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How Groups Voted in 2004

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John Kerry /
John Edwards

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2016 Presidential Election

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2000 Presidential Election

1996 Presidential Election

1992 Presidential Election

1988 Presidential Election

UNITED STATES ELECTIONS



George W. Bush /
Dick Cheney

2004	Group	Kerry	Bush	Nader	Other
All Voters	Pct.	48%	51%		1%
SEX	Men	46	44	55	

					Election	
RACE	Women	54	51	48	*	*
	White	77	41	58	□ 1984 Presidential Election	1
	African-American	11	88	11	□ 1980 Presidential Election	*
	Hispanic	8	53	44	□ 1976 Presidential Election	1
	Asian	2	56	43	0	1
AGE	Other	2	54	40	2	4
	18-24	9	56	43	Subscribe to Newsletter	1
	25-29	8	51	48	Email *	1
	30-49	40	46	53	1	1
	50-64	27	47	52	Submit	1
INCOME	65 & over	16	47	52	0	*
	<\$15,000	8	63	36	*	*
	\$15,000-29,999	15	57	42	*	1
	\$30-49,999	22	50	49	*	*
	\$50-74,999	23	43	56	*	1
	\$75-99,999	14	45	55	*	1
UNION HOUSEHOLD	\$100,000 & over	18	41	58	1	*
	Yes	24	59	40	1	1
REGION	No	76	44	55	*	1
	East	22	56	44	1	*
	Midwest	26	48	51	*	*
	South	32	42	58	*	1

	West	20	50	49	1	1
PARTY	Democrat	37	89	11	*	*
	Republican	37	6	93	*	*
	Independent	26	50	48	1	2
POLITICAL PHILOSOPHY	Liberal	21	85	13	1	1
	Moderate	46	54	45	*	1
	Conservative	34	16	84	1	*
GAY/LESBIAN/BISEXUAL	Yes	4	77	23	*	0
	No	96	46	53	*	1

Notes: Survey by Edison Media Research/Mitofsky International for the National Election Pool (ABC News, Associated Press, CBS News, CNN, Fox News, NBC News).

Sample of 13, 719 voters consisted of 11,719 voters as they left the voting booths on Election Day November 2, 2004 and a telephone absentee/early voters survey of 2000 respondents conducted October 25-31, 2004

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