, I think you --

2 QUESTION: You can waive federally protected  
3 constitutional rights. You can waive a right to trial  
4 by jury.

5 MR. WELLS: Well, I know that the --

6 QUESTION: I can understand the arbitral  
7 statements can do it, but I think you are saying that  
8 they just cannot waive them at all.

9 MR. WELLS: According to the provision in the  
10 Corporate Securities Act of the State of California as  
11 interpreted by the California Supreme Court, one may not  
12 waive the right to a judicial forum as a place to make a  
13 claim under that statute. That same clause was so  
14 interpreted by this Court in Wilko v. Swan when that  
15 clause was found in the Securities Act of 1933.

16 I thought that there was no issue left as to  
17 whether that was not an appropriate decision that  
18 parties may not waive by means of an arbitration  
19 agreement executed prior to the event prior to the  
20 dispute arising the right to a judicial forum.

21 There is -- Leaving the matter of the  
22 preliminary inquiry as to the interpretation of the  
23 arbitration clause and turning for a moment to the  
24 question assuming for the sake of argument which we may  
25 do that the arbitration clause did not reach these

1 claims under the franchise investment law, now the  
2 question becomes in light of the California Supreme  
3 Court's decision that such claims are not arbitrable is  
4 that somehow preempted by the Federal Arbitration Act?  
5 That is a question really of whether there is a conflict  
6 between the federal law and policy and the state law and  
7 policy.

8           Our position on that is that there is no such  
9 conflict. Each has the same proarbitration policy as  
10 represented by the Federal Arbitration Act.

11           The state courts are every bit as zealous in  
12 protecting, that is the California courts at least, are  
13 every bit as zealous in protecting the rights to  
14 arbitrate under a pre-dispute arbitration agreements as  
15 are the federal courts. The behavior of the courts in  
16 this case is a good example of that because we attacked  
17 the arbitration agreement when it was asserted as a  
18 basis for preventing or going forward with a class  
19 action on grounds that Southland had waived their rights  
20 under the statute and on evidence which was very strong  
21 in some of these cases of waiver because Southland had  
22 gone ahead and litigated the case in the courts and  
23 taken depositions for weeks and months in certain of the  
24 cases. The California courts nevertheless held in this  
25 case that there was no waiver of the right to



1 arbitrate.

2           When presented with the adhesion contract  
3 argument in this case, the California court leaned over  
4 backwards to protect the rights of the parties to  
5 arbitrate. Although finding that this arbitration  
6 clause was in an adhesion contract, the California  
7 Supreme Court nevertheless refused to say that it was  
8 invalid and unenforceable unless perhaps it would be so  
9 if it had the effect of defeating the effect, the right  
10 to a class remedy.

11           By the same token both jurisdictions, the  
12 federal courts and the state courts, have the same  
13 policy the same set of laws in the field of securities  
14 regulation, franchise regulation and others that  
15 recognize that in certain situations where you are  
16 dealing with important statutory rights whether it be  
17 under the securities laws, anti-trust laws, Fair Labor  
18 Standards Act, bankruptcy laws notwithstanding the  
19 strong policy in favor of arbitration these are claims  
20 that are not suited to arbitration. Arbitration is not  
21 appropriate, and it is not the federal policy under the  
22 Federal Arbitration Act to require arbitration in those  
23 cases.

24           So there is no conflict really between the  
25 policy of the federal government and the policy of the

1 state government, and nothing about the decision of the  
2 California Supreme Court here is in any way inconsistent  
3 with or in conflict with the policy of the federal  
4 government. If this case had come up under the Federal  
5 Securities Act rather than the California franchise  
6 investment law, that very same anti-waiver clause would  
7 have been upheld by this Court under the doctrine of  
8 Wilko v. Swan.

9           There is no reason --

10           QUESTION: Mr. Well, can I ask you a  
11 question? I must confess I am not sure I thoroughly  
12 understand this argument. I know it runs through the  
13 California Supreme Court opinion.

14           Would it really be a different case if  
15 California said we really do not like arbitrations at  
16 all but we understand we have a duty to honor contracts  
17 under the federal statute but we do not have to honor  
18 this one because of our own franchise investment law?  
19 Would that make the issue any different?

20           You seem to rely heavily on the fact that  
21 California generally has a policy similar to the federal  
22 policy.

23           MR. WELLS: Yes, I do.

24           QUESTION: Would it matter if they had a  
25 policy hostile to the federal policy?

1           MR. WELLS: If they had a statute that  
2 reenacted the common law, if they repealed the  
3 California Arbitration Act and said --

4           QUESTION: Supposing they had a statute that  
5 said we do not want to arbitrate anything more than the  
6 federal government requires us to, and we do not think  
7 they require us in all events to arbitrate this  
8 particular class of claims.

9           MR. WELLS: That would be the same case we  
10 have here I think.

11          QUESTION: Then I do not see the force of  
12 their argument that their general policy is very similar  
13 to the federal policy.

14          MR. WELLS: Maybe I did not understand the  
15 question, Justice Stevens. I thought you said if the  
16 California statute said we will enforce those  
17 arbitration agreements the Federal Arbitration Act  
18 requires us to enforce.

19          QUESTION: Right, and no more because we  
20 really do not like arbitration.

21          MR. WELLS: I do not think that the California  
22 courts' policy with respect to arbitrating disputes that  
23 are not in Congress would have anything to do with the  
24 case so long as the claim before the court at that time  
25 was a claim under the franchise investment law which is

1 directly analogous to, in fact it derives from the  
2 federal policy in the securities regulation field  
3 because they copied the anti-waiver clause right from  
4 that --

5           QUESTION: Well, let me put a similar question  
6 a different way. Supposing they had ruled that  
7 contracts of adhesion are something we do not like in  
8 California, therefore, we will never enforce an  
9 arbitration clause in a contract of adhesion. I think  
10 have argued something close to that.

11           MR. WELLS: That is right.

12           QUESTION: Could they have accepted that  
13 argument consistently with the Federal Arbitration Act?

14           MR. WELLS: Yes, I think they could because  
15 the Federal Arbitration Act says that all agreements to  
16 arbitrate shall be valid, irrevocable and enforceable  
17 save on grounds for the revocation of contracts  
18 generally at law or in equity. To us as we understand  
19 that it means that if the ground for refusing to enforce  
20 the arbitration agreement is a ground applicable to  
21 contracts generally and as a part of a general contract  
22 law then the Federal Arbitration Act does not reach  
23 that.

24           It does not require that agreement to be  
25 enforced. So there are various situations under general



1 contract law, and I think the law of the State of  
2 California would apply to that. There is a whole area  
3 here where if the Federal Arbitration Act is going to be  
4 given the effect of federal law, substantive law but  
5 recognizing that it includes many procedural aspects as  
6 does the state statute then there is going to be a  
7 question do we apply the federal law to this particular  
8 issue that goes to the arbitrability of the contract or  
9 do we apply the state law.

10           Those are very nice questions. I think it is  
11 sufficient for this case to observe that the effect of  
12 these federal decisions exempting certain types of  
13 claims from the operation of the arbitration statute is  
14 to define the scope of the Federal Arbitration Act.

15           The scope of that Act is to reach out and  
16 require arbitration when people have agreed to arbitrate  
17 most of the time but not always. There is a certain  
18 class of cases where it does not apply.

19           Those cases have been described by this Court  
20 and the other federal courts from time to time. They  
21 are the bankruptcy cases and the anti-trust cases and  
22 the securities regulation cases and the Fair Labor  
23 Standards Act cases.

24           Those are a class of cases that the Federal  
25 Arbitration Act does not apply to, and in our view the

1 only rational interpretation of the Federal Arbitration  
2 Act when applied to state law claims is that if they are  
3 in that same category of claims if they are directly  
4 analogous to those claims that the Federal Arbitration  
5 Act does not reach on the federal side the Federal  
6 Arbitration Act should not then reach them on the state  
7 side.

8           That is buttressed. It seems to me it becomes  
9 a kind of a fortiori case where you are dealing with the  
10 very sensitive duality federal state problem here  
11 because here you have a state legislature in the  
12 exercise of its police power enacting a remedial statute  
13 for the benefit of its citizens which will apply to some  
14 extent in cases in interstate commerce. That will be  
15 necessarily the case because everything has some effect  
16 on interstate commerce and in the course of doing so  
17 adopt a policy which is identical to that of the  
18 Congress.

19           In the area of selecting the forum for the  
20 adjudication of state created rights as this Court has  
21 recognized in the recent case of Northern Pipeline  
22 against Marathon the power of Congress is very minimal.  
23 It seems to us that if anything the Federal Arbitration  
24 Act would reach not as far and would stop short. We are  
25 dealing with state legislatures who have declared in

1 this particular situation our citizens are entitled to a  
2 judicial forum where that was true on the federal side.

3 But in any case we have a case that is exactly  
4 analogous to Wildo v. Swan and these other federal  
5 cases.

6 Finally, there is the matter if I may now turn  
7 to the other side of the case, that is, the set of  
8 issues that come here under the common law claims  
9 assuming now for the sake of argument again that some  
10 claims are going to be arbitrated in this case whether  
11 they be claims under the federal franchise investment  
12 law or the common law claims.

13 Now the question that Southland raises is  
14 since the arbitration agreement in question is covered  
15 by the Federal Arbitration Act is this notion of the  
16 California Supreme Court that there can be a class-wide  
17 arbitration something that is so contrary to the very  
18 nature of an arbitration as a method for dispute  
19 resolution that it must violate the Supremacy Clause of  
20 the United States Constitution since the Federal  
21 Arbitration Act would preempt any state policy to the  
22 contrary.

23 Now on that issue I have several things to say  
24 about that, but the most important thing is that issue  
25 does not belong here. I do not believe that it raises

1 any significant federal question.

2           It was an issue that was never raised. The  
3 preemption argument on the issue of class-wide  
4 arbitration was never raised by Southland in the trial  
5 court or in the Supreme Court of the State of  
6 California.

7           To be sure it was recognized by both sides  
8 that the Federal Arbitration Act, at least the  
9 substantive provisions thereof, would cover the question  
10 of arbitrability, that is, that it applied to this  
11 contract since it affected commerce. Our position was  
12 then and it is now and has always been that it really  
13 does not make any difference on the substantive side  
14 whether the Federal Arbitration Act or the state  
15 Arbitration Act applied because we find no difference  
16 between them.

17           We have found no case or statement of policy  
18 interpreting the California Arbitration Act that is any  
19 different from the statements and interpretations of  
20 this or the other federal courts in interpreting the  
21 Federal Arbitration Act. It is very clear that state  
22 courts apply their own procedures in enforcing the  
23 Arbitration Act.

24           That was done in this case. You look to the  
25 California Court of Civil Procedure to determine how to



1 go about filing a motion to compel arbitration or to  
2 obtain a judgment on the basis of an arbitration award.

3           There are various things in both of these  
4 statutes that are appropriate in the procedures of that  
5 court. Here in the state court you do not apply the  
6 Rules of Federal Procedure nor if you are in the federal  
7 court vica versa.

8           But the question of -- So the only extent to  
9 which Southland ever referred to or treated this as a  
10 federal question in the California courts was to  
11 recognize that the Federal Arbitration Act, and they  
12 claimed that on the issue of whether or not you could  
13 have a class arbitration they represented to the  
14 California courts that that was a question to be decided  
15 under state law and that since there was no authority  
16 for it in the California Code of Civil Procedure that it  
17 should not be done.

18           We responded to the same question by the  
19 District Court of Appeals as to which law applied by  
20 saying that it did not matter. We could find no  
21 difference between the two. We assumed that California  
22 law would apply and argued by analogy that the Fderal  
23 Rules of Civil Procedure would provide some guidance to  
24 the California courts in developing a class remedy just  
25 as the California courts have looked to Rule 23 of idd

1 Federal Rules in developing the class remedy generally  
2 in court actions.

3           So first and foremost it was never raised. It  
4 is not discussed. The issue of preemption, the  
5 contention that the Federal Arbitration Act preempts  
6 this and prevents the Supreme Court of the State of  
7 California from remanding this case to the trial court  
8 to consider the desirability of a hybrid kind of class  
9 arbitration was never raised as a federal issue as a  
10 constitutional question below

11           But even if it were not only is there no final  
12 judgment there is not any judgment of any kind except  
13 the remand to the trial court to consider the  
14 alternative ways to deal with the fact that we have  
15 conflicting policies that the California courts  
16 recognize as important, the importance of preserving the  
17 parties' rights to arbitration if they have agreed to  
18 arbitrate and the importance of providing a class remedy  
19 for persons in the position of these franchisees when  
20 dealing with their franchisor, a large corporation like  
21 Southland.

22           It is a kind of situation that is perfect for  
23 the class remedy. If there can be no class remedy then  
24 one of two things will happen.

25           Either there will be a large number of

1 individual arbitrations or as Southland hopes there will  
2 be a handful of arbitrations because other people do not  
3 know they have a claim. But the class remedy -- The  
4 California Supreme Court said in that situation if the  
5 effect of the arbitration clause is going to be to  
6 defeat the class remedy then perhaps the arbitration  
7 clause under general principles of contract law as we  
8 understand them should be declared invalid because of  
9 the principles applicable to adhesion contracts.

10           So it sent the entire thing back to the trial  
11 court who had not considered any of these issues to  
12 decide among the alternatives. Shall there be  
13 consolidation of arbitrations which is clearly  
14 recognized by the federal rules and the California court  
15 says would also be available under the California Code  
16 of Civil Procedure?

17           Should there be a single arbitration or some  
18 class arbitration under court supervision? That is a  
19 possibility.

20           Possibly the arbitration clause should be  
21 stricken or it should be voided because of the  
22 principles applicable to adhesion contracts. A hearing  
23 will have to be held.

24           Evidence will have to be taken. A trial judge  
25 will have to consider what to do. In that posture it

1 seems to me that it would not be wise for this Court to  
2 try to deal with the constitutional claim that somehow  
3 objectives or policies under the Federal Arbitration Act  
4 have been interfered with and the preemption doctrine  
5 should apply.

6           Unless there are further questions, that will  
7 conclude my presentation.

8           CHIEF JUSTICE BURGER: Do you have anything  
9 further, Mr. Spooner?

10           You have two minutes remaining.

11           ORAL ARGUMENT OF MARK J. SPOONER, ESQ.,

12           ON BEHALF OF APPELLANTS

13           QUESTION: Mr. Spooner, before you begin  
14 supposing that Southland in this case instead of dealing  
15 with franchisees had been dealing with new employees and  
16 had handed to each one when they came to work an  
17 agreement to arbitrate any claim of injury arising out  
18 of or in the course of their employment and then one of  
19 them sustained an injury and went to the Industrial  
20 Accident Commission in California and Southland pleaded  
21 you have to arbitrate this and the California court said  
22 no we just do not allow anything except Industrial  
23 Accident Commission proceedings for industrial injury.  
24 Do you think the Federal Arbitration Act would require  
25 arbitration to prevail there?



1           MR. SPOONER: Well, the first question would  
2 be whether that employment agreement involved interstate  
3 commerce. If it did not then the Federal Arbitration  
4 Act --

5           QUESTION: I would assume that it would apply.

6           MR. SPOONER: The second question would be  
7 whether a provision in Section 1 of the Federal  
8 Arbitration Act would exempt this class of case from the  
9 scope of the federal statute. Section 1 provides that  
10 it shall not be applicable to the contracts of workers  
11 engaged in seamen's contracts and other interstate  
12 transactions.

13           The scope of that exemption for workers claims  
14 has never been construed by this Court. It might be  
15 construed not to apply to that situation.

16           QUESTION: Well, assume that was not exempt.

17           MR. SPOONER: If it was not exempt and if the  
18 contract satisfied the general doctrines of contract  
19 formation, it was not forced upon them by undue means  
20 then our position would be that the federal Act controls  
21 and the agreement should be enforced.

22           The Plaintiffs argue here that there are  
23 federal situations in which certain types of claims have  
24 been held not to be appropriate for arbitration and they  
25 try to suggest that there is some sort of a broad

1 exemption for statutory claims. That simply is not the  
2 case.

3           This Court has held in only a very few  
4 situations that particular federal claims are not suited  
5 for arbitration, and it has done that only after  
6 carefully analyzing congressional intent in the  
7 particular statute involved.

8           Thank you, Your Honor.

9           CHIEF JUSTICE BURGER: Thank you, gentlemen.

10          The case is submitted.

11          (Whereupon, at 2:05 p.m., the case in the  
12 above-entitled matter was submitted.)

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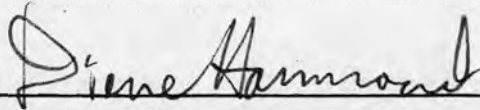
# CERTIFICATION

Alderson Reporting Company, Inc., hereby certifies that the attached pages represent an accurate transcription of electronic sound recording of the oral argument before the Supreme Court of the United States in the Matter of:

SOUTHLAND CORPORATION, ET AL.; Appellants v. RICHARD D. KEATING,  
ET AL. # 82-500

and that these attached pages constitute the original transcript of the proceedings for the records of the court.

BY

A handwritten signature in cursive script, appearing to read "Diane Hammond", written over a horizontal line.

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