

App. 1

**Appendix**

PTO's Examination of words in George Carlin's *Seven Filthy Words*<sup>1</sup> and on a list of Profane Words<sup>2</sup>

Applications <b>Registered</b> by PTO	Applications <b>Refused</b> by PTO
<b>ASS or ASSHOLE</b>	
<b>ASS</b> – registered over 200 times <b>AHOLES</b> – 5591208	<b>ASSHOLE</b> – 77/485121 <b>DON'T BE AN AHOLE!</b> – 86/570406 <b>A-HOLE PATROL</b> – 78/951377 <b>THE COMPLETE            A**HOLE'S GUIDE            TO. . .</b> – 76/351811 <i>refusal affirmed, T.T.A.B.,            January 4, 2005</i>
<b>BASTARD</b>	
<b>LANKY BASTARD</b> – 5679769 <b>CRAFTY BASTARDS</b> – 5683491 <b>DIRTY BASTARDS</b> – 5497140 <b>ARROGANT BASTARD</b> – 2283904	

<sup>1</sup> Carlin's *Seven Filthy Words*: shit, piss, fuck, cunt, cocksucker, motherfucker, tits.

<sup>2</sup> This list was the highest result for "profane words" on Google: <https://simple.wikipedia.org/wiki/Profanity> (last accessed March 15, 2019).

App. 2

<b>BITCH</b>	
<b>THE FUNKY BITCH</b> – 5686027; 5685985	
<b>SHINY BITCHES</b> – 5670238	
<b>BITCH PERFECT</b> – 5694730	
<b>DIVINE BITCHES</b> – 3870498	
<b>RICH BITCH</b> – 3117353	
<b>COCK</b>	
<b>PHAT COCK</b> – 5687273	<b>FAT COCK BEER</b> – 85/253332
<b>BIG COCK OWNER- SHIP CLUB</b> – 4869291	<b>KING COCK</b> – 86/500922
<b>I BRAKE FOR COCK!</b> – 5677097	
<b>FAT COQ</b> – 4112430	
<b>COCKSUCKER</b>	
<b>COCKSUCKER</b> – Approved, published, and then withdrawn from publication – 75/942851	
<b>CUNT</b>	
	<b>CUNT</b> – 77/048672
<b>DICK</b>	
<b>DICK</b> – 4652273; 4975914	<b>PHATDIX.COM</b> – 86/577413
<b>SMALL TOWN DICKS</b> – 5464581	<b>GET OFF MY DICK</b> – 88/101325
<b>DICK DANGLER</b> – 4397617	

App. 3

<b>FUCK</b>	
<b>FAUQ-YEAH!!</b> – 5282969 <b>WTF WORK?</b> – 4332574 <b>SAUCY AF</b> – 5699181 (AF refers to “ <i>as fuck</i> ”) <b>WTF WHERE’S THE FOOD TRUCK</b> – 5642124 Note: search of the PTO database for “fuck” brings up the above four marks. <b>F’D UP</b> – 4495813 <b>FCUK</b> – 2920270; 2520614; 3028227; 4167152; 5301912 <b>THE F WORD</b> – 3116416 <b>PHUC</b> – 4354653	<b>FUCT</b> (appellant herein) – 85/310960 <b>FUCK CANCER</b> – 86/290011
<b>MOTHERFUCKER</b>	
	<b>BAD MOTHER FUCKER</b> – 79/031185
<b>PISS</b>	
<b>SATAN’S PISS</b> – 5233724 <b>DONKEY PISS</b> – 4113159 <b>PISS OFF</b> – 2958203	
<b>PUSSY</b>	
<b>PUSSY NATURAL ENERGY</b> – 4254281 <b>RICH PU\$\$Y</b> – 5307001 <b>PUSSY</b> – 4120676	<b>PUSSYWEAR</b> – 75/743995 <b>PU\$\$Y CONTROL</b> – 85/878245 <b>PUSSY POWER</b> – 77/387207

App. 4

<b>PUSSY POWER REVOLUTION – 4507246<sup>3</sup> MY PUSSY LOVES YOU – 5219014</b>	<b>INFAMOUS PUSSY – 87/448939 PUSSY RIOT – 87/152598</b>
<b>SHIT</b>	
<b>\$#! THE BED – 5192367 \$#! MY DAD SAYS – 4142745 SCHIT – 5443096 WHERE’S MY FREE SHIT – 5292288</b>	<b>APE \$#!+ – 85/611740 NO \$#!+ 85855449 <i>(In re Jones, 2013 T.T.A.B. LEXIS 615 (T.T.A.B. 2013) (not precedential))</i> NO-SHIT – 77/913273 S#!TS &amp; GIGGLES ELK POOP ACCESSORIES – 85/542023</b>
<b>TITS</b>	
<b>TIT – 5056984 TIT-PIK – 4610032 TITS – 3120205</b>	<b>TITS OUT FOR BAMBI – 87/272072 TITS FIRST – 88/178580 DON’T DRINK MILK FROM A WITCH’S TIT – 86/699562</b>

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<sup>3</sup> Another example of PTO inconsistency is PUSSY POWER. The mark was okay in 2007, scandalous in 2009, okay again in 2014, and deemed scandalous again in 2017 and 2018. *See* POWER PUSSY (78/852737, allowed 02/13/2007); PUSSY POWER (scandalous per office action 02/15/2009); PUSSY POWER REVOLUTION (registered 04/01/2014); PUSSY POWER (87/520058, scandalous per office action 12/15/2017); PUSSY POWER (88/163730, scandalous per office action 12/14/2018).

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