

AFFIDAVIT OF SERVICE

SUPREME COURT OF THE UNITED STATES

No. 24-1016

-----X
RISEANDSHINE CORPORATION, DBA RISE BREWING,

Petitioner,

v.

PEPSICO, INC.,

Respondent.

-----X
STATE OF NEW YORK)

COUNTY OF NEW YORK)

I, Natasha S. Johnson, being duly sworn according to law and being over the age of 18, upon my oath depose and say that:

I am retained by Counsel of Record for *Amici Curiae*.

That on the 15th day of September, 2026, I served the within *Trademark Law Scholars as Amicus Curiae in Support of Neither Party* in the above-captioned matter upon:

Dale M. Cendali
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Party name: PepsiCo, Inc.

Paul Tanck
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Party name: RiseandShine Corporation, dba Rise Brewing

D. John Sauer
Solicitor General
United States Department of Justice
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Washington, DC 20530
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Party Name: United States

by sending three copies of same, addressed to each individual respectively, through USPS Priority Mail.

That on the same date as above, I sent to this Court forty copies of the within *Trademark Law Scholars as Amicus Curiae in Support of Neither Party* in through the USPS Overnight Express Mail, postage prepaid.

That on the 15th day of September, 2026, an electronic version was served by email to each individual. In addition, the brief has been submitted through the Court's electronic filing system.

All parties required to be served have been served.

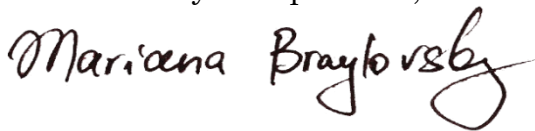
I declare under penalty of perjury that the foregoing is true and correct.

Executed on this 15th day of September, 2026.



Natasha S. Johnson

Sworn to and subscribed before me
this 15th day of September, 2026.



MARIANA BRAYLOVSKIY
Notary Public State of New York
No. 01BR6004935
Qualified in Richmond County
Commission Expires March 30, 2030

