# The Clinical Impact of Adverse Event Reporting

**Learning Objectives:**

Upon completion of this program, health professionals should be able to:

- Identify underlying principles of postmarketing surveillance.
- Understand reporting requirements (health professionals, manufacturers, user facilities) regarding regulated medical product safety.
- Discuss basic limitations and strengths of data derived from postmarketing surveillance.
- List examples of FDA regulatory actions that have been based on postmarketing surveillance.
- Describe how FDA disseminates information regarding medical product safety.
- Understand how a national postmarketing surveillance program impacts clinical practice.

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**Nomifensine** (Merital®), an antidepressant that had been available in Germany since 1976, had been prescribed to an estimated 10 million patients prior to its marketing in the U.S. in July, 1985. Initial labeling for the product reflected a variety of long-recognized hypersensitivity reactions, including fever, liver injury, hemolytic anemia and eosinophilia, that were apparently all readily reversible.

At the time of U.S. approval, FDA was aware of reports of less than twenty hemolytic anemia cases, all non-fatal; however, in 1985, when foreign adverse reaction reports showed the hemolytic anemia might be fatal, labeling was revised to reflect the potential seriousness of the reaction. Due to an increase in serious hemolytic anemia cases seen in Europe, marketing of nomifensine was reconsidered by the manufacturer, who announced a worldwide withdrawal of the drug on January 21, 1986.

The case of nomifensine illustrates that the safety profile of a drug evolves over its lifetime on the market. Even after almost ten years experience, or longer, new information that will impact the clinical use of a medical product can be detected. Consequently, all medical products need to be continually assessed for safety within the context of their perceived benefit.

Medical product safety monitoring is an ongoing process accomplished through **Postmarketing Surveillance**, the collection of data about drugs [or any other medical product] once they are marketed and thus available to the general population. This process encompasses adverse event reports evaluation, generation of safety-related hypotheses and use of techniques to evaluate these hypotheses.

### The Need for Postmarketing Surveillance

While the U.S. has one of the most rigorous approval processes in the world, it is not possible to detect all potential problems during premarketing clinical trials. Medical product studies, ranging from preclinical animal testing and medical device bench testing to final tests in humans, have inherent limitations no matter how well they are designed or conducted. The need for postmarketing surveillance is a direct result of these limitations.

#### Premarketing Animal Studies

Most medical products are first tested in animals prior to introduction into humans. Animal studies have limitations in their ability to predict human toxicity; this is demonstrated by the case of pr actolol, a β-adrenoreceptor blocking agent withdrawn from the U.K. market in 1976 after several years of widespread use, and never marketed in the U.S.

The U.K. action was prompted by the serious adverse reactions of dermatitis, keratoconjunctivitis and sclerosing peritonitis, collectively termed the ocu lomucocutaneous syndrome. This syndrome had not been seen during extensive preclinical animal testing conducted within required guidelines.

Subsequent toxicity studies in several small animal species (both those that metabolize practolol similarly to humans and those whose practolol metabolism is more extensive than humans) found no animal model for the observed human adverse reactions. The lack of reproduction of these particular adverse reactions in any laboratory animal species demonstrates that animal studies, no matter how appropriate or well-performed, are not necessarily predictive of human pathology.

#### Premarketing Human Clinical Studies

There are intrinsic limitations to premarketing human clinical trials with respect to their ability to detect adverse events. Short duration, narrow population, narrow set of indications and small size are major factors in this regard, irrespective of the type of medical product being studied.

The capability of premarketing clinical trials to discover rare adverse events is
particularly affected by their size. In order to have a 95% chance of detecting an adverse event with an incidence of 1 per 1,000, 3,000 patients at risk are required; with no more than 3,000 to 4,000 individuals usually exposed to a medical product prior to marketing, only those adverse events with approximately 1/1,000 or greater incidence can be expected to be found.

While medical products are usually studied for several years before they are marketed, an individual patient in a clinical trial is generally exposed to the product for less than a year. Even long-duration premarketing clinical trials, which can last several years, do not provide the degree of patient exposure that will occur postmarketing with a chronically used medical product. In addition, the relatively short durations of clinical trials mitigate against the detection of adverse events with long latency.

Because of these limitations, premarketing clinical trials seldom detect or define the frequency of all important adverse events. As a result, the official labeling/product information at the time of approval of a medical product reflects what is known about that product's risk at that point in time. The controlled environment under which clinical trials are conducted means that the safety data presented in the original labeling of a product usually represents actual occurrence rates in the defined population that has been studied.

Postmarketing Experience

Health professionals should be aware that this is not the case with postmarketing data. Once a product leaves the controlled study environment and enters general clinical use, the ability to detect the actual incidence of an adverse event can essentially be lost. On the other hand, once a new product is marketed, there are great increases in the number and variety of patients exposed, including those with multiple medical problems and undergoing treatment with numerous concomitant medical products.

As a result, the population experience with the product will be much broader than that derived from the clinical trials. One particular safety-related advantage this offers is a generally greater capability to detect adverse events possibly related to interactions with other medical products than is available in the premarketing phase.

The major changes in the size and nature of the exposed patient population that occur once a medical product is available for widespread use emphasize the great importance of adverse event detection and reporting by health professionals.

MEDWATCH

It is with these considerations in mind that MEDWATCH, the FDA Medical Products Reporting Program, was established. While FDA's longstanding postmarketing surveillance programs predate MEDWATCH, this educational/promotional initiative was designed to emphasize the responsibility of healthcare providers to identify and report adverse events related to the use of medical products. Through the MEDWATCH program health professionals can report serious adverse events and product problems that occur with such medical products as drugs, biologics, medical and radiation-emitting devices, and special nutritional products (e.g., medical foods, dietary supplements and infant formulas).

Causality is not a prerequisite for MEDWATCH reporting; suspicion that a medical product may be related to a serious event is sufficient reason for a health professional to submit a MEDWATCH report. However, a report on every adverse event is not sought - what is desired is an increase in the reporting of serious events. In that regard, TABLE 1 offers a guideline for adverse event reporting. However, health professionals are welcome to report any adverse event that they judge to be clinically significant.

| TABLE 1 | MEDWATCH

<table>
<thead>
<tr>
<th>What is a Serious Event?</th>
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<tbody>
<tr>
<td>Any event that is</td>
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<tr>
<td>• Fatal</td>
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<tr>
<td>• Life-threatening</td>
</tr>
<tr>
<td>• Permanently/significantly disabling</td>
</tr>
<tr>
<td>• Requires or prolongs hospitalization</td>
</tr>
<tr>
<td>• Cogential anomaly</td>
</tr>
<tr>
<td>• Requires intervention to prevent permanent impairment or damage</td>
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POSTMARKETING REPORTING OF ADVERSE EVENTS

The FDA has the regulatory responsibility for ensuring the safety of all marketed medical products. Health professionals are critical to this process, in that the first hint of a potential problem originates with...
the perceptive clinician who then reports the case to the appropriate source. It is important for all health professionals to be aware that some reporting is mandated by federal law and regulation while other reporting, although considered vital, is strictly voluntary.

By Health Professionals

Any postmarketing surveillance program depends on health professionals to report serious adverse events observed in the course of their everyday clinical work. Except for adverse events associated with specified vaccines, reporting by an individual health professional is voluntary.

Given the clinical importance of postmarketing surveillance, all healthcare providers (physicians, pharmacists, nurses, dentists and others) should look upon adverse event reporting as part of their professional responsibility. The American Medical Association and American Dental Association advocate (respectively) physician and dentist participation in adverse event reporting systems as an obligation. Further, The Journal of the American Medical Association instructs its authors that adverse drug or device reactions should be reported to the appropriate government agency, in addition to submitting such information for publication.

Health professionals can use the voluntary MEDWATCH form to report adverse events or product problems related to any medical product, with the exception of those occurring with vaccines. Reports can be sent to FDA either directly or, in most cases, via the manufacturer.

Reports concerning vaccines should be sent to the Vaccine Adverse Event Reporting System (VAERS), a joint program of the FDA and the Centers for Disease Control and Prevention. Certain events following immunization (e.g., paralytic poliomyelitis after oral poliovirus vaccine) are mandated by the National Childhood Vaccine Injury Act of 1986 to be reported, but VAERS accepts all reports of suspected significant adverse events after any vaccine administration. For more information on VAERS, call 1-800-822-7967.

Health professionals working in a hospital or other user facility (nursing home, ambulatory surgical facility, outpatient treatment facility and outpatient diagnostic facility) should be aware of the legal requirements for medical device-related reporting by user facilities mandated by the Safe Medical Devices Act of 1990 (SMDA) (see TABLE 218). Under the SMDA, physicians’ offices are excluded from the user facility definition and thus exempt from mandatory reporting requirements. The FDA likewise excludes other groups that perform similar functions to physicians’ offices (e.g., dentists, optometrists, nurse practitioners) from mandatory reporting.18 However, health professionals within a user facility should familiarize themselves with their institution’s procedures for device-related reporting, and actively participate in the program.

Confidentiality: The FDA acknowledges that health professionals have concerns regarding their confidentiality as reporters, and that of the patients whose cases they report. In order to encourage reporting of adverse events, FDA regulations offer substantial protection against disclosure of the identities of both reporters and patients. This was further strengthened on July 3, 1995, when a regulation went into effect extending this protection against disclosure by preempting state discovery laws regarding voluntary reports held by pharmaceutical, biological and medical device manufacturers.

By Hospitals

The FDA, recognizing the valuable role that hospitals play in the detection of adverse events and problems with medical products, views every active hospital monitoring program as a vital component of the national postmarketing surveillance system. Hospital reporting of adverse events, both within and outside an individual facility, is a mixture of voluntary and mandatory reporting.

Adverse event monitoring by hospitals is linked to Joint Commission on Accreditation of Healthcare Organizations (JCAHO) standards. In order to be accredited, JCAHO requires each hospital to monitor for adverse events involving pharmaceuticals and devices, with medication monitoring to be a continual collaborative function. JCAHO standards indicate that medical product adverse event reporting should be done per applicable law/regulation, including those of state/federal regulatory bodies.

The American Society of Health-System Pharmacists (ASHP) has also been instrumental in the evolution of active internal hospital adverse drug event (ADE)-monitoring systems. ASHP guidelines include delineated criteria for classifying an adverse drug reaction (ADR) as significant, unlike JCAHO standards, which do not mandate a specific definition for a serious ADE. ASHP guidelines specifically state serious or unexpected ADRs should be reported to FDA, manufacturer, or both.

As user facilities, hospitals are sub-
bject to mandatory federal medical device adverse event reporting. TABLE 2 (on previous page) outlines these requirements, which include reporting by the facility of suspected medical device-related deaths to both FDA and the manufacturer, and serious injuries/illnesses to the manufacturer or to FDA, if the manufacturer is unknown. However, there are no federal laws or regulations that require hospitals to report pharmaceutical-related adverse events to the FDA, although they are strongly encouraged to do so regarding those events deemed serious.

**Reporting Required By Law or Regulation**

Reporting by individual healthcare providers is essentially voluntary. However, manufacturers and distributors of FDA approved pharmaceuticals (drugs and biologics) and medical devices, plus pharmaceutical packers and device user facility users, all have mandatory reporting requirements.

**TABLE 3**

<table>
<thead>
<tr>
<th>Adverse Event (AE) Reporting Requirements for Pharmaceuticals</th>
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<tr>
<td>• 15-day &quot;Alert Reports&quot;: each AE both serious and unexpected (i.e., not in the product's current labeling) must be reported to the FDA within 15 working days.</td>
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<tr>
<td>• Periodic AE Reports: all non-15 day AE reports must be reported periodically (quarterly for the first three years after approval, then annually).</td>
</tr>
<tr>
<td>• Other: the frequency of reports of 1) AEs that are both serious and expected, and 2) therapeutic failures must be periodically monitored, and any significant increase must be reported within 15 days.</td>
</tr>
<tr>
<td>• Scientific Literature: a 15-day report based on scientific literature (case reports; results from a form clinical trial; epidemiology-based studies or &quot;analyses of experience in a monitored series of patients&quot;).</td>
</tr>
<tr>
<td>• Postmarketing Studies: no requirement for a 15-day report on an AE acquired from a postmarketing study unless manufacturer concludes pharmaceutical causation for AE &quot;reasonable possibility&quot;</td>
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**CLINICAL SYNOPSIS 2**

**MEDICAL DEVICES**

**Barium Enema Kits and Sudden Death**

Three reports of sudden death associated with the use of barium enema kits were reported to the FDA. The first case, reported in 1989, involved a 49 year-old female with a history of atopic dermatitis, allergic rhinitis and asthma who was undergoing a barium enema for occult blood in her stool when she expired. The report noted the onset of an allergic reaction. The study was immediately terminated, and within minutes she began to have increasing dyspnea, then became cyanotic. The patient was intubated, ventilated, and underwent unsuccessful resuscitation efforts.

In April 1990, two more cases of sudden death associated with the use of barium enema kits were reported. A 41 year-old female complained of nausea shortly after insertion and inflation of the tip of the enema. She went into cardiac arrest within 30 seconds and was given unsuccessful resuscitation efforts.

A third case, a 22 year-old female had immediate reaction after the introduction of the tip of the enema. She was intubated prior to initiation of the tight control, went into vascular collapse and died.

Review of the adverse event database revealed no other reports of reactions to barium enema procedures. However, literature review showed a potential problem with reactions to devices containing latex of which the barium enema kits are made. Various FDA investigations were undertaken, including collection of samples of gloves, devices and latexes.

As a result, the manufacturer of the enema kits voluntarily agreed to send out an urgent Medical Alert to approximately 10,000 radiologists that notified them of adverse reactions possibly associated with latex allergy that could occur during barium enema procedures. Minimizing use of tips with retention cuffs was requested, as was the use of non-cuffed tips whenever possible. Physicians were urged to screen patients for latex allergy histories and concomitant drug use.

Further regulatory actions were subsequently taken:

1) Health Hazard Evaluation of the tips/cuffs led to the recommendation that the Medical Alert be expanded to include more health professionals and organizations. The firm added an additional washing of the cuffs in the manufacturing process and wrote a letter to all health professionals concerning allergic reactions associated with the use of barium enema products with latex cuffs.

2) After a second Health Hazard Evaluation determined that the problems associated with these devices presented a high risk of serious adverse health consequences, the firm initiated a recall of all latex-cuffed enema tips.

3) An ad hoc FDA committee that was formed to consider additional action developed an FDA Medical Alert which outlined the occurrence of severe allergic reactions to medical devices containing latex and suggested ways to screen and protect allergic patients. This was sent to approximately 1000 radiological and medical organizations, and was published in the July 1981 FDA Medical Bulletin.

4) Manufacturers of latex devices received an FDA letter discussing how to manufacture latex products in order to minimize the possibility that latex contaminants are either a source of, or contributing factor to, adverse reactions to various types of latex devices.

These events led to a 1992 International Conference on latex sensitivity and the presence of physicians testing patients for latex sensitivity prior to undergoing surgical procedures.
prior to marketing, unlike dietary supplements (which include vitamins, minerals, amino acids, botanicals and other substances used to increase total dietary intake). By law, the manufacturers of dietary supplements do not have to prove safety or efficacy, so the onus is on the FDA to prove that a particular product is unsafe. As a result, direct-to-FDA voluntary health professional reporting of serious adverse events possibly associated with dietary supplements is particularly important.

TABLE 2 (on page 3) lists the medical device-related reporting required of user facilities, manufacturers, and distributors.20

All unsolicited reports from health professionals received by FDA via either the voluntary or mandatory route are called spontaneous reports. A spontaneous report is a clinical observation that originates outside of a formal study. The combination of adverse event information generated by all reporting makes up the database upon which postmarketing surveillance depends.

LIMITATIONS & STRENGTHS OF SPONTANEOUS REPORTS DATA

As with clinical trials, there are important limitations to consider when using spontaneously reported adverse event information. These limitations include difficulties with adverse event recognition, underreporting, biases, estimation of population exposure and report quality.

LIMITATIONS

Adverse Event Recognition

The recognition of ADEs [or any other medical product-associated adverse event] is quite subjective and imprecise. While an attribution between the medical product and the observed event is assumed with all spontaneously reported events, every effort is made to rule out other explanations for the event in question. It is well known that placebos and even no treatment can be associated with adverse events. In addition, there is almost always an underlying background rate for any clinical event in a population, regardless of whether there was exposure to a medical product.

Reaching a firm conclusion about the relationship between exposure to a medical product and the occurrence of an adverse event can be difficult. In one study, clinical pharmacologists and treating physicians showed complete agreement less than half the time when determining whether medication, alcohol or "recreational" drug use had caused hospitalization.29

Such considerations emphasize the crucial need for careful, thoughtful review of adverse event reports upon their receipt by FDA or the manufacturer. It is through this process that causality, or at least a high degree of suspicion for a product-adverse event association, is put to the test.

Underreporting

Another major concern with any spontaneous reporting system is underreporting of adverse events. It has been estimated that rarely more than 10% of serious ADRs, and 2-4% of non-serious reactions, are reported to the British spontaneous reporting program. A similar estimate is that the FDA receives by direct report less than 1% of suspected serious ADRs. This means that cases spontaneously reported to any surveillance program, which comprise the numerator, generally represent only a small portion of the number that have actually occurred. The effect of underreporting can be somewhat lessened if submitted reports, irrespective of number, are of high quality.

Biases

Unlike clinical trial data, which are obtained under strictly controlled conditions, spontaneously reported information is uncontrolled, and therefore subject to the possible influence of a number of biases that can affect reporting. These biases include the length of time a product has been on the market, country, reporting environment, detailing time and quality of the data. A striking illustration of the impact one such factor can have is the finding that the peak of spontaneous ADR reporting for a drug is at the end of the second year of marketing, with a subsequent precipitous decline in reporting despite a lack of apparent decline in usage or change in ADR incidence. In addition to these biases, it is possible that reported cases might differ from non-reported cases in characteristics such as time to onset or severity.

Estimation of Population Exposure

Compounding these numerator limitations is the lack of denominator data, such as user population and drug exposure patterns, that would provide the exact number of patients exposed to the medical product, and thus at risk for the adverse event of interest. Numerator and denominator limitations make incidence rates computed from spontaneously reported data problematic, if not completely baseless. However, even if the exposed patient population is not precisely known, estimation of the exposure can be attempted through the use of drug utilization data.

This approach, whose basic methodologies are applicable to medical products in general, can be of great utility. Major sources of data on the use of drugs by a defined population include market surveys based on sales or prescription data, third-party payers or health maintenance organizations, institutional/ambulatory settings or specific pharmacoepidemiological studies. Cooperative agreements and contracts with outside researchers enable FDA to utilize such databases in its investigations. Device utilization studies employ the same sources of data, as well as Medicare-derived information.

Care must be taken in interpreting results from studies utilizing these databases. That drug prescribing does not necessarily equal drug usage, and the applicability of results derived from a specific population (such as Medicaid recipients) to the population at large, need to be weighed carefully.

Report Quality

The ability to assess, analyze and act on safety issues based on spontaneous reporting is dependent on the quality of information submitted by health professionals in their reports. A complete adverse event report should include the following: product name (and information such as model and serial numbers in the case of medical devices); demographic data; succinct clinical description of adverse event, including confirmatory/relevant test/laboratory results; confounding factors (such as concomitant medical products and medical history); temporal...
information, including date of event onset and start/stop dates for use of medical product; dose/frequency of use (as applicable); biopsy/autopsy results (as applicable); dechallenge/rechallenge information (if available); and outcome.

Given the limitations of spontaneously reported data, what are its strengths?

**STRENGTHS**

Large-Scale and Cost-Effective

Two vital advantages of surveillance systems based on spontaneous reports are that they potentially maintain ongoing surveillance of all patients, and are relatively inexpensive. In fact, they are probably the most cost-effective way to detect rare, serious adverse events not discovered during clinical trials.

**SPECIAL NUTRITIONALS**

**L-tryptophan Related Eosinophilia-Myalgia Syndrome**

In July 1989, a healthy 44-year-old woman in Santa Fe with a history of allergic rhinitis started taking L-tryptophan, an essential amino acid available as a dietary supplement, for insomnia. By early September, she was reporting onset of cough, shortness of breath and weakness. When first seen by a physician in late September, she presented with a purplish, flushed face, abdominal pain, muscular aches, malaise and weakness. Her white blood cell count (WBC) was 13,900/cu mm, with a eosinophil count of 34%. Her condition worsened through October, with WBC rising to 12,000 and eosinophil count to 42%.

Her physician consulted with a rheumatologist, who was not knowing what was wrong with the patient, did not know of a second patient who had been hospitalized in Santa Fe with similar symptoms and eosinophil count. In early October, a third patient in New Mexico, who had an eosinophil count of 9,000 and had also been taking L-tryptophan, was discovered. While one patient was unusual, two was suspicious; three made it a cluster of a very uncommon disease.

All three original patients were middle aged women. Although the severity differed, all had the common features to myalgia, weakness, and nonspecific gastrointestinal symptoms of nausea and diarrhea. While the dose of L-tryptophan they had used were similar, the duration of use prior to onset of illness varied from a few weeks to 2 years. Common laboratory features included striking leukocytosis, eosinophilia, elevated also are (with a normal creatinine kinase (CK) and abnormal liver function tests.

A case study about the condition appeared in the November 7 Albuquerque Journal News. On November 11, the FDA issued a Public Advisory against the use of L-tryptophan, followed four days later by the Centers for Disease Control and Prevention (CDC) establishment of a system of national state-based surveillance for the newly named eosinophilia-myalgia syndrome (EMS). On November 17, the FDA requested a nationwide recall of all over-the-counter dietary supplements in capsule or tablet form providing 100 mg or more of L-tryptophan in a daily dose. On March 23, 1990, because of the identification of one case of EMS associated with a dietary supplement containing less than 100 mg, and continued efforts by some firms to circumvent the recall, the agency requested an expansion of the recall to all marketed products containing added manufactured L-tryptophan. Jennifer was one of those who were permitted to continue taking L-tryptophan under close food additive regulations. Additionally, on March 23, the agency had imposed an import alert to detain all foreign shipments of manufactured L-tryptophan.

Because virtually all manufactured L-tryptophan is imported into the U.S., the practical effect of the recall and import alert was to effectively eliminate the availability of L-tryptophan-containing dietary supplements. Internationally, reports of EMS, including 750 cases, have been reported to the CDC, although the true incidence of the disorder is thought to be much higher.

The recognition of a cluster of cases was the key to the detection of EMS. Interactions among various specialists, including a family physician, rheumatologist, immunologist, and epidemiologist, was critical to this process.

L-tryptophan is used in the diagnosis and therapy of depression and sleep disorders, as an appetite suppressant, and to relieve the symptoms of colds and flu. It is also used in the treatment of protein calorie malnutrition in children and the prevention and treatment of postpartum depression. It is manufactured by chemical conversion of the amino acid tryptophan.

Two small-scale, controlled trials of L-tryptophan in the treatment of depression have been published. The studies were small, with limited duration, and included no placebo controls. The effectiveness of L-tryptophan in the treatment of depression has not been demonstrated.

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The stronger the drug-event relationship in each case and the lower the incidence of the adverse event occurring spontaneously, the fewer case reports are needed to perceive causality. It has been found that for rare events, coincidental drug-event associations are so unlikely that they merit little concern, with greater than three reports constituting a signal requiring further study. In fact, it has been suggested that a temporal relationship between medical product and adverse event, coupled with positive dechallenge and rechallenge, can make isolated reports conclusive as to a product-event association. Biological plausibility and reasonable strength of association aid in deeming any association as causal.

However, achieving certain proof of causality through postmarketing surveillance is unusual. Attaining a prominent degree of suspicion is much more likely, and may be considered a sufficient basis for regulatory decisions.

Clinician Contribution

The reliance of postmarketing surveillance systems on health professional reporting enables an individual to help improve public health. This is demonstrated by one study that found direct practitioner participation in the FDA spontaneous reporting system was the most effective source of new ADR reports that led to changes in labeling. Ensuring that the information provided in the adverse event report is as complete and in depth as possible further enhances postmarketing surveillance.

Thus, while possessing inherent limitations, postmarketing surveillance based on spontaneous reports data is a powerful tool for detecting adverse event signals of direct clinical impact. It is dependent not only on health professional participation, but also on the quality of the reports that are submitted.

FDA EVALUATION OF REPORTS OF ADVERSE EVENTS

The very uncontrolled nature of spontaneously reported data places great importance on the evaluation of submitted reports of adverse events. This process is perhaps most accurately characterized as a method, applied on a case-by-case basis, that is based on experience, knowledge of the medical product being monitored and awareness of the limitations of the data.

All reports from health professionals (direct reports) and specific reports from manufacturers are individually reviewed by an FDA health professional safety evaluator, with particular attention to all reported serious adverse events that are not in labeling in the case of pharmaceuticals. All other reports are entered into the database for use in aggregate analysis. In focused evaluation of adverse events, the postmarketing surveillance database is searched for other reports, and further steps such as literature searches and use of medical product utilization databases may be taken.

Based on careful review of spontaneous reports, the FDA can initiate various actions, including a "Dear Health Professional" letter or Safety Alert; labeling, name or packaging change(s); conducting further epidemiologic investigations; requesting manufacturer-sponsored postmarketing studies; conducting inspections of manufacturers' facilities/records; or working with a manufacturer regarding possible withdrawal of a medical product from the market.

Four clinical synopses provided by each of the four participating FDA Centers that outline examples of regulatory actions based on postmarketing surveillance are presented throughout the article. The clinical synopses demonstrate the step-wise process of spontaneous reports evaluation that is utilized at the FDA. In addition, these cases clearly illustrate that a single adverse event report from a health professional can often lead to an FDA action that has clinical importance.

At times signals generated by the spontaneous reporting system are of sufficient strength that further epidemiologic investigation is not necessary, a situation exemplified by the clinical synopses. However, non-epidemiologic types of studies may be indicated, such as those attempting to explain the etiology of eosinophilia-myalgia syndrome.

Should formal epidemiologic study be deemed useful in regard to an adverse event, well-validated methods can be utilized by FDA, industry, and academia in their investigations. For example, FDA regulation of oral contraceptives has relied heavily on the findings of case-control and cohort studies.

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A future MEDWATCH Continuing Education Article will focus on the use of epidemiologic principles and methods in the study of medical product safety.
The FDA, in concert with the product's manufacturer, informs health professionals of the most serious and pressing safety issues through such mechanisms as "Dear Health Professional" letters, Safety Alerts, Public Health Advisories, Talk Papers and Urgent Notices. Two recent examples demonstrating this educational process are outlined in TABLE 5.

**TABLE 5**

<table>
<thead>
<tr>
<th>Examples of Safety-Related FDA Notifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Retinal Photic Injuries From Operating Microscopes During Cataract Surgery:</td>
</tr>
<tr>
<td>Despite all efforts taken to minimize the risks of retinal damage, retinal photic injuries from the light sources used in operating microscopes during cataract surgery and other intraocular procedures may occur. Several factors appear to be important determinants of photic retinal injury. These include: angle of light incidence, light intensity, exposure time, and intensity of the blue light component. FDA recommends several actions to reduce the risk of retinal photic injury and reminds physicians about the reporting requirements of the Safe Medical Devices Act of 1990. [October 16, 1995 FDA Public Health Advisory]</td>
</tr>
<tr>
<td>• FDA Requires Labeling Change on Lindane-Containing Lice Treatments:</td>
</tr>
<tr>
<td>Lindane is generally safe and effective when used according to the approved directions, but its overuse can be harmful. FDA has recommended labeling changes that encourage lin.dane's use only for patients who have either failed to respond to adequate doses of, or are intolerant of, other approved therapies. In addition, product labeling will advise health care providers and parents not to confine prolonged itching with reinfection. The label already warns parents that neurotoxicity is possible for certain patients, especially infants. [April 3, 1996 FDA Talk Paper]</td>
</tr>
</tbody>
</table>

The population of health professionals to whom individual notifications are distributed is not always universal, and is dependent on the medical product and the provider specialties most likely to be involved. As a result, other methods are used to reach the broadest possible health professional audience. The MEDWATCH column in the FDA Medical Bulletin, which is distributed to 1.2 million health professionals nationwide, seeks to enhance general awareness by summarizing the most recent notifications.

In addition, MEDWATCH utilizes its Partner program to disseminate new safety-related information. To date, over 100 health professional organizations have joined FDA as Partners and work with MEDWATCH to increase awareness of, and participation in, postmarketing surveillance. Notifications like Safety Alerts are provided to the Partners as they are released, with the information in turn distributed by the Partners to their members.

It is important for health professionals to be aware that not all changes in medical product information necessitate use of mechanisms such as a "Dear Health Professional" letter. These are reserved for only the most serious and pressing adverse events. While the Physicians' Desk Reference® contains official labeling for most drugs and can be reviewed periodically for changes, FDA is currently looking at other ways, including the Internet, by which new safety-related information can be made more readily available to health professionals.

**SUMMARY**

The effectiveness of a national post-marketing surveillance program is directly dependent on the active participation of health professionals. The limitations of premarketing clinical trials in detecting adverse events make the safety profile of any medical product an evolving, ongoing process contingent on the availability of up-to-date information derived from postmarketing clinical experience.

Despite the limitations of spontaneous reports, FDA's program for the surveillance of regulated medical product safety provides vital information of clinical importance. The identification of problems, and the subsequent dissemination of safety-related information to the clinical community at large, begins with reports from astute health professionals.

By viewing adverse event reporting as a professional responsibility, and recognizing that the quality of data generated from spontaneous reports is determined by the quality of the submitted information, health professionals can play a major role in improving the public health.

**REFERENCES**

- FDA Talk Paper, April 3, 1996.

**Acknowledgements**

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REFERENCES

18. 21 CFR 803 and 807.
22. 21 CFR 314.80.
23. 21 CFR 600.80.
Self-Assessment Questions

This program is sponsored by the Center for Drug Evaluation and Research (CDER), Food and Drug Administration.

CDER is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. The Center designates this program for 2 credit hours in Category 1 of the Physician’s Recognition Award of the American Medical Association.

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To receive certification of continuing medical education or pharmaceutical education credit the participant must:
• Answer at least 7 of the 10 self-assessment questions correctly.
• Provide the required information on the answer sheet on the next page.
• Participants receiving a failing grade will be notified.

NOTE: THIS PROGRAM EXPIRES ON MARCH 31, 1998

1. Which of the following is NOT a known limitation of premarketing clinical trials?
   A. Narrow population
   B. Ability to detect common adverse events
   C. Short duration
   D. Small size
   E. Narrow set of indications

2. Which of the following statements is FALSE?
   A. Once a new medical product is marketed, the number of patients exposed to the product greatly increases
   B. Premarking clinical trials are conducted under controlled conditions in defined populations
   C. The capability to detect adverse interactions with other medical products is generally enhanced once a new medical product is marketed
   D. Once a new medical product is marketed, its initial labeling/product information remains unchanged
   E. Differences between the premarketing and postmarketing environments make adverse event detection and reporting by health professionals very important

3. Which of the following statements is FALSE with regard to MEDWATCH?
   A. Causality is a prerequisite for reporting an adverse event to MEDWATCH
   B. Any adverse event that is fatal, life-threatening or requires intervention to prevent permanent impairment or damage fulfills the MEDWATCH guideline for being considered serious
   C. An increase in the reporting of serious adverse events is a MEDWATCH goal
   D. The voluntary MEDWATCH form is to be used by health professionals in reporting adverse events related to all FDA-regulated medical products, except vaccines
   E. Increasing understanding/awareness of health professionals regarding medical product-induced disease is a MEDWATCH goal

4. Which of the following products does NOT require FDA safety and efficacy review prior to marketing?
   A. Prescription drugs
   B. Biologics
   C. Dietary supplements
   D. Over-the-counter (OTC) drugs
   E. None of the above - they ALL require FDA safety and efficacy review prior to marketing

5. Which of the following represents an example of VOLUNTARY adverse event reporting?
   A. User facility report of serious injury in a patient using a medical device
   B. Quarterly periodic report from a manufacturer regarding a drug approved less than three years ago
   C. Health professional report of a serious adverse event in a patient taking several different drugs
   D. Manufacturer report of a serious and unexpected adverse event in a patient using a biologic
   E. Health professional report of paralytic poliomyelitis occurring in a patient following vaccination against polio

6. All of the following are known limitations of spontaneous reports data EXCEPT:
   A. Very costly to obtain
   B. Lack of denominator data
   C. Biases
   D. Subjectivity of adverse event recognition
   E. Underreporting

Continued on next page...
7. Which of the following statements is FALSE?

A. The importance of adverse event reports evaluation derives from the uncontrolled nature of spontaneously reported information

B. Literature searches and use of medical product utilization databases can be part of the adverse event reports evaluation process

C. Awareness of the limitations of spontaneous data is important in adverse event reports evaluation

D. Biological plausibility and strength of association are unimportant in adverse event reports evaluation

E. Full assessment of reported unlabeled serious adverse events is an important aspect of adverse event reports evaluation

8. All of the following are FDA actions that can result from careful analysis of spontaneous adverse event reports Except:

A. Conducting of further epidemiologic investigations

B. Requesting manufacturer-sponsored postmarketing studies

C. Changing labeling/product information

D. Working with the manufacturer on the issuance of a “Dear Health Professional” letter that outlines the serious safety issue involved

E. None of the above - ALL are actions the FDA can initiate in this regard

9. All of the following are known strengths of postmarketing surveillance systems based on spontaneous reports Except:

A. Hypothesis generation (signaling function)

B. Relatively immune to bias

C. Ongoing potential monitoring of all patients

D. Allow for major contributions by clinicians

E. Cost-effective in detecting rare, serious adverse events

10. All of the following are methods by which the FDA disseminates safety-related information to health professionals Except:

A. Work with manufacturers on the issuance of “Dear Health Professional” letters, Safety Alerts and Urgent Notices

B. Use of the MEDWATCH Partner program

C. Publications in the scientific literature

D. The MEDWATCH column in the FDA Medical Bulletin

E. None of the above - ALL are used by the FDA to inform health professionals of new safety information

Please Note:

- Do not mail answer sheet if it was previously faxed.

- Continuing education credit for this article can be awarded only once.

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**MEDWATCH**

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The article met the stated learning objectives:  

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The information presented is relevant to my clinical practice:  ___ Agree  ___ Disagree

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MEDWATCH, HF-2, Rm 9-57, FDA, 5600 Fishers Lane, Rockville, MD 20857 or FAX it to 1-800-FDA-0178.

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A MEDWATCH CONTINUING EDUCATION ARTICLE

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