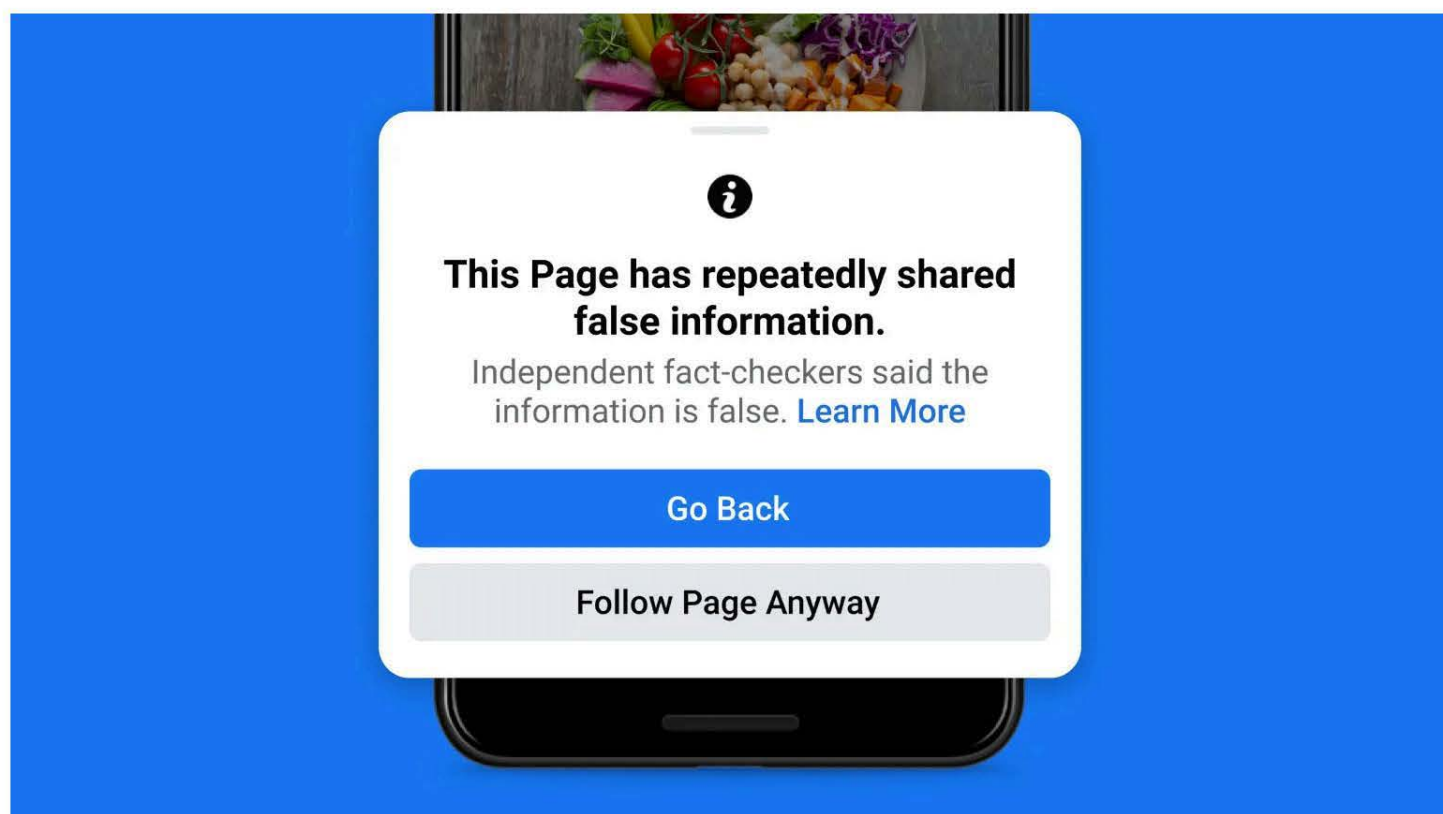


[Back to Newsroom](#)

[Facebook](#)

Taking Action Against People Who Repeatedly Share Misinformation

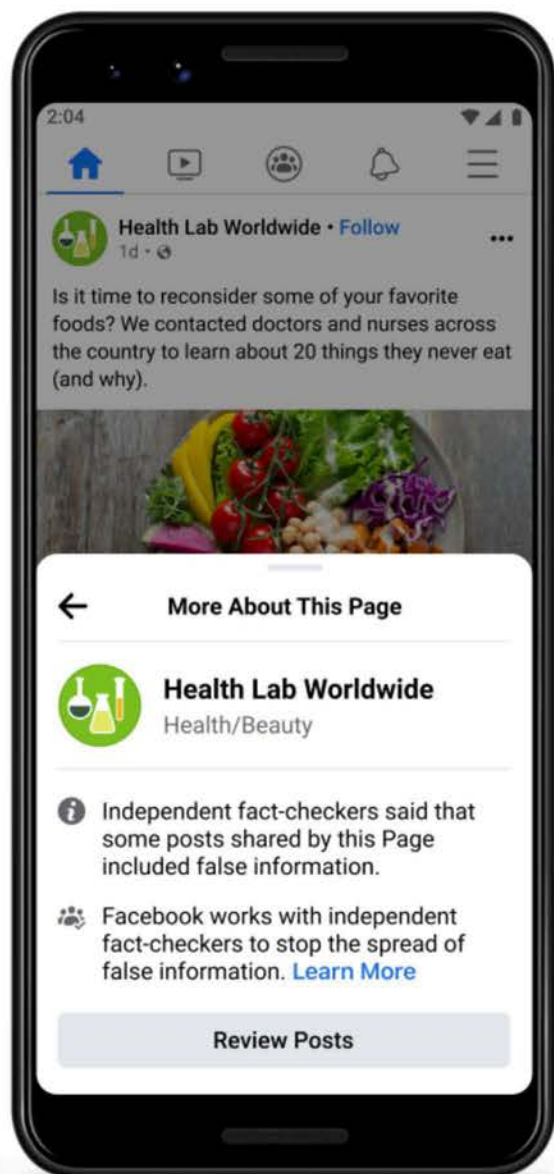
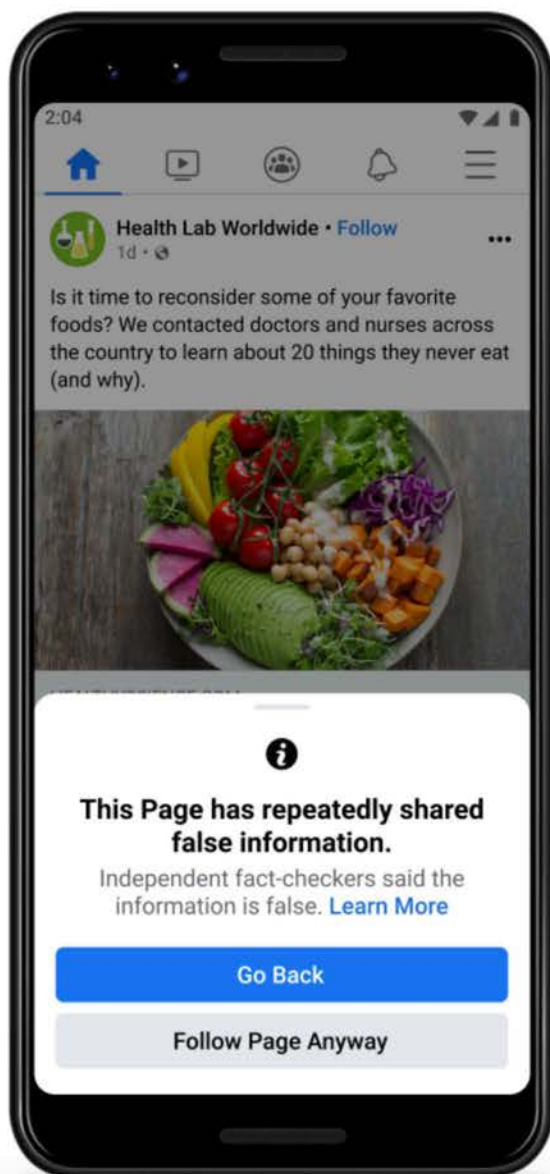
May 26, 2021



Today, we're launching new ways to inform people if they're interacting with content that's been rated by a fact-checker as well as taking stronger action against people who repeatedly share misinformation on Facebook. Whether it's false or misleading content about COVID-19 and vaccines, climate change, elections or other topics, we're making sure fewer people see misinformation on our apps.

More Context For Pages That Repeatedly Share False Claims

We want to give people more information before they like a Page that has repeatedly shared content that fact-checkers have rated, so you'll see a pop up if you go to like one of these Pages. You can also click to learn more, including that fact-checkers said some posts shared by this Page include false information and a link to more information about our fact-checking program. This will help people make an informed decision about whether they want to follow the Page.

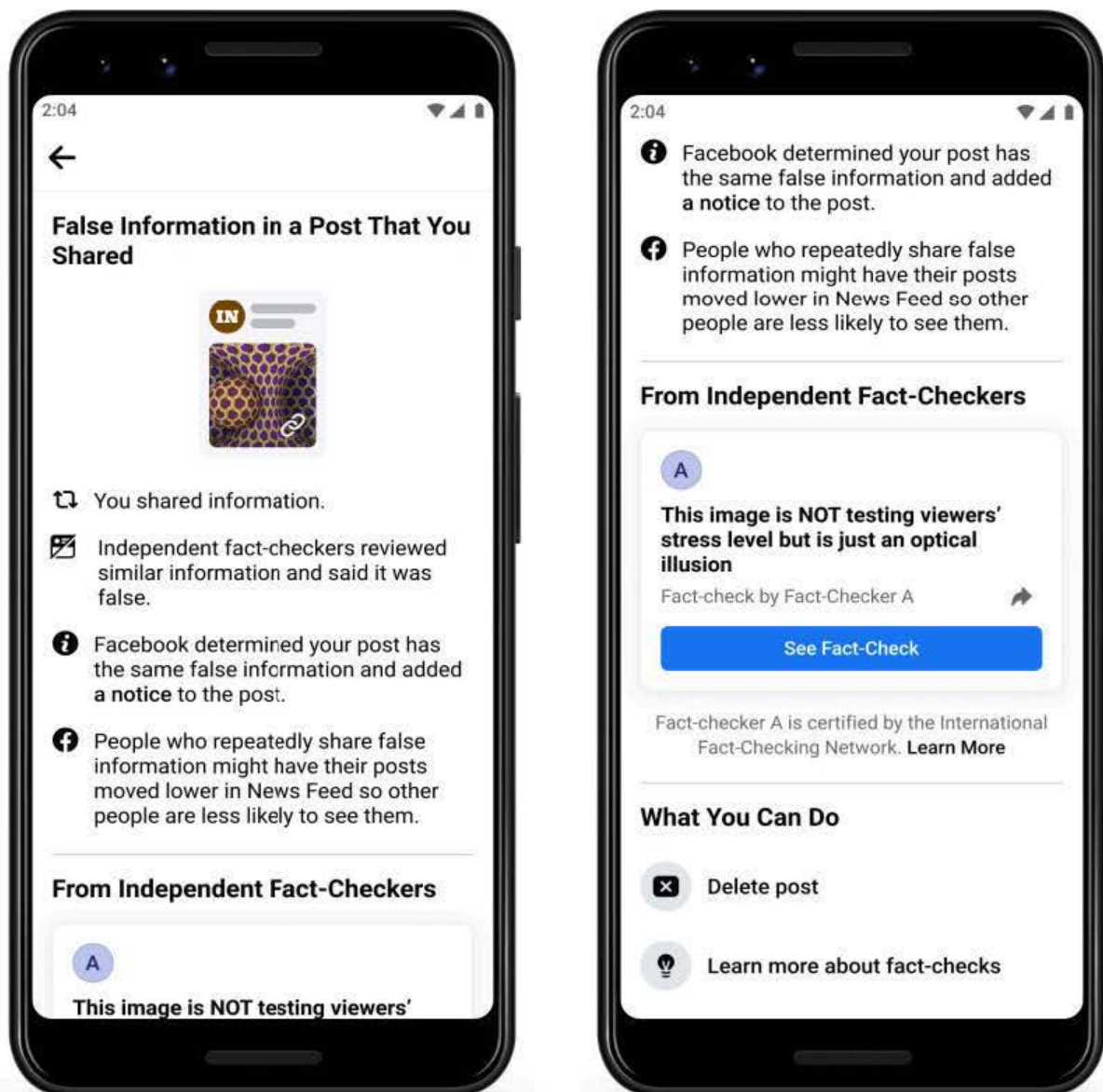


Expanding Penalties For Individual Facebook Accounts

Since launching our fact-checking program in late 2016, our focus has been on reducing viral misinformation. We've taken stronger action against Pages, Groups, Instagram accounts and domains sharing misinformation and now, we're expanding some of these efforts to include penalties for individual Facebook accounts too. Starting today, we will reduce the distribution of all posts in News Feed from an individual's Facebook account if they repeatedly share content that has been rated by one of our fact-checking partners. We already reduce a single post's reach in News Feed if it has been debunked.

Redesigned Notifications When People Share Fact-Checked Content

We currently notify people when they share content that a fact-checker later rates, and now we've redesigned these notifications to make it easier to understand when this happens. The notification includes the fact-checker's article debunking the claim as well as a prompt to share the article with their followers. It also includes a notice that people who repeatedly share false information may have their posts moved lower in News Feed so other people are less likely to see them.



Categories:

Facebook, Integrity and Security, Safety and Expression



Tags: Combating Misinformation

RELATED NEWS

Meta

How Meta Is Preparing For Indian General Elections 2024

With lessons learnt from hundreds of elections globally and with so many more important elections approaching this year, we have developed a comprehensive approach on our platforms.

March 19, 2024

Related Pages

Facebook

Topics

Company News

Technology and Innovation

Data and Privacy

Safety and Expression

Combating Misinformation

Economic Opportunity

Election Integrity

Strengthening Communities

Diversity and Inclusion

Featured News

WhatsApp

New AI Tools, Meta Verified and More for Businesses on WhatsApp

June 6, 2024

Meta Quest

New Study Proves Effectiveness of VR Workouts

June 4, 2024



Follow Us



Virtual reality



Smart glasses



About us



Our community



Our actions



Support



© 2024 Meta

[Community Standards](#)

[Data Policy](#)

[Terms](#)

[Cookie policy](#)

United States

(English) ▼