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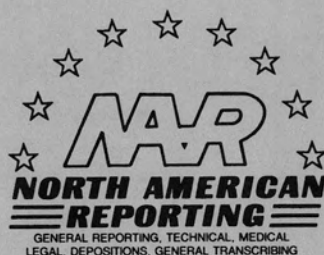
In the

Supreme Court of the United States

BOARD OF GOVERNORS OF THE)
FEDERAL RESERVE SYSTEM,)
)
PETITIONER,)
)
V.) No. 79-927
)
INVESTMENT COMPANY INSTITUTE,)
)
RESPONDENT.)
)

Washington, D.C.
October 15, 1980

Pages 1 thru 35.



1 IN THE SUPREME COURT OF THE UNITED STATES

2 - - - - - :
3 BOARD OF GOVERNORS OF THE :
4 FEDERAL RESERVE SYSTEM, :

5 Petitioner, :

6 v. :

No. 79-927

7 INVESTMENT COMPANY INSTITUTE, :

8 Respondent. :
9 - - - - - :

10 Washington, D. C.

11 Wednesday, October 15, 1980

12 The above-entitled matter came on for oral argument
13 at 2:23 o'clock p.m.

14 BEFORE:

- 15 HON. WARREN E. BURGER, Chief Justice of the United States
- 16 HON. WILLIAM J. BRENNAN, JR., Associate Justice
- 17 HON. POTTER STEWART, Associate Justice
- 18 HON. BYRON R. WHITE, Associate Justice
- 19 HON. THURGOOD MARSHALL, Associate Justice
- 20 HON. HARRY A. BLACKMUN, Associate Justice
- 21 HON. LEWIS F. POWELL, JR., Associate Justice
- 22 HON. WILLIAM H. REHNQUIST, Associate Justice
- 23 HON. JOHN PAUL STEVENS, Associate Justice

24 APPEARANCES:

25 STEPHEN M. SHAPIRO, ESQ., Assistant to the Solicitor
General, Department of Justice, Washington, D.C.
20530; on behalf of the Petitioner.

G. DUANE VIETH, ESQ., Arnold & Porter, 122 New Hampshire
Ave., N.W., Washington, D.C. 20036; on behalf of
the Respondent.

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P R O C E E D I N G S

MR. CHIEF JUSTICE BURGER: We'll hear arguments next in the Board of Governors of the Federal Reserve System v. Investment Company Institute.

Mr. Shapiro, you may proceed whenever you're ready.

ORAL ARGUMENT OF STEPHEN M. SHAPIRO

ON BEHALF OF THE PETITIONER

MR. SHAPIRO: Thank you, Mr. Chief Justice, and may it please the Court:

This case is here on the Government's petition for certiorari to the District of Columbia Circuit. The D.C. Circuit set aside a regulation of the Federal Reserve Board which authorizes bank holding companies and their non-bank subsidiaries to organize and manage closed-end investment companies within a framework of restrictions and safeguards prescribed by the Board.

The question presented in this case is whether the Board's regulation infringes either the Glass-Steagall Act or the Bank Holding Company Act. We contend that neither statute stands in the way of the Board's regulation, and that the regulation is a lawful exercise of the authority vested in the Board by Congress.

After summarizing the essential provisions of the regulation, I'd like to explain why it's consistent with both of these statutes.

1 In a nutshell, the Board's regulation permits bank
2 holding companies and their non-bank subsidiaries to organize
3 or sponsor a closed-end investment company and then to manage
4 the company and its investment portfolio. After a public
5 hearing the Board determined that this activity is closely
6 related to banking and is a proper incident. But to insure
7 that the authorized activity would not infringe the Glass-
8 Steagall Act, the Board prescribed a code of restrictions,
9 restrictions which it pointed out were even more stringent
10 than necessary to satisfy the Glass-Steagall Act.

11 The restrictions provide that bank holding companies
12 may sponsor and organize only closed-end investment companies
13 which issue their securities infrequently. They may not par-
14 ticipate directly or indirectly in the offering, sale, or
15 distribution of the securities of an investment company. The
16 holding company and its subsidiaries are forbidden to distrib-
17 ute prospectuses or sales literature, to give the names of
18 bank customers to the investment company or its underwriters,
19 to express opinions about the investment company shares, or
20 to purchase any of those shares in a fiduciary capacity. And
21 perhaps most significantly, to insure that bank assets are not
22 placed at risk, bank holding companies and their subsidiaries
23 are forbidden to buy shares of the investment company for their
24 own account or to lend any money to the investment company.

25 Despite these and other safeguards which were

1 prescribed by the Board, respondent Investment Company Insti-
2 tute argued before the Board and the Court of Appeals that the
3 Board's regulation violated Sections 16 and 21 of the Glass-
4 Steagall Act. Both the Board and the Court of Appeals rejected
5 both contentions. Nonetheless, the Court ruled that the
6 Board's regulation was invalid under the Bank Holding Company
7 Act.

8 The Court identified nothing in the text of the
9 Bank Holding Company Act which led to that conclusion, but
10 instead relied on what it called the policies of the Glass-
11 Steagall Act which, it said, carried forward and informed the
12 meaning of the later enacted Bank Holding Company Act.

13 The objection to this ruling is that there is nothing
14 in the text of either the Glass-Steagall Act or the Bank
15 Holding Company Act which supports the Court of Appeals policy
16 analysis. Indeed, this is a case in which the Court need look
17 no further than the plain meaning of the statutes themselves
18 in order to affirm the action of the administrative agency.
19 Examination of the literal terms of the Glass-Steagall Act
20 shows that there is no provision which forbids what the Board
21 has permitted.

22 Congress prescribed several provisions in the
23 Glass-Steagall Act, which apply to different entities in the
24 bank holding company system. Separate rules are prescribed
25 for banks and for bank affiliates such as bank holding

1 companies. Bank affiliates are forbidden to engage princi-
2 pally in the issuance, underwriting, or distribution of
3 securities.

4 Neither a closed-end investment company nor a bank
5 holding company which manages the investment company would
6 run afoul of that statutory provision. A closed-end invest-
7 ment company does not engage principally in the issuance or
8 distribution of securities because by definition a closed end
9 investment company is a company which issues its shares only
10 when it's organized and on infrequent occasions thereafter.
11 In this respect it's identical with any other business corpora-
12 tion, including banks and bank holding companies themselves,
13 which issue their securities when they're organized.

14 It's quite the opposite of an open end investment
15 company which continuously engages in securities issuance or
16 an investment banking firm which is continuously engaged in
17 offering and distributing securities to the investing public.

18 If Congress had meant to prohibit affiliations be-
19 tween banks and all companies that offer securities when
20 they're organized, it surely would not have written the
21 statute the way it did. It would have forbidden all corporate
22 affiliates that issue securities, not just affiliates that
23 issue securities principally, or engage principally in the
24 issuance of securities.

25 Nor is it possible, we submit, for a bank holding

1 company that manages a closed-end investment company to become
2 principally engaged in the issuance and distribution of securi-
3 ties in violation of Section 20. The bank holding company does
4 not issue any securities at all under this regulation, and
5 is completely insulated from the process by which the securi-
6 ties of the investment company are distributed and underwritten
7 to the public.

8 Respondent's contrary views under the Glass-Steagall
9 Act rest largely on this Court's decision in Investment Company
10 Institute v. Camp, but that case is different, we submit, from
11 this case in almost every relevant respect. Camp dealt with
12 the activities of a bank, not a bank affiliate such as a bank
13 holding company. The Court held in Camp that a bank could not
14 issue and underwrite the securities of an investment fund,
15 which the Court said was the equivalent of an open-end fund or
16 a mutual fund.

17 In this case the Board has forbidden banks, bank
18 holding companies, and their non-bank subsidiaries to engage
19 in underwriting or promotional activities of any kind. And
20 in addition the Board was at pains to prescribe safeguards
21 to prevent the kinds of abuses and unsound banking practices
22 which this Court discussed in Camp.

23 Most importantly, bank assets are not permitted to be
24 placed at risk under this regulation. No entity in the
25 holding company system can buy securities from the investment

1 company advisee or lend any money to it. In short, there is
2 no more risk of financial loss and no more risk of unsound
3 banking practices than when a bank sets up and manages a
4 common trust fund or a pooled employee benefit fund within
5 its own trust department.

6 Respondent devotes considerable argument in its
7 brief to the idea that a bank holding company for a non-bank
8 subsidiary operating under this regulation might violate
9 Section 21 of the Glass-Steagall Act.

10 There are two separate answers to this assertion.
11 In the first place, Section 21 applies only to deposit-receiv-
12 ing entities as both the Court of Appeals and the Federal
13 Reserve Board agreed. It therefore has no bearing on the
14 activities of bank holding companies and their non-bank subsid-
15 iaries which do not engage in the business of receiving depo-
16 sits. And in the second place, even if Section 21 did apply
17 to a bank holding company, it would not be violated by the
18 activities which the Board has permitted here.

19 Section 21 forbids engaging in the business of issu-
20 ing or underwriting securities. Bank holding companies are not
21 the issuers of any securities under this regulation and they're
22 completely cut off from the process by which the securities of
23 the investment company are underwritten and distributed to the
24 public. In sum, we say there is nothing in the text of the
25 Glass-Steagall Act that forbids the activities which the Board

1 has permitted. Nor is it appropriate, we submit, to infer
2 policies from the Act which differ from its plain meaning.

3 Congress was well aware of the potential dangers
4 that can result from particular involvement in given securities
5 activities by banking organizations. In light of that poten-
6 tial, it prohibited certain activities and it left certain
7 other activities untouched. As Governor Myer of the Federal
8 Reserve Board testified before Congress in 1933, and I quote,
9 "It's impossible to classify absolutely all affiliates that
10 engage in securities transactions as wicked and vicious."
11 Senator Glass replied, "We're not classifying all of them, and
12 we're not intending to reach all of them."

13 This is a significant colloquy, we submit, between
14 the Senate draftsman for the Glass-Steagall Act, the principal
15 draftsman, and the Governor of the Federal Reserve Board,
16 who proposed the language which Congress later adopted in
17 Section 20. In light of this measured statutory objective,
18 there is no warrant for extending the carefully formulated
19 prohibitions which Congress has actually enacted.

20 Respondent's assertions find no more support under
21 the Bank Holding Company Act than they do under Glass-Steagall.
22 The Board adopted this regulation under Section 4(c)(8) of
23 the Bank Holding Company Act. That's a provision which
24 empowers the Board to designate certain nonbanking activities
25 as closely related to banking and as proper incidents.

1 Section 4(c)(8) itself neither permits nor prohibits
2 any particular activities. It leaves to the expert judgment
3 of the Board the question whether a given activity is closely
4 related to banking and is a proper incident. In addition to
5 the fact that this provision vests in the Board a significant
6 amount of discretion, as this Court observed last term in the
7 BT Investment Managers case. It's plain from the face of the
8 statute that it contains no prohibition against sponsorship and
9 management of a closed end investment company. Nor should any
10 such prohibition be implied. Section 4(c)(7) of the Act, which
11 is the next-door neighbor, if you will of Section 4(c)(8),
12 expressly provides that bank holding companies may purchase
13 any or all of the shares of a closed-end investment company.
14 And under the statute they're also permitted to provide manage-
15 ment services and to control the investment company sub-
16 sidiary.

17 Congress's express approval of these activities
18 for bank holding companies under Section 4(c)(7) is a rather
19 clear indication that it did not mean to foreclose the more
20 limited activities at issue in this case under the flexible
21 standard of Section 4(c)(8). The legislative history of the
22 Bank Holding Company Act is completely barren of any indica-
23 tion that Congress meant to forbid sponsorship and management
24 of a closed-end investment company.

25 In fact, the Senate report that accompanied the 1970

1 amendments states explicitly that Section 4(c)(8) was not
2 intended to prejudice the right of bank holding companies to
3 operate investment companies to the extent permitted under
4 existing law. And as the Chairman of the Conference Committee
5 that produced the current version of Section 4(c)(8) empha-
6 sized, this statute was not intended to enlarge or to contract
7 the prohibitions contained in the Glass-Steagall Act.

8 In short, Section 4(c)(8) contains no prohibition of
9 the activities that are in question here. And since the
10 Glass-Steagall Act does not forbid those activities either,
11 the Glass-Steagall Act can hardly be relied on as a basis for
12 narrowly interpreting Section 4(c)(8) to foreclose those same
13 activities.

14 Respondent's central argument under the Bank Holding
15 Company Act is that bank holding companies should not be per-
16 mitted to engage in this activity because this activity would
17 be improper if undertaken by a bank. With deference to coun-
18 sel, I am compelled to say that this argument is both irrele-
19 vant and it's erroneous.

20 We say it's irrelevant because both the Bank Holding
21 Company Act and the Glass-Steagall Act recognize that bank
22 holding companies may engage in a significantly broader range
23 of securities-related activities than may banks.

24 We say the argument is erroneous because even banks
25 may engage in this activity if they adhere faithfully to the

1 restrictions and the safeguards prescribed by the Board.
2 Those restrictions assure that the investment advisor neither
3 underwrites securities nor invests any assets in the investment
4 company or purchases any of the securities. For this reason
5 there is no way that a bank operating within the Board's
6 restrictions would infringe the Glass-Steagall Act prohibitions
7 and standards which apply to banks.

8 I should also make brief reference to the policy
9 arguments that Respondent asserts at the end of its brief.
10 Those contentions, we submit, are properly addressed to
11 Congress and not to the judiciary. In the Camp case this Court
12 relied on considerations of general statutory purpose and
13 policy as additional reasons for enforcing the literal terms
14 of the statute. But in this case Respondent is raising policy
15 arguments as a reason to enlarge the literal terms and prohi-
16 bitions of the statute.

17 As this Court's recent decisions make clear, this is
18 an inappropriate judicial function. Statutes can't be revised
19 in light of policy arguments, and it's especially inappropriate
20 here where Respondent asks the Court, in effect, to formulate
21 new prohibitions to protect it against competition, competi-
22 tion which the Antitrust Division pointed out before the Board
23 would be highly beneficial to the investing public.

24 As was shown in our briefs, the potential hazards
25 that Respondent discusses are amply protected against under

1 existing law. And if new abuses should arise, the Board is
2 competent to deal with them as it explained in its decision
3 in this case.

4 I should like to conclude this perhaps too-technical
5 discussion by recalling that the statutes that are before the
6 Court today are statutes that Congress charged the Board with
7 enforcing. As this Court stated only two terms ago in refer-
8 ence to the Board, in the First Lincolnwood case, "Courts
9 should defer to an agency's construction of its own statutory
10 mandate." The reason for that deference was explained by
11 Justices Frankfurter and Rutledge in their concurring opinion
12 in Board of Governors v. Agnew, and I quote: "Not only
13 because Congress has committed the System's operation to their
14 hands, but also because the system itself is a highly special-
15 ized and technical one requiring expert and coordinated judg-
16 ment in all its phases", I think their judgment should be
17 conclusive on any matter such as this which --

18 QUESTION: Frankfurter was addressing the Federal
19 Reserve operations, was he?

20 MR. SHAPIRO: He was referring to the Federal Reserve
21 Board's supervision of the securities industry in an analogous
22 situation, and he said that, "The Board's judgment should be
23 conclusive on any matter such as this which is open to rea-
24 sonable differences of opinion." In this case we submit, the
25 Board's interpretation rests comfortably on the literal text

1 of the statutory provisions.

2 But even if the matter were subject to ambiguity,
3 the court below should have deferred to the Board's expert
4 judgment as the decisions of this Court require.

5 For these reasons, we respectfully request that the
6 decision of the court below be reversed. And Mr. Chief Justice,
7 I'd ask your permission to reserve the balance of my time.
8 Thank you.

9 MR. CHIEF JUSTICE BURGER: Very well. Mr. Vieth.

10 ORAL ARGUMENT OF G. DUANE VIETH

11 ON BEHALF OF THE RESPONDENT

12 MR. VIETH: Mr. Chief Justice and may it please the
13 Court:

14 The regulation of the Board of Governors, which is
15 in issue here, as well as the interpretive ruling of the Board
16 which accompanied that order, were issued under Section
17 4(c)(8) of the Bank Holding Company act. That Act, in general,
18 prohibits bank holding companies from engaging in any non-
19 banking activities or acquiring subsidiaries so engaged.

20 However, Section 4(c)(8) does authorize the Board to
21 permit certain non-banking activities by holding companies
22 and their affiliates, provided that those activities are --
23 and I quote the statutory language -- "so closely related to
24 banking as to be a proper incident thereto."

25 It is our contention in this case that the kind of

1 activities that the Board's regulation and interpretive ruling
2 have permitted here are activities that are prohibited to
3 banks under the Glass-Steagall Act. In that respect we take
4 direct contention with counsel for the Board.

5 We submit that if those activities are prohibited
6 to banks by the fundamental national policy which is embodied
7 in the Glass-Steagall Act, then the Board may not lawfully
8 find that such activities are so closely related to banking
9 as to be a proper incident thereto.

10 This Court in 1971 in the Camp decision set aside a
11 regulation of the Comptroller of the Currency which authorized
12 national banks to create what amounted to open-end investment
13 companies denominated as commingled investment accounts. The
14 Court held that such investment activity -- company activity
15 by banks violated the Glass-Steagall Act.

16 Less than six weeks after this Court's decision
17 in Camp, the Board of Governors promulgated in preliminary form
18 the regulation here in issue. And as I've indicated, that
19 regulation authorized bank holding companies and their affili-
20 ates to act as investment advisors to investment companies.

21 Now, it is our first proposition that the regulation
22 as applied to banks, and if it were to apply to banks, does
23 permit conduct which would be a direct violation of the Glass-
24 Steagall Act. In order to illustrate that point it is neces-
25 sary to emphasize at the outset that what is involved here is

1 the sponsorship, with all that term implies, the sponsorship
2 by holding companies of investment companies. That narrow
3 issue is the only issue which is before the Court.

4 After the decision of the District of Columbia
5 Circuit below, the Board of Governors petitioned the Court for
6 reconsideration, and specifically pointed out that the breadth
7 of the Court's order was to outlaw the mere furnishing of
8 investment advice as distinct from sponsoring of investment
9 companies, and protested the Court's order in that regard.

10 In direct response to this complaint the Court of
11 Appeals amended its opinion by adding a sentence to Footnote
12 13 which said, in substance, under the circumstances the Court
13 did not reach and should not be taken as expressing any
14 opinion on the question of whether bank holding companies or
15 their affiliates may either under the regulation in issue or
16 perhaps under one more narrowly drawn by the Board, could
17 render solely investment advice as distinct, in the Court's
18 words, "as distinct from sponsoring, organizing, managing, or
19 controlling such companies."

20 Accordingly, the question of providing mere invest-
21 ment advice to investment companies is not an issue here. The
22 narrow issue before this Court is the lawfulness of a regula-
23 tion and the interpretive ruling which specifically permits
24 holding companies to sponsor investment companies.

25 Now, in order to understand the importance of that

1 distinction, I think it would be wise for me at this point to
2 set forth the significant role played by a sponsor in the
3 creation and organization and management of an investment
4 company, and the activities the sponsor engages in with
5 respect to the issuance and sale of securities by the invest-
6 ment company.

7 It is of fundamental importance in this regard to
8 recognize and understand that an investment company is typi-
9 cally a naked shell, whether it's in corporate form or whether
10 in trust form or some other form. Usually it is corporate.
11 But the investment company itself has no officers, it has no
12 office, it has no office staff. All of the operating functions
13 of the typical investment company are supplied by the sponsor,
14 the investment adviser.

15 The sponsor arranges for the incorporation, or rather,
16 formation of the investment company. The sponsor registers the
17 investment company with the Securities and Exchange Commission
18 under the investment Company Act of 1940. The sponsor regis-
19 ters the securities to be issued and sold by the investment
20 company with the SEC under the Securities Act of 1933.

21 The sponsor contracts on behalf of the investment
22 company with an underwriter who will distribute the company's
23 securities to the investing public. As the record herein
24 shows, and I believe this factor is of utmost importance, the
25 sponsor in many cases itself indemnifies the underwriter

1 against liabilities which the underwriter may incur under the
2 federal securities laws in connection with the distribution
3 of the investment company's securities.

4 Now, this practice is in sharp contrast with the
5 ordinary issue of corporate securities by a manufacturing
6 corporation or a trading corporation such as a General Motors.
7 If General Motors issues securities, as it does regularly,
8 it of course must indemnify the underwriter and it and it
9 alone does indemnify the underwriter against these liabilities.
10 But in the case of an investment company, the sponsor as well,
11 in addition to the investment company, will issue the indemni-
12 fication. Thereafter the sponsor causes the investment company
13 to issue its shares for sale.

14 Now, this initial activity of any investment company,
15 whether it's open-end or closed-end, centers on the issuance,
16 sale, and distribution and underwriting of the securities of
17 the investment company. Those four words are words taken
18 directly from Sections 21 and 16 of the Glass-Steagall Act.
19 It is this sale of securities which aggregates the capital
20 for the speculative investment activities in which the invest-
21 ment company will engage under the direction and management of
22 the sponsor.

23 As is summarized in the affidavit of Robert
24 Augenblick in the record herein, who at that time was president
25 of the respondent Investment Company Institute, appearing at

1 Record 2283, paragraph 6, of that affidavit, the statement is
2 made: "Without a successful initial sale of securities to
3 establish the pool of funds for investment purposes, a closed-
4 end investment company cannot be a successful enterprise.
5 The sponsors and organizers of new closed-end investment
6 companies are directly responsible for arranging for this sale
7 of securities."

8 Now, of course, the reason why the sponsor is respon-
9 sible for these securities activities, including the all-im-
10 portant factor of indemnification of the underwriter, is of
11 course clear. The investment company itself does not have the
12 capability to perform these or any other activities for itself.
13 There is no one other than the sponsor to perform them.
14 And I should emphasize that all of these securities activities
15 that I have indicated are performed by the sponsor, are within
16 the limits, are authorized by the Board's regulation and are
17 within the limits of the restrictions which counsel has re-
18 ferred to and which are set forth in the Board's interpre-
19 tive rulings.

20 Now, we submit that under the Camp decision and
21 under the plain language of Sections 21 and 16 of the Glass-
22 Steagall Act, for a bank to engage in this type of sponsor-
23 ship activity, sponsorship of an investment company, it would
24 be a direct violation of the Glass-Steagall Act.

25 There is some confusion in the record in this case

1 over the question of whether the Board's regulation purports
2 to authorize banks which are members of a holding company
3 complex in addition to bank holding companies and their non-
4 bank affiliates. Whether the Board's order authorizes the
5 banks to engage in these sponsorship activities, notwithstand-
6 ing the language of its interpretive ruling which clearly stat-
7 es that the term "bank holding companies" includes both
8 banks and non-bank subsidiaries and authorizes the activity
9 set forth -- notwithstanding that specific language, the Board
10 now takes the position that it did not intend in its ruling to
11 authorize banks to do anything under its regulation.

12 However, the record shows that while, from passage
13 of Glass-Steagall until 1971, no banks had sponsored closed-
14 end investment companies in this country, a flurry of closed-
15 end investment companies, many of which were sponsored by
16 banks, were organized following the Board's regulation, and
17 the prospectuses for a good many of those investment com-
18 panies, specifically referred to the Board's regulation as
19 authority for the banks to engage in the activities.

20 The Court of Appeals noted the ambiguity in the
21 Board's ruling but finally decided to accept the Board's cur-
22 rent explanation of its limited intent. Now, however this
23 issue may be, we submit that the issue of whether banks may
24 lawfully act as sponsors to closed-end investment companies
25 is squarely presented in this case.

1 As counsel has indicated in his argument, and has
2 forcefully urged in the reply brief for the Board as well as
3 in the proceedings before the Board itself, the contention is
4 squarely made that banks may sponsor closed-end investment
5 companies provided they operate within the limitations and the
6 restrictions of the Board's rulings.

7 We submit, on the contrary, that for a bank to
8 engage in the sponsorship of investment companies, to engage
9 in the activities which I have just recounted, would be a
10 direct violation of the Glass-Steagall Act. We submit that it
11 follows that if conduct by a bank would be a direct violation
12 of the fundamental national policy of Glass-Steagall, then it
13 cannot be held that that activity is so closely related to
14 banking as to be the proper incident thereto.

15 Section 21 of the Glass-Steagall Act in terms pro-
16 hibits any bank from engaging in the business of issuing,
17 underwriting, selling, or distributing securities. We submit
18 that the activities which I have outlined clearly constitute
19 the business of issuing and selling securities. Without the
20 successful issuance and sale of these securities, as a matter
21 of fact, the investment company could not operate. And as I
22 have noted, the sponsor is the only one to conduct those opera-
23 tions for the investment company.

24 Now, the Board urges that Section 21 would not be
25 violated by a bank because of the restrictions on the marketing

1 activity which counsel has referred to, and which are set forth
2 in the record. It contends that those restrictions prevent
3 the bank from engaging in the business of issuing, underwrit-
4 ing, selling, or distributing securities. But for the reasons
5 we have shown, during this initial organization and sponsor-
6 ship of a closed-end investment company, the principal busi-
7 ness of that company, indeed, virtually the only business of
8 the company and of its sponsor is the issuance and sale of
9 the investment company's securities.

10 This, we submit, is clearly engagement by the sponsor
11 in the business of issuing and selling securities within the
12 meaning of Section 21.

13 The other section of the Glass-Steagall Act which
14 would be violated by a bank which would engage in this spon-
15 sorship activity is Section 16, which is applicable to national
16 banks and state banks which are members of the Federal Reserve
17 System. That section provides that the business of dealing in
18 securities and stock by a national bank or a state member bank
19 shall be limited to purchasing and selling such securities
20 without recourse, solely upon the order and for the account
21 of customers.

22 Now, with respect to this section, the Board contends
23 that the purchase and sale of securities for the investment
24 company, which as you read it involves purchases and sales
25 for a bank customer, as permitted by Section 16, the argument

1 is that a bank may create its own customer and then conduct
2 securities activities for that customer, and that is within an
3 exception set forth in Section 16.

4 We submit that this identical argument was submitted
5 to this Court back in 1970 with respect to the Camp decision,
6 where it was urged that the commingled investment fund created
7 by the bank in that case was nothing more than a bank customer
8 or perhaps the investors in that fund were a series of bank
9 customers and that what the bank was doing did not violate
10 Section 16.

11 In the Camp decision this Court clearly distinguished
12 between the activities of a bank in undertaking to purchase
13 stock for the account of its individual customers -- and
14 I'm quoting the language of the Court, there, on the one hand,
15 and again, in the language of the Court, the operation of an
16 investment fund on the other.

17 I am quoting from page 638 of the Court's opinion
18 in which the Court said, referring to certain hazards with
19 respect to bank involvement in investment company activity,
20 "These are all hazards that are not present when a bank under-
21 takes to purchase stock for the account of its individual
22 customers or to commingle assets which it has received for
23 a true fiduciary purpose rather than for investment. These
24 activities, unlike the operation of an investment fund,
25 do not give rise to a promotional or salesman's stake in a

1 particular investment."

2 QUESTION: You're reading from Camp?

3 MR. VIETH: I am reading from Camp.

4 QUESTION: I guess all of us didn't agree with that.

5 MR. VIETH: Yes, Your Honor, that's correct. It was
6 Mr. Justice Blackmun who did dissent.

7 Now, this is page 638 of Camp. "They do not involve
8 an enterprise in direct competition with aggressively promoted
9 funds. They do not entail a threat to public confidence..."
10 and so forth.

11 And then the Court concluded: "In short, there is a
12 plain difference between the sale of fiduciary services and
13 the sale of investments." And that is the end of the quota-
14 tion.

15 We submit that, for the same reason that this Court
16 rejected that argument in Camp, it should be rejected in this
17 case.

18 QUESTION: Camp didn't deal with this kind of hold-
19 ing company though, did it?

20 MR. VIETH: No, sir, Camp dealt with an open-end
21 fund that was directly sponsored by the bank.

22 We submit also that a reading of the legislative
23 history of the Glass-Steagall Act suggests that the formation
24 of investment companies of this kind was one of the evils that
25 the Congress was concerned with, particularly when it was

1 dealing with so-called bank affiliates. In the legislative
2 proceedings, particularly the hearings before the Subcommittee
3 of the Senate Banking and Currency Committee, the landmark
4 hearings with respect to Glass-Steagall in the 71st Congress,
5 an intensive investigation of security affiliates was under-
6 taken.

7 And I quote now from the hearings, which are cited
8 in our brief at page 51, "An analysis of the operations of a
9 number of typical security affiliates reveals a wide variety
10 of activities. The more important functions which they exer-
11 cise are the following ..." And then number one was acting as
12 a wholesaler of securities; number two, a retailer of securi-
13 ties; number three, holding and finance companies; and now
14 we come to the important one that I'd like to quote, number
15 four. That is, exercise the following: "(4) Investment
16 trusts - buying and selling securities acquired purely for
17 investment or speculative purposes."

18 Now, we submit that the kind of a security affiliate
19 referred to by the Congress under item 4 in those hearings is
20 exactly the same kind of an affiliate that's involved in this
21 case, namely a closed-end investment company which buys and
22 sells securities acquired purely for investment or speculative
23 purposes.

24 Now, as the Board has indicated and as the record
25 shows, the Board has drawn a distinction between sponsorship
of closed-end funds and sponsorship of open-end funds.

1 The Board concedes that sponsorship of an open-end
2 fund is prohibited, but it holds that a sponsorship of a
3 closed-end fund is permitted. And yet, the fact is that the
4 overwhelming majority of investment companies and investment
5 trusts which were in existence in 1929 and 1930 at the time
6 the Glass-Steagall legislation was being considered, the over-
7 whelming majority of them were closed-end funds. In fact,
8 the SEC records which are cited at page 27 of our brief show
9 that of all assets held by investment companies in 1929 and
10 1930, 95 percent were closed-end companies and only five per-
11 cent were open-end companies.

12 So we submit that not only does the language of
13 Glass-Steagall prohibit bank sponsorship of closed-end invest-
14 ment companies, but the legislative history discloses that
15 Congress clearly intended to prohibit that sponsorship.
16 And this Court's Camp decision, of course, is squarely in
17 point.

18 Now, we come then to the second leg of our argument.
19 If in fact banks are prohibited from sponsoring closed-end
20 investment companies, as we submit unmistakably they are,
21 then we further submit that the Board may not lawfully under
22 Section 4(c)(8) permit bank holding companies to engage in
23 those identical activities on the ground that they are --
24 I'm quoting the statute, "so closely related to banking as to
25 be a proper incident thereto."

1 Counsel for the Board argues that bank holding
2 company legislation was intended to permit the Board to
3 authorize activities in which banks may not engage. And that
4 of course, is true, to a limited extent. The Holding Company
5 Act does permit the Board to authorize holding companies to
6 engage in activities which would be ultra vires of banking.
7 But what is involved in this case is something far more than
8 activities which would be merely ultra vires.

9 What is involved here are activities that are specif-
10 ically prohibited by the fundamental national policy which is
11 embodied in Glass-Steagall, acts which, under Section 21,
12 we submit it would be illegal for a bank to engage in.
13 It is our position that under Section 4(c)(8) the standard
14 of closely related and proper incident cannot be met by per-
15 mitting activities by a holding company which are so posi-
16 tively prohibited to banks themselves.

17 We believe that the legislative history of the 1956
18 Act and the manner in which it was administered by the Board
19 following passage makes this clear. As a matter of fact,
20 Chairman Martin -- William McChesney Martin -- was Chairman of
21 the Board at the time the 1956 Holding Company Act was passed,
22 and was chairman of the board throughout its entire adminis-
23 tration right until the 1970 amendments to that Act were
24 passed. Chairman Martin testified in 1969 in connection with
25 the 1970 amendments, in referring to the Holding Company Act,

1 he said, "The Congress took steps years ago in the Banking Act
2 of 1933" -- I interpolate, the Glass-Steagall Act -- "to
3 separate banking from non-banking businesses, policy that was
4 reinforced by the Bank Holding Company Act of 1956, as to
5 companies that owned two or more banks."

6 I think Chairman Martin was clearly correct, that
7 the Congress in passing the Holding Company Act intended to
8 reinforce the policies and principles of the Glass-Steagall
9 Act.

10 So far as is known, no holding company attempted to
11 sponsor an investment company, closed-end or open-end, during
12 the period between 1956 and 1970. And we think it is quite
13 clear that the 1956 Act would not have permitted that sort of
14 activity. The only question remaining, then, is whether the
15 1970 amendments to Section 4(c)(8) somehow or other demon-
16 strated a congressional intent to broaden the power of the
17 Board to authorize activities by bank holding companies.

18 Now, as the Court below noted, there was a massive
19 struggle in connection with the 1970 amendments between the
20 congressional proponents of much broadened permissible
21 activities for bank holding companies, and the congressional
22 opponents of such broadening, and who intended to restrict
23 even further the permissible activity of bank holding
24 companies.

25 In the middle of that struggle, I might say, was the

1 Board of Governors of the Federal Reserve System, which came
2 down on the side of some broadening and suggested that the
3 language so closely related to banking as to be an incident
4 thereto, be eliminated and that a functionally related test
5 be substituted. I might also say that during the course of
6 that legislative struggle an attempt was made to resolve by
7 congressional action the very issue which was wending its way
8 through the Federal Court system and ultimately decided by
9 this court in 1971, in the Camp case.

10 Now, the outcome of that struggle was, as the Court
11 below indicated, a compromise. In the first place, the attempt
12 to legislate the result in the Camp case failed. Secondly,
13 the position, which was essentially the position of the
14 Administration at that time, substantially broadened;
15 Section 4(c)(8) was not adopted. The Board of Governors'
16 proposed middle ground or compromise substituting the language
17 "functionally related" was not adopted.

18 And I might say that in submitting that proposed
19 middle ground, the Board suggested that one of the types of
20 activities that in its view would be within the standard of
21 "functionally related," was acting as an investment advisor to
22 investment companies.

23 The Senate basically had been in favor of the broad-
24 ening of the activities permissible to bank holding companies.
25 the House of Representatives on the other hand was more or

1 less determined not to permit the broadening. And indeed,
2 the bill that passed the House of Representatives contained a
3 so-called negative laundry list specifically outlawing certain
4 types of activities to bank holding companies and banks and
5 their affiliates. And one of the items on the negative
6 laundry list was the kind of activity involved in this case,
7 the sponsorship of investment companies.

8 As the final bill makes clear, neither side clearly
9 prevailed in this struggle. But I think that the important
10 thing for this Court to recognize is that the language of
11 Section 4(c)(8) insofar as it's relevant to this proceeding
12 remained exactly the same. The test had been in 1956 and from
13 then on so closely related to the business of banking as to be
14 a proper incident thereto.

15 After the 1970 amendments, that same language re-
16 mained the same. There was only one change and that is that
17 the words, "the business of banking" were removed from the
18 standard. And it's quite clear that that deletion was made
19 solely to overcome a series of rulings by the Board which pre-
20 viously had held under the 1956 Act that the activities which
21 were lawful for a bank holding company had to be related
22 directly to the banks which were owned or controlled by that
23 holding company. In other words, the holding companies could
24 not engage broadly in that type of activity but had to limit
25 their activities to support of the very banks in their own

1 holding company complex. That limitation was removed but
2 only that; that was the only effect of a change in the 1970
3 amendments. So that we submit, once again, that activity
4 of the kind that is involved here -- and it is only spon-
5 sorship of closed-end investment companies -- is not permis-
6 sible to banks. It's directly prohibited to banks under
7 the Glass-Steagall Act, and that it may not then lawfully be
8 held that such activity, which is positively prohibited to
9 banks, may be characterized as so closely related to banking
10 as to be a proper incident thereto.

11 QUESTION: Mr. Vieth, could I ask you something I
12 should have asked you earlier? Your client is an institute
13 made up of open-end investment companies?

14 MR. VIETH: Yes, sir. It is made up of virtually
15 all of the open-end investment companies in this country,
16 their investment advisors, and their principal underwriters.

17 QUESTION: Could one of your members as well have
18 sought review of this ruling?

19 MR. VIETH: Yes. One of our members would have had
20 standing to seek review --

21 QUESTION: Well, why would either one of you have
22 standing to review?

23 MR. VIETH: Well, in the first place, if Your Honor
24 please, under Section 1850, 12 U.S.C. 1850 of the Holding
25 Company Act, a competitor has standing to challenge a ruling

1 of the Board, and I believe under this Court's decision in the
2 Sierra case an association of competitors also has standing to
3 act on behalf of the individual members. And indeed the
4 standing question was squarely raised and disposed of by this
5 Court in the 1971 Camp case.

6 QUESTION: I'm just curious about the -- you say
7 open-end companies and closed-end companies compete?

8 MR. VIETH: Yes, sir, I do. And that is alleged
9 in the record, as the Court below notes, it was alleged in
10 the proceedings before the Board and, indeed, in the first
11 time around in proceedings before the District Court.

12 QUESTION: What was the basis in old cases that say
13 competitors don't have standing to sue? Was it a case or con-
14 troversy?

15 MR. VIETH: It was a restrictive view of standing, if
16 Your Honor please.

17 QUESTION: Well, of what? Of case or controversy?

18 MR. VIETH: I believe it was case or controversy.

19 QUESTION: Well, how could Congress just create it --

20 MR. VIETH: Well, in the first place --

21 QUESTION: -- if it were a case or controversy?

22 MR. VIETH: I'm trying to think, I guess the 1970
23 amendment that I refer to, that conferred the standing, was
24 a month or two before --

25 QUESTION: Well, Congress just can't confer standing

1 unless there's a case or controversy,

2 MR. VIETH: I was going to say, if Your Honor please,
3 that within a -- I believe the 1970 amendments were passed in
4 December of 1970. This Court's decision in Camp was in
5 April of 1971, and clearly and squarely dealt with that issue,
6 that issue which, incidentally, was raised by the Solicitor
7 General in the Camp case and argued in the briefs and before
8 this Court. It was not argued in this case. I should say, it
9 was argued before the D.C. Circuit.

10 QUESTION: I know, but it wasn't -- open-end com-
11 panies were involved in that.

12 MR. VIETH: Well, yes, it was open again -- against
13 open-end in a sense, but --

14 QUESTION: Well, yes, but this is closed against
15 open.

16 MR. VIETH: Yes, sir, but it has been alleged, and
17 the Court has accepted and it's not been challenged by the
18 Government, so far as I know --

19 QUESTION: That they are competitors?

20 MR. VIETH: That they are competitors. It was al-
21 leged that they're not competitors and it has not been
22 challenged, that allegation has not been challenged.

23 QUESTION: Thank you.

24 MR. CHIEF JUSTICE BURGER: Do you have anything
25 further, Mr. Shapiro?

1 ORAL ARGUMENT OF STEPHEN M. SHAPIRO

2 ON BEHALF OF THE PETITIONER -- REBUTTAL

3 MR. SHAPIRO: Mr. Chief Justice, I will not detain
4 the Court over-long. All of the arguments, I believe, that
5 have been raised here today by respondent are addressed in
6 our reply brief and I won't rehash those matters.

7 I would like to leave one parting thought with the
8 Court, however, and that is that this is obviously a compli-
9 cated case, the facts themselves, the particularities of the
10 financial institutions, and the statutes are complicated.
11 And the Court will be without a compass, I would submit,
12 unless it returns to the plain meaning of these statutes, the
13 literal terms.

14 Section 20 of the Glass-Steagall Act says that
15 affiliates of banks, including bank holding companies,
16 may not engage principally in the issuance or underwriting
17 of securities. Now this regulation doesn't permit any bank
18 holding company or any bank to engage in those activities
19 at all. They don't issue securities, and they don't under-
20 write securities. That's strictly forbidden.

21 Section 4(c)(8) of the Bank Holding Company Act
22 vests in the Board the decision whether a particular activity
23 is closely related to banking and is a proper incident.
24 The question whether you have a proper incident turns on a
25 weighing of social benefits against disadvantages, conflicts

1 of interest, et cetera; factors that Congress has enumerated
2 in the statute for the Board to consider. Again, there is no
3 prohibition in the literal terms of the statute of the
4 activities that are permitted here.

5 And I would refer the Court to our reply brief for
6 a point-by-point response to the contentions that have been
7 raised today. Thank you.

8 MR. CHIEF JUSTICE BURGER: Thank you, gentlemen.
9 The case is submitted.

10 (Whereupon, at 3:06 o'clock p.m., the case in the
11 above-entitled matter was submitted.)

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13 MILLERS FALLS
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North American Reporting hereby certifies that the attached pages represent an accurate transcript of electronic sound recording of the oral argument before the Supreme Court of the United States in the matter of:

No. 79-927

Board of Governors of the Federal Reserve System,

v.

Investment Company Institute

and that these pages constitute the original transcript of the proceedings for the records of the Court.

BY: W. J. Wilson
William J. Wilson

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