

# Supreme Court of the United States

OCTOBER TERM, 1970

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Supreme Court, U. S.

NOV 19 1970

In the Matter of:

Docket No. 58

-----x  
UNITED STATES, et al. :  
Appellants, :  
vs. :  
THE BOOK BIN, :  
Appellee. :  
-----x

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Place Washington, D. C.

Date November 10, 1970

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P A G E

Peter L. Strauss, Esq., on  
behalf of Appellants

2

Robert Eugene Smith, Esq., on  
behalf of Appellee

19

REBUTTAL:

Peter L. Strauss, Esq.

30

\* \* \* \* \*

## 1 IN THE SUPREME COURT OF THE UNITED STATES

2 October Term, 1970

3 - - - - - x  
4 UNITED STATES, et al., :

5 Appellants; :

6 vs. : No. 58

7 THE BOOK BIN, :

8 Appellee. :  
9 - - - - - x

10 Washington, D. C.

11 November 10, 1970

12 The above-entitled matter came on for argument at

13 1:16 p.m.

## 14 BEFORE:

15 WARREN E. BURGER, Chief Justice  
16 HUGO L. BLACK, Associate Justice  
17 WILLIAM O. DOUGLAS, Associate Justice  
18 JOHN M. HARRIS, Associate Justice  
19 WILLIAM J. BRENNAN, JR., Associate Justice  
20 POTTER STEWART, Associate Justice  
21 BYRON R. WHITE, Associate Justice  
22 THURGOOD MARSHALL, Associate Justice  
23 HARRY A. BLACKMUN, Associate Justice

## 24 APPEARANCES:

25 PETER L. STRAUSS, Esq.  
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Department of Justice  
Washington, D. C. 20530  
Counsel for AppellantsROBERT EUGENE SMITH, Esq.  
102 West Pennsylvania Avenue  
Rowson, Maryland 21204  
Counsel for Appellee

1                                   P R O C E E D I N G S

2                   MR. CHIEF JUSTICE BURGER: We will hear arguments in  
3 the United States against The Book Bin.

4                   Mr. Strauss, you may proceed whenever you are ready.

5                   ARGUMENT OF PETER L. STRAUSS, ESQ.

6                   ON BEHALF OF APPELLANTS

7                   MR. STRAUSS: Mr. Chief Justice and may it please the  
8 Court:

9                   Obviously this case concerns the same legal questions  
10 and so I will be making a continuous argument in that sense. But  
11 if I may, I should like to take just a moment to correct a couple,  
12 I think, factual overstatements regarding the case just con-  
13 cluded.

14                  My understanding is that the stays that are in effect  
15 concerning the mail received by The Mail Box in this case were  
16 concented to -- or at least not opposed to -- by Mr. Fleishman  
17 on behalf of his client. And while he may have given a contrary  
18 impression, the original orders in this case came on as a result  
19 of unsolicited advertisement which postal inspectors received  
20 from The Mail Box.

21                  Proceeding to The Book Bin then, I think my statement  
22 may be brief. The appellee advertises and sells through the  
23 mail, like The Mail Box, a substantial number of publications  
24 of the character suggested by the advertising exhibit reproduced  
25 at pages 58 and 59 of the record. A Section 4006 proceeding was



1 brought against The Book Bin, alleging that one of these publica-  
2 tions, entitled "Models of France," was obscene. And on June 6,  
3 1969, the Government set out a Section 4007 protective order in  
4 the United States District Court of the Northern District of  
5 Georgia.

6 Appellee's counterclaim for an injunction forbidding  
7 enforcement of Sections 4006 and 4007 was made. A three-judge  
8 district court was convened and granted the counterclaim. The  
9 court found the procedures for examining mail possibly connected  
10 with the challenged publications were overbroad and that the  
11 procedures generally failed to meet the standards of Freedman v.  
12 Maryland.

13 On the Government's appeal this Court noted probable  
14 jurisdiction on March 2nd of this year.

15 If I may turn first -- and I note your question, Mr.  
16 Justice Harlan, regarding scope of relief in this case remains  
17 open and is perhaps the most serious of the questions in this  
18 case. But I do want, first, to examine briefly the other pro-  
19 cedures of Section 4007, the operative procedures as it were,  
20 the procedures that were put into operation because the scope of  
21 the relief question is really shared with Section 4006.

22 Section 4007, as I stated at the beginning of the prior  
23 case, is basically a reference to Rule 65 of the Federal Rules of  
24 Federal Procedure. It entitles the Government to get interim  
25 relief against the distribution of the magazines of this type or

1 against fraudulent enterprises in circumstances in which such  
2 relief could be obtained under Rule 65. That means, among other  
3 things, that the proceedings cannot be ex parte and, therefore,  
4 the consideration which principally, I think, animated this  
5 Court's decision -- or the concern, I should say, in Kingsley  
6 Books and subsequent opinions construing that case, is absent.

7 In addition, there is the necessity of showing probable  
8 cause in two respects: First, to believe that the magazines are  
9 obscene, and that would be a judicial finding; and, second,  
10 probable cause to believe that, indeed, the Government will be  
11 irreparably injured, that there is some need for emergency relief.

12 And Kingsley Books spoke to both of those issues. The  
13 Court said, at page 440 of Volume 354 before the court, authori-  
14 zation of an injunction pendente lite as part of this scheme  
15 during the period within which the issue of obscenity must be  
16 promptly tried and adjudicated in an adversary proceeding for  
17 which adequate notice of judiciary hearing and fair determination  
18 are assured is a safeguard against frustration of the public  
19 interest in effectuating the judicial condemnation of the obscene  
20 matter. It is a break on the temptation to exploit a filthy  
21 business offered by the limited hazards of piecemeal prosecution  
22 sale by sale of a publication already condemned as obscene.

23 And I think Mr. Justice Harlan in his concurrent --  
24 or am I characterizing it accurately -- his dissent, rather, in  
25 A Quantity of Books stated the grounds that were important to

1 that decision and to the distinction of that decision that was  
2 made by this Court in the Marcus case -- first, that the Court  
3 could exercise an independent check on the judgment of the  
4 prosecuting authority at a point before any restraint took place,  
5 second, that the restraints ran only against the main publica-  
6 tion; third, that no extensive restraints were imposed for an  
7 adversary proceeding; and fourth, that the New York Code required  
8 a decision within two days of the trial on the obscenity question.

9 Now the only issue regarding those four statements in  
10 this case, I believe, is the matter of time, and it is the Govern-  
11 ment's position basically that that question is adequately con-  
12 trolled by the power which a court of equity always obtained to  
13 modify its judgments when subsequent events show that indeed the  
14 person against whom a temporary restraint runs is being improperly  
15 or unfairly injured by the pendency of the proceedings by the  
16 continuation and relief during a period of undue delay.

17 In that respect I would like to clear up some confusion  
18 which I think may exist regarding the relationship that we see  
19 in Section 4007 and Section 4006. 4007 in no event takes effect  
20 before a final administrative decision has been reached. Once a  
21 final administrative decision has been reached, it does take  
22 effect of its own force and without need for enforcement.

23 The person against whom the order is entered may then  
24 seek review, as was done in these cases essentially. And the  
25 issue is then, what is the effect of that petition for review?

1 The Government's principal position is that that petition for  
2 review operates to convert the Section 4006 order into what is,  
3 in effect, a Section 4007 order, an order impounding the mail  
4 for the duration of the proceedings, to challenge the administra-  
5 tive decision. So that there would be no return of the mail once  
6 an appeal had been filed. Now there might be in the intervening  
7 period of some slight length of time during which mail would be  
8 returned. There would in that sense be ---

9 Q There would be an act of the final administrative  
10 order before the appeal?

11 A That is right. During that brief period, the  
12 length of that period is in counsel's control and I am sure that  
13 if representations were made that an appeal would be taken, that  
14 an appropriate stay would be issued. It takes time to transmit  
15 these orders, after all, from Washington where they are entered  
16 to the postmasters out in the field, and if such a stay wouldn't  
17 be entered, I am sure this Court and other courts would be quick  
18 to grant one.

19 That is the necessary effect of an appeal, and now we  
20 say, in addition, although we don't urge it, that if the Court  
21 feels it incumbent upon it, it would not disturb the statutory  
22 scheme in view of the history of Section 4007 to say that the  
23 appeal has a more radical effect, that is, it suspends any impact  
24 whatever of the administrative order and leaves the Government  
25 completely dependent on its ability to get a judicial order under



1 Section 4007.

2 So that under that second reading, I think you were  
3 correct, Mr. Justice Stewart, in your question that there would  
4 be no burden so far as Section 4006 is concerned on the person  
5 subject to the order other than the burden of filing his appeal  
6 and seeing to it that ---

7 Q Then it is your alternative -- you are talking  
8 about your alternative construction of the statute?

9 A No, now I am talking about Section 4007, and --  
10 the Government need not wait. I don't mean to suggest that the  
11 Government cannot invoke Section 4007 before there has been an  
12 administrative decision.

13 Q The purpose of it was, as I understand your brief,  
14 that.

15 A No, the purpose was to keep ---

16 Q Stop matters during the time necessary for the  
17 administrative procedures?

18 A That's right and therefore I think it is certainly  
19 appropriate for the Government to seek such an order, as it did  
20 in the Mail Box case when the hearing began.

21 Q Yes.

22 A That, of course, would be before the decision  
23 in the particular case. It was a month before the decision,  
24 so that there will be possibly a period of time during which there  
25 is not yet any administrative decision. There could not yet be

1 any administrative restraint, but there may be a judicial order  
2 outstanding which does impose a restraint of impounding the  
3 mail and ---

4 Q Of course that, too, is appealable.

5 A Of course. That is appealable and it may be  
6 stayed. It requires, as I said before, that the judge have the  
7 specific materials before him and that he inspect them and deter-  
8 mine that there is probable cause to believe that they are  
9 obscene, and indeed that was precisely the procedure.

10 The Court will see we have reproduced at the rear of  
11 our brief in this case the temporary restraining order and  
12 preliminary injunction which were, in fact, entered in The Mail  
13 Box case, and the Court will see that they refer specifically  
14 to seven magazines which were at issue here.

15 And I may say, too, Kingsley itself is probably suffi-  
16 cient authority or sufficient demonstration of the need for this  
17 sort of pendente lite relief. If it were necessary to give  
18 any more, the question arose with regard to this specific pro-  
19 vision, Section 4006.

20 Before passage of Section 4007 the Postmaster General  
21 attempted to forge his own impoundment authority, which was ulti-  
22 mately unsuccessful in the Courts of Appeal. But in the interim  
23 a motion for stay came before Mr. Justice Douglas. He wrote a  
24 lengthy opinion which is recorded and commented upon by the  
25 appellees here.

1           What is notable about that action, I think, is that  
2 he did not interfere with the impoundment, that he acknowledged  
3 there are many situations. One of the burdens of litigation may  
4 be putting things aside for the time and in order to preserve  
5 the status quo. That was Stanard v. Olesen, which is reported in  
6 the Supreme Court Recorder, Volume 74, page 768.

7           So, as I say, the principal things to be said here are  
8 that there is this need. The Government must show probable cause,  
9 it must show a need for emergency relief. There is complete judi-  
10 cial control over the period of time during which the order  
11 remains in effect. It is at once appealable on the issues of  
12 probable cause and the need for emergency relief. There is the  
13 constant possibility of modification and we submit that all of  
14 this would be sufficient to establish the correctness of the  
15 procedure, even if what were involved was some form of censorship.  
16 Of course that is not the case. It is a simple postponement.

17           The Mail Box and, for all we know, The Book Bin may  
18 and, for all we know, continued to solicit orders, and those  
19 orders come in and are kept. And at the conclusion of the period  
20 of time, they may, indeed, be received.

21           There is nothing to prevent The Mail Box or The Book  
22 Bin from recirculating their list with a letter saying, perhaps  
23 we didn't receive some orders that you sent to us. We want you  
24 to know that we are in this trouble and while in many industries  
25 advertisement of troubles like that might not be to a commercial

1 advantage, it seems to me conceivable that in this industry it  
2 would be.

3           There is a further point that Mr. Justice Harlan has  
4 averted to in some of his decisions, and that is that there is  
5 involved in these materials here, unlike movies that communicate  
6 ideas or political speeches that have a certain timeliness to  
7 them, that the materials involved in this case really carry no  
8 urgency of that sort whatever. They are essentially timeless.  
9 The Court knows from the description of the material there is  
10 against that balance the need of the Government for relief. if  
11 the scheme of the statute is to be upheld.

12           Now if I may turn to what I call the Lamont issues,  
13 which I agree were the more troublesome in the case, still it  
14 does seem to me that they were principally settled by the deci-  
15 sion of this Court in Donaldson, because as to this question  
16 the way in which an order interferes or may interfere with a  
17 person's incoming mail, it seems to me the effect of this order  
18 is indistinguishable from the mail which was involved in the  
19 Donaldson case.

20           As the Court may recall, ---

21           Q     You say "the incoming mail." With whose incoming  
22 mail? You are talking about the target of these proceedings?

23           A     The target of the proceedings.

24           Q     Or of the incoming mail of the public who send  
25 in for this material?



1           A     The only mail that this order operates on is  
2 incoming mail to the target of the proceedings.

3           Q     That is to prevent members of the public who order  
4 this material from getting it, to that extent it interferes with  
5 their incoming mail.

6           A     Well, I should say "directly operates upon." It  
7 doesn't prevent them from getting it from some other source or  
8 at their neighborhood bookstores. It doesn't in that sense  
9 suppress or remove materials from the market. It does remove  
10 them from this one particular market.

11           In this respect, as I say, I think the order is essen-  
12 tially the same impact and is essentially indistinguishable  
13 from the situation in Donaldson. I might remind the Court, and  
14 that while it may be unusual, nonetheless in Donaldson was  
15 dealing, indeed, with a magazine, Facts Magazine, Reed Magazine  
16 -- these were magazines with subscription lists, these were maga-  
17 zines which undoubtedly had persons writing to them for proper  
18 purposes. As the case started out, the order entered against  
19 the magazines in question was quite broad. The Court was evi-  
20 dently, properly I would say, alarmed at the breadth of that  
21 order.

22           It heard argument once and then set the case for reargu-  
23 ments specifically on the question of the breadth of the order.  
24 In the interim the order was modified and the Court then con-  
25 cluded that with that modification, a modification which

1 essentially narrowed the order so that its predictable impact  
2 was principally on the transactions in question and the order  
3 was not overbroad, and indeed was proper.

4         The problems here stem from the necessity of honoring  
5 the privacy of the mail in the sense that the Government may not  
6 open a person's domestic first-class mail out of his presence,  
7 and that means if the statutory remedy is to be applied, it must  
8 either be applied against all mail incoming to the person, which  
9 we don't assert would be proper and do not attempt, or there must  
10 be some provision made for an inspection procedure. And the  
11 provision for an inspection procedure is what is at issue here.

12         I don't think it is irrelevant to point out that here,  
13 distinct from a case like Lamont, we are not dealing with an  
14 innocent party whom the Government presumes to protect. We are  
15 dealing with an individual who has either been adjudicated or  
16 whom it has been adjudicated that there is probable cause to  
17 believe that he is using the mail for an illegal, improper  
18 purpose. And it is upon the basis of that adjudication, a spe-  
19 cific adjudication directed to him, directed after adversary  
20 proceedings fully consonant with due process that this remedy  
21 is applied.

22         Now the order, of course, is a restraint in some  
23 respects, but that is a restraint which can readily be reduced  
24 in its impact. Commercial publishing houses and commercial mail  
25 orders regularly use special forms of address in connection with

1 their order blanks. Where that is done only envelops with that  
2 form of address are intercepted and detained or returned, as the  
3 case may be, and again that was the situation in Donaldson.

4 As a practical reality there are not terribly many  
5 situations where an individual would receive private mail or  
6 anything of that sort at a commercial address which would be  
7 used in this kind of situation. There are specific provisions  
8 made for forwarding mail without interference, which appears  
9 from its cover, and not to be related to this specific publica-  
10 tion which has been adjudicated. In some, as demonstrated by  
11 the Donaldson opinion, there may be some problems in particular  
12 cases about an order being overbroad. I think there is not a  
13 problem about the statute necessarily being so.

14 Even the inspection itself, when it occurs, I might  
15 point out need not and, in fact, probably is not in the reali-  
16 ties of the situation a reading of the person's mail as such.  
17 We know that the way these publishing houses operate is on a  
18 cash basis. They do not accept orders COD. Consequently, any  
19 letter which when opening was found to include no check would  
20 immediately be a candidate for passage on. There is no necessity  
21 to see whether it is an order or not. One knows it on this type  
22 of a commercial reality. Usually there will be order blanks or  
23 something of the sort which would also serve an identifying func-  
24 tion.

25 Q What distinction do you see in the usual finding

1 of something that is obscene or not, and the usual finding  
2 that there is probable cause to believe that something is obscene?

3 A Well, I think there are some issues of fact that  
4 might be explored. There might be some questions of social  
5 utility, of maybe special evidence that could be introduced in  
6 one way or another on various of the elements of the Court's  
7 obscenity standards as they have evolved. But I must say that  
8 certainly in this Court's practice, it does seem to come princi-  
9 pally down to a matter of inspecting the materials themselves and  
10 to the extent, of course, that that is the test, there is no  
11 difference.

12 Q I suggest maybe the judge thinks he needs a little  
13 more time to ponder the problem.

14 A That's right, and I think any conscientious judge  
15 in that situation would take more time rather than issue the  
16 order.

17 Well, I might say again that there are substantial  
18 interests on the Government side warranting this procedure. What-  
19 ever certificates of age there may be in the mail is nonetheless  
20 impossible to know whether in fact the person is saying that he  
21 is 21, that he is 21. If you sell this material over the counter,  
22 you can at least make some obvious sorts of differentiations  
23 along that score.

24 There is the need, I think recognized by Mr. Justice  
25 Harlan's opinion in *Memoirs*, for cooperating in a sense with the



1 state for inhibiting the spread of this material to all states of  
2 the Union from a point obnoxious. If within constitutional bounds,  
3 this is properly so. And as Kingsley itself recognized, that  
4 cannot be effectively done without some form of restraint. There  
5 is the matter of Post Office involvement, indeed, with what is  
6 an offense under the laws of the United States and the time for  
7 the prosecution of the criminal case, again, is a time during  
8 which the material may continue to be sent.

9 In some I believe this is a remedy which is as narrow  
10 as possible under the exigent circumstances of the Act, something  
11 which this Court indicated in the Burstyn case it would consider  
12 as a proper consideration on passing on constitutionality of regu-  
13 lation in this field.

14 There are a few concluding observations that I would  
15 like to make. Regarding this Court's decision in Stanley and the  
16 meaning that ought to be given to it, I think the Government's  
17 approach or understanding of that opinion may be reflected not  
18 only in Griswold v. Connecticut, but perhaps better than else-  
19 where in the language of Mr. Justice Harlan's dissent in Pope v.  
20 Ulman.

21 We are not presented simply with a moral judgment to be  
22 passed as an abstract proposition. The secular state is not an  
23 examiner of consciences. It must operate in the realm of behavior  
24 of overt actions, and where it does so operate, not only the  
25 underlying moral purpose of its operations, but also the choice

1 of means becomes relevant to any constitutional judgment on what  
2 is done.

3 I believe that Stanley was a decision about the choice  
4 of means for regulating obscenity and as such the Government  
5 has no qualms with it. I do not believe, as the Court said, it  
6 was was not that the opinion was meant in any way to interfere  
7 with general Government regulations in this particular area. But  
8 someone suggested that the Roth opinion has proved a debacle.  
9 I find it hard to imagine back to what was available on the news  
10 stands and through the mail in 1957 in considering what is there  
11 now, that it was a debacle at least for anyone on the side of  
12 the fence represented by the person who made the observation.

13 Nor do I think that the issue of social value can be  
14 equated with monetary value. No one suggested that surely the  
15 authors of the Roth opinion understood that obscenity was handed  
16 out for no compensation, because people wouldn't pay for it.  
17 Obviously it has some social value in that sense, but I do not  
18 think that any value which has been suggested for it amounts to  
19 the type of value that the Court was discussing in Roth about  
20 value connected with ideas.

21 Counsel has made a great deal of our brief in Rowan.  
22 Those quotes were taken widely out of context. They were prin-  
23 cipally quotations which the Government had felt had made in  
24 its brief, one for example was from our statement of facts, page  
25 6, where we quoted a member of the House of Representatives, who

1 was explaining his bill and quoting from the Harvard Law Review,  
2 and so forth.

3           The principal thing to be noted about the Government's  
4 position in that case is that deals with a statute which has  
5 much wider impact than on materials which this Court has held  
6 may constitutionally designated "obscene." And in that wider  
7 area where the individual may very well believe, and many indi-  
8 viduals do believe, that materials this Court has held are not  
9 obscene, are nonetheless objectionable.

10           The mailer is given quite proper control over what  
11 comes into his home.

12           Q     Some of these orders read "judicial officer." Who  
13 is he?

14           A     The judicial officer is the judicial officer of  
15 the Post Office.

16           Q     What's that?

17           A     It is a position very much like the similar posi-  
18 tions in the Department of Agriculture and other places defined  
19 by the postal laws, Section 308 of Title XXXIX, "He shall perform  
20 such quasi-judicial duties as the Postmaster General may desig-  
21 nate. He is the agency for the purposes of requirements of the  
22 Administrative Procedures Act."

23           Q     Does he have any judicial experience?

24           A     Well, no more than a trial examiner for the  
25 National Labor Relations Board.

1 Q We don't call them judicial officers.

2 A They are the same.

3 Q In fact, it would be an acting judicial office.

4 Now I am trying to find out what the difference is between him  
5 and the censor, except the title.

6 A Well, I think the censor deals strictly with these  
7 materials. 80 percent of the judicial officer's time is spent  
8 passing on contractual disputes involving the building of post  
9 offices.

10 Q Oh, is that what he does?

11 A That is a lot of what he does, yes. And he passes  
12 on issues of second-class mailability, any administrative dis-  
13 pute that may come up within the Department that has to be set-  
14 tled.

15 Q Then he is a judicial officer in the sense of  
16 being an adjudicator?

17 A That's right, precisely.

18 Q His job is adjudication and not administration.

19 A Precisely.

20 Finally, I think it is necessary to say that the Govern-  
21 ment does, indeed, assert that it does have the right not to  
22 deliver through its mail some of the materials and the people  
23 assert the right to send through it. That may ultimately be  
24 what is at issue in this case, although I thought it had been  
25 settled by Roth. It seems to me there is an overriding interest



1 because "carried through the mail" is simply not a neutral act.  
2 It involves the Government in this business. It in some sense  
3 puts a stamp of Government approval, if not Government subsidy,  
4 on it. That is why, quoting now from an editorial in the London  
5 Times, which is written on a somewhat different issue, but I  
6 think it is perfectly apt:

7 "That is why those that are of the opinion that mate-  
8 rial that pass the bounds of decency are justified in denouncing  
9 it in circumstances like these. It is not because they per-  
10 sonally are affronted. They need not be so, but because it shifts  
11 the limits of public re permissible sexual display, and shifts  
12 them in a direction that they have reason to believe that it is  
13 hurtful to the values they are upholding to the well-being of  
14 their society."

15 I should like to reserve the remainder of my time for  
16 rebuttal.

17 MR. CHIEF JUSTICE BURGER: Thank you. Mr. Smith?

18 ARGUMENT OF ROBERT EUGENE SMITH, ESQ.

19 ON BEHALF OF APPELLEE

20 MR. SMITH: Mr. Chief Justice and may it please the  
21 Court:

22 The factual circumstances in the case involving The  
23 Book Bin are slightly different than the factual circumstances  
24 involving The Mail Box, and as to those differences as to not  
25 covered by my brother here I would like to mention those facts.

1 First, if it please the Court, the particular publica-  
2 tion involved is just one, called "Models of France." The  
3 advertisement brochure sent out through a postal inspector, I  
4 call the Court's attention to pages 58 and 59 of the appendix,  
5 has a notation at the top that he inquired and the date 2-4-69,  
6 February 4, 1969.

7 Now in the context of this particular case what there-  
8 after occurred is nothing for four months. And then in June,  
9 approximately June the sixth, a motion was filed which the  
10 petitioners filed to the complaint before the judicial hearing  
11 officer, as well as a motion for an expedited hearing because  
12 of the tremendous danger suggested in this particular regard.

13 And then almost instantaneously a motion was made  
14 under 4007 to have the court declare probable cause and the  
15 material as obscene.

16 But yet four months went by under the scheme as it  
17 operated by the Government's own exhibit as put into this par-  
18 ticular case and we point out to the Court the material, the  
19 magazine "Models of France," which was the subject of the 1969  
20 proceeding, was no more candid than the magazine this Court  
21 found "not obscene," applying the Redrup concept in exclusive --  
22 in the magazine case involving Exclusive, which was Central  
23 Magazine Sales Ltd. v. United States in October of 1967.

24 So this is a year and a half later there is an attempt  
25 to take one magazine out of an entire brochure and we suggest that

1 these are separate facts and circumstances. What occurred is  
2 the U. S. Attorney sent a letter to The Book Bin, telling them  
3 that he was going to move for a temporary restraining order, and  
4 counsel appeared at the time and shortly thereafter filed a  
5 motion to dismiss the application as well as asking for a three-  
6 judge court to declare the constitutionality.

7 It is true in this case there was at no time any mail  
8 stopped, because of the action of counsel in this particular  
9 regard. Now in that context we show this is the difference in  
10 this case and the other case.

11 Now about our arguments in this other part. First is  
12 the concept of whether the administrative proceedings here are  
13 appropriate under the First Amendment dealing with presumptively  
14 protected publications. We have, as we suggested, a Post Office  
15 proceeding that does not have an adversary before a judicial  
16 officer, a court.

17 But what occurs is that the publication is displayed  
18 and an affidavit is obtained by the general counsel, the mate-  
19 rials are then submitted to the hearing examiner, who then dockets  
20 a complaint and goes forward from there. Now in this instance  
21 there is to expertise to suggest in this hearing officer. You  
22 have heard that 80 percent of his time is spent on matters  
23 relating to contracts for post office buildings.

24 In the proceedings at that time there is no time period  
25 in which the hearing must be convened. There is no time period,

1 as we suggest, that is required under the decisions of this  
2 Court in Teitel Film Co. and in Freedman within which there  
3 must be a prompt judicial determination. And we say that in  
4 this regard this is a failure in this context.

5 Then there is obviously no jury in the context of  
6 the administrative proceedings to determine whether or not some-  
7 thing is obscene. And we suggest that the publications in The  
8 Mail Box case were determined by that same hearing acting judi-  
9 cial officer to be obscene and, as Mr. Fleishman indicated,  
10 that these were comparable to the materials in Bloss and we sug-  
11 gest that Roth is also comparable to the materials in the Centra-  
12 Magazine case.

13 So, in that particular context we say that they are  
14 not -- these are not appropriate procedures. Now in the con-  
15 text of the 4007 order we suggest that there are several defi-  
16 ciencies in that particular section which are special to the  
17 Book Bin case.

18 First is, what is probable cause or what is the prob-  
19 able cause test? There is no guide left as to what is probable  
20 cause in the context of a 4007 hearing, because in no instance  
21 are we talking about an opportunity, a reasonable opportunity to  
22 be heard. Is one day or two days sufficient?

23 This is not a kind of situation like Carroll v. Presi-  
24 dent and Commissioners of Princess Anne County wherein a speech  
25 is about to be heard that almost that evening -- and there are



1 emergency concepts involved and there was no opportunity -- there  
2 could have been an opportunity to be heard, and an immediate  
3 hearing could have been held.

4 In this context they waited, as we suggested, from  
5 February until June and then they moved for an immediate hearing  
6 and we saw that, unlike Carroll v. the President and Commissioners  
7 of Princess Anne County, there was no overriding emergency and  
8 in this regard probable cause consisting of due process. Is it  
9 one or two days' notice to go in and be prepared to demonstrate  
10 one's case?

11 In this particular court we also go on to the fact that  
12 there is no reasonable construction that could obtain to save  
13 what we consider to be an unconstitutional mail block, requiring  
14 an affirmative action on the part of the addressee under the  
15 doctrine suggested by this Court in Lamont.

16 The order, yes, could have been drawn very narrowly  
17 and the postal inspector could be delegated to sit down with  
18 the appellee on a day-by-day basis, sort through every piece of  
19 mail there to determine whether or not any of the material alleged  
20 to be obscene could be released to them, and only that material  
21 which was not should be released.

22 So we suggest that this, in effect, creates a chilling  
23 effect or self-censorship which we feel this Court has condemned  
24 on numerous and prior periods. But the trial court or the three-  
25 judge court suggests that under the broad wording of the statute

1 that under 4007 the United States could obtain a court order  
2 retaining all incoming mail. However, as has been suggested by  
3 the Solicitor General, that should be somewhat reduced.

4 We get, in part, to the concept that Mr. Fleishman has  
5 discussed and Mr. Strauss has discussed with respect to Roth  
6 and its applicability in this regard. In essence we say that an  
7 individual has a right to receive material which to him is for  
8 his amusement value or for the conveyance of ideology content.  
9 The individual asserts that right by ordering merchandise.

10 Now it is not suggested, we say, that this brochure  
11 necessarily goes to an unwilling or to an unsolicited individual  
12 and then he responds by ordering a magazine. There is a variety  
13 of ways that this man can get this material. He can buy a  
14 publication that is put out by a firm, he may have an advertise-  
15 ment in there and he may then say, "Send me a brochure," and the  
16 brochure is sent to him in response to this. And then in kind  
17 the publication is sent to him after reading from the brochure.

18 And this is, in effect, the part of the people of  
19 The Book Bin or The Mail Box trying to follow what has been  
20 suggested by this Court in the Redrup case where we are dealing  
21 with an individual who wants to avoid exposure to that type of  
22 material, and this is the unsolicited intrusive mailing.

23 But if John Doe, a postal inspector, wants to get on  
24 The Mail Box list and he wants to buy that type of material from  
25 The Mail Box, and ultimately, as this Court recognized in Rowan,

1 there is an exchange of lists in every commercial enterprise  
2 and mail order. What ultimately occurs is that this list is  
3 exchanged and he then gets an advertisement from The Book Bin  
4 or whatever, he is not in the category of the individual who  
5 says, "I want to avoid confrontation with this type of material."  
6 He is not that particular person, so it is not a solicitation.  
7 It is just simply widespread, which seems to us to have been  
8 suggested in the Stanley case when the Court took particular  
9 pains, as this counsel reads it, to point out in a footnote a  
10 quotation from those cases and said, "A court found" -- this is  
11 on page 548 of the latest edition:

12 "The Court found it unnecessary to reach the constitu-  
13 tional questions presented by the plaintiff, but did note its  
14 belief that the statement in Roth concerning the judgment of  
15 obscenity must be interpreted in light of the widespread dis-  
16 tribution of the material in Roth."

17 And again in the particular case this Court, the  
18 Stanley case, this Court reiterated what was said in Mr. Justice  
19 Brennan's opinion in Roth, "The door barring Federal and state  
20 intrusion into (the area of First Amendment rights) cannot be  
21 left ajar; it must be kept tightly closed and opened only the  
22 slightest crack necessary to prevent encroachment upon more  
23 important interests."

24 And at that particular point there was a footnote, which  
25 led us back ultimately to Breed v. City of Alexandria, which

1 seemed to be an expression of the kind of intrusion that we were  
2 talking about, that certain material could be disseminated.

3 Mr. Justice Stewart has suggested in *Ginzburg v. U. S.*  
4 that unless the materials had some intrusive quality about the  
5 nature of its dissemination before it should be prohibited. At  
6 least that is how this counsel has read the particular points.

7 So we will not rule this particular position that we  
8 are not engaged in a widespread indiscriminate circulation. We  
9 have an individual who by one form letter has gotten onto a  
10 mailing list as indicated by his prior correspondence or such  
11 that he wants to receive adult-type material. The characteriza-  
12 tion by Mr. Strauss of this being, you know, that these people  
13 are in a particular industry or they are involved for the mone-  
14 tary aspects, everyone is involved in the monetary aspects.

15 In this regard these people have suggested they want  
16 to receive something. They want to order. They write to The  
17 Book Bin to get it. The Post Office Department comes in and  
18 decides that they shouldn't get it for one reason or another the  
19 particular publication, which was known to them to be 'at least'  
20 comparable to material in the *Exclusive* case, not even as candid  
21 as the material in the *Roth* case later determined by this Court,  
22 I think, on June 1, 19 ---

23 Q Do you know how one gets on one of those mailing  
24 lists?

25 A No, sir, the record is silent as to that particular



1 point.

2 Q Do you know how extensive your mailing list is?

3 A There was no factual inquiry conducted by the  
4 court in reaching the question in the abstract, Your Honor.

5 But I was answering, as I thought, Mr. Justice Black-  
6 mun's questions earlier regarding the manner of how someone  
7 might get and how someone may respond to it in this particular  
8 regard.

9 Q Well, do you agree really in neither of these  
10 cases are we concerned with the substantive question as to whether  
11 this material is fanable [?]? It is either under any kind of a  
12 standard, where there is a different standard for the Federal  
13 Government or what, we don't reach any of that in this case.

14 A Well, there is ---

15 Q It is simply a procedural question as to whether  
16 it is permissible procedure. Am I right about that?

17 A Well, Your Honor, that is correct. The Court  
18 did not get into the applicable of the law in this particular  
19 context, and ---

20 Q It is really nothing but a Freedman issue, whether  
21 Freedman controls this case or these cases, or whether it is a ---

22 A Yes, sir, I reluctantly admit that is correct.

23 Q Yes.

24 A We suggest that it is not just Freedman. We sug-  
25 gest also the Lamont issue, Your Honor.

1 Q Yes.

2 A And those two factors are the factors that we  
3 concern ourselves with. The burden for instituting judicial  
4 review at the conclusion of the Post Office upon determination  
5 is on the addressee. The burden is on the censor. This is sug-  
6 gested by and large in Freedman. There is no time period within  
7 which this administrative period process must be concluded.

8 We suggest that that is in violation of Teitel Film  
9 Corporation, which was in essence bottomed on Freedman v. Mary-  
10 land. That the burden of carrying the persuasion certainly  
11 by virtue of an administrative determination of "obscenity" would  
12 then be on the person seeking to reverse or change that particu-  
13 lar thing in the judicial review.

14 Then we say that these things are inaccurate.

15 As to 4007 there is no standard as to determination  
16 of what probable cause is and the probable cause issue -- once  
17 the Court finds probable cause, whether under any standard --  
18 could something be said to be obscene, under any test could it  
19 be said to be obscene. If the Court finds that as to the issue  
20 of probable cause, then we have something tied up, we have corres-  
21 pondence tied up, we have obviously a chilling effect, we suggest,  
22 Your Honors, to the exercise of First Amendment freedoms and  
23 the public is in great measure deprived.

24 Whereas in this instance if the Court will look at  
25 the particular exhibits, quoted in this publication on page 58

1 and page 59 of the appendix, the material in "Models of France,"  
2 the publication on the cover is indistinguishable from any of  
3 the other materials. So what we have is an invidious one-magazine  
4 proposition. We are coming in on one magazine and we are going  
5 to do it on one magazine.

6 It doesn't necessarily have to stop there. We suggest  
7 that in the area of First Amendment rights that there has to be,  
8 as this Court has said so many times, a very strict ---

9 Q How was that last?

10 A Yes, sir.

11 Q We can only hear one case at a time.

12 A Yes, sir, that is correct.

13 Q But about this particular point. You say they  
14 singled you out precisely?

15 A No, sir, I am not saying they singled us out.  
16 They singled a publication out. But this was a pilot procedure,  
17 we suggest, Your Honor, that the Post Office undertook in two  
18 different jurisdictions, one in California and one in Atlanta,  
19 Georgia.

20 Q You are not suggesting anything impermissible about  
21 that, are you?

22 A Oh, no, sir, I am suggesting that the Government  
23 can argue today one magazine is all that is involved out of all  
24 those publications. We say that if this procedure is allowed to  
25 go on unchecked, as is presently constituted, that it is the

1 beginning of and could be the beginning of and could have dele-  
2 terious results upon the public's right to receive access to  
3 material which in this instance certainly not hard-core pornography  
4 by any definition that has been suggested by the Solicitor General.  
5 In times gone by it has been set out in the margin by Mr. Justice  
6 Stewart in the Ginzburg v. U. S. dissent.

7 We say that the Lamont issue controls as written and  
8 we feel certainly that the Freedman factors, as argued, control  
9 this.

10 Thank you.

11 MR. CHIEF JUSTICE BURGER: Mr. Strauss, I am not sure  
12 how much time you have left.

13 MR. STRAUSS: I only have three very short points to  
14 make.

15 MR. CHIEF JUSTICE BURGER: You have two minutes.

16 REBUTTAL ARGUMENT OF PETER L. STRAUSS, ESQ.

17 ON BEHALF OF APPELLANTS

18 MR. STRAUSS: The first point is this was, as I think  
19 counsel stated, a test case and as test cases sometimes do, it  
20 had many flaws. It was brought in the hope of getting some kind  
21 of conflict with the proceedings on the West Coast and I don't  
22 think it should be evaluated as an ordinary case as to how the  
23 Department would proceed under this statute.

24 The second point I should make in connection with this  
25 issue is ---



1 Q What do you mean by that? I don't want to slow  
2 you up, but there are ---

3 Q Why shouldn't we consider this as the way the  
4 Department would ordinarily proceed under this statute? What  
5 did it do in this?

6 A Let me put it this way. The question whether  
7 that was the case and which it had come to an issue, the Govern-  
8 ment could have demonstrated that it was entitled to the  
9 extraordinary relief of Section 4007 is not at issue, which was  
10 decided and should not, I think, be assumed here.

11 Q You are talking about the nature of the ---

12 A That's right. That's right, the nature of the  
13 magazine and the nature of the Constitution I suppose, showing  
14 that four months had elapsed and the Government hadn't shown  
15 that there was any emergency, which would tend to persuade you  
16 that there was no need for this extraordinary relief.

17 Q Yes.

18 A Regarding the question of the amount of time these  
19 proceedings might take, I think there is one further observation  
20 I might make. I have already suggested that this is always under  
21 judicial control.

22 I would also suggest, as I believe we have in a foot-  
23 note to our brief, that it is indistinguishable from the question  
24 of how long shall a criminal prosecution take? This Court has  
25 never suggested that once an indictment is brought in an obscenity

1 case, that case must be listed on the calendar over cases involv-  
2 ing prosecutions for murder or interstate bank theft or the like.  
3 Similarly here, simply because an administrative complaint may  
4 have been filed, that fact alone doesn't produce any particular  
5 compulsions of time, although the existence of a 4007 order might.

6 Finally, I should also like to remind the Court of  
7 footnote 22 in the Interstate Circuit opinion again, in which  
8 the Court did indicate, I think clearly, that the simple burden  
9 of an administrative act to avoid the fault was not the kind of  
10 a burden which was involved in the Freedman holding. On these  
11 grounds we suggest that the decisions in both of these cases  
12 must be reversed.

13 Thank you.

14 MR. CHIEF JUSTICE BURGER: Thank you, Mr. Strauss.

15 Thank you, Mr. Smith.

16 The case is submitted.

17 (Whereupon, at 2:05 p.m. the argument in the above-  
18 entitled matter was concluded.)  
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