1	IN THE SUPREME COURT OF THE UNITED STATES	
2	DRAIL MARKETER CONTROL OF THE CONTROL OF THE PARK THE	
3	COMMON CAUSE ET AL.,	
4	Appellants :	
5	* No. 80-847	
6	HARRISON SCHMITT ET AL.; and :	
7	FEDERAL ELECTION COMMISSION,	
8		
9	* No. 80-1067	
10	AMERICANS FOR CHANGE ET AL.	
11	x	
12	Washington, D.C.	
13	Wednesday, October 7, 1981	
14	The above-entitled matter came on for oral argument	
15	before the Supreme Court of the United States at	
16	10:55 a.m.	
17	APPEARANCES:	
18	CHARLES NEVETT STEELE, ESQ., Federal Election Commission, Washington, D.C.; on behalf of the	
19	Appellant.	
20	ARCHIBALD COX, ESQ., Cambridge, Massachusetts; on behalf of the Appellants.	
21	JAN W. BARAN, ESQ., Washington, D.C.; on behalf of the	
22	Appellees.	
23		
24		
25		

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1 PROCEEDINGS

- 2 CHIEF JUSTICE BURGER: We will hear arguments next 3 in the Common Cause and others against Schmitt and the 4 consolidated case.
- 5 Mr. Steele, I think you may proceed whenever 6 you're ready.
- 7 ORAL ARGUMENT OF CHARLES NEVETT STEELE, ESQ.,
- 8 ON BEHALF OF THE APPELLANT
- 9 MR. STEELE: Mr. Chief Justice, and may it please 10 the Court:
- Amongst the responsibilities of the Federal
 Election Commission is that of administering the
 Presidential Election Campaign Fund Act. That is the Act
 Contained at Chapter 95 of subtitle H of the Internal
 Election a the grant of money to the candidates of political parties. In
 The 1980 election the grant to the candidates of the major
 parties was \$29.4 million. The statute provides that that
 grant goes to the candidate of the party within ten days of
- The statute makes the public funding provision
 22 optional for the candidates of all parties. If they accept
 23 the public funding, they agree to expenditure limitations
 24 not to exceed the amount of the grant, \$29.4 million. They
 25 also agree not to accept private contributions.

The statute has been twice challenged. The first 2 time it was challenged was in the case of Buckley v. Valeo 3 decided by this Court. The challenge there was majorly one 4 under the Fifth Amendment, though there was a First 5 Amendment challenge on an analogy to the freedom of 6 religion. But the major challenge there was that the 7 statute as constructed discriminated, discriminated against 8 minor parties and new parties on the grounds that by 9 providing the amounts of money before the election to the 10 major parties that it unfairly advantaged them against 11 parties which could not obtain that pre-election funding. This Court rejected that challenge. It concluded 13 that the Congressional decision to provide for public 14 financing was one well within its power, its power to 15 legislate to protect elections, decided by this Court in 16 Burroughs v. United States; and that the power over

QUESTION: It was also challenged on the grounds
that it prohibited expenditures by individual candidates of
their own money, and it was struck down in that regard, was
the it not?

18 Congress' power under the general welfare clause to expend

17 elections was such that this was a valid exercise of

19 the monies that it raises.

MR. STEELE: Yes, it was. This case really 25 involves a third challenge to it, I think, a challenge that

1 was not raised in Buckley; the statute then was identical
2 and was not raised in the second case, which was the
3 Republican National Committee, which was a case that was
4 brought on behalf of the supporters of the Republican
5 candidates in the 1980 election. And the challenge there
6 was a straight First Amendment challenge not similar to the
7 one in Buckley, but that the statute, by requiring the
8 candidates to agree to an expenditure limit, abridged the
9 rights of the candidate's supporters; that the supporters by
10 being closed out in the public financing system had their
11 First Amendment rights abridged.

This Court, affirming the decisions of a

13 three-judge District Court in the en banc court for the

14 Second Circuit, concluded that there was no such violation

15 of First Amendment rights. As set forth in the court's

16 decisions below, they noted that individuals in the public

17 financing system have substantial opportunities for

18 participating in that system, and listed them there.

In effect, this is a third challenge. This is a 20 challenge to the First Amendment, another First Amendment 21 challenge, that the supporters of the Republican candidate 22 have their First Amendment rights violated because 23 contributions that they wish to make cannot be translated 24 into independent expenditures by political committees; 25 rather than the challenge in the RNC case which was that

- 1 their First Amendment rights of supporters were abridged 2 because they could not give to the candidate, and the 3 candidate could not expend those monies.
- This is a challenge that those supporters' First

 5 Amendment rights are violated because they cannot give that
 6 money to a political committee which will in turn transform
 7 those into expenditures.
- The case arose in the following fashion. In the 9 early summer of 1980 the three respondents announced plans 10 that they would each raise funds, take contributions, 11 aggregate those funds, take contributions from corporate 12 PACs, take contributions from union PACs, take contributions 13 from other political committees, take contributions from 14 individuals.
- They qualified themselves as multi-candidate

 16 committees under the statute. Those multi-candidate

 17 committees are permitted to take contributions of \$5,000

 18 under the statute in this Court's decision in Buckley, as

 19 opposed to those of other political committees which are

 20 limited to \$1,000 contributions.
- They announced plans that they were going to raise 22 these monies and expend them on the grounds that they had an 23 unlimited right to make those kind of expenditures. There 24 was no application as to whether or not the Act applied to 25 those; though I would note that one of the respondents, the

- 1 Americans for an Effective Presidency, sought and then
- 2 withdrew for an opinion, an advisory opinion from the
- 3 Commisssion as to whether the statute prohibited their
- 4 activities, indicating that they felt that there was a
- 5 constitutional problem; but that opinion was withdrawn.
- Beyond that, none of them applied for what the Act

 7 does provide, which is a declaration as to whether the Act
- 8 prohibits the activities that they were involved --
- 9 QUESTION: Mr. Steele, I gather back in 1976 -- am
- 10 I right -- the Commission suggested that these were really
- 11 independent expenditures that probably wouldn't come within
- 12 to further the election of candidates. Is that so in, you
- 13 know, the case of that GOP Feminist Caucus on the buttons
- 14 for President Ford?
- 15 MR. STEELE: Yes. That was not a Commission
- 16 decision. That was an informational letter. That was
- 17 during the period after Buckley when the Commission --
- 18 QUESTION: Well, has the Commission -- may I put
- 19 it this way -- interpreted subdivision (f) as inapplicable
- 20 if they are in fact independent expenditures?
- 21 MR. STEELE: I think that the Commission has not.
- 22 QUESTION: Has not.
- MR. STEELE: The arguments that I understand the 24 respondents to be making are, first, that the Commission in 25 considering regulations in 1976 after this Court's decision

- 1 in Buckley, the Commission after its reconstitution in May 2 had hearings during June and July attempting to get 3 regulations in place for the 1976 election.
- During those hearings there was a substantial portion of those hearings, two days of those hearings, half of two days of those, devoted to the question of 9012(f). Respondents argue that the Commission, by not adopting a gregulation that repeated the words of the statute, indicated that somehow that the Commission had decided that that was not applicable to independent expenditures.
- I don't see how the nonadoption of the statutory
 12 words in a regulation yields that result.
- QUESTION: But in any event, your answer to me is
 the Commission never has in fact constituted the statute as
 inapplicable to so-called independent expenditures by these
- 17 MR. STEELE: That is correct.
- QUESTION: And that's your position today, that 19 the statute can't be read that way.
- 20 MR. STEELE: That's correct.
- With regard to the informational letter that you 22 asked about, as I say, that was an informational letter 23 coming out of the staff. I think that there is language in 24 there that is probably -- cuts against that position, but I 25 don't think that was an official Commission position. And

- 1 moreover, the requesting party there said right up what it
- 2 was doing was the so-called button and bows exemption which
- 3 was enacted in '79 -- small, less than \$1,000, small items.
- 4 And the real question there was there was that --
- 5 QUESTION: But I gather the Commission's position
- 6 is that we can't avoid deciding the constitutional question.
- 7 MR. STEELE: That is correct.
- 8 As I was saying, I think that one of the
- 9 respondents here, the Americans for Change, argues to this
- 10 Court that there is an interpretation of the statute which
- 11 would allow it to avoid that. They did not seek an
- 12 interpretation before the Commission. The other parties all
- 13 seem to agree that basically the statute prohibits it.
- In any event, the activity was undertaken on the
- 15 grounds of the feelings of the respondents that their
- 16 constitutional rights allowed them to do that activity.
- 17 In the face of these plans, the Commission, which
- 18 under the statute in Section 9011(b) of Title 26 is
- 19 authorized to bring suits to implement or construe
- 20 provisions of the Fund Act, brought this suit, brought it in
- 21 the statutorily required three-judge District Court for the
- 22 District of Columbia.
- 23 QUESTION: Before you go on, what about a
- 24 committee that was formed, an independent committee that was
- 25 formed not to support any candidate, but in a three-way

- 1 political campaign, three candidates, three major
 2 candidates. This committee devoted itself entirely to being
 3 against, to the defeat of one of them in circumstances where
 4 taking votes away from that one would clearly favor one of
 5 the other two.
- 6 MR. STEELE: Yes.
- 7 QUESTION: What about that kind of a committee?
- MR. STEELE: That is a question which has never 9 come in front of the Commission, so that my answer would be, 10 is not something that an interpretation that I think the 11 Commission in any way has made. But it would seem that the 12 terms of the statute are to further the election of a 13 candidate, and that an expenditure to defeat one, even where 14 there are three, would be one that would further the 15 election of anybody but. So that I would think that there 16 is an argument under the statute that that certainly is 17 something that would further the election.
- I would reiterate again that I do not think that
 that question has been posed to the Commission, either by
 the facts of this case or in any request for an advisory --
- 21 QUESTION: And you don't think that's any 22 interference with First Amendment rights?
- MR. STEELE: Well, I think that under Buckley v.

 24 Valeo and numerous other Court decisions of this Court, but

 25 Buckley v. Valeo most prominently because it is in the area,

1 that this Court has articulated a balancing standard; that
2 the rights, the First Amendment rights, I think that there
3 are First Amendment rights implicated here, because there is
4 under this Court's decision in Buckley v. Valeo, there is
5 the expenditure of money to achieve statements of political
6 ends.

But the court below, I think, which found the 8 statute constitutional, in effect said that the balance that 9 Congress here struck in trying to protect individual rights 10 in the public financing scheme was not a valid one. But I 11 think it very clear, and I hope that our brief which I will 12 try not to go through all of the legislative history, but do 13 not thereby wish to avoid what I think is one of the major 14 thrusts of our brief, which is that Congress considered this 15 statute, considered the problems, including the 16 constitutional problems, and struck a balance that it felt 17 that did what its major purpose was, which was to, under the 18 federal funding statute, which was to create a substitute 19 for private financing, to allow within that, to allow 20 individuals substantial opportunities to continue to 21 participate in the elections.

Again, I cited the RNC case where I think there
23 was a long recitation of those. We have set those forth in
24 the ends of our brief. But there are substantial rights
25 protected by the statute. It is not considered to be a

1 contribution under the statute for a person to offer their
2 services. It is not considered a contribution under the
3 statute for people to travel on behalf of a candidate up to
4 an amount of \$2,000. There is an exemption for use of
5 homes, and it's broadened so that it's not merely a personal
6 home but in effect is shelter, and that there are
7 substantial opportunities for individuals to participate.

- Section 9012(f) itself makes very clear, and if 9 it's not clear by the fact that it refers only to political 10 committees, it seems to me it's clear from the legislative 11 history that Congress balanced to allow individuals to make 12 expenditures under the statute.
- QUESTION: Is it your position that only the

 14 Commission may bring an action under 9011(b) to implement or

 15 construe the Act before a three-judge court?
- MR. STEELE: The statute provides for other
 17 parties to bring such an action, so I think it is not the
 18 Commission's position that only the Commission can. The
 19 question in my mind then becomes, and I would in a sense say
 20 that the jurisdictional question there then becomes whether
 21 or not the action is one really to implement or construe the
 22 statute; that in effect that what I would say is that it is
 23 not a substitute for actions to enforce the Act under 437(g)
 24 or other provisions.
- 25 QUESTION: Which might involve fact-finding in

- 1 that certainly.
- 2 MR. STEELE: Yes.
- Congress, in enacting the public financing 4 statute, explicitly sought to establish it as an alternate 5 to private financing -- not a mandatory alternate but one 6 chosen by the candidate. In so doing, Congress looked at 7 what it saw as the reality of political life and debated the 8 problem that would arise if having limited that fund, 9 committees were able to be formed to expend unlimited 10 amounts of money and thereby to in effect dwarf the fund. 11 For Congress saw, Congress debated -- indeed, at 12 pages 22 and 23 of our -- 21 and 22 of our brief, going 13 slightly over to 23, is a series of debates in the 1971 14 history. We have earlier referred to the fact of the 15 1966-67 history which first drafted the statute. But there 16 were attempts to go both ways. There were attempts by some 17 Senators to say if you allow a thousand dollars per 18 committee, you are allowing a substantial loophole. You are 19 allowing -- there will be committees formed all over the 20 place that will expend money in amounts up to a thousand 21 dollars, and it will substantially undercut the fund. There were amendments that sought to reject the 22 23 idea that individuals could spend money, saying that well, 24 if you allow individuals to spend money, they, too, will

25 undercut the fund. There were other attempts to amend the

1 statute to say well, we need to broaden this. We need to 2 let more come out here. There was substantial talk of the 3 constitutional rights of individuals. And in effect, the 4 choice that the Congress made -- and I think it's clear in 5 that history and clear in the statute -- was an attempt to 6 prohibit large, aggregated wealth from dominating over the 7 public fund, while protecting the individual rights.

- Turning to the question -- the decision of the
 9 District Court below, the three-judge District Court below,
 10 the court there analyzed this case as basically one that
 11 involved only the pooling of funds. In effect, they
 12 rejected the Congressional assessment of the fact that
 13 political committees, particularly large, multi-candidate
 14 committees such as these, were very different from
 15 individuals who merely pooled funds. In effect, the
 16 decision of the court below suggests that as pooling agents
 17 these committees directly exercise the First Amendment
 18 rights that an individual would be doing.
- The Congressional judgment was very different.

 20 The Congressional judgment was that this was not central to

 21 the individual's right. And the question of the statutory

 22 test comes forward here.
- I would say that under this Court's decision in 24 Buckley v. Valeo that the test of a public financing statute 25 such as this is whether it serves a rational basis, and that

1 in that vein that the Congressional decision that in order
2 to protect this fund, in order to have this fund not dwarfed
3 so that a candidate looking out over the whole political
4 scene would not have to think I know that out there there is
5 substantial amounts of money; I must woo that money, if I am
6 going to be successful in my candidacy. And people can
7 spend, as the three committees here did, approximately \$9
8 million in the course of election, a sum that's roughly
9 one-third of that which the public fund provides.

If they look out in future years knowing that in this election there were these three respondents and two 2 other committees that did that, but that there are some 3 1,200 political action committees of corporations, political 4 action committees of unions that will, if the decision below 15 is upheld, be able to spend that kind of money, any 16 candidate will have to woo that money. He will have to 17 consider that the positions he takes, the arguments he makes 18 will necessarily be swayed by the expenditure of that money; 19 and that is precisely what Congress sought to avoid with the 20 public financing statute.

For one of the purposes approved by this Court was 22 the ability to free the candidate from having to seek those 23 private funds, put forward this system of public financing 24 as a substitute, not merely as a supplement. And indeed, in 25 this Court's decision, the rationale for rejecting the Fifth

- 1 Amendment challenge, the discriminatory challenge, was
 2 precisely that; that the new parties and so forth were not
 3 disadvantaged because there was this cap, because there was
 4 this substitute. They could seek money; they could seek
 5 money outside the system. And therefore, though the major
 6 parties were given this subsidy, the minor parties were not
 7 disadvantaged in the constitutional sense because they were
 8 still able to raise the private funds.
- QUESTION: Let me put a variation of the

 10 hypothetical I had put to you earlier. Suppose a committee,

 11 an independent committee is formed for the stated and

 12 publicized purpose of getting out the largest possible,

 13 maximum vote, and it is clear in that setting that the

 14 maximum, the larger the vote, the large vote will favor one

 15 of the candidates.
- Would you say that that would fall in the same way
 that a committee formed to defeat one candidate because it
 has an influence on the election?
- MR. STEELE: I think that though perhaps in 20 reality one might be able to decide that getting out the 21 vote overall might benefit one candidate, I think that 22 that's a decision -- to say that that was what Congress 23 meant of furthering the election of one candidate would be 24 astray; in effect, that legally the getting out the vote -- 25 and indeed, the statute very explicitly protects get out the

1 vote activity in a number of ways; indeed, it's a question
2 that the Commission has wrestled within the context of
3 whether simple signs saying "Get out the vote," paid for by
4 committees and so forth, are ones that violate the statute.
5 But that in effect that get out the vote, even though one
6 might be able in a political science sense to say that it
7 had indeed advantaged one candidate over the other, was not
8 what Congress was aiming at when it was speaking of
9 furthering the election of a candidate.

The court below spoke in terms of the fact that

11 there was no quid pro quo here; there was no possibility of

12 a quid pro quo between these independent committees and that

13 of the candidate. Again, it would seem that that judgment

14 is one in which the court below says that, in effect, that

15 the Congress was wrong, because the Congress' judgment, in

16 effect, was first of all that the interest here was for

17 public financing, to protect the public financing; that

18 there did not need to be a quid pro quo.

Even accepting the argument that a guid pro quo is 20 necessary, that corruption is necessary or the appearance of 21 corruption is necessary, the court below did not really come 22 to grips with the Congressional judgment that if you had 23 large-scale committees like this, you were inevitably in a 24 situation where a candidate needed to pay attention to what 25 those committees brought forth, needed, in effect, to decide

1 that if he did not pay attention to what those committees
2 were advocating, he would not be able to -- he would not be
3 as likely to be as successful in his election campaign.

In effect, Congress' judgment was that the dangers 5 of a quid pro quo that were there were very great, and that 6 in any event that if you have a public financing system set 7 forth by \$29.4 million, if the private funding goes well 8 beyond that in the terms that we have set forth in our 9 briefs, that many of the Senators use, that committees will 10 be created to go beyond the authorization of this Act; that 11 if you have a system where the private funding is \$60 12 million or \$90 million -- that was not true in this 13 election; it was \$9 million roughly, as I say, one-third --14 but that if you have a situation such as that, that you have 15 the public fund being merely a takeoff point. It is merely 16 a subsidy. It is a subsidy then to the parties, the major 17 parties or to minor parties who have obtained the five 18 percent in the last election, which would not be for the 19 full \$29.4 million but in a ratio. But that there is only 20 then a system not of a substitute of public financing, but 21 of a system where public financing is a supplement to 22 private financing.

The Congress rejected that idea, rejected that 24 idea in the basic statute, rejected that idea in 9012(f) 25 itself explicitly.

- As I say, I do not want to -- I certainly don't

 2 have the time to go through all the Congressional history

 3 again; but I would make once more the point that I think

 4 that our brief has set forth, is that this was a very

 5 explicit Congressional choice. This was not something that

 6 crept up unawares on the Congress. Congress debated this in

 7'66-'67. When the statute came back in '71, it occupied

 8 them for a long period of time during those debates. As I

 9 say, there were amendments back and forth.
- The Congressional choice here was to protect

 11 public financing and to prohibit the private financing by

 12 political committees. It made a very distinct balancing.

 13 It does not prohibit it entirely. It allowed it up to a

 14 thousand dollars for these political committees. Again,

 15 these political committees are aggregations of wealth.
- 16 I would reserve the remainder.
- 17 CHIEF JUSTICE BURGER: Mr. Cox.
- ORAL ARGUMENT OF ARCHIBALD COX, ESQ.,
- 19 ON BEHALF OF APPELLANTS
- 20 MR. COX: Mr. Chief Justice, may it please the 21 Court:
- The issues in this case have extraordinary
 23 importance, not only because they implicate the First
 24 Amendment but also because the decision will profoundly
 25 influence, if not determine for many years in the future the

- 1 role of aggregated wealth from presidential elections.
- The central question as we see it here is whether

 3 Congress has the power to restrict the aggregation and

 4 expenditure of wealth by political committees, by

 5 organizations whose primary purpose is to support a

 6 candidate for election, where the presidential candidate has

 7 agreed to accept public funds in lieu of private financing

 8 of his campaign.
- 9 That question, we submit, was not decided in 10 Buckley and Valeo. That case was concerned with a sweeping 11 ban on all independent expenditures, including expenditures 12 by individuals, by a wide variety of associations.
- Section 9012(f), on the other hand, restricts only 14 expenditures by political committees; that is to say, by 15 centrally managed organizations whose major purpose is to 16 raise money by widespread solicitation of contributions, and 17 then having aggregated the funds, to promote the election of 18 a candidate.
- We submit the restriction does not violate the 20 First Amendment essentially for two reasons. First, it 21 serves the important purpose of preserving the integrity of 22 government and public confidence in the integrity of 23 government against the corrosive effects of private 24 financing in presidential election campaigns. And second, 25 it leaves wide scope for political speech and expression by

- 1 individuals and by groups, including various associations
 2 other than political committees as I have defined them.
- QUESTION: Mr. Cox, what do you do with respect to 4 the Court of Appeals treatment of your standing at pages 28a 5 and page 29a of the jurisdictional statement?
- MR. COX: We say first that that question need not

 7 be faced by this Court, because of the decision in McCulloch

 8 against the Society of Honduran Seamen in 372 U.S. 10.

 9 There the court had two cases before it. In one of them the

 10 plaintiffs' standing and the jurisdiction of the District

 11 Court was established. In the other case it was debated, as

 12 it would be debated here. And this Court held in the

 13 McCulloch case -- that was the flags of convenience case
- So I think Your Honors do not need to be concerned 17 with that question. The case, we submit, of course, should 18 be remanded; and we would think that that would be an issue 19 to be fought out again in the District Court.

14 that some of you will remember -- that it could go to the

15 merits in both cases.

- QUESTION: So you're arguing basically the same 21 position as the Commission has argued.
- MR. COX: That's correct. Of course, when that 23 question requires decision -- and we have covered it in our 24 papers on the jurisdictional statement -- when that question 25 requires consideration, then we would be at odds. But I

1 don't think this Court has decided. If the Court does go 2 into it, it's covered in our papers in the answer to the 3 motion to dismiss or affirm.

- In developing the constitutionality of the 5 statute, I acknowledge, of course, that the restriction in 6 9012(f) impinges on freedom of speech and freedom of 7 association. But those rights, we submit, as this Court has 8 often held, are not absolute. There is some room for 9 balancing where the restriction is targeted to protect the 10 public. Again, this faces evil other than some evil 11 supposed to be inherent in the ideas or the information 12 expressed and its effect on the minds of the public.
- QUESTION: Those two rights you referred to, Mr. 14 Cox, they come about as near, as near to being absolute as 15 any of the First Amendment rights, do they not?
- MR. COX: The Court has often said that they are 17 subject to qualification if we satisfy the strict scrutiny 18 test, and here we submit that we do satisfy that test. The 19 Fund Act, as I said, was framed and enacted to secure the 20 integrity of government and the confidence of people in the 21 integrity of government. And this Court on previous 22 occasions has recognized that those are sufficient and 23 compelling, sufficiently compelling interests to survive the 24 strict scrutiny test.
- Now, developing the compelling purpose, the

1 corrosive effects of private financing of presidential
2 campaigns have, of course, been well documented both in
3 Congress, this Court, and in other writings. Then Congress
4 determined to eliminate them by an offer to substitute
5 public funding so that the presidential candidate, in the
6 words of Senator Pastore, might take office a free man,
7 might take office neither himself nor his appointees, his
8 administration in any way beholden to those who had put up
9 the money to elect him.

The Congress was also aware that to secure that

11 purpose it had to go beyond simply forbidding the acceptance

12 of contributions and the expenditure by the candidate and

13 his authorized committees of more than the amount of the

14 public fund -- in the 1980 election, \$30 million a piece.

Congress realized, and as Mr. Steele said, it was 16 explicitly discussed, that there was grave danger of 17 subterfuge, meaning evasion not deceit; that there was grave 18 danger of circumvention simply by friends of the candidate, 19 those who had long been in his party moving out, setting up 20 over here, without consultation, an independent committee. 21 They'd all worked together for years. There'd be no need 22 for any kind of consultation. And indeed, history shows 23 that there's very grave danger that that amount of private 24 money might very well swamp the public funding.

In addition, we submit, the Congress had ample

- 1 basis for concluding that the members of political
 2 committees who raise contributions and spend money to elect
 3 the President, independently as they characterize them,
 4 present a threat of actual or apparent undue influence upon
 5 the successful candidates in this race.
- This really, it's a matter of common sense, I

 7 suggest. There's not much difference between the position

 8 of the man who says I contributed \$5,000, \$25,000 -- it

 9 couldn't be \$25,000 now, but \$5,000 -- to the President's

 10 election; I want an appointment with the Assistant Secretary

 11 for this or that department. And the money, as has often

 12 been put, serves as a right to get in the door and to get a

 13 sympathetic hearing.
- Well, there's not much difference in the case of
 15 someone who says I spent, I raised and spent by a political
 16 committee \$5 million. I would like a hearing with so and
 17 so, and a sympathetic hearing. And the effect, of course in
 18 some cases there's no effect, and we wish there would never
 19 be an effect. In other cases one doesn't know.
- The danger was the converse of an expression of 21 Justin Dart that we quote in our brief, "Dialogue with 22 politicians is a fine thing, but with a little money they 23 hear you better." And I suspect that in an election where 24 there can be no private contributions, having spent a large 25 sum of money may lead to being heard better.

- QUESTION: The House itself has not accepted or 2 has not enacted legislation which provides for public 3 financing of House of Representatives campaigns, has it?

 MR. COX: Neither House nor Senate is yet publicly 5 financed, no. And this, of course, even with the President 6 or the presidential election is a choice offered to the 7 candidate, and 9012(f) applies only when the President has 8 said I will take the public funds; I and my people won't 9 spend more. Otherwise, unlike the situation in Buckley and 10 Valeo, the restriction on spending even by political 11 committees does not come in to play. It is only where the 12 candidates so choose it.
- This summer there was a particularly egregious

 14 example of the kind of coercion that may be implicit or may

 15 be made explicit with respect to expenditures. The National

 16 Chairman of NCPAC, closely associated with the Fund for the

 17 Conservative Majority, wrote to Congressman Badillo if you

 18 will make a public statement in support of the President's

 19 tax cut package and state that you intend to vote for it, we

 20 will withdraw all radio and newspaper ads planned in your

 21 district. In addition, we will be glad to run radio and

 22 newspaper ads applauding you for taking that position on

 23 taxes.
- Now, I don't think usually the threat would be 25 made that blatantly. Indeed, here one may wonder whether it

1 doesn't even approach bribery. But this sort of thing is 2 implicit over and over again, and Congress said we don't 3 want it to take place. We think forbidding it is essential 4 to put the President and his administration into office free 5 men.

We've quoted in our briefs the opinions of

7 externs, pointing out that those who have the hold on the

8 candidate aren't the people who contribute to the political

9 committee; they're the people who raise and control and

10 spend the money. And as I said before, I think the danger

11 from expenditure is just about as great as the danger when

12 they raise contributions for the candidate directly.

13 QUESTION: How about the danger from donation of 14 services as such?

MR. COX: I'm sorry.

16 QUESTION: How about the donation -- the danger 17 from donations of services as such?

MR. COX: Well, renderage of service free is a 19 contribution, as I remember, under ordinary circumstances. 20 I wouldn't say if, Justice Rehnquist, you're talking about 21 those people who are close to the candidate and help write 22 speeches and things like that, I don't think I could argue 23 that 9012(f) covers everything that might involve some sort 24 of debt from the candidate.

25 QUESTION: How about just --

- MR. COX: But I don't think the debt has half as 2 corrosive effect on public confidence when it comes from 3 having worked together rather than when it just simply comes 4 from having raised and spent large sums of money. It's the 5 money that has the -- destroys the public confidence.
- QUESTION: Well, how about someone who takes off
 7 six months from his job and simply canvasses the country
 8 without compensation?
- 9 MR. COX: Well, I can't deny that there is maybe
 10 some feeling of obligation to look out for him. I just
 11 don't think it's as serious. And I don't think the failure
 12 to cover that renders the statute so seriously
 13 underinclusive as to make it --
- QUESTION: Mr. Cox, your position does require
 15 some method of distinguishing between these expenditures,
 16 which you say may be limited, and the kinds of expenditures
 17 that the Court said could not be limited in Buckley, namely
 18 independent expenditures by an individual.
- 19 MR. COX: Well --
- QUESTION: And, or I suppose you wouldn't say that

 21 if ten people get together and pool their resources and make

 22 an -- and all agree to publish a certain series of ads, you

 23 wouldn't think this (f) would apply to that, would you?

 MR. COX: I would think that if ten people get

 25 together and each puts up a share and each helps write the

1 ad, that that is not -- does not have the characteristics of 2 a political committee. I think the distinction lies 3 primarily in the words "political committee," the definition 4 of "political committee" which the Court gave in Buckley and 5 Valeo where it spoke of an organization, the major purpose 6 of which is to promote the election of candidates. And I 7 think the emphasis is on the word -- an emphasis, not the 8 only emphasis -- is on the word "organization;" that we're 9 talking, as Mr. Justice Marshall said in the California 10 Medical Association case, about separate entities, something 11 which has a life of its own. It goes out and raises money 12 from others who have no appreciable control over how the 13 money is spent or over what is said.

- Now, that means that there are many forms of 15 expression that 608(e), which was held unconstitutional in 16 Buckley and Valeo, forbade, that the present statute doesn't 17 reach even in the context of public funding, which itself is 18 a definite. It doesn't reach individual expression. It 19 doesn't reach individuals acting jointly where it's short of 20 being an organization.
- QUESTION: Let me ask you something. I suppose
 22 that if a committee like this rather than directly
 23 supporting a candidate spent a lot of money on issues
 24 without mentioning a candidate, that this section wouldn't
 25 reach that?

- MR. COX: Well, if it's an issue-oriented
- 2 organization, it's not a political committee, to begin with.
- 3 QUESTION: Although it certainly may have a large
- 4 impact on the election.
- 5 MR. COX: If it's an issue-oriented organization, 6 it is not reached, whatever may be its impact.
- QUESTION: Well, an issue-oriented organization 8 only for purposes of this election. It was formed in 9 connection with an election, and it disbands when the 10 election is over. But its sole -- all it does is advocate 11 an issue or several issues.
- MR. COX: Well, then I think the question would be 13 whether it could be found -- if it's really focusing on the 14 issues and it wishes to win the day on those issues, then I 15 would say it was not covered by Section 9012(f). If the 16 intent --
- QUESTION: Even, Mr. Cox, if the issue is one
 18 supported by one candidate and opposed by the other, so that
 19 the expenditures by the pro-issue people would benefit one
 20 candidate and not the other.
- MR. COX: I'm trying to relate this in my mind to 22 the words of the statute: "knowingly and willfully further 23 the election of a candidate." I have no doubt that the case 24 is covered where if it's a political committee, if they say 25 the best way to elect our candidate is to hammer that

- 1 issue. On the other hand --
- 2 QUESTION: Well, the issue committee is then, if
- 3 it's a sole issue, is that committee then a political
- 4 committee for purposes of --
- 5 MR. COX: No, no. But Justice White asked me to
- 6 assume, as I understood it, that it was a political
- 7 committee for all -- in the past and in the future --
- 8 QUESTION: Let me ask you, would you accept or
- 9 would you object to a construction of (f) that would limit
- 10 -- that would bar only those expenditures, to those
- 11 expenditures for communications that include explicit words
- 12 of advocacy of election or defeat of a candidate?
- MR. COX: We think that interpretation, which was
- 14 put on 608(e), would not be correct here, no.
- 15 QUESTION: So you think --
- 16 MR. COX: If it were the only way to save the
- 17 statute, I suppose I wouldn't object to it. But I think --
- 18 QUESTION: But you think it would cover more than
- 19 that.
- 20 MR. COX: You say it would? I think it would
- 21 cover more than that. I think the question is one of
- 22 intent, and there is no violation unless --
- 23 QUESTION: Well, you would reach pretty far into
- 24 issue-oriented organizations as long as they said to
- 25 themselves the way to win this election is to --

- MR. COX: Well, I wouldn't think so, Mr. Justice,

 2 because that first, as the Court indicated in Buckley and

 3 Valeo, it must be an organization, the major purpose of

 4 which is to elect candidates. And second, it must have a

 5 specific intent, knowingly and willfully to further the

 6 candidate.
- If it's genuinely concerned with its issue or if

 8 its major purpose overall is the issue, then it's not

 9 covered by 9012(f). I think that would cover just about all

 10 issue orientations.
- QUESTION: But the way you put that would -- I'm

 12 not sure that's very much different from this limitation

 13 that I am suggesting to you.
- MR. COX: It would -- the difference would be
 15 where the advertisement is clearly focused on the election
 16 of a candidate, but they avoid the use of, were it, the
 17 name. The express way in the limiting definition is one
 18 that we would not adopt.
- 19 Thank you.
- 20 CHIEF JUSTICE BURGER: Mr. Baran.
- ORAL ARGUMENT OF JAN W. BARAN, ESQ.,
- ON BEHALF OF THE APPELLEES
- MR. BARAN: Mr. Chief Justice, and may it please 24 the Court:
- 25 With your indulgence I wish to discuss for just a

1 couple of minutes exactly what type of committees are before 2 you and the activities that they undertook with respect to 3 the 1980 election.

- Appellee committees -- Americans For Change, Fund
 For A Conservative Majority, and Americans For An Effective
 Presidency -- are voluntary associations supported solely
 through voluntary, statutorily-limited contributions,
 primarily by thousands of individuals across the country.
 They have been duly registered with the Federal Election
 Commission; they file regular reports disclosing all of
 their receipts and all their disbursements.
- In 1980 these committees solicited and accepted

 13 the voluntary contributions with the understanding that the

 14 funds would be used to purchase communications to support

 15 the candidacy of the Republican nominee at that time, former

 16 Governor Ronald Reagan.
- The sort of expression that was purchased by these 18 committees include newspaper advertisements, radio and 19 television advertising, letters, flyers, brochures, even 20 bumper strips and buttons. Some of these samples of 21 expression undertaken in 1980, and which is the expression 22 that is challenged by the Appellants in this case, are 23 reproduced in the Appendix to the brief of Americans For 24 Change.
- 25 Mr. Cox referred to an attempted distinction

- 1 between issue discussion and candidate discussion. I would
 2 direct the Court's attention to Appendix A, which is a
 3 newspaper advertisement that depicts what Americans For
 4 Change believe to be the record of President Jimmy Carter on
 5 various issues concerning jobs, the budget, inflation, and
 6 with the record of Ronald Reagan when he was Governor of
 7 California.
- I don't know where the Appellants wish to draw the 9 line for purposes of the statute that is at issue here, but 10 certainly that same advertisement either in its present form 11 is dealing with issue discussion of those issues that 12 surrounded the campaign in 1980, or perhaps with some 13 deletion of a word here or a word there it would to the 14 satisfaction of Appellants.
- With respect to when an organization becomes a
 16 political committee under the Federal Election Campaign Act,
 17 we cite to several advisory opinions that have been issued
 18 in the course of several years by the Federal Election
 19 Commission concerning when a group becomes a political
 20 committee for purposes of not only the Federal Election
 21 Campaign Act but the Fund Act as well. And in that
 22 collection of opinions, which appears on pages 34 and 35 in
 23 Footnote 38 -- this is the brief of Americans For Change -24 includes a loose association -- that is the Commission's
 25 phrase -- a loose association that in 1980 published a

- 1 summary of positions by candidates Reagan, Carter and
 2 Anderson concerning "key moral and religious liberty
 3 issues." And that organization was held by the Commission
 4 to be a political committee.
- The types of advertising and communication

 6 undertaken by these committees in 1980 were done so without

 7 the cooperation or consultation or direction or control of

 8 Ronald Reagan or his campaign. That is conceded in this

 9 case by all the parties. They are as such independent

 10 expenditures, which is not only a statutorily-defined term

 11 contained in the Federal Election Campaign Act, but is a

 12 concept that was very clearly recognized by this Court in

 13 Buckley v. Valeo, and referred to more recently in the

 14 California Medical Association case.
- These are expenditures for communications that

 16 expressly advocate the election or defeat of a clearly

 17 identified candidate which have been undertaken by, in this

 18 case, committees without the consultation, direction, or

 19 control of the candidate.
- We seek affirmance of the unanimous decision of 21 the three-judge court for two basic reasons. First, we 22 believe that there is a construction which is not only 23 proper but one which Congress had in mind when it passed 24 Section 9012(f) ten years ago, which would not make that 25 statute applicable to independent expenditures. In the

1 alternative, if the statute is construed, as suggested by
2 the Appellants, to apply to independent expenditures, then
3 it is unconstitutional under the First Amendment for the
4 reasons and principles enunciated by this Court in Buckley
5 v. Valeo.

Mr. Steele indicated that the Federal Election

7 Commission had not come forth with any construction as to

8 what constitutes an expenditure to further the election of a

9 candidate, and in fact, in response to questions from the

10 Court was hardly precise as to what that term means.

Expenditures to further the election of a

12 candidate are the types of expenditures that are limited by

13 Section 9012(f). This action, which is brought under

14 Section 9011(b), I assume seeks to implement and construe

15 this section. Since we are not challenging the

16 constitutionality in the sense of having brought this case

17 before the court below, we were sued. The Appellants are

18 the ones who brought this suit to implement and construe

19 Section 9012(f).

9012(f), when it was passed ten years ago, made
21 sense as a limitation on coordinated expenditures by
22 unauthorized committees. It may not make a great deal of
23 sense today because in the intervening ten years we have not
24 only had the Fund Act passed, but also the Federal Election
25 Campaign Act of 1971, and three subsequent major amendments

- 1 to both those acts, plus this Court's decision in Buckley v. 2 Valeo.
- These campaign financing statutes have gone

 4 through tremendous readjustment, upheaval, repeal, sections

 5 held unconstitutional by this Court; and the way they exist

 6 today are hardly the way that they perhaps were originally

 7 envisioned back in 1971, and certainly would not be advance

 8 of the model of draftsmanship and clarity.
- 9 But back in 1971 there were no limitations on 10 contributions. The general limitations on contributions 11 were not enacted by Congress until 1974.
- QUESTION: The '71 act simply required the 12 13 approval of the candidate for any media expense, did it not? MR. BARAN: That is correct, Justice Rehnquist. 14 15 The Federal Election Campaign Act of 1971, which is a 16 separate piece of legislation from the Fund Act in which 17 9012(f) is contained, in its original form contained a 18 limitation on all candidates, not just publicly financed 19 candidates but privately financed candidates for President, 20 House and Senate, and that limitation set a dollar amount as 21 to what expenditures the candidates could make for media 22 communications, the same communications that these 23 committees undertook in 1980 -- newspaper ads, television 24 and radio advertising. And in addition to setting the 25 limitation, the Congress placed in that statute in Title 1 a

- 1 certification process, all of which is described in
 2 considerable detail in the opinion of the Court in ACLU v.
 3 Jennings, which is set forth in our brief. And this
 4 certification process required any individual, group or
 5 committee to obtain the written permission of the candidate
 6 before they would be able to purchase advertising from a
 7 broadcaster or from a magazine or publication.
- So ironically, this formula, this statute, which 9 was considered by the Senate three months before they 10 considered Section 9012(f) and the Fund Act, if it had been 11 able to pass constitutional muster in ACLU v. Jennings and 12 had continued in existence in this original form up to the 13 1980 election, these committees would not have been able to 14 undertake the advertising and activity that they did without 15 having first gone to Ronald Reagan and getting his 16 permission, because the broadcasters would have denied them 17 the opportunity to purchase that type of advertising, as 18 would have the newspapers.
- We point out in our brief that it was not the Fund 20 Act or 9012(f) that Congress chose to address in seeking to 21 limit independent expression in campaigns. Through the 22 history of campaign financing legislation the Congress has 23 consistently utilized the Federal Election Campaign Act as a 24 vehicle by which they in various forms sought to limit 25 independent expenditures.

- The first such effort was the Title 1 provision

 that I have just described. When that was held

 unconstitutional by the three-judge court in ACLU v.

 Jennings, in 1974 Congress enacted another limitation of

 \$1,000 on independent expenditures, and that limitation was

 Section 608(e) that this Court reviewed in Buckley v. Valeo

 and struck down as unconstitutional.
- After that decision, the Congress essentially
 threw up its hands and said we cannot limit the genuinely
 independent activities of individuals or groups or
 committees as long as they are out there acting on their own
 and not under the direction or control of the candidate.
 And since that time we have had no further attempts by
 Congress to impose this type of a limitation in any other
 form.
- The legislative history surrounding both the Title
 17 1 provision as well as Section 9012(f) is set forth in great
 18 detail in our brief. It does not support the contention of
 19 Appellants that Congress sought to specifically limit the
 20 types of activities that these committees have undertaken.
 21 There is no clarity in either the reports of the Congress or
 22 on the floor debates that when 9012(f) was enacted, Congress
 23 was thinking about regulating the so-called organized
 24 committees that were going to operate independently of the
 25 candidate.

- 1 QUESTION: Now, what's your suggestion as to the
- 2 type of expenditures that Section (f) does reach?
- 3 MR. BARAN: Your Honor, these would be what I
- 4 would characterize as coordinated expenditures.
- 5 QUESTION: I thought you said -- I don't know -- 6 what are those?
- 7 MR. BARAN: Those would be expenditures that have 8 been made at the direction or control of the candidate or in 9 consultation or cooperation. There is a very lengthy 10 provision in the Federal Election Campaign Act --
- 11 QUESTION: But you said a while ago, you said 12 coordinated expenditures by an unauthorized committee.
- 13 MR. BARAN: Yes, Your Honor.
- 14 QUESTION: But this would be an authorized 15 expenditure by an unauthorized committee.
- MR. BARAN: That is correct. The terminology is
 17 somewhat confusing and arcane, but one of the new
 18 ingredients in the campaign financing laws introduced in
 19 1971 was this notion of an authorized committee.
- 20 CHIEF JUSTICE BURGER: But if the committee
 21 coordinates, if this so-called independent committee
 22 coordinates, doesn't that affect its independent, alleged
 23 independent status?
- MR. BARAN: Yes, Your Honor, but it would not make 25 that committee an authorized committee. The statute very

- 1 clearly sets forth that an authorized committee is only that
 2 committee that has been authorized in writing by the
 3 candidate. If there were these committees operating, and
 4 they were doing so in coordination with the candidate, then
 5 perhaps the candidate would have to come forth and authorize
 6 them formally. It's a formal process. And this again is
 7 the historical context in which Congress was confronting
 8 this issue of campaign financing back in 1971.
- 9 QUESTION: Mr. Baran, was this argument made in 10 the three-judge court?
- 11 MR. BARAN: Yes, Your Honor.
- 12 QUESTION: And what happened to it?
- 13 MR. BARAN: The court rejected it.
- QUESTION: Like the Election Commission does, did
 this morning in any event.
- MR. BARAN: Yes, Your Honor, they did this
 17 morning, and they have implicitly in their briefs, but
 18 they've never promulgated a rule that sets forth as to the
 19 scope of Section 9012(f). They have been unable even this
 20 morning to tell you what's an expenditure to further the
 21 election.
- QUESTION: Well, it may be, but they say that your 23 expenditures are reached by it anyway. That's pretty clear.

 MR. BARAN: They say so, Your Honor. We dispute 25 that.

- 1 QUESTION: Well, I understand; that much is clear.
- 2 MR. BARAN: Yes, yes. We wouldn't be here if they 3 didn't say that.
- 4 QUESTION: Yes.
- MR. BARAN: The history surrounding Section
 6 9012(f) I will only refer to briefly, but I wish to point
 7 out to the Court's attention that Senator Pastore, who is
 8 the author of not only 9012(f) but the Fund Act, when
 9 confronted with questions on the floor of the Senate as to
 10 what would be the effect of the statute with respect to
 11 certain committees organized by what he calls faculty
 12 members of Columbia University or schoolteachers, he says,
 13 you know, they're operating on their own, they're
 14 independent, they're able to do whatever they want to.
- And this legislative history, in our opinion,

 16 totally repudiates the contention of the Appellants that

 17 Congress in enacting 9012(f) was seeking to control the

 18 activities of genuinely independent organizations.
- If Section 9012(f) were not construed as a 20 limitation on coordinated expenditures, then the statute 21 becomes unconstitutional as a restriction on First Amendment 22 rights of expression and association.
- Like Section 608(e) that this Court addressed in 24 Buckley v. Valeo, the restrictions contained here are 25 substantial, direct restrictions on both the quantity and

- 1 the quality of political expression as undertaken in 2 conjunction with our campaigns.
- Both Appellants this morning indicate that the 4 campaign funding act is important because the candidate has 5 made a decision to accept this public funding, and therefore 6 the expenditure limitation that is imposed on the candidate.
- This Court recognized in Buckley, and it was so 8 recognized later in the Republican National Committee case, 9 that the overall general expenditure limitation that is 10 voluntarily assumed by the candidate who makes this election 11 is not a restriction on the rights of the candidate's 12 supporters where the supporters remain free to undertake 13 their own independent expression on behalf of that 14 candidate, so long as they do so outside of his campaign or 15 outside of his direction or control.
- In Buckley the Court noted that a \$1,000

 17 limitation in 1975 was insufficient to purchase a

 18 one-quarter page ad in the Washington Post newspaper here in
 19 Washington. That figure has doubled in terms of advertising
 20 rates by 1979. Whatever restriction occurred with respect
 21 to the quantity of speech that could be purchased for
 22 \$1,000, it has doubled, more than doubled in the intervening
 23 years since Buckley.
- With respect to the quality of advocacy that can 25 be undertaken in light of Section 9012(f) as a restriction

1 on independent expression, the type of limitation that would 2 exist after the statute were construed to limit organized 3 collective political independent expression would mean that 4 there will be only four avenues of expression in conjunction 5 with publicly financed campaigns. Those avenues would be 6 the campaign, the political parties, the institutional 7 press, and wealthy individuals.

It is conceded that if Senator Schmitt, who is an 9 appellee in this case, were a rich man and had the resources 10 to go out and purchase exactly the same advertising that 11 these committees undertook in 1980, that that would not only 12 not be reached by Section 9012(f), but that action on the 13 part of the individual is constitutionally protected, as it 14 was recognized by this Court in Buckley v. Valeo.

On the other hand, the committees have attempted 16 to gather together persons of like mind who do not have the 17 unlimited resources that they would be able to exercise 18 statutorily and constitutionally, and in lieu thereof have 19 chosen to pool their resources and to purchase expression 20 and to utilize professional help in terms of formulating 21 their message, and to attempt to persuade the public as to 22 why it should vote for Ronald Reagan in 1980. And that is 23 the core of the expression that this Court has before it 24 today.

There is no question that the wealthy man can go

- 1 out and buy the same advertising, but the appellants think
- 2 that it is not fair and constitutional to impose a
- 3 limitation on these groups and their supporters.
- The interest that the appellants have advanced in support of this restriction appears to be two: first is the interest of preserving the integrity of the public financing statute. As we indicate in our brief and as I just referred to, we don't believe that is the interest that rises to the area of being compelling, and that the statute first of all was never contingent on an overall expenditure limitation; and secondly, the only reason it was sustained in the Republican National Committee case was that these supporters still reserved their right to undertake independent
- The other interest that has been advanced is the 16 proper interest and concern of Congress to prevent 17 corruption and the appearance of corruption with respect to 18 candidates after they become public office-holders.
- This Court noted in Buckley that in the context of 20 independent expenditures, there is not the opportunity for 21 the contributor to sit down with the candidate or his 22 representative and say okay, here's \$50,000 or whatever 23 amount of money you wish to denote.
- 24 CHIEF JUSTICE BURGER: We'll resume at that point 25 at 1:00.

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1 (Whereupon, at 12:00 p.m., the case in the
2 above-entitled matter was recessed for lunch, to be resumed
3 at 1:00 p.m., the same day.)
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AFTERNOON SESSION

- 2 CHIEF JUSTICE BURGER: Mr. Baran, I think you were 3 in the middle of a sentence. You can pick up where you left 4 off.
- 5 ORAL ARGUMENT OF JAN W. BARAN, ESQ.,
- 6 ON BEHALF OF THE APPELLEES -- Continued
- 7 MR. BARAN: Thank you, Mr. Chief Justice, and may 8 it please the Court:
- 9 Up to the moment of our recess I was addressing
 10 Section 9012(f) of the Fund Act, having previously concluded
 11 the proper construction of the statute is that it does not
 12 apply to the activities of the appellee committees.
- QUESTION: Could I ask you, I take it you think
 there is no question that you can present this issue here.
 Syou didn't cross appeal, did you?
- 16 MR. BARAN: No, Your Honor. We did not.
- 17 QUESTION: And your argument was rejected below.
- MR. BARAN: Yes. It was addressed by the

 19 three-judge court and rejected for the reasons stated in

 20 their opinion, which in our brief we fully articulated were

 21 not valid.
- QUESTION: But I take it if you won on the 23 statutory ground you wouldn't be expanding your relief 24 then. It's just that the Act couldn't prevent these 25 expenditures.

- MR. BARAN: That is correct. Our contention is 2 that the activities of these committees in 1980 were either 3 not regulated, or if there was an attempt at regulation 4 would be unconstitutional. In either sense they should be 5 permitted to do what they did.
- With respect to the First Amendment interests,
 which Mr. Cox conceded are present in this case and which
 this Court noted in Buckley and in the California Medical
 Association case, are deserving of the highest protection
 under the First Amendment.
- The statute can be sustained only if it serves a 12 compelling governmental interest which is narrowly drawn and 13 cannot be accomplished through less restrictive measures.
- In reviewing a similar statute in Buckley, Section 15 608(e), which has been referred to many times earlier today, 16 this Court concluded that the one compelling interest or the 17 one governmental interest that was advanced in that case was 18 not served by --
- QUESTION: Justice Blackmun asked what a
 compelling interest was. What do you think it is? Do you
 think it's more than just an interest that is important
 enough to outweigh any interests on the other side?
- In that sense it would be compelling, in the sense 24 that it outweighs other interests?
- MR. BARAN: That is correct, Your Honor. It would

- 1 have to be compelling in the sense that it would offset the 2 First Amendment values.
- 3 QUESTION: So it's just a balance.
- 4 MR. BARAN: It is a balance.
- 5 QUESTION: It means no more than a balance.
- 6 MR. BARAN: That is correct.
- QUESTION: Well, that's just really a substitute 8 for any analysis, isn't it?
- 9 MR. BARAN: I'm sorry, Your Honor.
- QUESTION: That's really just a substitute for any
 11 analysis, to say that it meets or it doesn't meet a
 12 compelling interest. It's really the bottom line of the
 13 decision of the Court, because it will be affirmed or
 14 reversed depending on how the balance comes out.
- 15 MR. BARAN: That is correct, Your Honor.
- QUESTION: So that's really all it means is that 17 you're looking for -- and all you're submitting is that the 18 interests on the public side or in favor of the statute are 19 insufficient to justify the restriction.
- MR. BARAN: Yes, Justice White. We do not contend
 that the government does not have a valid interest in
 preventing corruption or the appearance of corruption in the
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1 campaign financing laws, some of which were enacted after
2 this Court's decision in Buckley, which more
3 constitutionally and more effectively address the interest
4 that the government had back originally in '71 and in
5 subsequent years to prevent the corruption in campaign
6 financing.

The interest at all times has been focused on 8 contribution limits. Senator Pastore referred to it as the 9 situation where there is the "intimate contact" between the 10 contributor and the candidate, which may create the 11 potential for undue influence or some sort of corrupt quid 12 pro quo. And as this Court noted in Buckley, when one 13 refers to independent expenditures where an individual or a 14 group is undertaking their advocacy outside of the control 15 of the candidate, such an environment does not arise in the 16 sense that Congress was focusing on it when it was passing 17 these campaign financing laws.

The interest is served much better by other means
19 than a limit on the expression itself. Some of those
20 measures which have been noted in the past include the
21 disclosure provisions. Since the Buckley decision not only
22 have there been the continued disclosure provisions
23 requiring the disclosure of all receipts and all
24 disbursements, but after your decision the Congress enacted
25 in '76 a further requirement that independent expenditures,

- 1 specifically by these type of committees, have to be
 2 separately reported. And the Federal Election Commission
 3 has promulgated even separate forms for the reporting of
 4 independent expenditures. And on top of that, on that
 5 particular form the treasurer of the committee has to swear
 6 that the expenditure was in fact independent.
- QUESTION: Well, don't you think the candidate
 8 would know of that report and probably accord an audience,
 9 if he would accord an audience to someone who contributed
 10 directly?
- MR. BARAN: We do not dispute, Justice Rehnquist,

 12 that the candidate may be aware of effective advocacy that

 13 is undertaken on his behalf. The issue that we believe is

 14 crucial to the determination of the presence of a compelling

 15 interest is whether this candidate has any control over this

 16 advocacy in the sense that he would have control over

 17 contributions that he receives; and he spends those

 18 contributions the way he and his campaign managers believe

 19 ought to be spent. And the only way that he can get control

 20 over that potentially under the corruption argument is by

 21 making some sort of illicit promise in return for the

 22 availability of the money.
- But under these circumstances there is no dispute 24 that the committees in their conduct in 1980 on behalf of 25 Ronald Reagan were not under his control. They were

1 expressing their views which are representative of those who
2 contributed --

- 3 QUESTION: Am I in error?
- 4 MR. BARAN: -- And advocated their election.
- QUESTION: I didn't think the argument on the 6 other side was that money was given as a result of a 7 promise, but that once the money was given there was a 8 collection time afterwards. Isn't that their argument?
- 9 MR. BARAN: That is their argument, and --
- 10 QUESTION: Are you going to address that?
- MR. BARAN: Yes, Your Honor. Justice Marshall,

 12 that argument is persuasive if, as you say, the money is

 13 given, if the money is handed over to the candidate.
- QUESTION: Oh, I didn't say that. The money is
 15 given just the way you say, and then afterwards they go by
 16 and say remember me, I'm the one that gave you a million
 17 dollars with no strings attached to it; and in the second
 18 breath he says, "But I'd like a job." That's what they're
 19 talking about.
- MR. BARAN: They may be discussing that situation, 21 but that situation has been addressed through contribution 22 limits, and we --
- 23 QUESTION: Well, you say that --
- 24 MR. BARAN: Our position is that the money --
- 25 QUESTION: That probably doesn't happen.

- 1 MR. BARAN: That it is not a problem, it is not 2 the type of situation --
- 3 QUESTION: It is not a problem.
- 4 MR. BARAN: No, Your Honor.
- QUESTION: It's not a problem that people give
 6 money in the hope of getting something for it. That's not a
 7 problem.
- 8 MR. BARAN: That is a problem. We don't believe 9 that that is present in this case, in this situation.
- 10 QUESTION: Well, wouldn't the question come down
 11 to whether there is evidence of some such situation in order
 12 to have that spill over on evaluating whether the committee
 13 was truly independent or not?
- 14 Isn't that an evidentiary question?
- MR. BARAN: Yes, Your Honor. It's an issue that's 16 not before this Court as to whether these committees were in 17 fact independent. They were sued.
- QUESTION: I thought the whole purpose of the Act 19 was you wouldn't have to prove all these things. I thought 20 that was the purpose of the Act. Because if you gave money 21 and expected a return, and you were promised a return, 22 wouldn't you violate more laws than this one? Wouldn't you 23 violate laws long before this one?
- MR. BARAN: There are other statutes, as bribery 25 and graft statutes, yes.

- 1 QUESTION: So this law was passed to get to other 2 ways of getting to it, isn't it?
- MR. BARAN: Absolutely, Justice Marshall, without 4 restricting the First Amendment rights of expression and 5 advocacy and association that are clearly present under any 6 circumstances.
- 7 QUESTION: There's no First Amendment right to buy 8 a job.
- 9 MR. BARAN: That is correct, Your Honor.
- 10 QUESTION: I'm glad we agree on that.
- MR. BARAN: And that is not our contention or 12 factual issue here.
- QUESTION: Mr. Baran, do you agree with what I

 14 understand to be the distinction drawn by counsel for

 15 appellants between single issue groups and political

 16 committees as defined in the Act?
- In other words, may single issue groups, which now 18 are quite abundant in our country, can they be distinguished 19 from political committees as a practical matter?
- MR. BARAN: It is a very difficult distinction to 21 make which, as Mr. Steele indicated this morning, the 22 Commission grapples with those issues and on occasion has to 23 make an evaluation as to whether a particular organization 24 is an issue organization or whether it's a political 25 committee.

- The definitions under the Act -- and I might say
 that there are, I believe, three definitions in the campaign
 financing laws -- one in the Campaign Act, one in the Fund
 Act, one in the Primary Act -- are not even all in harmony.
 They all say something a little differently, mostly because
 they were all passed in different years.
- QUESTION: But do you agree that if there were no 8 question that an organization was an issue organization, do 9 you agree that Section (f) does not reach it?
- MR. BARAN: Not at all, Your Honor. In the 11 absence of a limited construction as to what constitutes an 12 expenditure to further the election of a candidate, it 13 clearly would encompass certain issue advocacy. If these 14 committees had undertaken their advertising campaigns and 15 other expression in 1980 and simply said we think the SALT 16 II is a terrible idea and any President who adopts SALT II 17 should not be re-elected, they would still be covered by 18 9012(f).
- QUESTION: Yes, but, Mr. Baran, there are clearly 20 some single issue groups which would not be covered because 21 maybe both candidates take the same position as that group 22 does, or takes a contrary position, either way. If you had 23 say an organization which supported membership in the United 24 Nations or whatever it might and both candidates agree that 25 is either good or bad, you surely wouldn't call that a

- 1 political committee.
- 2 MR. BARAN: I wouldn't call that. I --
- QUESTION: There really isn't any danger that it 4 would be called a political committee under the statutory 5 language either, is there?
- 6 MR. BARAN: Well, Your Honor, I cited an advisory
 7 opinion in this morning's argument issued by the Commission
 8 that addressed the question of a loose association that
 9 wanted to discuss issues on religious subjects, and how the
 10 different candidates stood on those particular issues. And
 11 in 1980 there were three candidates receiving public funding.
- The point we would make is that the term "further 13 the election" has not been narrowly construed by any party 14 here except us, and our construction is that Congress was 15 searching to limit coordinated expenditure activity.
- 16 QUESTION: Let me see if I've got one of your 17 responses clear. I'm not clear on it.
- A group of people identified as bipartisan, both
 19 Democrats, Republicans and Independents, a mixed group, get
 20 together an organize a committee, an anti-SALT II treaty
 21 committee. And you say that's a political action committee?
 22 MR. BARAN: I don't know, Your Honor. I am saying
 23 that --
- QUESTION: And would be so protected by the First 25 Amendment?

- 1 MR. BARAN: -- The history of the Commission in 2 its construction of what constitutes a committee is very 3 broad; but I can say that if an organization were to make 4 identical expenditures regarding SALT II, and we all agree 5 that they're a political committee, then under appellants' 6 argument --
- QUESTION: Well, you're starting with a 8 conclusion. Let's go back to my facts.
- 9 MR. BARAN: Certainly.
- QUESTION: A group of leaders clearly identified

 11 as activists in both major political parties, they're all of

 12 one mind on SALT II, either for it or against it, and they

 13 organize a committee. Make this one an anti-SALT II

 14 committee. And my question is, is that a political

 15 committee under this Act?
- 16 MR. BARAN: In my opinion it is not.
- 17 QUESTION: I thought you had given the contrary
 18 response before to someone.
- 19 MR. BARAN: If I did, I apologize for misspeaking.
- 20 QUESTION: Well, I may have misunderstood you.
- MR. BARAN: I would suggest at the same time,
 22 however, that the discussion of these type of issues, number
 23 one, can be so inextricably combined with the current
 24 campaign with inevitable references to candidates --
- 25 QUESTION: But I thought you would say that if

- 1 that very committee the Chief Justice mentions, if that very 2 committee said and any presidential candidate who is of a 3 contrary view should not be voted -- you should not vote for.
- 4 MR. BARAN: I think if there is that advocacy for 5 a candidate --
- 6 QUESTION: Exactly.

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- 7 MR. BARAN: And that --
- 8 QUESTION: And even though they don't name the 9 candidate, but it may be that the two candidates differ on 10 the question.
- 11 MR. BARAN: Yes.
- 12 QUESTION: And you would think that would be a 13 political committee.
- 14 MR. BARAN: I know that it --
- 15 OUESTION: Under the Act. Under the Act.
- MR. BARAN: I know that it would be an expenditure 17 to further the election of somebody.
- 18 QUESTION: I see.
- 19 MR. BARAN: And it might be a political committee.
- 20 QUESTION: I see. I see.
- 21 MR. BARAN: We are talking about two terms here
- 22 that are crucial to the construction of the statute --
- 23 QUESTION: Right. Right.
- 24 MR. BARAN: -- Which have very broad implications.
- 25 QUESTION: Which maybe tells us something about

- 1 the ambiguities of the statute or the flaws in the statute 2 rather than in what the Commission has tried to do.
- QUESTION: One doesn't have to name the candidate

 4 to make it perfectly clear which of the two is being

 5 supported. For example, in the SALT II, the committee would

 6 simply have to advocate rejection or adoption in the best

 7 interest of the United States and never mention any

 8 candidate, but the record of one or the other would tie

 9 together.
- I haven't read any of the rulings in this respect

 11 by the Commission. How would it rule on something like that?

 12 MR. BARAN: I would prefer, Justice Powell, to

 13 defer --
- 14 QUESTION: I've asked the wrong counsel.
- MR. BARAN: -- To the representative of the 16 Commission who I'm sure will be --
- 17 QUESTION: Well, I'll reserve the question for Mr. 18 Steele.
- MR. BARAN: The less restrictive measures, in 20 addition to these reporting requirements that are contained 21 in the Act, also include requirements that if an independent 22 committee or even an individual undertook their independent 23 expenditure in the form of advertising, that the advertising 24 must clearly note who purchased that ad and the fact that it 25 was not authorized by any candidate. And there is a

- 1 provision in the Federal Election Campaign Act that says
 2 categorically that these committees could not take any of
 3 the advertising or any of the materials produced by the
 4 Reagan campaign and reproduce them. The provision of the
 5 Act says that that is a per se contribution and is no longer
 6 independent.
- So these restrictions which are contained in other 8 sections of the Campaign Act certainly are efforts on the 9 part of Congress to ensure that whatever independent 10 advocacy is undertaken is in fact independent, and that the 11 Commission will monitor those efforts.
- QUESTION: Can the kind of a committee that you 13 represent, may the kind of committee you represent 14 contribute directly to the campaign of a candidate?

 MR. BARAN: No, Your Honor. The Reagan campaign
- 16 was prohibited by law from accepting any contributions.
- 17 QUESTION: Because --
- MR. BARAN: Because the candidate made a voluntary 19 decision to accept the public funding, and the condition of 20 that acceptance on the candidate is that he cannot accept 21 any more contributions.
- QUESTION: So you were speaking of some
 23 alternative, less restrictive measures. Is one of them a
 24 limitation on the contribution to the kind of a committee
 25 you represent?

- 1 MR. BARAN: Yes, Your Honor. In addition to the
- 2 prohibition on contributions to the candidate, the
- 3 committees that I represent, all the funds they raise are
- 4 limited by the statute. In fact, they're limited by the
- 5 provision that was upheld by this Court in California
- 6 Medical Association. That contribution limit is the one
- 7 that is imposed on the supporters of these committees.
- 8 QUESTION: So your committee can't get more than
- 9 \$5,000 from any one person.
- 10 MR. BARAN: That is correct, Your Honor. From any 11 person.
- 12 QUESTION: Any person.
- 13 MR. BARAN: Including another political committee
- 14 if one were to decide to support the activities of appellees.
- 15 For these reasons, Your Honors, we seek affirmance
- 16 of the unanimous three-judge court decision below.
- 17 If there are no further questions, I'm pleased to
- 18 conclude my argument.
- 19 CHIEF JUSTICE BURGER: Very well.
- 20 Do you have anything further, Mr. Steele? You
- 21 have two minutes remaining for your rebuttal.
- 22 ORAL ARGUMENT OF CHARLES NEVETT STEELE, ESQ.,
- ON BEHALF OF THE APPELLANT -- REBUTTAL
- MR. STEELE: I would like to make, I think, two
- 25 points: one, with regard to the dangers that expenditures

1 pose. I think that the suggestion here by the committees is 2 that expenditures do not pose such a danger.

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- I think that the Congress in this statute and in 4 similar statutes outside the Hatch Act and 441(b), which is 5 the prohibitions on corporations and labor organizations, 6 has explicitly made that judgment that expenditures present 7 the same kind of danger as contributions.
- Secondly, I would like to emphasize something that 9 I said earlier, which is with regard to the ability of 10 individuals to engage in activity which is protected by the 11 Act, specifically with regard to the example that Justice 12 Rehnquist proposed of personal services; that the Act in 13 Section 431, the definitional section, the first statement 14 is that a contribution does not include such services. In 15 other words, again, the Act in many places has made a 16 balancing between things which would be -- certainly are 17 things of value to a campaign and certainly are things that 18 the campaign may be very happy to have, but it's balance 19 that an individual has a right to do that kind of services, 20 again mentioning also in our brief the travel and the 21 housing.
- 22 If there are no further questions --
- 23 QUESTION: I have one. Let me have a variation of 24 the hypothetical I gave to your friend.
- 25 Let's suppose a group of people form a foreign

- 1 policy committee against Camp David agreements. It's
 2 perfectly clear that that's identified with one of the
 3 candidates, and it may be ambiguous as to the others who may
 4 or may not have declared themselves.
- In your view would the Act's, the provisions of 6 the Act, make that a political committee?
- 8 issue committee rather than a political committee. I do not
 9 think that the Commission had ruled on that; it has not been
 10 asked that specific question. It did have a case where the
 11 allegation was made that Mobil Oil by making an expenditure
 12 putting forth the position on what should happen to the
 13 development of oil, that that was not -- and in an area
 14 where there were two candidacies, were Senate candidates,
 15 but I think the principle holds true -- that one candidate
 16 was in favor of controlling the oil companies and one was
 17 not, that that was not violating the prohibitions of the Act.
 18 QUESTION: That's not quite as sharp a distinction
 19 as the foreign policy committee against Camp David
 20 agreements.
- MR. STEELE: Yes. I agree. But I was saying that 22 in terms of places where I think the Commission has been. I 23 would think that where you do not have the connection of an 24 issue to a vote explicitly that that is right at the 25 borderline. I would say that where a committee is speaking

1 only to issues and is not making the connection over the
2 candidates, I would think that was not necessarily a
3 political committee. And I would think more prominently for
4 purposes of 9012(f) that you would not have a file -- you
5 have the knowing and willfully furthering the election. So
6 you would have to say that by coming out on an issue that
7 the committee was knowingly and willfully attempting to
8 further the election. And I would think that, therefore,
9 there would be another element that would say that that
10 expenditure --

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- QUESTION: But if the Commission, hypothetically,
 12 decided to proceed on that on the assumption that this was a
 13 willful act, would you not have very grave First Amendment
 14 problems with respect to these people trying to express
 15 their views about a foreign policy matter?
- MR. STEELE: I think in some sense you do, and I 17 think that with regard to what Justice Marshall said 18 earlier, one of the things that this Act has attempted to 19 do, and I think has done in 9012(f), is attempt to put a 20 barrier so that you don't really have to look in to each 21 instance of a guid pro quo and make those kind of factual 22 investigations.
- If the Commission were to have to make that kind 24 of determination, what Professor Cox referred to as looking 25 to see whether the intent was to further the election, you

1 get into a very difficult area. And I think to some extent 2 the statute has tried to make a prophylactic rule. 3 QUESTION: Does that bring you up against some 4 possible substantive due process questions? MR. STEELE: I could see --QUESTION: Cross petitions that rely on no 7 evidence but just on presumption, statutory, legislative 8 presumptions? 9 MR. STEELE: I don't see the problem in terms of 10 the way the statute has phrased it. Again, there are some 11 limits to the English language in terms of the specificity, 12 and "to further the election" does not answer every 13 question, but it does seem to me a strong guide to what 14 Congress meant. CHIEF JUSTICE BURGER: Thank you, gentlemen. 15 The case is submitted. 16 (Whereupon, at 1:24 p.m., the case in the 17 18 above-entitled matter was submitted.) 19 20 21 22 23 24

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CERTIFICATION

Alderson Reporting Company, Inc. hereby certifies that the attached pages represent an accurate transcription of electronic sound recording of the oral argument before the Supreme Court of the United States in the matter of: Common Cause Et Al., v. Harrison Schmidt Et Al,; and Federal Election Commission, v. Americans for Change, Et Al.

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