



Cornell University



Go to...



## How Groups Voted in 2012

Search ...



Barack Obama /  
Joe Biden

# UNITED STATES ELECTIONS



Mitt Romney /  
Paul Ryan

Want more data?   
Become a member!

### Election Years

- 2016 Presidential Election
- 2012 Presidential Election
- 2008 Presidential Election
- 2004 Presidential Election
- 2000 Presidential Election
- 1996 Presidential Election
- 1992 Presidential Election
- 1988 Presidential

2012	Group	Obama	Romney
All Voters	Pct.	51%	47%

<b>SEX</b>	Men	47	45	52
	Women	53	55	44
<b>RACE</b>	White	72	39	59
	African-American	13	93	6
	Hispanic	10	71	27
	Asian	3	73	26
	Other	2	58	38
<b>AGE</b>	18-29	19	60	37
	30-44	27	52	45
	45-64	38	47	51
	65 & over	16	44	56
<b>INCOME</b>	<\$50,000	41	60	38
	\$50,000-90,000	31	46	52
	\$100,000 & over	28	44	54
<b>UNION HOUSEHOLD</b>	Yes	18	58	40
	No	82	49	48
<b>EDUCATION</b>	Some HS	3	64	35
	HS graduate	21	51	48
	Some college	29	49	48
	College graduate	29	47	51
	Postgraduate study	18	55	42
<b>PARTY</b>	Democratic	38	92	7

[Election](#)

[1984 Presidential Election](#)

[1980 Presidential Election](#)

[1976 Presidential Election](#)

## Subscribe to Newsletter

Email \*

	Republican	32	6	93
	Independent	29	45	50
<b>POLITICAL PHILOSOPHY</b>	Liberal	25	86	11
	Moderate	41	56	41
	Conservative	35	17	82
<b>MOST IMPORTANT ISSUES</b>	Economy	59	47	51
	Budget deficit	15	32	66
	Foreign policy	5	56	33
	Health care	18	75	24

## Sources:

“Exit polls 2012: How the vote has shifted.” The Washington Post November 6, 2012. January 10, 2013  
 <<http://www.washingtonpost.com/wp-srv/special/politics/2012-exit-polls/table.html>>.

“Presidential Race – 2012 Election Center.” CNN December 10, 2012. January 10, 2013  
 <<http://www.cnn.com/election/2012/results/race/president>>.

## Notes:

Final exit poll results from interviews of randomly selected voters as they exited voting places across the country on Tuesday, November 6, 2012. Florida, North Carolina, Ohio and Wisconsin polls included telephone interviews with early voters. The poll was conducted by Edison Media Research for the National Election Pool, The Washington Post and other media organizations. Typical characteristics have a margin of sampling error of plus or minus four percentage points.

## FIND OUT MORE

[Contact Us](#)

---

[Media Inquiries](#)

---

[Cornell University](#)

---

## SITE HELP

[FAQ](#)

---

[Support](#)

---

[Sitemap](#)

---

## LEGAL

[Terms and Conditions](#)

---

[Privacy Policy](#)

---

[NEP Exit Poll file application PDF](#)

---

## COLLECTION POLICIES

[Acquisition Policy](#)

---

[Digital Preservation Policy](#)

---

## Data Seal of Approval

---

© 2017 Roper Center, Cornell University. All Rights Reserved. [Terms and Conditions](#)

