# SUPREME COURT OF THE UNITED STATES 

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MERCK SHARP & DOHME CORP.,, )
    Petitioner, )
    v. ) No. 17-290
DORIS ALBRECHT, ET AL., )
    Respondents. )
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            Washington, D.C.
            Monday, January 7, 2019
        The above-entitled matter came on for
        oral argument before the Supreme Court of the
    United States at 10:05 a.m.
    APPEARANCES:
    SHAY DVORETZKY, ESQ., Washington, D.C.; on behalf
        of the Petitioner.
    MALCOLM L. STEWART, Deputy Solicitor General,
        Department of Justice, Washington, D.C.; for
        the United States, as amicus curiae, supporting
        the Petitioner.
        DAVID C. FREDERICK, ESQ., Washington, D.C.; on behalf
        of the Respondents.
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On behalf of the Respondents
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SHAY DVORETZKY, ESQ.

On behalf of the Petitioner

PROCEED N GS
(10:05 a.m.)
CHIEF JUSTICE ROBERTS: We'll hear argument first this morning in Case 17-290, Merck Sharp \& Dohme versus Albrecht.

Mr. Dvoretzky.
ORAL ARGUMENT OF SHAY DVORETZKY ON BEHALF OF THE PETITIONER

MR. DVORETZKY: Mr. Chief Justice, and may it please the Court:

Respondents' express theory is that the FDA, fully informed of the risk of atypical femoral fractures, ignored that risk and its own statutory and regulatory responsibilities because it didn't like the way Merck phrased its proposed warning.

That cannot be right. If a manufacturer, as Merck did here, informs the FDA of a possible risk and unsuccessfully asks to revise its label in light of that risk, then failure to warn claims based on that risk are preempted as a matter of law.

That rule follows from the statutory and regulatory framework governing the FDA's conduct and from the presumption of regularity.

The presumption of regularity, of course, assumes that federal agencies do their jobs correctly.

The FDA's job in this case includes protecting the public health by working with manufacturers to revise drug labels when necessary.

JUSTICE KAGAN: Mr. Dvoretzky, let me give you a -- a -- a hypothetical because I think we can -- could all agree that if you had proposed a warning, let -- let me just say major -- major fractures versus stress fractures, and if you had proposed a warning that dealt with major fractures and the FDA had said no, we don't think that the literature supports that, then there's nothing you can do, and you should be immune from any suit.

I think that that's pretty clear. The question is sort of, you know, did -- did you propose a different kind of warning? So let me give you a hypothetical.

Suppose that you manufacture a drug and there's some evidence, whether it's enough, hard to know, but there's some evidence that it causes ovarian cancer, and you, the drug
manufacturer, proposes a warning to the FDA, but instead of saying that the drug causes ovarian cancer, you say it causes ovarian cysts.

Now ovarian cysts are nothing that anybody wants to have, but they're an inconvenience. They're not ovarian cancer. And the FDA says: No, we don't think that that's the issue at all.

Does that mean that you're off the hook now with respect to revising your label to say that your product causes ovarian cancer?

MR. DVORETZKY: I don't think that you're necessarily off the hook in that situation because you haven't warned about the relevant risk. But, in our case, there's no question that Merck did warn about the relevant risk.

The United States has told us that that is how the FDA understood the warning. The Third Circuit acknowledged that Merck proposed to warn about atypical femoral fractures. And you have to look at the context in which this warning came about. JUSTICE KAGAN: Okay. So that makes
it a much smaller case, right? That we can agree on things on either side. We can agree that if the FDA said to you, you don't have to warn about major fractures, you are off the hook. And on the other hand, we can agree if the FDA rejected a warning that had nothing to do with the thing that was really at risk, you're not off the hook.

And then the whole question boils down to what was your proposal, what was their response, were you both talking about the same things? In other words, were you both talking about major risks? Or did the FDA look at your proposal and say they're not talking about major fractures; they're only talking about stress fractures; and there's no reason to think that stress fractures are a real risk and no reason to put that in the label.

MR. DVORETZKY: I don't think that's quite right, Justice Kagan, because you have to look not only at the warning that was proposed but also at the information that was in front of the FDA about the risk.

And this is where, again, the FDA's complete response letter has to be understood
in light of the FDA's statutory obligations. Under 355(o)(4), the -- the Secretary is obligated, if it believes that something should be include in the label -- included in the label of the warning, it shall promptly have a back and forth with the manufacturer about that.

JUSTICE KAGAN: Yeah, but, you see, that's --

MR. DVORETZKY: And so --
JUSTICE KAGAN: -- that's the reason I asked that question about the ovarian cancer and the ovarian cysts, because I think you could say on a -- on something like that, well, look, it's true that our -- our proposal talked about ovarian cysts, but we gave them all of this data, and if they had really looked at all of the data, they would have seen that it -- it -- there's a real risk of -- of causing ovarian cancer, and the fact that they didn't tell us immediately to change our label means that we're exempt from suit.

And $I$ would think that that is not a good understanding of the statute. The idea that they have to look through all of your
data, even though you pinpoint an entirely different risk, in order to find out what the real risk is, and -- and that if they don't manage to do that, you're exempt from suit, that seems to me a very counterintuitive reading of the statute and, indeed, not just counterintuitive, it seems to conflict with the -- the statutory provision, the rule of construction that says that manufacturers have primary responsibility over their labels.

MR. DVORETZKY: And for that reason, I think that would be a different and more difficult case than the one that we have here. But, here, the complete response letter has to be understood both in light of what it says but also against the backdrop of the FDA's regulatory duties and the back and forth that the FDA --

JUSTICE SOTOMAYOR: Why? Please point me to where in the complete response letter you say that they were -- thought stress fractures were the same as the atypical fractures. As I'm reading the response letter, it's -- and -and this is what they said to you: Your justification for the proposed precaution
section language is inadequate -- inadequate identification of "stress fractures." May not be clearly related to the atypical -- forget that word -- fractures that have been reported in the literature. Discussion of the risk factors for stress fractures is not warranted and is not adequately supported by the available literature.

Nowhere did they say that the atypical fractures are not supported by the literature, and nowhere did they say don't change it. The rest of the letter tells you make changes and we'll come back and talk more about this.

I look at their argument that the conversation that your person had with them was saying to them: We're thinking about this. Now come back with something else, and maybe we'll give you what you want; maybe we won't. But I don't think, from the complete response letter, if you're a textualist, that you can look at it and say that they were saying no to an atypical fracture warning. They were certainly saying no to a stress warning.

So read me something in the complete response letter, from that letter standing
alone, that you could draw your conclusion.
MR. DVORETZKY: So let me make two points, Justice Sotomayor.

First, the complete response letter is not a statute that can be read in the same way as a textualist would read a statute. It has to be understood against the backdrop of the statutory and regulatory background.

But if we're going to focus just on the response letter --

JUSTICE SOTOMAYOR: But the statutory background basically says the only way that you advise someone to change a label, as I understand it, is if it's minor changes. This would be a major change. And so, by regulatory standards, they would have been acting improperly if they had approved your language with telling you make some cosmetic changes, because they didn't think this was cosmetic.

MR. DVORETZKY: I respectfully
disagree and I think the United States disagrees that that's how the FDA --

JUSTICE SOTOMAYOR: Doesn't mean they're right. I read the statute. I don't read them.

MR. DVORETZKY: Well, but looking -looking at the statute, under $355(0)(4)(A)$, the Secretary has a statutory obligation if it believes a warning is warranted to work with the manufacturer. And if it disagrees with the proposed changes by the manufacturer, it's obligated by the statute, it shall initiate discussions to reach agreement.

So it can't just say no to a warning if it disagrees with the phrasing of it. And, in fact --

CHIEF JUSTICE ROBERTS: Well, where -where is the -- in the back and forth, do you have references to atypical stress -- atypical fractures?

MR. DVORETZKY: So the term "atypical femoral fracture" is what we're calling today the risk that Respondents are concerned with. That term did not even really begin to be settled upon until a task force report that came out later.

But what is clear both in the back and forth and on the face of the complete response letter is that Merck proposed to warn in both the warning and precautions section and the
adverse reactions section about low-energy fractures at the subtrochanteric region of the femoral shaft. That's at Joint Appendix 511.

So the letter begins by noting that that is what Merck proposed to warn about in both sections of the label. So we know that's what the FDA is thinking about.

We also know from the FDA's treatment of the adverse reactions section of this -- of the proposed warning, that when it wants to revise a justified warning, it does so. So, for the adverse reactions warning, the -- the FDA proposed edits. But, for the warnings and precautions section, it didn't.

We know the same thing from the FDA's October 2010 interaction with Merck. At that point, after the task force had completed this study and when the FDA carried out its obligations under 355(o)(4), by initiating a process with Merck, Merck again proposed some language that included stress fractures, and the FDA redlined it.

So that's what the FDA does when it thinks a warning is justified but it disagrees with the manufacturer's proposed language. It
doesn't --

JUSTICE GORSUCH: Counsel -- I'm sorry.

MR. DVORETZKY: No, please.
JUSTICE GORSUCH: I think the question that we're all kind of struggling with here seems to me to be this, or something along these lines: Reading the statute your way, do we create a moral hazard that encourages manufacturers to supply the FDA with a lot of information, overwhelming with data, but maybe not the most artfully drafted and maybe deliberately inartfully drafted warning that it thinks is reasonably calculated to be refused, so that it can avoid having to shoulder or bear its own costs of -- of -- internalize its own costs of negligence.

What -- what -- what comfort can you give the Court that that's not the -- the outcome of the statutory regime reading that you're proposing?

MR. DVORETZKY: So one comfort that I would give the Court is that the FDA itself, which is -- would be in the position of -- of having the problem that you're describing,
doesn't seem concerned about that problem.
But the other comfort that I would give you is that we don't dispute that, under the statute, both parties, both the FDA and the manufacturer, have certain responsibilities. We're not trying to absolve the manufacturer of its responsibilities.

But, when you have before you an impossibility preemption case where the FDA rejected a proposed warning, the only way to understand the meaning of that rejection and what it means for impossibility is in light of the FDA's part of its obligations.

The FDA does have some obligations. And where it is provided with a warning that it understood to be about the relevant risk and rejects that, that necessarily establishes that it was impossible for the manufacturer to simultaneously comply with both what --

JUSTICE KAGAN: Well, but your -- the way you answered that question, you said a warning that it understood to be about the relevant risk, and -- and that's really the question.

The back and forth about the proposal
and about the FDA's reaction to it is whether the FDA understood to be -- the warning to be about major fractures, given that your proposal talked, I think, in six different sentences about stress fractures.

MR. DVORETZKY: So let me address the stress fracture language because I think that may be causing some of the -- some of the confusion here.

The -- the risk that Merck warned about was about these atypical -- I'm sorry, about low-energy fractures at the subtrochanteric region. At Joint Appendix 746, Merck explained to the FDA how it was using the term "stress fractures".

And it explained to the FDA that the term "stress fractures" included the very same kinds of things that Respondents are concerned about, including insufficiency fractures and complete fractures. Those are all kinds of low-energy fractures, which is how Merck was using this term.

And, moreover, the reason --
JUSTICE KAGAN: Well, but, if I understand the -- if I understand the sort of
terminology, and maybe I don't, but insufficiency stress fractures are, you know, essentially, there's a world of things where you can have a traumatic incident that leads to a fracture and then you can have other fractures that are not caused by trauma, right?

But the fractures that are not caused by trauma can be small fractures, stress fractures that take care of themselves with rest and elevation, and large fractures, where all of a sudden you're staring at a bone that's popping out the wrong way.

So those are really different things.
They're both caused by something that's not trauma, but one is an inconvenience and the other is a serious injury.

MR. DVORETZKY: The serious injury, the complete fracture, is something that begins as what looks like a stress fracture and can progress to completion. And so what Merck was trying to do in this warning was to explain, if somebody comes in complaining of the kind of pain that might be consistent with a stress fracture, doctors ought to figure out what's causing that.

And if you rule out the typical causes of stress fractures -- exercise, steroids, alcohol use, things like that -- if you rule those out, and they don't explain the symptoms that the doctor's seeing, then maybe consider stopping bisphosphonate use, because perhaps there's a connection between bisphosphonate use and what will eventually progress to the completed fracture. That's --

JUSTICE KAVANAUGH: If -- if we read your -- the letters to refer to stress fractures as something -- and not atypical fractures, could you still win this case?

MR. DVORETZKY: We could because, regardless of how you read the letters, the FDA has told us in this Court and has all -- and all of the FDA's actions in connection with this -- with this area show that it understood what we were talking about.

And the one additional piece of evidence that I would point to that I haven't identified to this point, in March 2010, months after the FDA issued its complete response letter, it made a public safety announcement saying that it was continuing to study this
issue of atypical femoral fractures. It still was not convinced that the data supported a warning, and that doctors should continue to prescribe in accordance with the existing label.

That shows, again, that FDA -- the FDA was on top of this problem. It was studying it. And it had not yet even months later reached a belief that a warning was justified.

Given that, it was impossible for Merck to provide one in accordance with the purported requirements of state law.

JUSTICE GORSUCH: What do we do about the fact that under the regulations Merck could have filed a CBE at any time? Does that pose a problem for you, at least after, say, the -the March investigation starts?

MR. DVORETZKY: It -- it -- that doesn't pose a problem for us. The standards for evaluating a CBE are the same as the standards for evaluating a PAS. It's essentially the difference between asking forgiveness and asking permission. Because we know that the FDA rejected the PAS, we also know that a CBE would not have been authorized

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either, and, again, that's what establishes
    impossibility preemption.
    JUSTICE GORSUCH: Perhaps I'll spot
    you that with respect to -- for purposes of
    this question before the March 2010 letter, but
    what about after that? Once it starts
    launching an investigation into the product,
    the task force period, what do we do about that
    period?
    MR. DVORETZKY: Well, I think the
    point, though, is that in March 2010, what the
    FDA said is that it was waiting on the task
    force report. Nothing had yet changed. It
    just said that it was studying the information.
    When the task force report came out,
    that's when the FDA acted and said now we are
        -- now we believe that a warning is justified,
        and it initiated its 355(o)(4) process. If
        that's what the FDA -- if the FDA had thought
        that a warning were justified earlier, that's
        what it would have done. It would not have
        issued this complete response letter.
            If I may reserve the remainder of my
        time.
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            CHIEF JUSTICE ROBERTS: Thank you,
    counsel.
Mr. Stewart.
ORAL ARGUMENT OF MALCOLM L. STEWART
FOR THE UNITED STATES, AS AMICUS CURIAE, SUPPORTING THE PETITIONER

MR. STEWART: Mr. Chief Justice, and may it please the Court:

I'd like to begin by addressing an issue that both Justice Kagan and Justice Gorsuch have touched on, and I think it's important to distinguish between two potential types of confusion.

The first is that, in October of 2010, when the FDA ultimately decided that an addition to the warnings and precautions section of these labels was warranted, it rejected Merck's proposal that the warning include repeated uses of the term "stress fracture".

And FDA did express at that time the concern that practitioners, for whom that term usually connoted a relatively minor event, might read it as understating the seriousness of the potential health risk of Fosamax.

That potential type of confusion needs
to be distinguished from the question, was FDA confused by Merck's submission as a whole? And there's no reason to think that that was so.

At page 670 of the Joint Appendix, Merck kind of, in the introductory section of its proposal, summarizes what it's -- the warning that it's proposing to add, and it says at the very top of the page: Merck is proposing to add language to both the precaution and adverse reaction post-marketing experience section of the label to describe low-energy fractures that have been reported, of which some have been stress insufficiency at the subtrochanteric region of the femoral shaft. So --

CHIEF JUSTICE ROBERTS: I'm sorry. What page is that again?

MR. STEWART: Page 670 of the Joint Appendix.

CHIEF JUSTICE ROBERTS: Thank you.
MR. STEWART: And so Merck was making clear that the language it was proposing to add both to the warnings and precaution section and the adverse reactions section proposed to address the same risk.

And, indeed, the language that it proposed to add to the adverse reactions section included a cross-reference to the proposed warnings and precaution section, again, reinforcing this.

The second thing I'd like to point out in that regard is what my colleague was referring to as the -- Merck's own explanation for its use of the term "stress fracture". Merck explained at page 746 of the Joint Appendix in its proposal that it was using the term as an umbrella term to refer to fractures that could be partial or complete. The distinguishing event was that they occur without external trauma.

And so it's not a matter of something being a serious fracture or a stress fracture. The term "stress fracture" encompasses both serious and relatively minor fractures. Again, FDA's concern ultimately was that practitioners who were used to seeing the term in connection with minor events might misconstrue it.

But FDA understood it to refer more generally to any fracture that was caused without external trauma.

JUSTICE KAGAN: But how are we to understand, Mr. Stewart, like what FDA understands at any given moment? In other words, what are we to look to when we decide whether it's impossible for Merck to change its label?

Because one easy way of thinking about whether it's impossible for Merck to change its label is to say: Did the FDA tell Merck that it couldn't change its label in the relevant way? If the FDA told Merck that, then it's impossible.

But, if the FDA didn't tell Merck that, whatever is in the FDA's head, if the FDA didn't tell Merck that, then it's not impossible for Merck to change its label, and it has responsibility over its label, and to the extent that it thinks that the literature supports a change, it should change its label.

MR. STEWART: Well, let me say two or three things about that. The first is you look first and foremost to the letter itself, and it would obviously have been better if the letter had stated without ambiguity the reason we are rejecting your proposed addition to the
warnings and precaution section is that we don't think there is sufficient evidence of causation to warrant inclusion of this health risk in this particular portion of the label.

That would have been better. Given that the letter that --

JUSTICE KAGAN: Right. That would have been better, and it would have been enough, right? We wouldn't -- we wouldn't be here?

MR. STEWART: Exactly.
JUSTICE KAGAN: Or maybe we would, but it would be an easy case, Merck would win?

MR. STEWART: Right. But, failing that, failing an unambiguous letter, the Court should construe the letter in light of Merck's submission, in light of the surrounding statutory and regulatory scheme, and in light of FDA's subsequent --

JUSTICE SOTOMAYOR: Why?
MR. STEWART: -- subsequent actions. JUSTICE SOTOMAYOR: Why? Merck is a manufacturer of a drug. It has a tort duty to ensure that its drugs are either safe or that adequate warnings are given when it's not.

The Act does not take away that
responsibility. It does say that you have to get approval from the FDA. But, if there's any ambiguity, given that we're already creating something that doesn't exist, impossibility preemption, why shouldn't we take it at its -at its face?

MR. STEWART: Well, for --
JUSTICE SOTOMAYOR: Until the FDA says no, if you're a manufacturer who understands there's a serious risk to a drug, shouldn't you continue to try everything possible, including making the corrections that you were told to make, including doing what the task force did, telling the FDA you're wrong?

Instead, what Merck did was say, I'm absolved, I don't have to make the changes, I don't have to talk to them anymore, I just have to let them -- "them" being the FDA -- figure out what to do.

Seems to be sort of turning responsibility on its head.

MR. STEWART: Well, as you say, an important feature of the statutory and regulatory scheme is that, while the
manufacturer has responsibility for its label, it can make changes only with FDA's approval.

JUSTICE SOTOMAYOR: Not true. It could go the other route and make the change itself and wait for the FDA to tell it it's wrong.

MR. STEWART: That's true. But the -the reason that FDA sometimes disapproves proposed additions to warnings and precautions or to other aspects of the label is not simply that it regards the warnings as unnecessary. FDA has expressed a concern about the potential ill effects of over-warning; that is, if a label contains information about every possible health risk or every bad thing that has ever happened to a person who used the drug, people may be deterred from using a drug that would actually be useful.

The really important warnings tend to get drowned out. So --

JUSTICE SOTOMAYOR: So what happens here to the incentive for manufacturers to continue working expeditiously with the FDA to effect changes when they're necessary?

MR. STEWART: Well, our -- our point
is that if the better reading of the letter, if the better understanding of FDA's intent is that it rejected the proposed addition because it felt that the medical evidence wasn't there, then for -- any preemption regime that would create an incentive for Merck nevertheless to add the warning through the CBE process and wait for FDA to disapprove it would, in our view, be counterproductive. It would create the incentive for the type of over-warning that FDA would like to discourage.

JUSTICE KAGAN: But if I -JUSTICE ALITO: So what would happen if -- if the FDA had said in response -- in the complete response letter the medical evidence is insufficient and then Merck turned around within a short period of time and filed a -- a CBE relating to the same thing? What would the FDA have done?

MR. STEWART: I think it would surely have disapproved it. And it would have been inappropriate for Merck to proceed in that way because the CBE process is supposed to be invoked only when there is new evidence that the FDA hasn't previously considered.

And if the FDA had said, in response to the PAS application, we don't think the medical evidence is there, then, unless some substantial body of new medical evidence had emerged during the interim, it would have been inappropriate for Merck to use the CBE route and it would be inevitable that FDA would disapprove it.

JUSTICE KAGAN: I -- I take it -JUSTICE SOTOMAYOR: Could -JUSTICE KAGAN: -- Mr. Stewart, you're saying two things. There are sort of two points on a spectrum that you're pretty clear about. One is, if FDA had told them, we just don't think -- we understand that this proposal is about major risks and we don't think that there's enough evidence in the literature to support that, that's -- that's easy, Merck doesn't change its label, and there can't be suit against Merck.

On the other hand, suppose that the FDA -- and I -- I -- I understood this to be your point -- suppose that the FDA had said, you know, what's the -- the real problem with your label is that you're talking about stress
fractures, and we think that the issue is these major fractures, and that's why we're rejecting it, and we're going to continue to be considering the possibility of major fractures.

If the FDA had said that clearly, Merck is not off the hook. Would you agree with that?

MR. STEWART: I -- I would agree with that with this caveat: That you would expect the -- the letter -- given that the documentation in Merck's submission included a lot of information about the more serious type of fracture, even if FDA was concerned about the wording of the label, you would expect it to express a view one way or the other as to whether there was sufficient evidence of causation.

JUSTICE KAGAN: It -- it doesn't know yet, let's assume. So this is something that it just doesn't know yet. And -- and it's rejecting the letter for another reason.

Now you might expect that FDA would continue to work with Merck about the major fractures. You might expect a lot of things. But the only thing that the FDA has told Merck
is we don't like this label that you've done about stress fractures because we really think stress fractures are not a problem.

MR. STEWART: I guess, if FDA had said that unambiguously, it wouldn't trigger impossibility, but it seems very unlikely and really inconsistent with the statutory and regulatory scheme to suppose that FDA would do that, that it would receive a submission about the risks of these more serious fractures and yet would make no determination, even if -- in its own mind as to whether that risk was sufficiently severe, whether the evidence of causation was sufficient to warrant an additional warning.

JUSTICE KAGAN: Wait, I guess you're changing my -- my -- you know, I meant this to be a hypothetical, where you could assume a hypothetical on both sides, right, where the language was sufficiently clear of what FDA was doing, that it either would or wouldn't take Merck off the hook.

My real question for you is suppose we're not at either one of those worlds. Suppose we have an ambiguous letter. Who
should decide how to construe it?
MR. STEWART: I think the Court ultimately should construe it but should construe it in light of the statutory and regulatory scheme, which would have compelled FDA to initiate the process for changing the label if it had determined that the evidence of causation was sufficient to support an addition of some warning to the warnings and precaution section.

CHIEF JUSTICE ROBERTS: Thank you, counsel.

Mr. Frederick.
ORAL ARGUMENT OF DAVID C. FREDERICK ON BEHALF OF THE RESPONDENTS

MR. FREDERICK: Thank you, Mr. Chief Justice, and may it please the Court:

Our position is that brand-name drug makers are responsible at all times for keeping their labels up to date. If the FDA rejects an inadequate warning, or is uncertain about whether and how to mandate a proper warning, those federal decisions do not make it impossible for Merck to comply with state law duties to market safe drugs.

I'd like to start, if I could, with Section $355(0)(4)(I)$, which is set forth in the addendum to the red brief on page 8. That provision explains why it is not impossible for Merck to provide an adequate warning of atypical femoral fractures prior to 2010 when the FDA mandated a label change.

It's the manufacturer's responsibility to maintain its label. So, Mr. Chief Justice, in answer to your question about the back and forth, all that demonstrates is that, at best, FDA was uncertain about exactly what Merck was proposing. But this statutory provision, which is barely discussed at all on the other side's written presentations in this case, makes it clear that even when FDA got the power in 2007 for the first time in 60 years to mandate a proper warning, the manufacturer, nonetheless, is always responsible for keeping its label up to date.

JUSTICE ALITO: Well, is it your argument now that -- that Merck is -- Merck became liable at some point after the issuance of the complete response letter or on the day after the issuance of the complete response
letter?
MR. FREDERICK: Our position, Your Honor, is that the complete response letter in a sense doesn't affect the underlying duties at all because the -- the warning that was proposed was an inadequate warning. JUSTICE ALITO: What if -- but what if the -- the FDA had said the wording of your -of your warning is bad because this term "stress fracture" is misleading, but beyond that, the data does not support any warning relating to low-energy femoral fractures?

MR. FREDERICK: I think it's important to keep in mind what the regulatory duty of the agency's --

JUSTICE ALITO: Well, what would --
MR. FREDERICK: The answer to that is
that it -- that likely points stronger in the direction of preemption, but please look at Section $314.110(\mathrm{a})(1)$ of the regulations because that regulation tells the FDA in its complete response letter you have to give a full answer, a full justification because that's part of the back and forth, the give and take with the manufacturer.

And so, Justice Gorsuch, to your question about the moral hazard, it's not just if the manufacturer deliberately misleads the FDA by putting in. It's also if -- if the company is negligent and doesn't fully understand itself.

I would ask you to look at the amicus brief by Dr. Lane in this case. Dr. Lane was a consultant for Merck in 2008 prior to Merck submitting its PAS. What Dr. Lane says is that surely by that time Merck would have had enough information to have prepared an adequate warning about these atypical femoral fractures. JUSTICE GORSUCH: Well, Mr. Frederick, let -- let's say I buy at least part of what you're selling, for purposes of this question, that the complete response letter and, what is it, $355(0)(4)$--

MR. FREDERICK: (I).
JUSTICE GORSUCH: -- doesn't -- thank
you -- doesn't completely answer our question. We have, though, the March 2010 safety statement from the FDA which pretty clearly says that they do not think that there is science enough to support a causal link between
the drug and atypical femoral fractures. So whatever was missing in the complete response letter from the FDA seems to come in March of 2010.

Why shouldn't we read the complete response letter in light of the March 2010 safety --

MR. FREDERICK: Again, we're getting into the agency musings of the type that Justice Thomas very eloquently wrote about in Wyeth versus Levine, which is it is not impossible for the manufacturer to have done the right thing. What Dr. Lane says --

JUSTICE GORSUCH: Well, you and I will not dispute the elegance of Justice Thomas's opinion in Wyeth.
(Laughter.)
JUSTICE GORSUCH: But I'm not sure
that helps me very much.
(Laughter.)
JUSTICE GORSUCH: And -- and in all seriousness, if -- if there's some ambiguity about the warning letter, about the complete response letter, isn't that resolved by the FDA's own statement against interest, perhaps,
months later, why doesn't that tell us exactly what it was up to?

MR. FREDERICK: Because the standard
is lower. And if you look at that press release in March of 2010, when the FDA uses the phrase "causal connection", that's not what the regulatory standard is. We set out the regulatory standard on page 6 of our brief. And that is a much lower one.

When it's for the precaution letter, it's to provide reasonable evidence of a causal relationship or causal association. Reasonable evidence is something that Dr. Lane knew in twenty -- 2008, and was urging Merck to provide a better explanation.

And that's why on page 17 of Dr. Lane's amicus brief here he says what FDA needed was "a medically accurate education."

JUSTICE GORSUCH: Well, and that's why it set up the task force at the same time to go study the issue, and it said up to that point we don't have enough, but we're going to go study it.

MR. FREDERICK: And --
JUSTICE GORSUCH: And so why isn't
that -- tell us everything we need to know about what its complete response letter was about, as a matter of law?

MR. FREDERICK: Because, Justice -Justice -- Justice Gorsuch, that's the whole point of impossibility preemption. Are we going to let Dr. Monroe, who is five layers down from the only Presidentially-appointed person at the FDA, write a letter that displaces huge swaths of state law?

Now what -- what the SG is arguing here is that we should interpret -- the better reading of this, the -- the -- the back and forth, the full record should inform the meaning of this letter.

But impossibility preemption, as Wyeth versus Levine held, is a "demanding defense."

JUSTICE ALITO: Well, that's not really -- I mean, are you really serious about that argument? What would be preemptive is not the letter. What would be preemptive is what FDA would do. And that -- that's the question.

The only argument relating to the safety -- the safety announcement is that it informs, it helps to tell us what FDA meant
when it said no, you cannot add a warning to this label.

MR. FREDERICK: Justice Alito, we know the answer when Merck proposes an inadequate warning. That was rejected.

We don't know the answer to the question that Wyeth versus Levine poses, which is what would have happened had Merck proposed an adequate warning.

JUSTICE BREYER: Why don't we? I -- I think that was Justice Gorsuch's --

MR. FREDERICK: And the reason why we don't, and, again, I'm going to go back to Dr. Lane, we have nothing in this about the duration of --

JUSTICE BREYER: What page, by the way, if you happen to have it in your head, what page is -- not that, but the response letter?

MR. FREDERICK: The response letter is at page 511 --

JUSTICE BREYER: Well done, well done.
MR. FREDERICK: -- of the Joint
Appendix, 511 to 512.
JUSTICE BREYER: Thank you very much.

Okay. The other question, technical, is, is a -- what is it called -- the atypical femur fracture, is that a subset of stress fractures?

MR. FREDERICK: What Dr. Lane explains
is that an atypical femoral fracture may have an origination as a stress fracture, but it sort of goes off in a completely different direction.

JUSTICE BREYER: That's all right. But okay. So somebody in stress fractures, they use that word, they might mean atypical femur fracture plus others. It's too broad, in other words, it's too broad. Okay. Got that. That's helpful. Now, when --

JUSTICE KAGAN: Well, it's also too narrow.

JUSTICE BREYER: A stress fracture, I thought, from what you just said, that those words used in Merck's application are too broad because it is a subset of those. Now which is it?

MR. FREDERICK: It's inaccurate. It's too broad --

JUSTICE BREYER: Well, but is it --
MR. FREDERICK: -- and too narrow.

That's the problem. So -- so what -- what --
JUSTICE BREYER: That's very, very diplomatic.
(Laughter.)
JUSTICE BREYER: But this is my
actual -- where I -- where I'm leading.
MR. FREDERICK: No --
JUSTICE BREYER: I'm leading to this, that, when you talk about the standard, drugs are important to people. They cure millions, or thousands anyway, of people who need to be cured or helped.

Now, when you put on, and at the same time there will be a smaller subset that can be hurt, so our solution to that is labels.

Now, when you say displacing state law or something, you're talking like a lawyer, which is what you're supposed to do, but what worries me is, if you go too far in allowing the tort jury to find mislabeling by not including things, you are hurting the vast majority of -- of women here or -- or whatever who can benefit from this medicine.

On the other hand, if you don't go far enough, you will hurt that minority. Now
that's the general framework in which I'm trying to figure out the answer to the question. And that's why Justice Gorsuch's question was -- was quite relevant.

All the earmarks here are that Merck took this as a letter saying we're not certain enough this is really going to hurt people and we don't want you to put it on.

Now, obviously, somebody must have picked up the phone when they got that letter and they must have phoned somebody in FDA and say: Do you really mean that? What do you mean? Because $I$ can change those words, "stress fracture," in two seconds. Or do you mean you don't know enough about it?

Now the appointment of the later task force suggests that they felt they didn't know enough about it, and, therefore, Merck couldn't have done it.

Now that's -- that's -- I'm looking for your answer. I put out a pretty abstract and --

MR. FREDERICK: Yes.
JUSTICE BREYER: -- somewhat specific but more abstract question. I would like you
to react.
MR. FREDERICK: Let's -- let's not look at what the lawyers knew. Let's look at what the scientists knew. Merck's scientists -- and this is on page 515 of the Joint Appendix -- they knew exactly what the FDA was rejecting.

They said in their internal back and forth the FDA doesn't like our "stress fracture" wording, okay? Those scientists had been interacting with Dr. Lane, who a year earlier had said: These are a special type of fracture which don't exist in the general population.

Ninety plus percent of all people who get an atypical femoral fracture are on a bisphosphonate.

CHIEF JUSTICE ROBERTS: I understood these -- Mr. Stewart to say it is a particular type of fracture, it's a particular type of stress fracture, and that the FDA understood the use of that term to be broad enough to include the atypical fractures as well.

MR. FREDERICK: That's not accurate.
CHIEF JUSTICE ROBERTS: That's not
what he said?
MR. FREDERICK: I don't know if that's what he said, but we would dispute whether that's correct. And the reason is because, if you look at Dr. Burr's expert report, which is in the Joint Appendix, and if you look at Dr. Lane's amicus brief, they say this is a very specialized form of fracture that generally doesn't occur in the general population.

CHIEF JUSTICE ROBERTS: But you -- you -- you agree that the question is what the FDA understood, right?

MR. FREDERICK: I think that that question comes second, respectfully, Mr. Chief Justice.

The first question is, what did the manufacturer know or should have known at a particular point in time? And then the next question is, what did the FDA understand about that? Because, if you take the statute that I started my argument with, it's always on the manufacturer to stay up to date.

Remember, the manufacturer has superior information about these drugs to the

FDA. The budget of the FDA's drug safety division was less than the annual sales of this very drug. And so you're talking about a massive resource disparity between what the agency has and what the drug manufacturer has. CHIEF JUSTICE ROBERTS: Well, but what we're talking about is what -- what they told the FDA, what the FDA understood. And if when they told the FDA about -- and we have the different citations to the Joint Appendix from your -- your friend on the other side -- about the -- the notion that stress fracture included the things -- the atypical fractures, and if that's what Merck understood, they gave to the FDA what they had. And if that's what the FDA understood, that's how we should interpret the FDA's response.

MR. FREDERICK: And, Mr. Chief
Justice, as a matter of preemption law where we're invoking the Supremacy Clause of the United States Constitution to say that federal law is going to displace state law, we shouldn't be engaging in some musings or some interpretation about a low-level civil servant at the FDA and what that --

JUSTICE BREYER: They're not low-level
civil servants.
CHIEF JUSTICE ROBERTS: I -- I don't understand your response. I understand the Supremacy Clause and state law, but the question is, what was being communicated to the FDA?

So how is it -- how should they have read and how did the FDA understand their own response? And we know the answer to that because we're hearing about it from the government's counsel today.

MR. FREDERICK: So I'll read to you
from page 515 of the Joint Appendix. This is the Merck scientists who have just received the complete response letter. They say: "However, FDA" -- "it believed that our justification to support the proposed precaution text was inadequate. It believes that 'stress fractures' may not be clearly related to atypical subtrochanteric fractures."

So the scientists are interpreting the complete response letter to say the "stress fracture" language that we offered is inadequate. The FDA has rejected that
language.
And the reason why the wording matters
is because, as we've pointed out in our brief -- and I think it's at page 41, Footnote 20 -page 40, Footnote 21 -- there's a lot of back and forth between drug companies and the FDA over the wording. Why? Because the FDA understands that the wording has to properly educate doctors about the risks associated with these drugs.

And if the doctors can't understand the gravity of a warning where one of their patients may be walking down the street and have her femur snap, that's what we're trying to get at the proper wording of these labels. And that's why Congress --

JUSTICE SOTOMAYOR: Could you --
JUSTICE ALITO: The thing -- what Mr. --

MR. FREDERICK: -- made the decision to --

JUSTICE ALITO: I'm sorry. Go ahead.
MR. FREDERICK: That's why Congress made the decision to keep the manufacturer at all times.

JUSTICE ALITO: What Mr. Stewart cited was page 746 of the Joint Appendix, where Merck defines a stress fracture in this way: "A stress fracture (also known as an insufficiency fracture) is defined as a partial or complete fracture occurring with either normal or increased activity but without an identifiable external traumatic event."

Now does not that encompass a -- the type of fracture that you're talking about? MR. FREDERICK: Not really. JUSTICE ALITO: Well, it says "or complete."

MR. FREDERICK: It does, Justice Alito. But the question is, if you are an FDA scientist who has been looking at the studies, are you going to let Merck redefine what a stress fracture is? Dr. Lane in his amicus brief says, no, no, no, that's not what a stress fracture is. That is an inaccurate, a medically inaccurate, definition. It's -JUSTICE ALITO: Yeah, well, that's fine, but this is what -- you know, in very simple terms, this is what troubles me about your argument. This is not a situation, I

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    think, where Merck is proposing to warn about
    one thing and the data shows that there's a
    danger about something that's totally
    unrelated, and, therefore, the FDA may not
    focus on this second thing, like Justice
    Kagan's example of -- perhaps of ovarian cancer
    and ovarian cysts -- cysts.
    But, if the FDA sees this proposed
warning and they think this -- the -- the
wording here is bad, they shouldn't be talking
about stress fractures, but we look at the data
and we see that there is something that should
be labeled differently and it should be --
there should be a warning about that, it would
-- it would shock me if the -- what the FDA
should do in that situation is to say: Well,
you know, you got the warning wrong and so
we're not going to issue it and we're going to
do -- we're going to prohibit that, but we're
not going to do anything more.
    If they understood that there was a
danger of something else that is at least
related to what the manufacturer was proposing
to warn about, surely the public would expect
them to do something.
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MR. FREDERICK: And, Justice -JUSTICE ALITO: That's what troubles
me --

MR. FREDERICK: Yeah, and --
JUSTICE ALITO: -- about your argument.

MR. FREDERICK: Well, Justice Alito, if you look further into the record of what happened here, there's an April 2009 email chain between the FDA and Merck in which FDA says it wants to "work with Merck on precautions language" if it is warranted. It's still trying to understand, because these are a specialized, highly unique set of injuries here.

JUSTICE KAGAN: Right. So suppose, Mr. Frederick, that the best reading of what happened here is that the FDA looks at this letter and it says -- this proposal, and it says this is a terrible proposal; whatever the problem is, the problem is not stress fractures and -- and so we're going to reject that. But we do think that there is an issue -- and we don't know the answer to it yet -- we do think that there's an issue about this -- these more
major fractures.
And -- and you see this because, eventually, they do a task force and they -and then the task force decides something. So, if the FDA is in that boat, right, where it -- it -- it -- it -- it -- it sends the letter and the letter says what you've said is just inadequate and wrong, but we don't know yet what we're really dealing with and we don't know whether a change in your label is appropriate, and we're going to continue to study that, what should the manufacturer do at that time?

MR. FREDERICK: The manufacturer should continue to study the problem, should continue to provide information to the FDA.

JUSTICE KAGAN: Should the manufacturer change the label?

MR. FREDERICK: Possibly. It depends, Justice Kagan, on what the manufacturer knows and its understanding of the science.

Here -- let's take -- Justice Alito, if we could follow your hypothetical a little bit further. Suppose FDA had approved this label, okay? All this language about stress
fractures, that's now in the label. Our claim can't be preempted then, right?

JUSTICE BREYER: True. But what's actually bothering me about the approach that you're taking is that, in this particular area, in this particular area of medicines, I don't really see how we're going to benefit by 50 different states really giving different signals to the manufacturers, and I can see a lot of ways in which, from a health point of view, we're going to lose.

That doesn't mean the law is wrong. It doesn't mean -- you know, it's just a question of emphasis. And, here, we have an emphasis.

The next page from the one you cited, the FDA says in 2010, FDA's review of the data did not show an increase in this risk, the relevant risk, in women using these medications.

So there are indications in this
record --
MR. FREDERICK: Right.
JUSTICE BREYER: -- that they thought that it is more dangerous to put the label --
to put the risk in the label than it is to leave it out.

MR. FREDERICK: And --
JUSTICE BREYER: And then they set up a task force and decide they were wrong. MR. FREDERICK: And here's -- here -this is a really interesting thing about the task force: The FDA clearly didn't have all -all of the relevant information, because what the task force finds is that there are about 170 some articles that had been written on this subject. Only five had been given to the FDA, or that -- that was evidence that the FDA was aware of.

And so that's why the statute imposes the duty on the manufacturer, because the manufacturer's going to be tracking this all over the world. There was a -- there was a report from a -- a Merck employee in Singapore in 2006 who said I've now seen several of these specialized atypical femoral fractures, I think this could be an indication that we need a safety signal.
And -- and, Justice Breyer, I accept your -- your basic point, but what started this
whole thing was the first lawsuit against Merck for these atypical femoral fractures was in March of 2008, and that's what started this whole back and forth. The FDA became aware of this lawsuit and started to track what's really going on here.

CHIEF JUSTICE ROBERTS: What if you
had a situation where, in light of the exchanges you've talked about, Merck goes ahead and puts on its label, oh, and, by the way, you should be very careful about these atypical femoral fractures, not -- not -- and it turns out that doctors say, well, gosh, if that's going to happen, I'm not going to prescribe Fosamax. And, as a result, that drug which is important for many women is no longer being prescribed.

Now can somebody who thinks they should not have put that warning in be able to sue because they gave too many warnings and that prevented doctors from prescribing a drug that they otherwise should have been prescribing?

MR. FREDERICK: So, Mr. Chief Justice, the answer is that the manufacturer's always

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responsible for its label, but the over-warning problem is one where the FDA is balancing these risks and benefits at all times.
And, here, we know that wasn't a problem.
CHIEF JUSTICE ROBERTS: Well, no, I know you're changing the hypothetical.
MR. FREDERICK: No, but --
CHIEF JUSTICE ROBERTS: Your point, I -- well, maybe I don't know. I gather your answer is that the manufacturer has the responsibility. So, if the manufacturer knows this, it should put in this warning and, if it turns out that that was over-warning, then they can be sued for that?
MR. FREDERICK: Well, there has to be an injury that comes from the over-warning.
CHIEF JUSTICE ROBERTS: The injury is that doctors are not prescribing Fosamax to women who would benefit from it and they're not prescribing it because Merck put in a warning that the FDA would determine was over-warning.
MR. FREDERICK: Not -- Mr. Chief Justice, respectfully, there's not a state law tort there. There has to be an injury because
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of the over-warning, or else there's no suit.
CHIEF JUSTICE ROBERTS: The injury is the physician decides not to prescribe fosamax to a woman who would benefit from it.

MR. FREDERICK: Right. But that's not a tort.

CHIEF JUSTICE ROBERTS: So -- so it's a tort --

MR. FREDERICK: There's no -- there's no state law there that says there's negligence in that circumstance, Your Honor.

CHIEF JUSTICE ROBERTS: Well, I
thought that -- I thought the logic would be the same as your logic here, is that the label turned out to be misleading because of the drug manufacturer's decision about what to include, which they should have included even though it's not required by the FDA. I thought that would be the same cause of action.

MR. FREDERICK: But my point here, Mr. Chief Justice, and let's go with a hypothetical that the FDA had actually accepted this. Our claim would be exactly the same, which is that this language about stress fractures doesn't tell the doctor worry about the prodromal pain,
worry about how long your client has been on bisphosphonate, worry about what the particular features of the $X$-ray look like when the -when the patient complains about this.

That wording was all in the 2010 label that FDA mandated. It wasn't in Merck's label in 2009.

JUSTICE SOTOMAYOR: Mr. Frederick, let's be -- coming down to practical, okay? You say earlier that the Merck scientists were saying, when they received this letter, the FDA doesn't like our language.

What do you suggest Merck could have done without changing its label until the FDA would have approved it? And why do you believe that you can convince a jury that, if they had done it your way, the FDA would have accepted the new label?

MR. FREDERICK: Well, as a regulatory matter, let's start with the law first. The CBE regulation gives the manufacturer the right to change its label, subject to rescission by the FDA.

That never happened here because Merck never proposed an adequate warning.

JUSTICE SOTOMAYOR: Well, we know that the FDA -- assuming the theory that the FDA doesn't believe the label is adequate, what could they have done --

MR. FREDERICK: They could --
JUSTICE SOTOMAYOR: -- absent the
study?
MR. FREDERICK: They --
JUSTICE SOTOMAYOR: Meaning because the study obviously changed the FDA's mind. You're saying, you, Merck, could have done it.

MR. FREDERICK: Yes. There was plenty of information by that point, Justice Sotomayor, and Dr. Lane goes through this, he goes through the chronology. It's a beautifully done amicus brief to explain what the scientists knew and when they knew it and by --

JUSTICE SOTOMAYOR: And that wasn't communicated by Merck to the FDA? Is that what you're saying?

MR. FREDERICK: Yes. What -- what Dr. Lane says -- and Dr. Lane is a Merck consultant, okay, in the summer of 2008. He's writing an amicus brief on our side of the case
because he doesn't believe that Merck gave "medically accurate education" to the FDA about these fractures.

He's the one who had coined the term "Fosamax fracture" because, in all of his years of osteology, he had not encountered these kinds of fractures until he had patients coming to him who were on this drug.

JUSTICE ALITO: Mr. Frederick, you want us to affirm the decision of the Third Circuit?

MR. FREDERICK: You should affirm the judgment because the judgment was correct, summary judgment for Merck was not warranted. JUSTICE ALITO: Uh-huh. And so then the issue should be decided -- the juries in these cases should decide whether the FDA would have approved this --

MR. FREDERICK: We take the position --

JUSTICE ALITO: -- based on that Merck would have to prove to a jury by clear and convincing evidence that the FDA would not have approved an appropriate warning?

MR. FREDERICK: We agree with Merck

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    that, because of the complete response letter
    back and forth, we -- we think that that -- and
    we argued this, I argued this in the Third
    Circuit, was a legal document that a judge can
    interpret. We believe that, based on a sound
    interpretation of the letter, it doesn't prove
    impossibility.
    JUSTICE KAGAN: So -- so are you
saying that you think that the question is, was
there official action by the FDA that prevented
Merck from changing its label?
    MR. FREDERICK: And the answer to --
    JUSTICE KAGAN: Is that the test in
    your view? Is there official action by the FDA
    that prevented Merck from changing its label?
    MR. FREDERICK: To make an adequate
warning, that's important, Justice Kagan,
because the warning that the FDA has to reject
has to be adequate to address the risks under
state law.
    JUSTICE KAGAN: Correct. Okay. So
that's what I was assuming. But that's the
question. And that's a legal question, is that
correct?
    MR. FREDERICK: It is a legal
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question, but it has factual components.
JUSTICE KAGAN: But a judge can decide that question.

MR. FREDERICK: A judge can decide the core legal question, but in all constitutional questions, there are usually fact issues, and we consign those to juries to decide what the fact issues --

JUSTICE BREYER: Not always. There are a lot of mixed issues where, because they're predominantly legal, the judge does it; patents, for example, Markman is a case of that, and does coerced confessions. I mean, there are a number.

MR. FREDERICK: As I said --
JUSTICE BREYER: It seems to me that this is in that number because it's predominantly a legal question and there could be factual disputes on the brute facts. But, here, I don't think there are really.

MR. FREDERICK: I think that the one disputed fact here that has sort of surfaced as a result of the argument today is, what does the phrase "low energy" mean?

Merck and SG have taken the position
that "low energy" encompasses atypical femoral fractures. Dr. Lane says actually that's not accurate.

And so, to the extent that there's a debate between experts over the meaning of particular scientific terms, judges, just -Justice Breyer can certainly decide that, but so can juries.

JUSTICE BREYER: I believe they do, but, normally, there's a factor, there are a set of factors classically when it's a mixed question of fact and law, and one of the factors is sometimes who will do it better, at least as I interpret it.

MR. FREDERICK: And, as I say, we -we briefed the case. In light of this Court's cases about constitutional issues, we don't see that there's something special about the preemption provision or the Supremacy Clause that would take it out of the normal fact-finding ambit of juries.

But I would say that, if you don't agree with me on that, you still have to affirm and instruct the court below, in fact, this is going to be a legal question that judges are
going to decide.
That does not affect the outcome of the case here. Summary judgment for Merck was improper.

JUSTICE ALITO: I'm confused. So you want us to say there is no preemption? You want us to say that Merck wasn't entitled to summary judgment on the issue of preemption? Which of the two?

MR. FREDERICK: Merck was not entitled to summary judgment.

JUSTICE ALITO: Yeah, but you want to alter the judgment of the Third Circuit by saying that it was -- it was wrong in -- in saying this should be submitted to a jury, that it's a factual question to be submitted to a jury?

MR. FREDERICK: As I say, I think there are fact questions here. But, Justice Alito, my brief argues that summary judgment for Merck was improper. Because of the extremely bizarre way this case came up on a motion -- on an order to show cause, there weren't even cross-motions for summary judgment, which occurs in 99.999 percent of all
cases.
So we're talking about how do you handle a wrong district court judgment with the Third Circuit doing the best it could in very strange circumstances, and now the case is in this Court.

You can affirm and you can say what you want to say about jury issues deciding, but, here, our position is the complete response letter as a matter of law could not have made it impossible for Merck to update its labels.

JUSTICE ALITO: So you want us --
CHIEF JUSTICE ROBERTS: Thank you, counsel. Oh, I'm sorry. Thank you, counsel.

Mr. Dvoretzky, you have three minutes remaining.

REBUTTAL ARGUMENT OF SHAY DVORETZKY ON BEHALF OF THE PETITIONER

MR. DVORETZKY: Thank you, Mr. Chief Justice.

If the FDA does not know yet whether a warning is justified or not, that means no, the manufacturer in that situation can't change the label. That's true whether we're talking about
the CBE process or the PAS process.
And that's the situation here. Mr. Frederick focuses on low energy and stress fracture, and any debate about that terminology --

JUSTICE SOTOMAYOR: How about the manufacturer's duty to work with the FDA to ensure that the label is right and that it has all pertinent information to reconsider its initial decision?

Mr. Frederick said there were only five of 170 articles provided to the FDA. Your own scientists said they're confused. Doesn't Merck have an obligation to show that, if presented with the proper language and the proper evidence, that the FDA would have -- or don't you have to show would have still denied the right label?

MR. DVORETZKY: Justice --
JUSTICE SOTOMAYOR: Isn't that your burden?

MR. DVORETZKY: Justice Sotomayor, the process that you're describing is exactly what happened here. JUSTICE SOTOMAYOR: It didn't. You
never gave them a proper language and you never gave them what your scientists told you to give them.

MR. DVORETZKY: Justice Sotomayor, the PAS submission included 132 studies about the risk that Respondents say we should have warned about, the very same studies that Respondents themselves rely on that. All of that was before the FDA. The FDA isn't saying that it was in any way misled.

And the back-and-forth process here, if you look at Joint Appendix 508, the email that Mr. Frederick referred to, an FDA official told Merck to withdraw its request so that the FDA could close out this issue while it continued to study it and work with the FDA on -- work with Merck on language later if it determined that a warning was warranted.

In other words, at the time of the CRL, based on all of the information that the FDA had before it, and it doesn't claim that it was misled, no warning was justified at that time.

In March of 2010, the public safety announcement, Joint Appendix 520, the FDA said
"the data did not show an increase in this risk
in women using this medication."
In light of that statement from the
FDA, there is no way that Merck could have
changed its warning because the FDA has told us
that no warning was justified at that time.
As for Dr. Lane, the -- Merck's
warning contains the two hallmarks that
Dr. Lane says were necessary. The warning
itself on its face refers to insufficiency
fractures and complete fractures. It doesn't
just refer to stress fractures.
With respect to the stress fracture
language, Dr. Lane himself in his amicus brief
admitted that AFFs start as stress fractures.
That's at page 9, Footnote $11, ~ a n d ~ a l s o ~ a t ~ p a g e ~$
$12 . ~$

Mr. Chief Justice, if I may just wrap up, where we know from the FDA's actions and statements that no change was permissible, because it's not scientifically justified, that establishes preemption as a matter of law.

CHIEF JUSTICE ROBERTS: Thank you, counsel. The case is submitted.

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