

Supreme Court of the United States

October
[REDACTED] TERM 1969

LIBRARY
Supreme Court, U. S.
DEC 17 1969

In the Matter of:

-----X

ELMER E. MILLS AND LOUIS SUSMAN,
 Petitioners,
 v.
 THE ELECTRIC AUTOLITE CO., ET AL.
 Respondents.

-----X

Docket No. 64

RECEIVED
SUPREME COURT, U.S.
MARSHAL'S OFFICE
DEC 17 9 54 AM '69

(Handwritten flourish) CORRECTED TRANSCRIPT *(Handwritten flourish)*

Duplication or copying of this transcript by photographic, electrostatic or other facsimile means is prohibited under the order form agreement.

Place Washington, D. C.

Date November 13, 1969

ALDERSON REPORTING COMPANY, INC.

300 Seventh Street, S. W.

Washington, D. C.

NA 8-2345

BENHAM
WX

TABLE OF CONTENTS

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

	<u>PAGE</u>
<u>ORAL ARGUMENT OF:</u>	
Arnold I. Shure, Esq., on behalf of Petitioners	2
Albert E. Jenner, Jr., Esq., on behalf of the Respondents	16
<u>REBUTTAL:</u>	
Arnold L. Shure, Esq.	30

IN THE SUPREME COURT OF THE UNITED STATES

October

TERM 1969

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

ELMER E. MILLS AND LOUIS SUSMAN,)	
)	
Petitioners)	
)	
vs)	No. 64
)	
THE ELECTRIC AUTOLITE CO., ET AL.,)	
)	
Respondents)	
)	

The above-entitled matter came on for argument at
11:05 o'clock a.m. on November 13, 1969

BEFORE:

- WARREN E. BURGER, Chief Justice
- HUGO L. BLACK, Associate Justice
- WILLIAM O. DOUGLAS, Associate Justice
- JOHN M. HARLAN, Associate Justice
- WILLIAM J. BRENNAN, JR., Associate Justice
- POTTER STEWART, Associate Justice
- BYRON R. WHITE, Associate Justice
- THURGOOD MARSHALL, Associate Justice

APPEARANCES:

ARNOLD I. SHURE, ESQ.
11 South LaSalle Street
Chicago, Illinois 60603

ALBERT E. JENNER, JRS, ESQ.
135 South LaSalle Street
Chicago, Illinois 60603

P R O C E E D I N G S

1
2 MR. CHIEF JUSTICE BURGER: Number 64. Mills and
3 others against the Electric Auto-Lite Company.

4 Mr. Shure.

5 ORAL ARGUMENT BY ARNOLD I. SHURE, ESQ.

6 ON BEHALF OF PETITIONERS

7 MR. SHURE: Mr. Chief Justice and may it please the
8 Court: This case is here on certiorari to the Seventh Circuit
9 Court of Appeals. Petitioner sare minority shareholders of
10 Electric Auto-Lite Company and they sue derivatively and as a
11 class action on behalf of all other minority shareholders with
12 respect to a merger, proxy statement, which was mailed to the
13 shareholders of Auto-Lite in 1963.

14 As the action is brought against Auto-Lite for whose
15 benefit it is sought, against Mergenthaler, the majority share-
16 holder, which owns 54 percent of Auto-Lite stock, and against
17 American Manufacturing Company, a parent of Mergenthaler and
18 owner of one-third of its stock.

19 The story begins about two years earlier when the
20 American Manufacruring Company, the top of the pyramid, found
21 itself in a legal situation where presumptively, all of the
22 transactions between its affiliates, Mergenthaler and Auto-Lite
23 and itself or any of them, had to be subject, possibly, to
24 Investment Company Act scrutiny and regulation. This regulation,
25 in substantive terms, posed some very serious problems and to

1 avoid the risks of this kind of regulation, an application was
2 made to the Corporate Regulation Division of the Securities and
3 Exchange Commission for an exemption under a provision which
4 permits such an exemption if it can be shown that the business
5 of the parent is not that of an investment company, but it is
6 primarily engaged in a business other than that of owning
7 stocks through controlled subsidiaries.

8 To show that American was primarily engaged in the
9 operation of Auto-Lite and its business on a day-to-day basis,
10 Respondents offered evidence of the fact that Mergenthaler
11 actually dominated the day-to-day business of Auto-Lite and
12 that this was done in cooperation with American and that this
13 domination occurred through the fact that all of the directors
14 -- all of the directors -- of Auto-Lite had been hand-picked.
15 Seven of them were hand-picked by Mergenthaler; seven of them
16 were direct nominees and four of them had been retained at
17 sufferance and as the testimony went there, for the benefit of
18 Mergenthaler; not for the benefit of Auto-Lite, as they put it.

19 On this showing they obtained the exemption order.
20 And hard on the heels of this exemption order they issued the
21 proxy statement with regard to the proposed merger, between
22 Mergenthaler and Auto-Lite.

23 The proxy statement was completely silent about this
24 domination of the board of directors. In fact, it was com-
25 pletely silent as to any relationship between the board of

1 directors of Auto-Lite and Mergenthaler and American, and
2 although conscious of the fact that it was necessary to dis-
3 close such relationships, they did disclose that there we-e
4 four directors of Auto-Lite who were common to Mergenthaler;
5 and went on to make the positive representation that no direc-
6 tor has any other interest, direct or indirect in the proposed
7 merger.

8 In the Complaint the Plaintiffs claimed that this
9 was an out-and-out misrepresentation. It was certainly a major
10 nondisclosure. The proxy statement did say that "The board of
11 directors has carefully considered and approved the terms of
12 the merger and recommends that the shareholders vote to approve
13 the plan of merger."

14 Respondents, despite the fact that the suit was
15 pending, proceeded to consummate the merger and this puts our
16 situation here in exactly the same context as the situation in
17 Borak versus J. I. Case, which this Court decided in 1964, and
18 which we say is determinative of the issues here, because there,
19 too, the merger was consummated; the people took the risk,
20 decided to go ahead knowing there was a lawsuit pending, but
21 nevertheless went ahead with knowledge of what the claims of
22 the Plaintiffs were.

23 Since the facts are undisputed because we had these
24 sworn statements from the other case, the District Court took
25 the view that the shareholders were entitled to be informed of

1 these interrelationships between the board of directors making
2 the recommendations and the adversary in the merger negotiations
3 and entered judgment -- a summary judgment under Rule 56-C of
4 the Federal Rules of Civil Procedure, which is appropriate
5 where there are no genuine issues of fact that there had been
6 a violation through nondisclosure of a material fact or facts.

7 The Court reserved, however -- brought up the
8 question of causal relationship, and after hearings were had on
9 the casual relationship and it was demonstrated to the Court
10 that this merger was consummated through the use of proxies
11 procured through the unlawful proxy statement, the Court then
12 made a further finding and entered a supplemental summary judgment
13 holding that the issue of liability had been established
14 and that there was a violation of the Act.

15 The Court of Appeals agreed with the District Court
16 on the fact that there was this material nondisclosure. Both
17 Courts had little difficulty in coming to the conclusion that
18 the failure to disclose this conflict of interest, the relationship
19 with the adversary, was so material that a violation had
20 occurred, so the Court of Appeals, in a very carefully considered
21 opinion, ruled that there had been this violation of
22 Section 14-A and Rule 14 of the regulations promulgated by the
23 SEC.

24 The District Court reserved all questions of relief
25 for further hearing. Under the summary judgment proceedings,

1 it is permissible to have a judgment on liability first and
2 then after, that is disposed of. The appeal of the Appellants,
3 of course, came immediately after the District Court's ruling
4 and finding.

5 Since the Court of Appeals found that there had been
6 a violation and the fact not disclosed was material, the
7 Respondents here filed no petition for certiorari and did not
8 seek to save that question for review by this Court. When
9 Petitioners filed a petition, the Respondents resisted our
10 petition, filed no cross-petition, and we believe that that
11 matter is therefore not pending before this Court.

12 Now, this Court requested the Government to file a
13 brief as Amicus and the Government in its brief, as will be
14 noted, agrees with Petitioners' view as to what issues are
15 pending on this certiorari hearing and theirs are essentially
16 the same as ours -- that is, the Government.

17 The Respondents, of course, attempt to seek a re-
18 view and a weighing of the evidence by this Court and at great
19 length in their brief they argue what evidence there was before
20 the other Courts. We have not answered that because we have
21 felt governed by the rules of this Court and we have adhered to
22 the question only on which this Court granted certiorari.

23 Now, in a separate portion of the opinion, the
24 Court of Appeals deals with the question of causation, and
25 here rules that the District Court was in error. Although

1 agreeing that the proxy statement calls the merger in the
2 sense that the votes essential were procured through the un-
3 lawful proxy statement, the Court of Appeals laid down a dif-
4 ferent test of causation asking whether the misleading state-
5 ment of omission caused the submission of sufficient proxies
6 to change the result of the vote.

7 As the Court of Appeals said, the more exact ques-
8 tion is whether that particular misrepresentation or wrongful
9 -- material wrongful omission -- actually resulted in the
10 votes. The crux of the Court of Appeals' opinion lies at this
11 point toward the end; it is within the last two pages of the
12 opinion. "The material offered by Defendants on the merits of
13 the terms of merger suggest that it may be possible for them
14 to satisfy the Court by a preponderance of probabilities; that
15 the merger would have received a sufficient vote even if the
16 proxy statement had not been misleading in the respect found."

17 Petitioner take the position that this kind of
18 speculation or guess-work or attempt to unscramble the minds
19 of the 5,400 minority shareholders who voted for the merger,
20 is essentially going to be a guesswork proposition; the type
21 of undertaking that Courts do not undertake. There are many
22 decisions, including one by Justice Cardozo long ago, in which
23 at common law he said that we can't get into these nice specu-
24 lations as to which particular bit of information in a
25 complicated series of facts, affected the person's mind.

1 But what the Court of Appeals was really talking
2 abot here they speak of in a footnote when they say the corres-
3 ponding question in common law is reliance. Now, there is
4 nothing in the Borak case and there is nothing in the Exchange
5 Act of 1934, which is before this court; there is nothing in
6 the Rules and Regulations of the Securities and Exchange Com-
7 mission that says anything about reliance.

8 We get down to the question of what is the purpose
9 of this legislation. Our test must be Borak because we think
10 Borak conclusively disposes of this case. The test is: what
11 was the purpose? And the purpose was to have an honest suffrage.
12 The Rule 14 and Section 14(a) do not say that all unfair mer-
13 gers are barred. This is a disclosure statute. It says that
14 you must make full disclosure so that there may be a fully-
15 informed voting on the question that is presented in the proxy
16 statement.

17 If the proponents of a merger want to set out all
18 the horrible things, assum ; the plan is just terribly unfair
19 and they want to set the whole thing out and they tell every-
20 thing fully, there is no violation of the statute. But, the
21 Court of Appeals in interpreting a Federal Statute, has gone
22 to common law standards and creates this impracticable standard
23 as to how you resolve what went on in people's minds, and this
24 assumes, of course, that the stockholders would have voted for
25 any fair merger. They don't discuss whether it need be just

1 fairfair; a little bit fair; a whole lot fair; overwhelming,
2 or what. The assumption there is that the shareholders, in
3 guessing what went on in their minds and guessing and specula-
4 ting what they would do, would vote for a fair merger. Well,
5 that is not consistent with the known facts. People have many
6 reasons for voting. Here there were many facts disclosed as
7 to the market value, the book value; the book value here was
8 \$88 a share and the people were getting less than 75 percent
9 of book on this merger and when one analyzes the figures in the
10 proxy statement you realize they weren't even getting the mar-
11 ket value of their Auto-Lite shares because the pre errad
12 shares of Mergenthaler that would be given in exchange and con-
13 verted into common immediately, would bring something like \$6
14 to \$9 less on the market than they would have had for their
15 shares of Auto-Lite.

16 But the reason that the whole plan was unfair was
17 that they were -aking this at less than 75 percent of book
18 value. Now, all of these it is true --

19 Q I perhaps have missed the point in this case.
20 I thought that there was no attack here on the fairness of the
21 terms of the merger itself. Am I mistaken about that?

22 A That is not pending before the Court, Your
23 Honor, at this time. The question of fairness we say --
24 Petitioners say -- that the issue of fairness has nothing to do
25 with the remedy and restitution. The trial here -- the verdict

1 in the Court below that brought the case here did not involve
2 the question of fairness at all. It was a showing that there
3 was a violation of the proxy rules and Plaintiffs maintain,
4 that to establish our cause of action under Borak, fairness
5 has absolutely nothing to do with it.

6 Q Well, that's what I thought.

7 A The Court of Appeals injected this issue of
8 fairness and they set up a standard that if the plan is fair
9 we will assume that the people would have voted for it and if
10 you, the Petitioners or Plaintiffs, are unable to establish
11 that the plan was unfair, or putting the burden the other way,
12 they said that the Respondents, by the burden of persuasion,
13 should demonstrate that it is fair, if they can, and they put
14 in their expert witnesses and so on, and then we put in ours
15 and you get down to the question of whether or not, in a very
16 lengthy battle of attrition, as to whether or not it is fair.

17 We say that it has absolutely nothing to do with the
18 violation and on that we must stand or fall. Either Borak
19 means what it says or it doesn't mean anything. And to borrow
20 a common-law test of constructive fraud, which the Borak
21 decision says the Court was trying to get away from and Congress
22 was trying to get away from, and to inject it into a disclosure
23 statute which involves the public interest and fair disclosure
24 to shareholders so they may vote and know what they are voting
25 on without having all the evils that came prior to the

1 Securities Act. We're arguing this case exactly 40 years and
2 two weeks, to the day, after the stock market crash of 1929 and
3 all these investigations, the preambles to the Securities Act,
4 all talk about what they are trying to cure. They are trying
5 to cure the secrecy; they're trying to cure the nondisclosures;
6 they're not trying to say let's have fair plans; you are com-
7 manded to make this plan fair; you are commanded to make dis-
8 closures and full and honest disclosure, and that's all that's
9 involved.

10 Q Do you think it's irrelevant whether or not
11 these misrepresentations or these omissions affected any votes?

12 A I believe it is irrelevant because Congress in
13 passing its statute, did not inject any element of reliance.
14 If we are going to get into questions of reliance and causation,
15 then we get into the area of speculation and what affects
16 people's minds and this is something that is almost impossible
17 to unscramble. How can we go back now, years later. If the
18 Defendants had gone back immediately when they were served with
19 the Complaint and they knew what the facts were, they knew
20 about this other proceeding; they knew about the evidence;
21 they could have gone back and resubmitted it and would have
22 had a very easy disposition of the case.

23 Q Do you rely on Borak?

24 A I certainly do.

25 Q Didn't Borak say causal connection would be

1 tried out in the District Court?

2 A Borak does not say that causal relationship
3 must be tried. It must be remembered that Borak was here. I
4 was in this case. Borak was my case.

5 Q Yes.

6 A In Borak, the case came to this Court on the
7 pleadings.

8 Q I know it did.

9 A And it was not after a resolution; there was
10 no evidence here --

11 Q And what did Borak say?

12 A Borak said that causal relationship is a
13 matter for the trial court. Now, in order to understand what
14 the Court meant by that, you must recognize that this Supreme
15 Court has laid down Rules of Federal Procedure and in the
16 Rules of Federal Procedure you have provisions for summary j
17 judgment where all the facts are admitted. We say here the
18 facts are admitted. The causal relationship is not some vague
19 and indefinite thing that goes into the question of fairness.
20 We can have a war of attrition which will never be over in the
21 case and completely destroy the remedy for any small share-
22 holder. And, after all, these laws are here to help the small
23 shareholder who is not able to carry on this kind of fight.

24 Q You speak of remedy; do you want damages?

25 A As far as remedy is concerned --

1 Q But do you want damages?

2 A We have the alternative. What we want here
3 now, we want restitution. Restitution may come in two ways:
4 either in kind or it may come in damages. Now, the law of
5 restitution goes back to the 16th Century. You start with
6 the Slades case and --

7 Q In other words, you want your old pieces of
8 paper,; that is, in the money that you can get out of your new
9 ones.

10 A No, Your Honor, I don't want the old pieces
11 of paper. What I am saying is this: that if the Court, after
12 a trial, and hearing all the relevant facts, decides this mer-
13 ger should be set aside, I don't want that avenue foreclosed.
14 We have never said, regardless of what the Defendants have in
15 their brief, and unfortunately we apparently didn't make our-
16 selves that clear. When we talk about restitution, and that
17 the statute says that it shall be void as to the rights, we're
18 not saying that that means automatic divestiture; what we are
19 saying is the fact that the Congress set the stage for restitu-
20 tionary remedies.

21 Now, I'll give one example of why this is so impor-
22 tant: In Sterling versus Mayflower it was held that when there
23 is a merger the only damage that the shareholder can get is the
24 merger value. And then they decide -- this is a State Court
25 case -- they say that merger value is the market value. So, all

1 you can get is the market value of what your shares would have
2 sold for on that day.

3 Now, we say that when the assets of our company are
4 sold by the majority shareholder to himself -- Mergenthaler
5 sold these assets to itself because they controlled the board
6 of directors -- well, we say that we're entitled to a res-
7 titutionary measure of damages which says: "We will look at
8 this." The Court is going to look at this as though the merger
9 hadn't gone through. "We are not going to make you take your
10 merger proceeds; we're not going to look at this in the way of
11 an expectancy as though the merger had gone through; we're
12 going to look at this as though the transaction had never taken
13 place.

14 Q Well, don't you get right to the fairness of
15 the merger, then?

16 A No, that is nothing to do with fairness, Your
17 Honor.

18 Q Well, I would think it would if your stock is
19 worth more now than it would have been if the merger hadn't
20 taken place. What about your restitution --

21 A No one can speculate what the stock would be
22 worth now if the merger hadn't taken place. That's pure guess-
23 work. The measure of value -- one measure of value is right
24 there on the books. The Mergenthaler people say, "Oh, book
25 value doesn't mean anything." That's what Respondents say in

1 their brief. But, they, themselves, used book value. They
2 went out in the market and bought hundreds of thousands of
3 shares and they set up the excess of book over open market as an
4 asset on their books and they took \$800,000 a year of that
5 excess value and treated it as earnings and then in figuring
6 out this fantastic merger ratio, they said, "Look at how much
7 more earnings Mergenthaler has." Now, Auto-Lite can't give
8 any consideration whatsoever to any such values, but
9 Mergenthaler's values and earnings are appreciated. They had
10 some \$30 million or some huge sum, and they put that in; they
11 were writing it off on their books as additional income, earned
12 by Mergenthaler and it was nothing more than the difference
13 between what they picked up their share for on the market and
14 the excess of book value over it.

15 All that we are saying is that we are not asking for
16 divestiture, other than the fact that we put the prayer in our
17 Complaint. We are asking for restitutionary measures of damages
18 as stated in Borak. Borak cites Deckert versus Independent
19 Shares under the '33 Act. It says: "The language here of
20 jurisdiction is virtually identical with that in the '33 Securi-
21 ties Act and there you can get restitution." We want the
22 restitutionary measure; we want it as of the moment before the
23 merger, as though the transaction had never occurred. When you
24 look at the book value; you look at the liquidating value;
25 you can look at all these values, because if these assets -- the

1 position of the minority -- were sold to the majority share-
2 holder for less than it was worth, then we are entitled to get
3 what it was really worth because all it was was the liquidation
4 of the company and they sold out our share as though they sold
5 all the assets themselves and they are giving us what they want
6 to give us.

7 We think we are entitled to get what they were
8 really worth. Now, that has nothing to do with the fairness
9 of the plan whatsoever. That plan never existed if we are going
10 to follow the mandate of Congress.

11 Thank you. I will reserve the rest of my time for
12 rebuttal.

13 MR. CHIEF JUSTICE BURGER: You have about seven
14 minutes.

15 Mr. Jenner.

16 ORAL ARGUMENT OF ALBERT E. JENNER, JR., ESO.

17 ON BEHALF OF RESPONDENTS

18 MR. JENNER: Mr. Chief Justice, and Members of the
19 Court: I caught a cold yesterday and I think it's affected
20 my hearing a little bit, but not otherwise.

21 If Your Honors please, it may be unusual and per-
22 haps is unusual that a Securities and Exchange Commission case
23 be as living as case as this one, involving uses of summary
24 judgment procedures, so that the Respondent in this case has
25 never had a trial.

1 The limitation of various issues -- arguments now
2 in this Court that under as spotted a beneficent statute as
3 this one is, that what the Congress intended and what the
4 Securities and Exchange Commission intended in adopting a rule
5 under Section 14(a) was to cut off -- to cut off from considera-
6 tion of any Court, including this one, at some early stage of
7 the game if there is -- let us say, a technical -- any kind
8 of alleged violation of the rule which I am about to read to
9 Your Honors, that at that moment further judicial inquiry
10 ceases and as Mr. Shure has argued to Your Honors, there comes
11 a situation in which that trial court must then say to itself
12 as of the time of the consummation of this merger that amounted
13 to a purchase by the surviving company of the company merged
14 into that surviving company and so you must judge its value on
15 pure asset value as a way of liquidation.

16 Fairness is immaterial. Did Congress intend by the
17 adoption of this beneficent statute of the SEC adopting the
18 rule under it, that fairness should be excluded?

19 Now, may I turn to Borak. Mr. Justice White has
20 inquired of Mr. Shure on that subject matter. On this issue,
21 Mr. Justice White, Mr. Chief Justice and gentlemen: what this
22 Court said -- first, that case as Your Honors will clearly re-
23 call, of course, was a holding that Section 14(a) created a
24 Federal right. It was not a controversy of citizenship; did not
25 have to sue on common law or fraud. You had a Federal cause of

1 action. And when there was a pressing in the course of that
2 case as to the consequences of a violation -- great, small,
3 indifferent, or horrendous as the case might be -- what was the
4 consequence?

5 Mr. Justice Clark, for the Court, said, "The causal
6 relationship" -- and I am quoting from that case -- "the causal
7 relationship of the proxy material and the merger are questions
8 of fact to be resolved at the trial; not here."

9 Now, may I respectfully suggest that, to me means
10 that if a violation is determined upon by the trial court after
11 considering all the circumstances, then the Court goes on to
12 determine what consequences of causal relationships have re-
13 sulted. And not one of those factors is fairness, as the
14 Securities and Exchange Commission says in its amicus curiae
15 brief submitted to Your Honors.

16 Now, what is the statute or rule that is presented
17 here? It is simply this: solicitation subject to this re-
18 gulation shall be made by means of any proxy statement, form of
19 proxy, notice of meeting or other communication, written or
20 oral, containing any statement which, at the time, and in the
21 light of the circumstances under which it is made -- may I
22 repeat that, if Your Honors please -- at the time and in the
23 light of the circumstances under which it is made, is false or
24 misleading with respect to any material fact or which omits to
25 state any material fact necessary in order to make the statement

1 therein not false or misleading.

2 Now, what happened in this particular case? A proxy
3 statement of 108 pages, as set forth in Volume I of the trans-
4 cript, appendix in this case, was sent to the shareholders
5 three weeks before a proposed merger meeting of the share-
6 holders, received by Mr. Shure's clients. One client turned
7 over the proxy statement to him; the other client, I don't know
8 whether it was Mr. Mills or Mr. Susman, to Mr. Norman Asher of
9 the Chicago Bar, both distinguished lawyers. They expressed
10 their views -- that is, the clients', that they understood
11 the proxy statement and they were opposed to the merger and
12 they voted against the merger; and they appear here as Plaintiffs
13 who have voted against the merger on behalf of all shareholders,
14 including those who voted for it -- over 5,000 who voted for
15 it -- seeking to set this aside.

16 Now, I have never been quite able to comprehend Mr.
17 Shure's argument, either in the trial court or in the Court of
18 Appeals or in this Court, as to what he means by "restitution."
19 May I suggest to Your Honors that I can resort to Mr. Shure's
20 brief in which he says as follows, as to what consequence he
21 wants to flow from what the Court of Appeals held in this case,
22 if Your Honors please, was a misemphasis -- not a horrendous
23 condition; a misemphasis with respect to the relationship of
24 directors in these several corporations.

25 Mr. Shure says at Page 69 of his brief -- so I don't

1 misinterpret him -- this is what he says: "Here the Petitioners
2 have repudiated the merger, asking for 'appropriate orders
3 setting it aside' and for an order directing Respondents to
4 account to the corporation for the damages sustained by reason
5 of the invalid transfer of corporate assets." They do not ask
6 to enforce the merger agreement, but to be put in the position
7 they would have occupied if no unlawful merger had been effec-
8 ted. Their right to that relief, unobstructed by any inquiry
9 into 'fairness' -- this Court is not to go into the question
10 of fairness; no one is to go into the question of fairness --
11 is "necessary to make effective the Congressional purpose."

12 Now, what is the perspective? What is in the time
13 and, in the light of the circumstances, under which these sup-
14 posed omissions or misemphasis in this proxy statement
15 occurred?

16 In dollar terms, if Your Honors please, the minority
17 shareholders here have benefitted enormously. Now, if they
18 have not benefitted I am sure that Mr. Shure would be here
19 urging that upon the Court; but they have benefitted enormously.
20 On the day of the merger the Electric Auto-Lite shares were
21 selling at \$59; the shares of the surviving corporation as of
22 yesterday's market, on the conversion of substantially all of
23 these shares that have been converted -- very, very few, I
24 think less than 500 shares have not converted -- was \$127 a
25 share, and at one time were up as high as \$200 a share.

1 Q Was that a one-to-one?

2 A 1.88 of the shares of the surviving corpora-
3 tion for each share of Electric Auto-Lite. And then there was
4 in the meantime, if Your Honor please, on conversion, there was
5 a stock split, two for one, and then there was a percentage
6 dividend.

7 Q So, for every dollar that a man's stock was
8 worth in Electric Auto-Lite, what's that dollar worth in --

9 A As of yesterday's market, \$2.00.

10 Secondly, now although Petitioner do claim to the
11 contrary in their brief, the fact is there is absolutely, if
12 Your Honors please, no question of fraud in this case; no
13 question of fraud in this case at all and no intentional
14 wrong-doing. There isn't a word in the briefs of the Petitioners
15 here and there isn't a word in the Securities and Exchange
16 Commission's amicus curiae brief to Your Honors, to suggest
17 any intentional wrong-doing whatsoever in this case.

18 We're not evil-doers. A comedy is being urged upon
19 the Court. Here is a living case in which the Petitioner is
20 asking the Court, having found a misemphasis in a proxy state-
21 ment, "you must not close your eyes to this statute and the
22 effect of this action."

23 Now, under any common-sense view of this case, any
24 common sense view, this alleged deficiency, that is, a failure
25 to emphasize as strongly as Mr. Shure and his clients thought

1 should be emphasized, and as the Court of Appeals in the
2 opinion by Mr. Justice Fairchild thought should have been em-
3 phasized a little bit more -- that is, that directors of
4 Electric Auto-Lite were nominated by Mergenthaler; that direc-
5 tors of Mergenthaler were nominated by American Manufacturing
6 -- should have been brought out more formally to show an
7 alleged conflict.

8 But, if Your Honors please, in the very proxy state-
9 ment itself, five lines, if I may seek Your Honors' permission,
10 in five lines in the proxy statement itself, page 30 of the
11 first volume of the abstract, Mergenthaler, which owns
12 approximately 54 percent of the outstanding shares of Electric
13 Auto-Lite intends to vote in favor of approval of the agreement
14 of merger.

15 Q Mr. Jenner, haven't both Courts found the
16 material omission here? Do we have to reargue that question?
17 Is that a question of fact or what?

18 A We think it's a question of fact, and we
19 believe because the Trial Court followed so-called summary
20 judgment procedure, that we have never received a full trial on
21 the issue of whether this difference in emphasis was, in fact,
22 a material omission.

23 Q That question isn't here is it? You didn't
24 cross-petition up here?

25 A No; we didn't cross-petition, if Your Honor

1 please, and we do think it's here. Your Honors granted cert;
2 Your Honors did not limit the grant of cert; and, in our
3 opinion, that -- excuse me, Your Honor --

4 Q Arguments are usually limited to questions
5 raised in the cert petition; aren't they, Mr. Janner?

6 A Well, yes they are, and they certainly should
7 be.

8 Q Well, are you arguing something not in the
9 question in the cert?

10 A I think not, if Your Honor pleases. It is my
11 position that the issue of materiality is inextricably bound
12 into the question of causation of fairness and the effect of
13 this on the shareholders.

14 But, I must say to all of Your Honors in great
15 sincerity and candor that my clients can live and live well
16 with the opinion and judgment of the Court of Appeals of the
17 Seventh Circuit, because the Court of Appeals in the Seventh
18 Circuit remanded this case to the Trial Court to afford us a
19 trial on the issue of whether, as stated in 14(a) sub 9 of the
20 Securities and Exchange Commission, a rule that at the time and
21 in light of the circumstances under which it was made, the
22 statement violated the rule to have a consequential effect upon,
23 as this Court said should be determined in Borak -- upon this
24 merger, rather than as Mr. Shure suggests, get the entry quickly
25 of an order, on summary judgment or otherwise, which says there

1 is a technical violation of this rule, and then you don't have
2 to go into fairness. Fairness is immaterial.

3 Q Mr. Jenner, what's the difference between your
4 position and the Government's position as amicus?

5 A The Government's position, as I understand
6 its position, is very well stated in its brief, and if I may
7 say, and I wish to compliment the SEC Counsel and the Solicitor
8 General on a well-written brief.

9 The Government is concerned, as I view their brief,
10 about what is called corporate suffrage. Since they have a
11 rule that certain material matters shall be reported in a proxy
12 statement, that there should be encouragement of minority share
13 holders and other to make complaint promptly in the event that
14 they see oversights or other violations of 14(a)(9). And in
15 order to encourage that, there should at the outset, as quickly
16 as possible, be some kind of a technical finding of liability.
17 Now, the liability with which the Government speaks, is not a
18 consequential liability, but one that will afford enough anchor
19 -- may I put it that way -- enough anchor to allow suit expense
20 and attorneys fees to the minority shareholders who make their
21 complaint.

22 The Government says that fairness is a factor; dis-
23 agrees with Mr. Shure on that. The Government says -- SEC
24 says: "This is not void;" that is, the fact that a proxy state-
25 ment doesn't happen to fit in all degrees with 14(a)(9).

1 doesn't make the transaction void; doesn't make those votes
2 void. They are voidable, perhaps, in light of all the circum-
3 stances and after a full trial of the case -- but they are not
4 void.

5 Mr. Shure, Your Honors will recall from the record,
6 prosecuted a cross-appeal from the District Court's Opinion
7 in which the District Court had struck out of his judgment a
8 finding that this merger was void.

9 Mr. Shure does not argue very vigorously in his
10 reply brief, but he did argue in his opening brief and his
11 petition for cert in this case, that it was all void. Now,
12 whether this Court, having before it now, the position of the
13 SEC, Mr. Justice Harlan, to create a Federal law of corporations
14 in which the Court would hold that 14(a) and the rule under it,
15 14(a)(9), does give a District Court jurisdiction to allow
16 attorneys fees and suit expense even though the traditional
17 creation of a fund or other benefit is not obtained, but only
18 after it has been called to the attention of the Court, some de-
19 viation from 14(a)(9) and the proxy material should be restated
20 and there should be a resolicitation.

21 In order to encourage that, says the Securities and
22 Exchange Commission, fees and expenses should be allowed.

23 May I suggest to Your Honors in that connection, that
24 as I have trouble going through that theory, I would liken it
25 to this as a possibility: in your experience, and of course, all

1 litigators, are will and trust-constructing cases in which the
2 testator has a will, or a trust is prepared, and there is an
3 ambiguity in it, if it is his cause or his lawyer's cause, then
4 the expense of resolving that ambiguity is assessed against the
5 estate and perhaps that may be an avenue whereby the Securities
6 and Exchange Commission's suggestions to this Court may pos-
7 sibly be accommodated.

8 Now, it seems inconceivable to use -- of course, I'm
9 an advocate and it seems inconceivable to me because I'm advo-
10 cating for a client -- but trying to be as candid as I possibly
11 can, I can't conceive of a situation in which fairness -- I
12 woul-n't say it was a defense; it's a factor to take into con-
13 sideration in the ultimate resolution of the whole case.

14 As we complain in our brief, we tried; we tried; we
15 tried before His Honor, Judge Parsons of the District Court, to
16 have this case set for trial on all three counts; not on these
17 motions for limited findings on summary judgment and then a
18 reference of the whole case to a master with no limitations on
19 the Master; no guidelines to the Master as to what he was going
20 to decide on the causation and result, and as the Court of
21 Appeals held, that the reference to a Master here had to fall
22 with the order, but not only because it fell with the summary
23 judgment order, but also because there were no guidelines -- and
24 in referring this case to a master to tell the Court ultimately
25 what the relief was going to be.

1 Now, when I made my opening statement, this was a
2 live case, presenting to this Court many problems I had in m
3 mind, the procedures that were followed. We have never had a
4 trial.

5 Q Did you object to that in the Court of
6 Appeals?

7 A Yes, we did, if Your Honor pleases --

8 Q You aren't arguing here that the summary
9 judgment was wrong-- are you? because it was a summary judgment?

10 A No, that isn't our position. I don't want to
11 be facetious, if Your Honor pleases; it wasn't wrong because it
12 was a summary judgment, it was wrong because questions of fact
13 were presented that could not be resolved by summary judgment,
14 but which were, in fact, resolved by summary judgment; that
15 there were considerations and factors to be taken into considera-
16 tion by the Court which he did not take into consideration,
17 one factor being, if Your Honor pleases, the question of fair-
18 ness.

19 Now, Mr. Shure says, how=are you going to determine
20 what's in the mind of a shareholder who voted for this merger?

21 Q Well, Mr. Jenner, you are getting a trial. As
22 I understood your argument earlier, you dont think there is any
23 restriction on -- merely because the Court of Appeals has
24 limited this to causation, I gather you think you can bring in
25 everything you want to bring in?

1 A I certainly do, if Your Honor pleases.

2 Q Well, what's the complaint here? If that's
3 the correct view of it you are going to get your trial, aren't
4 you?

5 A Yes, and that's why we did not petition this
6 Court for cross-petition for certiorari.

7 Q You are attempting to sustain the Court of
8 Appeals?

9 A We are attempting to sustain the Court of
10 Appeals insofar as the Court of Appeals granted us a judgment
11 that we should have been entitled to a trial on all the issues
12 in the case.

13 Q Of course, as I read it, what they say is: "We
14 conclude that there is an issue for trial as to the causal re-
15 lationship."

16 A Yes, Your Honor.

17 Q And they precede that -- they sustain the
18 summary judgment as regards the materiality of the misrepresen-
19 tation. But you still think, under the -- if I understood you
20 earlier -- the trial on causal relationship, you're going to be
21 entitled to contest the materiality of the misrepresentation;
22 or did you say that?

23 A May I try to put it this way, if Your Honor
24 please. You are very precise and I would like, if I can, to
25 answer it precisely. It is our position that causation, in

1 effect, and materiality are one ball of wax. You really can't
2 separate them and when the Court separates them, as was done
3 here -- particularly when a resort is made to summary judgment
4 -- when you have these major considerations that bear on the
5 materiality, excised from the consideration by the judge on the
6 issue of so-called materiality, you get the case all segmented,
7 and a badge, a scarlet letter, is placed on the --

8 Q I come back to what I said earlier, about you
9 reading the Court of Appeals' order for a new trial as not
10 limiting you to something called causal relationship, but per-
11 mitting you in litigating the fact of causal relationship, also
12 to litigate the issue of materiality; aren't you?

13 A Only to the extent that the nature of that which
14 which was not included in the proxy statement, or the mis-
15 emphasis in the proxy statement, has a bearing on causation. I
16 hope I don't sound as though I am double-talking. It's a factor
17 in this whole ball of wax to be considered by the Court, and
18 when the Court makes its judgment, should you unscramble or, as
19 Mr. Shure -- he would like to have this Court hold -- this is a
20 violation of Section 14(a) and therefore, these proxies don't
21 mean anything; there has to be what he calls restitution; that
22 is a determination that you take this company not as a viable
23 company earning money or trying to earn money, but as a (?) And,
24 applying that formula as of that day -- there had been a liqui-
25 dation and distribution as of that day -- this consequence would

1 have fallen money-wise.

2 And you don't pay any attention to what did happen in
3 the meantime, even though as because of the soundness of the
4 plan of merger and placing these two companies together, that
5 these shares are as of this day worth twice as much as what
6 they were when the shareholders overwhelmingly -- 94 percent
7 -- voted in favor of this merger.

8 Mr. Shure wants to cut things off; especially he wants
9 to cut off fairness. All we have been seeking to do is what
10 the Court of Appeals gave us -- although not quite the way we
11 wanted it, but we can live with it.

12 Actually, now, among all these issues, that's all
13 we're seeking. We think the Court of Appeals gave it to us and
14 we think Mr. Shure is seeking to urge this Court to deny it to
15 us.

16 Do any of Your Honors have any further questions?

17 MR. CHIEF JUSTICE BURGER: I think not; thank you,
18 Mr. Jenner.

19 Mr. Shure, you have seven minutes.

20 REBUTTAL ARGUMENT BY ARNOLD L. SHURE, ESQ.

21 ON BEHALF OF PETITIONERS

22 MR. SHURE: Mr. Chief Justice, and Your Honors: The
23 fairness as the matter of a fair ration of exchange in the mer-
24 ger is not here; what we seek is the value of what we gave up.
25 We charge unfairness in the sense that the Respondents were

1 unjustly enriched -- not that the ration of exchange was un-
2 fair.

3 It is not Mr. Shure who wrote the Act and said that
4 the transaction shall be deemed as void. Congress said that.
5 We are taking the posture the Congress places when it says: "
6 "The wrongdoer shall not profit." Now, Mr. John P. Dawson, who
7 is the outstanding authority, of Harvard, on the subject of un-
8 just enrichment, wrote his leading text on that in 1951 and any
9 resort to that shows that remedies at law, the general assump-
10 sit remedy; remedies in equity and the tracing of assets;
11 equitable liens and so on, are all different forms and this
12 gives what people who understand the law of restitution are
13 talking about when they say that "you shall view a transaction
14 under the Securities Act as void," it means that you get that,
15 not with all the consequences of the merger attached to it, but
16 what the situation was as it existed before that.

17 We are content to let the Government's brief speak
18 for itself as to whether fairness is relevant to causation. Mr
19 Justice Harlan asked Mr. Jenner as to what the differences were
20 There is a very substantial difference. They don't agree at
21 all. The Government says that the judgment should stand, the
22 judgment of the Trial Court, that we have proved everything
23 necessary to establish a cause of action and that certain con-
24 sequences flow from that.

25 They do say, as we agree, that fairness of the ratio

1 of exchange -- I'm talking about the Commission -- may be
2 relevant to one measure of monetary recovery, but the fairness
3 of the exchange ratio is not the only measure of damages. And
4 the fairness of the ratio is not relevant to unjust enrichment
5 causes of action which is the basis of the remedies under the
6 '34 Act. Borak points that out.

7 The Commission said that "Whereas, here the misleading
8 aspects of the solicitation to not relate to the terms of the
9 merger, the misled stockholders should be entitled to monetary
10 or other relief only if the merger resulted in a reduction to
11 them of earnings or earnings potential." Now, what does that
12 mean? That means that if we were entitled to get two and one-
13 half shares of preferred stock under the merger, and we only
14 received 1 and 8 tenths, then we ought to get it or get that in
15 dollars, we are the plaintiffs; we are the ones who have been
16 injured. We have brought a class here and we are asking that
17 all these people who were shortchanged on the merger, and any way
18 you look at that proxy statement it is inescapable.

19 What did they do here? They took \$23 a share of the
20 book value off of ours and we ended up with \$64 or \$65 a share
21 \$64.86 and the shareholders of Mergenthaler end up with \$107
22 a share of book value. They just handed it over to the other
23 people, and we are told here that we just have no remedy here
24 in the ratio of exchange. We would get into a war here, of
25 experts, and that's what the small shareholder is not able to

1 do. We can't match the great corporation, with all of its
2 assets, in that kind of a war. Congress envisioned this sort
3 of thing and gave us a short, quick, remedy of restitution and
4 said we can have any avenue of relief --

5 Q Mr. Shure, where do you differ from the Govern-
6 ment?

7 A Only by way of emphasis. As far as the Govern-
8 ment is concerned, I believe on Page 18 of their brief they did
9 not explain what they meant by "earnings potential, loss of
10 earnings or earnings potential." Obviously, looking at the
11 Government's brief and looking at their other writings, it is
12 inescapable that this is an unjust enrichment we are talking
13 about and we can get at that unjust enrichment in any way that
14 the facts can be reached, and we say that there is no room for
15 any further hearing on causal relationship; all there is is
16 room for remedy.

17 If somebody wants to come in and have a trial on the
18 question of fairness of what we received, this is an entirely
19 different situation from proving fairness. Now, the Government says
20 says to us: "You are not entitled to get any damages if you
21 didn't lose anything." But what did the Court of Appeals say?
22 The Court of Appeals said, "If you don't get divestiture, because
23 because it was a fair plan, then you don't get anything," except,
24 of course, as they gave us a bill for \$9,000 of costs for 1
25 losing the appeal. They reversed and assessed the costs

1 against us, when we vindicated the law and we won on the issue
2 of materiality and the fact of violation, but they say that we
3 lose the case and we get absolutely nothing by restitution or
4 any other way.

5 The Court of Appeals seems to envision this as either
6 divestiture, unscrambling a merger, and if you read their
7 opinion, the language is very clear. They give this as a rat-
8 ionale: not every merger should be set aside because of a non-
9 disclosure.

10 Now, I am not going to rebut what Mr. Jenner said
11 about whether there was fraud charged or not; that matter is not
12 before this Court and we didn't do it in our briefs; I don't
13 think we should spend our time on it now.

14 The Respondents will get a full trial on the question
15 of what the damages should be. We don't want this Court to
16 foreclose us from using any of the means of securing restitution
17 that Borak says should be followed and Borak relied on Deckert
18 versus Independent Shares, which also talked of restitution; and
19 Borak talked of the Section 33 Act which gives a restitutionary
20 remedy.

21 Now, this is what we're talking about, that the wrong-
22 doer gets no benefit whatsoever out of his wrongdoing. When I
23 say that I don't mean to tear the thing asunder. I'm not in-
24 terested in tearing apart corporate structures; I cite that as
25 one of the things we ask for. You go down the line and

1 you state your prayers in a complaint and you ask for all the
2 different things -- every lawyer does this in drafting a com-
3 plaint. You ask for an accounting; you ask for damages. We are
4 are not trying to be unreasonable here; we feel we've been very
5 badly dealt with in this on the basis of what we were going to
6 get under the merger because it was so far below book value and
7 they gave our book value to the other side and we didn't get a
8 fair market value exchange because if we took the preferred and
9 converted into common we immediately would suffer a lossoof
10 \$6 to \$9 on the basis of market values. If you don't take
11 book and you don't take market, what do you take? You take
12 what your own direcrors, who are the deputies of your adversary,
13 the merger, want to give you.

14 MR. CHIEF JUSTICE BURGER: Your time is up, Mr.
15 Shure.

16 MR. SHURE: I beg your pardon, sir. I want to thank
17 you very much for your consideration.

18 (Whereupon, at 12:00 o'clock p.m. the argument in the
19 above-entitled matter was concluded)