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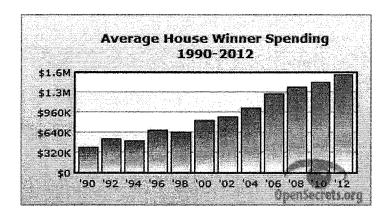
<u>Home / Politicians & Elections</u> / <u>Historical Elections</u> / Election Stats

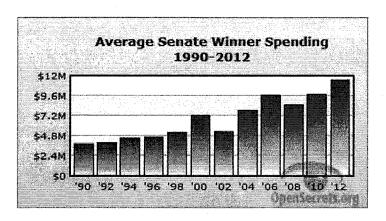
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## **Election Stats**

Election cycle: 2012





	House	Senate
Average Winner Spent	\$1,567,293	\$11,474,077
Average Loser Spent	\$496,637	\$7,435,446
Most Expensive Campaign	\$21,197,801	\$49,496,249
Most Expensive Campaigner	John Boehner (R-Ohio)	Linda McMahon (R-Conn)
Least Expensive Winning Campaign	\$209,532	\$2,850,780
Least Expensive Winning Campaigner	Jose E. Serrano (D-NY)	Angus King (I-Maine)
Number of Incumbents Seeking Reelection	391	23
Number of Incumbents Reelected	351	21
Incumbents Reelection Rate	90%	91%
Number of Close Races (winning margin less than 10%)	60	11
Average Winner's Vote Percentage	65%	57%
Average Winner's Receipts from PACs	\$665,728	\$2,185,650
Most Receipts from PACs	\$3,172,193	\$4,783,168
Candidate with Most PAC Receipts	Dave Camp (R-Mich)	Orrin G. Hatch (R-Utah)
Average Winner's End-of-year Campaign Balance	\$371,255	\$952,289
Biggest End-of-year Campaign Balance	\$3,406,269	\$5,676,609
Candidate with Largest End-of-year Campaign Balance	Frank Pallone Jr (D-NJ)	Bob Corker (R-Tenn)

<sup>\*</sup> Figures cover full six-year cycle for Senate incumbents.

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<sup>\*\*</sup> Averages include all incumbent politicians and major party challengers in the **general election**. Third-party challengers are not included, as their number and relative lack of funds tend to artificially lower the averages.

<sup>\*\*\*</sup> Loser averages are based on the money raised and spent by the candidate who came in second on Election Day. Where candidates ran unopposed, losers' spending and fundraising are counted as \$0.

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