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50 WIRELESS QUICK FACTS

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Wireless Quick Facts

Mid-Year Figures

Topic	Jun-11	June-06	June-
Wireless Subscriber Connections	322.9M	219.6M	118.4M
Wireless Penetration equals # of active units divided by the total U.S. and territorial population (Puerto Rico, Guam and the USVI)	102.4%	72.5%	40.9%
Wireless-Only Households ¹ % of U.S. Households	29.7%	10.5%	N/A
Direct Carrier Jobs	243,239	238,236	196,311
Wireless Carrier Payroll ² Direct Carrier Wages	N/A	\$13.1B	\$11.3B
Annualized Total Wireless Revenues	\$164.6B	\$118.3B	\$58.7B
Annualized Wireless Data Revenues	\$55.4B	\$11.3B	\$28.0B
Annualized Incremental Capital Investment	\$27.5B	\$22.7B	\$23.1B
Annualized Minutes of Use	2.25T	1.68T	344.9B
Monthly Text Messages	196.9B	12.5B	33.5M
Annualized Yearly Text Messages	2.12T	113.5B	N/A
Cell Sites	256,920	197,576	114,000
E-911 Calls ³ Per Day	>398K	260K	139K

K=Thousand

M=Million

B=Billion

T=Trillion

¹Midyear 2006 wireless-only data from Early Release of Estimates from the National Health Interview Survey, July-December 2009. National Center for Health Statistics, May 2010. Figure for June 2011 is year-end 2010 wireless-only data point from Early Release of Estimates from the National Health Interview Survey, July-December 2010. National Center for Health Statistics, June 2011.

²BLS Series data.

³CTIA Wireless 9-1-1 and Distress Calls.

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