

# Supreme Court of the United States

BLUE SHIELD OF VIRGINIA ET AL.,

Petitioners,

v.

CAROL McCREADY

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NO. 81-225

Washington, D. C.

March 24, 1982

Pages 1 thru 46

**ALDERSON**  **REPORTING**

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IN THE SUPREME COURT OF THE UNITED STATES

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BLUE SHIELD OF VIRGINIA ET AL., :  
Petitioners, :  
v. : No. 81-225  
CAROL McCREADY :

- - - - -x

Washington, D. C.  
Wednesday, March 24, 1982

The above-entitled matter came on for oral  
argument before the Supreme Court of the United States  
at 1:19 o'clock p.m.

APPEARANCES:

GRIFFIN B. BELL, ESQ., Atlanta, Georgia; on behalf of  
the Petitioners.  
WARWICK R. FURR, II, ESQ., Vienna, Virginia; on behalf  
of the Respondent.

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P R O C E E D I N G S

CHIEF JUSTICE BURGER: We will hear arguments next in Blue Shield of Virginia against McCready.

Mr. Bell.

ORAL ARGUMENT OF GRIFFIN B. BELL, ESQ.,  
ON BEHALF OF THE PETITIONERS

MR. BELL: May it please the Court, this case presents two questions. The first question is, was there an antitrust injury alleged so as to withstand a motion to dismiss under Rule 12(b)(6), and I use antitrust injury in the same vein as this Court used it in Brunswick versus Pueblo Bowl-O-Mat. The second question, was Blue Shield exempt from antitrust laws as being in the business of insurance under the McCarren-Ferguson Act. This was a class action with one plaintiff purporting to represent the class.

QUESTION: The class she claims to represent are the patients, are they not?

MR. BELL: Patients. Well, the patients, all patients who went to a clinical psychologist and who at the same time were entitled to benefits under Blue Shield contracts. This plaintiff was an employee of Prince William County. Prince William County had a contract for medical services which they purchased from Blue Shield of Virginia. Plaintiff was treated by a



1 clinical psychologist, and sought reimbursement from  
2 Blue Shield of Virginia. That is the gist of the  
3 complaint. She wishes to be reimbursed.

4 Her request for reimbursal was refused on the  
5 grounds that the plan only covered physician's services  
6 and other allied health services which are supervised by  
7 and billed through a physician.

8 The case is complicated by the fact that there  
9 was another case filed at the same time. They started  
10 out being heard together, and one was decided last year  
11 by the Fourth Circuit. It is called the VACP case. In  
12 that case, the district court ruled for the Blue Shield  
13 plans and psychiatrists, but the Fourth Circuit said  
14 that there was a restraint. The restraint was in the  
15 sector or area of restraining clinical psychologists by  
16 not covering them under these contract. It was a plan  
17 that was devised, so the court held, by the two plans,  
18 two plans in Virginia, both of whom are in this case,  
19 along with the doctors and particularly the  
20 psychiatrists, to block out the clinical psychologist  
21 from being covered.

22 Now, that is the antitrust allegation that is  
23 the base for this case brought by this patient of a  
24 psychologist. I am going to spend a little time arguing  
25 the McCarren-Ferguson point, because this Court granted

1 certiorari on a Second Circuit case called Pireno, and  
2 it is pending here now. It is very much on our case,  
3 and if we are exempt from antitrust coverage by  
4 McCarren-Ferguson, then you wouldn't necessarily reach  
5 the other point which is antitrust injury.

6           Unfortunately, though, the questions tie  
7 together because it has been held at one point in the  
8 case, in the district court, that there was a boycott,  
9 so if there was a boycott, then we have to get back to  
10 the same issue, target area, was Mrs. McCready in the  
11 sector or the area where the antitrust violation took  
12 place.

13           There are three elements that must appear to  
14 have an exemption under the McCarren-Ferguson Act.  
15 First, there must be the business of insurance. Second,  
16 there has to be state regulation of the activity in  
17 question. And third, it must appear that there is no  
18 boycott. There can't be a boycott and still have  
19 coverage. They have the exemption.

20           Now, there is no doubt there was state  
21 regulation here. That is what the lawsuit was about.  
22 The two plans would not follow the state law. They  
23 contested it, and finally lost, but they won part of the  
24 case, and that was that the Virginia Supreme Court said  
25 the statute required that they deal directly with

1 psychologists. The Virginia Supreme Court said that  
2 that was unconstitutional. It was not corrected up  
3 until July 1, 1979, so we are talking about damages that  
4 accrued before July 1, 1979, but I don't think it is  
5 contested, the the state regulation, so if this was the  
6 business of insurance, this policy that they had that  
7 you could only get allied health or medical -- health  
8 services through a doctor, if that was underwriting or  
9 spreading of the risk within the meaning of the Royal  
10 Drug case, then we have the question -- we have the  
11 business of insurance.

12           So, the only element left to be decided would  
13 be, was there a boycott. Now, the boycott that the  
14 District Court found, Judge Bond, this is the only  
15 mention that has been made of this in all this  
16 litigation, was that there was a boycott alleged. Well,  
17 at that time, he was dealing with a motion to dismiss  
18 involving the doctors and the plans as well as Mrs.  
19 McCready's case, and I read that to mean he was talking  
20 about a boycott in this primary level or this sector  
21 between doctors and psychologists.

22           If so, then the same answer would come from  
23 the argument I am next going to make about antitrust  
24 injury would indicate that there was no boycott, so  
25 that's why I say that the two issues tie together.

1           QUESTION: Mr. Bell, I am not sure that I  
2 understand how we properly reach the McCarren-Ferguson  
3 Act issue. Now, the court of appeals didn't consider  
4 it, did it?

5           MR. BELL: The court of appeals ignored it.  
6 Well, I won't say ignored it. They did not consider it.

7           QUESTION: And so normally, presumably, we  
8 wouldn't get into it, and does this case come to us on a  
9 motion under Rule 12(b)(6) of the Federal Rules?

10          MR. BELL: It does.

11          QUESTION: And we have to assume that the  
12 allegations of the complaint are considered favorably to  
13 the pleader, and has the plaintiff below at least allege  
14 both a boycott and coercion.

15          MR. BELL: They alleged a boycott twice in  
16 there, in the complaint.

17          QUESTION: So I wasn't sure how we would get  
18 into the McCarren-Ferguson Act issue.

19          MR. BELL: Well, this was in the district  
20 court, and the court of appeals did not consider it, and  
21 it was called to the court of appeals' attention on the  
22 petition for rehearing, and I would assume that the  
23 Court can deal with any issue that is in the case as a  
24 part of the case, but I think that the short answer to  
25 the question is that in spite of the fact that a boycott



1 is alleged, if the Court should conclude that the injury  
2 suffered by Mrs. McCready was not in the area of the  
3 antitrust violation, then there couldn't be a boycott.  
4 Even if there was a boycott, it would not relate to  
5 her. It wouldn't --

6 QUESTION: Well, if you are right on the  
7 standing issue, that would end it, wouldn't it?

8 MR. BELL: It would end it.

9 QUESTION: You never get to the  
10 McCarren-Ferguson Act then.

11 MR. BELL: You wouldn't have to get to the  
12 McCarren-Ferguson question.

13 QUESTION: Right.

14 MR. BELL: So, I will go -- I will just  
15 mention one other thing about McCarren-Ferguson, and  
16 then I will discontinue that argument, and that is that  
17 in the Royal Drug case, and there have been some other  
18 cases -- there is one case in the Fourth Circuit where  
19 they said that peer review was the business of  
20 insurance. Pireno in the Second Circuit says peer  
21 review is not. Well, this question we have, it seems to  
22 me, whether we ought to cover clinical psychologists,  
23 goes to the heart of the relationship between an insurer  
24 and a subscriber or policy-holder, if you will. It also  
25 goes to the heart of underwriting. Do you care to

1 underwrite, do you wish to underwrite this kind of  
2 business, and how will the risk be spread? Is the  
3 mechanics of it such that it bears directly on spreading  
4 the risk?

5 I think it does, but I will go on to the next  
6 argument, because the next argument would end the case  
7 if we are right about it, and that is antitrust injury.  
8 Was there an antitrust injury here within the meaning of  
9 the decision in Brunswick versus Pueblo Bowl-O-Mat. The  
10 Fourth Circuit cited only two cases in support of their  
11 rule, and one was Reiter versus Sonotone, a case  
12 involving a direct purchaser and price fixing, nothing  
13 like this case.

14 They cited their own case of South Carolina  
15 Council of Milk Producers, where there had been a  
16 breakdown in the competitive level of the retail  
17 marketing. Milk was being sold as a loss leader. The  
18 farmers, the milk producers brought a suit saying that  
19 it was adversely affecting the price of milk, and the  
20 Fourth Circuit went off on two points. One was whether  
21 these milk producers were in the sector of the economy  
22 which was endangered by the antitrust activity, the  
23 breakdown in competition, and then whether there was  
24 proximate cause which would lead from that to these milk  
25 producers.

1           They decided this case almost on the same  
2 basis, which I think converts the antitrust law almost  
3 into a general tort statute, and it is difficult,  
4 though, to take any of the rules I have found in the  
5 country, in all the cases in the circuits, and the  
6 learned treatises, and apply them to facts. Judge Bond  
7 said it pretty well in the district court. He said that  
8 while standing an antitrust injury may not be the same  
9 issue, here there is no standing because there is no  
10 antitrust injury. He put it -- he tested it rather than  
11 starting out with a definition.

12           I think that Judge Mansfield in the Calderone  
13 case almost hit onto a workable formula, but he kept  
14 changing from target area to target, and I suppose there  
15 can be sometimes where you wouldn't be a direct target,  
16 yet you would still be covered if the -- if you were in  
17 the area of the breakdown in the economy, so I first got  
18 off on the idea that maybe we ought to talk about  
19 targets, but I'm not certain that's the way to do it,  
20 and I end up, after looking at all the cases, where  
21 there seems to be two clear groups. One is what some of  
22 the writers call categorization. That would be like a  
23 landlord or shareholder, a creditor who doesn't have  
24 standing to complain about the antitrust violation. And  
25 then the others, it seemed to me to get down to whether

1 you are too far away from where the breakdown in the  
2 economy took place.

3 This seems to me to be that kind of a case.

4 QUESTION: Mr. Attorney General, it sounds  
5 like that particular approach and maybe the target area,  
6 too, is just an early way in the case to decide the  
7 question of causation, and to avoid a long trial on that  
8 if it's clear enough, because even if you lose at this  
9 stage, you are goingn to be making the same argument  
10 down on the end of the case that whatever injury that  
11 was suffered here wasn't caused by the breakdown in  
12 competition.

13 MR. BELL: We would be making that argument.

14 QUESTION: You are still going to be making it  
15 later in the case.

16 MR. BELL: Oh, yes.

17 QUESTION: You say that you ought to be able  
18 to make it now and avoid a long trial.

19 MR. BELL: We are saying that the question can  
20 be truncated, because it appears as a matter of law that  
21 Mrs. McCready was far removed from the breakdown in the  
22 competition which was between the doctors, that she was  
23 two steps away.

24 QUESTION: Isn't what you are saying in  
25 essence that antitrust injury is a narrower concept than



1 injury which flows in a but for causation way from an  
2 antitrust violation?

3 MR. BELL: Exactly, and we think the Fourth  
4 Circuit treated it just like tort injury. Antitrust  
5 injury carries treble damages and attorneys' fees, and  
6 we don't think Congress -- in fact this Court said so in  
7 Brunswick, that it was to be a narrower category, and  
8 the question, the problem is how to draw the line. It  
9 is very difficult to draw the line, but in this case it  
10 seems to me that this lady is two steps away. She is  
11 what we might call a policyholder. She was in a market  
12 where you could buy all the insurance you wanted, no  
13 competitive breakdown there. She was also in another  
14 market. She was in the health services market. She  
15 could get a doctor or get a clinical psychologist, and  
16 that was unrestrained.

17 The restraint was farther over, between the  
18 doctors and these plans for not covering clinical  
19 psychologists, so we -- our argument is that if there  
20 was an antitrust violation, which the Fourth Circuit  
21 held in the other case, then you have to define the  
22 sector of the economy and draw a line around it or  
23 circle it, and then the next step, was she injured by  
24 something that happened within that circle, and we say  
25 she was not.

1           But I concede that it is not very easy to draw  
2 those lines. There are no bright lines in this area of  
3 the law that I can see. I guess that is why we have a  
4 case like Illinois Brick, because you are always  
5 worrying about whether someone is too far away.

6           QUESTION: Well, except for the provision in  
7 the contract, though, if the contract had covered the  
8 services of clinical psychologists, she would have been  
9 reimbursed.

10          MR. BELL: She would have been, if the  
11 coverage had run to clinical psychologists, as it does  
12 now.

13          QUESTION: Well, I suppose --

14          MR. BELL: It has been done now by statute.

15          QUESTION: -- if the contract incuded  
16 chiropractors, if she went to a chiropractor, but it is  
17 a matter of contract, then, isn't it?

18          MR. BELL: Yes, it is.

19          QUESTION: Is this the basis on which -- this  
20 direct and indirect point you were mentioning, is that  
21 the basis on which you distinguish Reiter against  
22 Sonotone, that in Reiter the injury occurred directly  
23 from the conspiracy to fix the prices?

24          MR. BELL: Exactly. Precisely. In Reiter,  
25 Mrs. Reiter was a purchaser in a market where prices had

1 been fixed. She was a direct -- She suffered direct  
2 injury. She was in the sector. Here, Mrs. McCready was  
3 a long way from the sector. She would recover under a  
4 tort, general tort theory on a but for basis, and on a  
5 foreseeability basis. You would say, yes, if they would  
6 not cover clinical psychologists, and they did it in  
7 violation of the antitrust laws, there would be people  
8 in the chain that would be harmed, all the way down to a  
9 -- at least to a policyholder, but that would be a  
10 general tort approach, which we say was not intended by  
11 the Congress.

12 QUESTION: I take it then that we should judge  
13 this case, although I am sure you don't concede that  
14 there was an antitrust violation, but we must judge the  
15 case at this stage as though there was one --

16 MR. BELL: Yes.

17 QUESTION: -- that the promise between -- that  
18 the agreement was -- violated the antitrust laws?

19 MR. BELL: You would have to because of the  
20 other case which --

21 QUESTION: Yes.

22 MR. BELL: -- we lost and applied for  
23 certiorari and certiorari was denied, so they found an  
24 antitrust violation by excluding psychologists.

25 QUESTION: In the provision in the agreement

1 between Blue Cross and the doctors.

2 MR. BELL: Between --

3 QUESTION: Yes.

4 MR. BELL: Well, in the agreement between the

5 two plans.

6 QUESTION: Yes.

7 MR. BELL: Blue Shield.

8 QUESTION: Yes.

9 MR. BELL: Blue Shield, and they said that

10 that was a restraint against the psychologists, and the

11 restraint was a very peculiar thing. It was because

12 they were not following the Virginia law. They were

13 contesting the Virginia law.

14 QUESTION: What was the antitrust violation

15 that was found in the other case?

16 MR. BELL: I -- it is fairly difficult to tell

17 from reading the opinion, but I think it was -- my best

18 judgment was, it was a restraint by the two plans, or

19 between the two plans.

20 QUESTION: A restraint of what market or of

21 what --

22 MR. BELL: The market for services of a

23 clinical psychologist.

24 QUESTION: People in the market for mental

25 treatment?



1 MR. BELL: Just the doctors. Just the  
2 clinical psychologists, not their patients. I think  
3 that is very clear from the Fourth Circuit opinion.

4 QUESTION: But it's a restraint of  
5 competition, or a boycott, was it?

6 MR. BELL: Well, you could call it a boycott,  
7 but the court wrote about two pages on the fact that  
8 they wouldn't find a boycott because they wouldn't find  
9 a boycott to be a per se violation in the medical  
10 field. It is a very confusing opinion. I would say  
11 that --

12 QUESTION: Well, until you know what the  
13 antitrust violation is, it is hard to understand an  
14 argument that it didn't cause this injury.

15 MR. BELL: We know that the violation -- the  
16 parameters of the violation. It was in the area of the  
17 blocking out or boycotting the clinical psychologists,  
18 not giving them coverage. That is -- there is no way  
19 that I see from the opinion you could argue for a  
20 broader area.

21 Now, if you could argue that the violation ran  
22 to a much broader area, the field of health services,  
23 and people buying health insurance, then you would have  
24 quite a different question, and that is what makes the  
25 case hard, to draw the -- first, draw the line of where

1 the violation was, and then connect the plaintiff to  
2 that area of the violation. The cases say the sector  
3 where the competition was endangered by a breakdown due  
4 to the antitrust violation, but it's an area, fulcrum,  
5 it's some point of the violation.

6 QUESTION: Is the effect of the Fourth Circuit  
7 holding, the majority holding, that they can't have this  
8 kind of a contract?

9 MR. BELL: Well, they say you can't --

10 QUESTION: Excluding clinical psychologists?

11 MR. BELL: It is not quite that broad, because  
12 the Virginia legislature, the general assembly of  
13 Virginia passed a law that you had to deal directly with  
14 any of these allied health services. There are about  
15 four or five of them. One of them was clinical  
16 psychologists. It's the same as telling them they have  
17 to -- if they are going to use their services, they have  
18 to deal directly with them. I don't believe the statute  
19 goes so far as saying you have to cover these people.  
20 They called it the direct user statute, and this was in  
21 litigation for several years, and it has been out for --  
22 now, lost it, but as I read the Virginia Supreme Court  
23 opinion, it is that you don't have to cover clinical  
24 psychologists, but if you do, you have to deal with them  
25 directly. You can't make them go through a physician,

1 is what it gets down to.

2 I would like to reserve a little time.

3 CHIEF JUSTICE BURGER: Mr. Furr.

4 ORAL ARGUMENT OF WARWICK R. FURR, II, ESQ.,

5 ON BEHALF OF THE RESPONDENT

6 MR. FURR: Mr. Chief Justice, and may it  
7 please the Court, this is a case in which the plaintiff  
8 alleges -- alleges in here complaint a direct financial  
9 injury from conduct which has already been proven to be  
10 a violation of the antitrust laws. The allegations in  
11 the complaint in the other case that esteemed counsel  
12 referred to, the VACP case, are identical to the  
13 operative acts of antitrust violation charged in this  
14 complaint that is before the Court on this appeal from  
15 the reversal of an order dismissing a complaint under  
16 Rule 12(b)(6) of the Federal Rules of Civil Procedure.

17 Now, there are a couple of preliminary remarks  
18 I wanted to make before I pick up the questions of legal  
19 injury or antitrust injury and the possibility of  
20 McCarren-Ferguson exemption here.

21 First, the Petitioners' arguments in their  
22 brief are shot through with factual assertions that the  
23 Respondent here can't be injured, or she can't prove an  
24 antitrust violation as to her, and coupled with other  
25 assertions as to why their practices are defensible, and

1 why they are the business of insurance. It seems to me  
2 these factual assertions miss the mark in this Court.  
3 These assertions for the most part are contested, if not  
4 bitterly contested.

5           To take one example, they argue that she  
6 cannot recover because her health insurance contract  
7 precludes payments to clinical psychologists. By  
8 contrast, we contend, based on the unanimous decision by  
9 the court of appeals in the VACP case, and the evidence  
10 in that record, that for many years Blue Shield  
11 interpreted the very same contracts at issue here to  
12 treat clinical psychologists as physicians and to pay  
13 them directly. More specifically, from 1962 to 1972,  
14 they did interpret the contracts to pay clinical  
15 psychologists. So we think that regardless of who is  
16 right, and we think we are right, that these are  
17 contested factual issues on important facts.

18           QUESTION: Well, are you suggesting that that  
19 interpretation forever binds them?

20           MR. FURR: No, sir, Your Honor, but I think it  
21 makes it very clear that when they make a decision in  
22 1972 to restrict payments to clinical psychologists when  
23 they have been interpreting those same contracts to  
24 provide those payments, they are not expanding insurance  
25 coverage, they are cutting off benefits to a group of



1 competitors that they view as a competitive threat, and  
2 that --

3 QUESTION: I don't get where the competitive  
4 threat between what two entities --

5 MR. FURR: Between the physicians who  
6 control --

7 QUESTION: I am talking about the contract.  
8 The contract was not made by the physicians, was it?

9 MR. FURR: The contract?

10 QUESTION: Yes.

11 MR. FURR: The terms of the contract are  
12 developed by Blue Shield of Virginia. Yes, sir.

13 QUESTION: Well --

14 MR. FURR: And the contract --

15 QUESTION: -- and you are complaining that  
16 this contract is now construed to exclude the  
17 psychologists.

18 MR. FURR: No, sir. That is not our  
19 complaint. Our complaint charges that they failed to  
20 make payments for services of clinical psychologists.  
21 We don't even plead the contract. The contract is not  
22 even before this Court, except by virtue of the fact  
23 that Petitioners have inserted it.

24 QUESTION: Then you have confused me. You  
25 just said that at one time they construed the contract

1 to include direct payments to clinical psychologists,  
2 and now they construe it another way.

3 MR. FURR: Yes, sir. They never changed the  
4 contract. They just stopped the practice. At one time  
5 they paid, and --

6 QUESTION: Well, then, my question to you was,  
7 does the construction of the contract in one way forever  
8 bind them to continue to construe it the same way?

9 MR. FURR: No, sir, I don't think that would  
10 be correct.

11 QUESTION: Well, then, you have changed your  
12 answer.

13 MR. FURR: I misunderstood Your Honor's  
14 question.

15 QUESTION: Mr. Furr, what exactly is the  
16 difference if you don't get paid pursuant to contract or  
17 without contract? The complaint is that you don't get  
18 paid.

19 MR. FURR: That's right, Your Honor.  
20 Absolutely correct. And that's the --

21 QUESTION: I'm kind of lost on your answer,  
22 then. Suppose Blue Shield put in its contract that we  
23 won't pay clinical ex-ray people. Would there be a  
24 cause of action?

25 MR. FURR: If they put in their contract that

1 we will pay?

2 QUESTION: Will not.

3 MR. FURR: Will not pay? If that decision was  
4 an act that reflected an antitrust violation, there  
5 might be a cause of action, in my opinion.

6 QUESTION: Well, I would assume that if Blue  
7 Shield says, in order to violate the antitrust law, we  
8 will do this, I certainly didn't assume that.

9 MR. FURR: Yes, Your Honor.

10 QUESTION: They didn't say a word about  
11 antitrust.

12 MR. FURR: They might not say that, but  
13 suppose the decision to put a clause in the contract  
14 occurred in this way. Suppose the surgeons decided that  
15 they didn't want family physicians to treat warts  
16 without consulting a surgeon, and suppose further that  
17 the minutes of the --

18 QUESTION: I'm talking about insurance  
19 contracts. I'm not talking about surgeons.

20 MR. FURR: Well, I'm talking about -- the  
21 people who make up the language in these contracts are  
22 the physicians who control Blue Shield.

23 QUESTION: Did the physicians make up this  
24 contract?

25 MR. FURR: They made the decision to exclude --

1                   QUESTION: Did they make up the contract?  
2                   MR. FURR: The --  
3                   QUESTION: Because I am going to ask you where  
4 that is in the record.  
5                   MR. FURR: Where the physicians make up the  
6 contract?  
7                   QUESTION: Yes.  
8                   MR. FURR: Well, Blue Shield makes up the  
9 contract.  
10                  QUESTION: I thought so.  
11                  MR. FURR: And Blue Shield is the  
12 participating physicians, as even the Petitioners say in  
13 their brief. It is a collective of physicians.  
14                  QUESTION: But the physicians didn't draw the  
15 contract. Blue Shield drew the contract.  
16                  MR. FURR: As the agent of the physicians,  
17 Your Honor.  
18                  QUESTION: Wholly apart from all this, you are  
19 alleging conspiracy, aren't you?  
20                  MR. FURR: We are alleging a combination,  
21 joint action to restrain trade and to boycott clinical  
22 psychologists from direct payments. Yes, Your Honor.  
23                  QUESTION: And it is between the physicians  
24 and Blue Shield. That's the conspiracy.  
25                  MR. FURR: The --



1 QUESTION: Why are you afraid to say so?

2 MR. FURR: The conspiracy is the member

3 physicians, the directors of Blue Shield, and the two

4 Blue Shield plans that collaborated together later to

5 also --

6 QUESTION: Why didn't you say so?

7 MR. FURR: -- reinforce -- Yes, Your Honor.

8 QUESTION: Well, you won on that.

9 MR. FURR: Yes, Your Honor.

10 QUESTION: You won in another case on that,

11 haven't you?

12 MR. FURR: That's correct, Your Honor. So the

13 only issue before --

14 QUESTION: Mr. Furr, would your position be

15 the same and would Mrs. McCready have standing if she

16 had purchased the policy directly from Blue Shield?

17 MR. FURR: Yes, I think so, Your Honor.

18 QUESTION: Your position would be exactly the

19 same --

20 MR. FURR: Exactly the same.

21 QUESTION: -- as if going through the employer.

22 MR. FURR: She would still have standing.

23 QUESTION: And she presumably could have

24 bought a policy that would have covered clinical

25 psychologist services that did not require going through

1 a physician, from some other source. Is that not  
2 correct?

3 MR. FURR: Theoretically, that is possible,  
4 Your Honor. The only difficulty with that is, most of  
5 these health care policies are part of your fringe  
6 benefit as an employee, and very few people have the  
7 resources to go out and make an independent purchasing  
8 decision. They take the policy --

9 QUESTION: Let's go back to if she were buying  
10 it directly. Presumably other sources would be  
11 available. How would she have standing then for this  
12 kind of an antitrust action?

13 MR. FURR: If she bought a policy and part of  
14 the policy reflected an antitrust violation, and she --

15 QUESTION: These same circumstances.

16 MR. FURR: She would have standing if in fact  
17 she could show there was a violation or this stage of  
18 the litigation, plead there was a violation, plead  
19 causation, and in fact that she had been injured by the  
20 violation, by reason of the antitrust laws. She would  
21 have standing, and I think that is really the only issue  
22 that is before this Court today, because of the question  
23 how the McCarren-Ferguson issue is presented, and I  
24 would like to turn to the issue of standing to sue under  
25 Section 4 of the Clayton Act.

1           Just by way of summary, we think that her  
2 complaint on its face alleges sufficient facts to  
3 demonstrate the likelihood that she has been injured by  
4 an antitrust violation, and to cut off her lawsuit at  
5 this early stage would defeat two key purposes of the  
6 federal antitrust laws, compensation to victims and  
7 deterrence of practices which hinder competition,  
8 without her ever having a full day in court. Second --

9           QUESTION: Well, you don't suggest that the  
10 test is different at this stage, the legal test is  
11 different at this stage of the lawsuit than it would be  
12 after the trial is over, do you? It is just maybe the  
13 facts aren't as fully developed as they would be at  
14 trial.

15           MR. FURR: Your Honor, I think that although  
16 the Supreme Court has never really addressed the issue  
17 of standing to sue within the special context of Section  
18 4 of the Clayton Act, that the test, or at least the  
19 stringency of the application of the test might well  
20 differ. As esteemed counsel mentioned earlier in his  
21 argument, he relies on the Brunswick case to define the  
22 concept of antitrust injury. That came up after a full  
23 trial on the merits, not at the preliminary stage of  
24 moving to dismiss a case where the ability to show the  
25 relationship of the injury to the anticompetitive

1 practice has not even been fleshed out by discovery, by  
2 not even a summary judgment hearing.

3           So, yes, I do suggest that, Your Honor. I  
4 think --

5           QUESTION: Well, do you suggest that at this  
6 stage it would be just a flat but for causation?

7           MR. FURR: I think if the plaintiff alleges --  
8 I think that is a threshold requirement, an allegation  
9 of an antitrust violation, an allegation of cause and  
10 fact, and there has to be somehow on the face of the  
11 complaint, I would suggest, at least a possible  
12 relationship in terms of the injury to competition and  
13 the injury that was inflicted on her.

14           QUESTION: What if I plead in a complaint that  
15 I am a landlord and I had a tenant who has been  
16 subjected to an antitrust violation and as a result he  
17 has gone out of business, and as a result I have not  
18 been able to collect my rent? Do you think that that is  
19 antitrust injury?

20           MR. FURR: I think that the statute on its  
21 face would allow that case to go forward, at least into  
22 a factual investigatory stage.

23           QUESTION: Well, what if the factual  
24 investigatory stage fully supported the allegations of  
25 the complaint, and nothing more, that there was a



1 landlord, there was a tenant, the tenant had been  
2 subjected to an antitrust violation and gone out of  
3 business, and the landlord couldn't collect his rent?

4 MR. FURR: Well, I think that most of the  
5 courts that have dealt with that have, and you are  
6 speaking to one category of antitrust standing, the  
7 so-called landlord cases under the direct injury test, I  
8 think the courts have usually cut off injury there, or  
9 the right to assert injury because of the possibility of  
10 duplicative recovery. I suggest that we don't have  
11 those facts here, but I would have to say the statute on  
12 its face is broad enough to allow that, to allow the  
13 case to go forward.

14 QUESTION: Mr. Furr --

15 MR. FURR: Yes, Your Honor.

16 QUESTION: -- isn't this really a fight  
17 between the psychiatrists and the psychologists, and if  
18 so, how did you happen to exclude the psychologists from  
19 the plaintiffs in this case?

20 MR. FURR: Well, Your Honor, I don't believe  
21 it is just a fight between the psychologists --

22 QUESTION: I didn't say just a fight, but  
23 isn't it a fight or primarily a fight?

24 MR. FURR: I believe that it is a situation  
25 where, because of the peculiar nature of the health care

1 reimbursement plan here, the injury inflicted on Ms.  
2 McCready was an integral part of an effort by the Blue  
3 Shield physicians to cut off competition from competing  
4 non-M.D. health care providers, and if I could --

5 QUESTION: I understand that, but it still  
6 seems curious to me that the parties primarily concerned  
7 are absent from this litigation.

8 MR. FURR: Well, they have already prevailed  
9 in a case in which the Court has denied certiorari, Your  
10 Honor. That is the VACP case.

11 QUESTION: What did that case hold? I don't  
12 recall it specifically. I remember we did deny  
13 certiorari.

14 MR. FURR: That case held that the joint  
15 action by the defendants, the Blue Shield defendants in  
16 this identical time frame to withdraw payment and to  
17 exclude clinical psychologists from direct payment for  
18 their services was a violation of the antitrust laws.

19 QUESTION: But wouldn't you have had a  
20 stronger case if you had included them, so you wouldn't  
21 be arguing about standing?

22 MR. FURR: Well, Your Honor, the two cases  
23 proceeded together, and in fact, in the district court's  
24 decision, which I believe is in the appendix, the  
25 standing challenge was made to the psychologists. Judge

1 Bryan allowed them to go forward, and at the same time  
2 -- in fact, in the same order, dismissed Ms. McCready's  
3 complaint for lack of standing. So they actually were  
4 proceeding simultaneously, until the district court  
5 ruled.

6 QUESTION: But psychologists have never been a  
7 party to this case?

8 MR. FURR: Not to this case, because this is  
9 the treble damage case asserted by a subscriber who has  
10 been denied her reimbursement benefits.

11 QUESTION: But you conceded, I thought, in  
12 response to Justice Rehnquist's question, that this is  
13 like the landlord and tenant case.

14 MR. FURR: No, Your Honor, I would not concede  
15 that. I would --

16 QUESTION: I thought you said that the  
17 landlord -- that there would be a recovery, in response  
18 to his question.

19 MR. FURR: I don't think that Section 4 of the  
20 Clayton Act by its terms would exclude that case. I  
21 don't think Ms. McCready's case is the same. I think  
22 just as the Fourth Circuit found below, the injury  
23 inflicted on her is direct. In the landlord case, you  
24 have indirect injury, and courts have dismissed those  
25 because they are indirect or remote or fortuitous, all

1 the kinds of language that the courts have traditionally  
2 used when they wanted to cut back on the ambit of  
3 liability to which a defendant is exposed, even though,  
4 A, a violation has been proved, and B, cause and fact  
5 has been established.

6           If I could, I would like to turn to the  
7 language of Section 4 of the Clayton Act, and why I  
8 think that it cannot be construed so narrowly in the  
9 circumstances that some of the lower courts have done.  
10 I wanted to make certain at the outset that we recognize  
11 that the standing concept here is a special one. We are  
12 not talking about standing in the sense of Article III  
13 and whether there is a case or controversy that is  
14 justiciable where someone has a stakehold in the  
15 outcome.

16           This is clearly a special kind of antitrust  
17 standing which would, if adopted, certainly if the  
18 Petitioner's rule would be accepted, would limit actions  
19 in the federal courts for federal causes of action which  
20 reflect important federal policy. Because the  
21 limitation would involve an imposition of a judicial  
22 restriction on the exercise of Congressional power, the  
23 apparent exercise of Congressional power, we believe it  
24 is very important to look to the language of the statute  
25 itself and the purposes of the statute in order to make



1 certain that a restrictive reading is justified.

2           The statute itself says that any person who  
3 shall be injured in his business or property by reason  
4 of anything forbidden in the antitrust laws may sue in  
5 the district courts and recovery threefold his damages  
6 plus reasonable cost of suit and attorneys' fees. The  
7 language is clear and unambiguous.

8           QUESTION: Well, then I come back -- I am  
9 confused about your responses, and I want to clear it up  
10 -- I come back to your response to Justice Rehnquist.  
11 Under the language you just read, is it your position  
12 that the landlord was injured by the antitrust action  
13 because the tenant could no longer pay his rent?

14           MR. FURR: If the landlord has a financial  
15 injury, and he can prove the nexus between that  
16 financial injury and an antitrust violation --

17           QUESTION: Well, you have heard his  
18 hypothetical. The antitrust violation put the tenant  
19 out of business. The tenant may have some recovery for  
20 that violation, of course, but does the landlord have  
21 recovery? That is the question.

22           MR. FURR: The statute on its face, Your  
23 Honor, is broad enough to allow that recovery, and the  
24 question this Court, I am sure, wants is whether the  
25 lower court decisions restricting that should be the

1 rule of this Court. That is the issue.

2 QUESTION: Well, in fact, if we rely on the  
3 literal language, it would allow a shareholder of the  
4 landlord to recover, too.

5 MR. FURR: That's correct, Your Honor, and  
6 this has bothered the lower courts. In a series of what  
7 I would call pigeonhole cases they have developed  
8 categories that would restrict particular plaintiff, the  
9 shareholder exception --

10 QUESTION: But you are not arguing we should  
11 read the statute literally, are you?

12 MR. FURR: I think the statute has to be read  
13 in terms of, first, its language, and second, the  
14 legislative history and its purpose.

15 QUESTION: Well, are you arguing that we give  
16 it its full literal meaning, allow everyone to recover  
17 who is injured by reason of an antitrust violation?

18 MR. FURR: Well, we would argue that you allow  
19 everyone to recover who is injured -- well, first we  
20 argue you would allow everyone at least to proceed with  
21 his case past the 12(b)(6) stage who alleges that he has  
22 been injured by reason of --

23 QUESTION: You would allow the shareholder of  
24 the landlord whose tenant was injured to proceed beyond  
25 a motion to dismiss then.

1           MR. FURR: Unless allowing him to proceed  
2 would defeat antitrust policy rather than promote it,  
3 and this is where I think the Brunswick case would come  
4 into play as a possible rational reading of the statute  
5 to impose by the judiciary a limit on the ambit of  
6 liability, but the statute was designed to deter  
7 violations, and the statute was designed to see that  
8 people who had been injured because of those violations  
9 recover.

10           QUESTION: Well, are you asking us to overrule  
11 Illinois Brick, for example?

12           MR. FURR: No, Your Honor, I am not, because I  
13 think the Illinois Brick case reflects a decision to cut  
14 off the risk of duplicative recovery and administrative  
15 -- the administrative impossibility of trying to trace  
16 damages through successive chains. This case --

17           QUESTION: You don't have to win on the  
18 landlord's case to win your case, do you?

19           MR. FURR: Absolutely, Your Honor. We have a  
20 direct injury.

21           QUESTION: You might as well argue that.

22           MR. FURR: Well, we believe --

23           QUESTION: You are saying it is a direct  
24 injury.

25           MR. FURR: We believe that our client would

1 prevail under any of the three tests that the lower  
2 courts have developed in their struggle to limit the  
3 breadth of Section 4 of the Clayton Act. She is within  
4 the target area, as the Fourth Circuit correctly held.  
5 She has an immediate direct injury. It is not  
6 derivative. It is not fortuitous. And finally, she is  
7 a reasonably foreseeable plaintiff, which is a short of  
8 hybrid test that some other courts have adopted.

9 QUESTION: Well, Mr. Furr, you say she is in  
10 the target area, but how do you define the target area?

11 MR. FURR: Well, I --

12 QUESTION: I thought the target of the  
13 conspiracy in your answer to Justice Powell was the  
14 competition from psychologists who compete with  
15 psychiatrists. The psychiatrists don't like that  
16 competition and want to curtail it. So couldn't one in  
17 -- I mean, it is a question of where you put the label,  
18 I suppose. Couldn't one define the target area as the  
19 competitors that the defendants want to drive out of  
20 business or harm?

21 MR. FURR: You could define it that narrowly,  
22 Your Honor, but if you did, I think a whole class of  
23 people who have suffered a very real financial injury  
24 would not be allowed to recover, and defendants might  
25 very well be able to profit because they would not have



1 been given -- forced to give up the entire pie of their  
2 antitrust violation, and since Congress has said they  
3 are supposed to give it up plus treble, I don't think we  
4 should -- I certainly don't want to endorse a  
5 restriction that would allow defendants to keep part of  
6 the illicit gains from the antitrust violation.

7 QUESTION: Well, except that I suppose that if  
8 the psychologist got less business because of this, he  
9 can recover, can't he?

10 MR. FURR: He could recover, but as the Fourth  
11 Circuit found --

12 QUESTION: And that is all the defendants have  
13 taken away from their competitors, is what he could  
14 recover in that case, isn't it?

15 MR. FURR: That's correct, Your Honor, but  
16 that still --

17 QUESTION: Well, then, isn't that the entire  
18 pie?

19 MR. FURR: No, sir, because the people who  
20 lose patients have a claim. In this case, McCready  
21 stayed with her psychologist because that was the  
22 therapist of her choice. He got paid completely. She  
23 is out of pocket the money for the antitrust violation,  
24 and the reason she is out of pocket, you have to  
25 understand how the health care practice works. Under

1 the major medical policy, the patient pays the provider  
2 and then files a reimbursement claim, and depending on  
3 the different circumstances, it could be an 80-20  
4 percent split.

5 In order to limit the threat of these allied  
6 health care providers which is documented in the VACP  
7 case, the Blue Shield board and physicians had to impose  
8 a restriction on reimbursement. Otherwise, if they  
9 didn't impose the restriction, she would have gone to  
10 her provider, she would have paid him, there would have  
11 been no impetus to cut down on people going to  
12 independent practice in clinical psychology.

13 QUESTION: Well, in terms of the conspiracy  
14 that you are talking about, would it be any different if  
15 the doctors who didn't want competition from  
16 psychologists went to all the banks in town and said,  
17 don't lend them any money, or went to the suppliers of  
18 pharmaceutical goods of one kind and said, boycott all  
19 the psychologists because we want to drive them out of  
20 business? Would she then have a claim because her  
21 psychologist was driven out of business?

22 MR. FURR: Well, that would be a harder case,  
23 but fortunately --

24 QUESTION: Would that be a harder case?

25 MR. FURR: It would be a harder case, because

1 if they went to -- if I understood your question -- to  
2 the banks and simply combined to put economic pressure  
3 to deny loans to psychologists --

4 QUESTION: But here --

5 MR. FURR: -- where would there be an injury  
6 to her?

7 QUESTION: Well, that is really my question,  
8 because here, as I understand the conspiracy, it is  
9 putting the economic pressure on the psychologist by  
10 saying, you are not going to get insurance  
11 reimbursement. How is that different from saying, you  
12 are not going to be able to borrow money?

13 MR. FURR: Because the very instrumentality  
14 used to achieve that were all the subscribers who were  
15 entitled to the benefit. They used them as vehicles to  
16 deliver antitrust punch, and that is about as direct an  
17 injury as you could possibly imagine.

18 QUESTION: It hurt every client who didn't  
19 abandon her psychologist or his psychologist.

20 MR. FURR: That's correct, Your Honor, and  
21 that was the purpose of the plan, and that's what the  
22 Fourth Circuit found below.

23 QUESTION: And the only way the psychologist  
24 got hurt was by the ones who did abandon them.

25 MR. FURR: That's correct, and then they lost

1 business in the process.

2 QUESTION: But, Mr. Furr, under the terms of  
3 the policy which were known at the time of purchase,  
4 this reimbursement wouldn't be made, and couldn't the  
5 employer or Mrs. McCready have obtained other insurance  
6 coverage that would have allowed payment? I mean, they  
7 knew that when it was obtained.

8 MR. FURR: Well, if Your Honor please, we  
9 address that in our brief, but there is no reason to  
10 suspect that in fact this was known. The practice was  
11 to pay. As a matter of fact, she had every reason to  
12 expect that she would be paid, and her employer, as a  
13 political subdivision of the Commonwealth of Virginia,  
14 had every reason to expect that Blue Shield would have  
15 obeyed the state statute that also required payment at  
16 that time. So, there is no -- there is nothing in this  
17 record -- of course, the case only comes up on a  
18 complaint.

19 QUESTION: But if that is a defense, it still  
20 is in the case.

21 MR. FURR: Well, it might be a defense in the  
22 case.

23 QUESTION: It might be.

24 MR. FURR: Like McCarren-Ferguson might be --

25 QUESTION: Yes.



1           MR. FURR: -- months down the road when the  
2 facts are developed, but it certainly isn't a defense at  
3 this stage of the proceeding.

4           To try to sum up on this part of the argument,  
5 she meets all of the classic tests that the lower courts  
6 have imposed of antitrust standing. To cut off her  
7 complaint at this early stage of the proceeding would  
8 serve no important federal purpose. There are no  
9 reasons to cut the complaint off now. There would be no  
10 double recovery, as in the landlord case possibility, no  
11 complex problems of proof or apportionment of damages,  
12 and proceeding with her case would not in any way  
13 interfere with competition in the health care market.

14          Allowing her case to go forward would ensure  
15 at least the possibility of compensation to her, and  
16 would discourage defendants from adopting restrictive  
17 practices which could ultimately if successful exclude  
18 psychologists by making it too expensive for subscribers  
19 to consult them. So that we believe that if the court  
20 has to harmonize any kind of restriction rule at all on  
21 the language of Section 4 of the Clayton Act, as per  
22 Brunswick, it simply should be that we shouldn't allow  
23 an antitrust plaintiff to go forward as possibly in  
24 Brunswick where actually the recovery of damages would  
25 tend to defeat competition rather than promote it.

1           Here, by making her whole and making the  
2 defendants stop their practice of refusing to pay her,  
3 we also encourage competition, and in that light, she  
4 certainly should be allowed to go forward.

5           Now, I want to just very quickly speak to the  
6 McCarren-Ferguson Act exemption. We allege a boycott.  
7 That is sufficient under Barry to proceed. More  
8 importantly, even if the business of insurance was an  
9 issue here, it certainly cannot come up on a motion to  
10 dismiss. There is nothing in McCready's complaint that  
11 talks about underwriting of risk, distribution of risk,  
12 or insurance contracts, and if -- under Royal Drug, if  
13 the defendants want to demonstrate that their decision,  
14 which we say was simply an antitrust conspiracy, was in  
15 fact an insurance decision, they have the affirmative  
16 obligation of proving that in a plenary proceeding.  
17 There is nothing in the complaint that allows them to  
18 even make that argument.

19           Therefore, the McCarren-Ferguson Act exemption  
20 is not properly before this Court.

21           For all of these reasons, we think the case  
22 must be --

23           QUESTION: Well, we did grant certiorari on  
24 the question, didn't we?

25           MR. FURR: Well, Your Honor, the certiorari

1 grant was not, as I understand it, confined to any  
2 issue. Both of the issues have been raised, as I recall.

3 QUESTION: Yes.

4 MR. FURR: So the certiorari grant was not  
5 defined in that respect.

6 QUESTION: Well, but both questions were  
7 stated in the petition.

8 MR. FURR: That's correct, Your Honor.

9 QUESTION: And we just granted the petition.

10 MR. FURR: That's right, Your Honor, and we  
11 think, insofar as the grant did deal with the  
12 McCarren-Ferguson Act, it is improvident --

13 QUESTION: You are suggesting it was an  
14 improvident grant of certiorari --

15 MR. FURR: That's right, Your Honor.

16 QUESTION: -- on the second question.

17 MR. FURR: That's right. That's correct, Your  
18 Honor. That would be the position we would take.

19 Thank you very much.

20 CHIEF JUSTICE BURGER: Very well.

21 Do you have anything further, Mr. Bell?

22 ORAL ARGUMENT OF GRIFFIN B. BELL, ESQ.,

23 ON BEHALF OF THE PETITIONERS - REBUTTAL

24 MR. BELL: About two minutes, if it please the  
25 Court. On the motion to dismiss, the idea of a motion

1 to dismiss, counsel opposite says we ought to have a  
2 full-scale hearing. As I understand the administration  
3 of the judicial process, courts decide cases like  
4 Brunswick to teach lower courts and lawyers how to  
5 handle complicated matters. Now, if our case does fit  
6 into Brunswick, then we would be entitled to a judgment  
7 of dismissal.

8           That gets down to just one real -- one issue.  
9 There is only one thing dividing us, as I understand the  
10 argument. We both -- he -- The argument is that -- Mrs.  
11 McCready's argument, that you have to have an antitrust  
12 violation and causation. That is all you have to  
13 allege. I say that Brunswick teaches one other step,  
14 one other factor. You have an antitrust violation, and  
15 then you have to have a sector or market in which  
16 competition is injured.

17           Now, that is said in Brunswick. It says there  
18 that antitrust laws are designed to protect competition,  
19 but not competitors. Now, the competition, it is  
20 without doubt in this case that the competition injured  
21 is between the psychiatrists and the clinical  
22 psychologists, so you have to have causation that  
23 relates to that, to that area, so you have to define  
24 that area.

25           QUESTION: General Bell, may I ask a question



1 on that? I have been thinking about this, after the  
2 question I asked your opponent. Supposing -- it is kind  
3 of hard to think through the case with the insurance in  
4 it. Supposing the doctors had gotten together and said,  
5 we are going to boycott the banks in order to get the  
6 banks to refuse to do business with the psychologists in  
7 order to drive them out of business, and they were  
8 successful, and some banks lost business as a result of  
9 the boycott. Now, they are aiming at the psychologists,  
10 but they hurt the banks in accomplishing their  
11 objective. Would they be covered or not?

12 MR. BELL: Well, they might be, because the  
13 way you describe it, they both are subject -- the  
14 subject matter of the boycott, the bank and the  
15 psychologist.

16 QUESTION: But his theory, as I understand it,  
17 in his colloquy with Justice White, is that, well, they  
18 are refusing to pay benefits to people who do business  
19 with the psychologists that we want to put out of  
20 business.

21 QUESTION: It is their claim to the insurance  
22 company that is denied. They pay the provider, and they  
23 put in their claim to the Blue Cross and they get turned  
24 down.

25 MR. BELL: They got turned down on the grounds

1 that they were not physician services. That is not  
2 outside the --

3 QUESTION: That is pretty --

4 MR. BELL: That's in their complaint. They  
5 say that the plan is a plan under which payment for  
6 psychological services are made when those services are  
7 rendered by a physician. That was the plan in which she  
8 was a subscriber through the county, but on the example  
9 Justice Stevens just gave, it is sort of typical of this  
10 area of the law. On the landlord question, I finally  
11 decided that all those cases fitted into something you  
12 would call derivative. They are derivative rights. The  
13 shareholders, landlords, creditors, and this case almost  
14 is a derivative case. I have not argued that, but she  
15 is a policyholder under this plan, and she is almost in  
16 the shape of a derivative right, but you can't decide  
17 this case under any sort of a magic of what has been  
18 held in a lot of other cases. It is sort of, I'd say --  
19 each case has to go on its own. You have to have some  
20 general principles, and I think those three factors that  
21 I just gave are the factors, and not the two that my  
22 opposition argues for. One is a general tort and the  
23 other one is an antitrust type tort.

24 Thank you.

25 CHIEF JUSTICE BURGER: Thank you, gentlemen.

1 The case is submitted.

2 (Whereupon, at 2:13 o'clock p.m., the case in  
3 the above-entitled matter was submitted.)

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CERTIFICATION

Alderson Reporting Company, Inc. hereby certifies that the attached pages represent an accurate transcription of electronic sound recording of the oral argument before the Supreme Court of the United States in the matter of:

BLUE SHIELF OF VIRGINIA ET AL., vs. CAROL MCCREADY # 81-225

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and that these pages constitute the original transcript of the proceedings for the records of the Court.

BY *Reene Hammond*



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