

**UNITED STATES COURT OF APPEALS  
FOR THE TENTH CIRCUIT  
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Elisabeth A. Shumaker  
Clerk of Court

July 22, 2019

Chris Wolpert  
Chief Deputy Clerk

Mr. David Jeremy Bodney  
Ballard Spahr  
1 E. Washington Street, Suite 2300  
Phoenix, AZ 85004

Mr. Eric Weslander  
Stevens & Brand  
900 Massachusetts Street, Suite 500  
P.O. Box 189  
Lawrence, KS 66044-0189

Mr. William Conrad Yeager II  
206 State Street  
Cottonwood Falls, KS 66845

**RE: 18-3252, Yeager v. National Public Radio, et al**  
Dist/Ag docket: 5:18-CV-04019-SAC-GEB

Dear Counsel and Appellant:

Enclosed is a copy of the order and judgment issued today in this matter. The court has entered judgment on the docket pursuant to Fed. R. App. P. Rule 36.

Please contact this office if you have questions.

Sincerely,



Elisabeth A. Shumaker  
Clerk of the Court

EAS/klp

Appendix A

**FILED**

**United States Court of Appeals  
Tenth Circuit**

**UNITED STATES COURT OF APPEALS**

**FOR THE TENTH CIRCUIT**

**July 22, 2019**

**Elisabeth A. Shumaker  
Clerk of Court**

WILLIAM CONRAD YEAGER, II,

Plaintiff - Appellant,

v.

NATIONAL PUBLIC RADIO; ANDREW  
FLANAGAN; JACOB GANZ; ASHLEY  
MESSENGER,

Defendants - Appellees.

No. 18-3252  
(D.C. No. 5:18-CV-04019-SAC-GEB)  
(D. Kan.)

**ORDER AND JUDGMENT\***

Before **MATHESON, PHILLIPS, and CARSON**, Circuit Judges.

William Conrad Yeager, II, appeals pro se from a district court order that dismissed his defamation lawsuit against National Public Radio (“NPR”), NPR journalist Andrew Flanagan, NPR reporter Jacob Ganz, and NPR attorney Ashley Messenger. Exercising appellate jurisdiction under 28 U.S.C. § 1291, we affirm.

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\* After examining the briefs and appellate record, this panel has determined unanimously that oral argument would not materially assist in the determination of this appeal. *See* Fed. R. App. P. 34(a)(2); 10th Cir. R. 34.1(G). The case is therefore ordered submitted without oral argument. This order and judgment is not binding precedent, except under the doctrines of law of the case, res judicata, and collateral estoppel. It may be cited, however, for its persuasive value consistent with Fed. R. App. P. 32.1 and 10th Cir. R. 32.1.

## I. BACKGROUND

According to the complaint, Mr. Yeager is “an artist, musician, filmmaker, performance artist, activist and humanitarian” who resides in Kansas. R., Vol. I at 11. On March 23, 2017, NPR published an article on its website written by Mr. Flanagan titled, “The Most Expensive Record Never Sold, Discogs, Billy Yeager and the \$18,000 Hoax that Almost Was.” *Id.* at 74. The article said Mr. Yeager had a penchant for dubious promotional activities, such as pretending to be the son of Jimmy Hendrix and attempting to sell his own album to himself on an internet auction site for \$18,000. The article described him as “a trickster-booster” and said “the story of Billy Yeager is one of purposeless obfuscation,” R., Vol. I at 15. *Id.* at 32, 123.

The following day, NPR broadcast an interview between Mr. Flanagan and Mr. Ganz on its “All Things Considered” program. Mr. Ganz referred to Mr. Yeager as a “huckster” and a “charlatan,” *id.*, and said Mr. Yeager was “far more interested in infamy . . . and the chase of pulling the wool over people’s eyes” than he was in attaining real fame, *id.* at 19.

The complaint alleged these and other false statements “obliterated [his] 40 year career overnight.” *Id.* at 17. He contacted attorney Messenger and requested that NPR remove the article and the interview from its website. She refused, but offered Mr. Yeager the opportunity to respond in an NPR forum. He declined.

In March 2018, Mr. Yeager filed a 93-page, pro se complaint against NPR, Mr. Flanagan, Mr. Ganz, and Ms. Messenger. He pled multiple claims of defamation.<sup>1</sup> The complaint alleged that Mr. Flanagan's "[a]rticle was nothing more than a bumptious labyrinth of malicious statements and innuendos," *id.* at 22, and that the "All Things Considered" interview "was nothing more than an acrimonious prattling, slandering Plaintiff, with an apparent agenda," *id.* at 18. He complained that Ms. Messenger "willingly allowed The Article to remain online" and was liable "as a cohort." *Id.* at 42, 46. The defendants moved to dismiss.

The district court concluded the complaint failed to state a claim for relief. It found Mr. Yeager was a limited purpose public figure and therefore was required to allege that NPR published the statements about him with actual malice. *See World Wide Ass'n of Specialty Programs v. Pure, Inc.*, 450 F.3d 1132, 1136 (10th Cir. 2006); *see also New York Times Co. v. Sullivan*, 376 U.S. 254, 279-80 (1964) (defining actual malice as publishing "with knowledge that [statement] was false or with reckless disregard of whether it was false or not"); *Curtis Publishing Co. v. Butts*, 388 U.S. 130, 155 (1967) (extending actual malice requirement to public figure libel plaintiffs); *Gertz v. Robert Welch, Inc.*, 418 U.S. 323, 351 (1974) (defining limited purpose public figure). The court said he did not do so. It also determined that the statements were not actionable because they were (a) based on the speaker's subjective opinion, (b) not defamatory, or (c) so

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<sup>1</sup> The district court construed the allegations as also pleading a claim for false-light invasion of privacy.

vague as to be subject to multiple interpretations.<sup>2</sup> Accordingly, the district court gave Mr. Yeager the opportunity to file an amended complaint.

Mr. Yeager responded by submitting a 220-page proposed amended complaint, which added a claim designated as “Tort of Outrage” based on NPR’s “wrongful actions.” *Id.* at 599. The district court noted that it was “similar to [the] original complaint and read[ ] something like a motion for reconsideration,” *id.* at 690. The court concluded its prior analysis of Mr. Yeager’s claims applied to the proposed amended complaint. As to the tort of outrage, the court concluded the amended complaint did not allege extreme and outrageous conduct. Accordingly, the court denied leave to amend on the basis of futility and granted the defendants’ motion to dismiss.

## II. DISCUSSION

“[W]e exercise de novo review when a court denies a request to amend on the ground that amendment would be futile” and dismisses the complaint for failure to state a claim. *Nakkhumpun v. Taylor*, 782 F.3d 1142, 1146 (10th Cir. 2015). “To survive a motion to dismiss, a complaint must contain sufficient factual matter, accepted as true, to ‘state a claim to relief that is plausible on its face.’” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (quoting *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 570 (2007)).

Mr. Yeager’s appellate briefs, even liberally construed, do not satisfy Federal Rule of Appellate Procedure 28, which requires “a succinct, clear and accurate statement of the

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<sup>2</sup> The district court also concluded that Ms. Messenger was entitled to dismissal on the additional ground that liability does not attach for refusing to retract a defamatory statement.

arguments made in the body of the brief[ ] and . . . appellant's contentions and the reasons for them, with citations to the authorities and parts of the record on which the appellant relies." *Garrett v. Selby Connor Maddux & Janer*, 425 F.3d 836, 840-41 (10th Cir. 2005) (internal quotation marks omitted). The briefs offer little more than generalized assertions of error, together with attacks on the appellees and their counsel. Briefing of this nature can "disentitle [a pro se litigant] to review by this court." *Id.* at 841.

Although Mr. Yeager may have preserved his argument as to whether he is a limited public figure and whether Mr. Flanagan made the "purposeless obfuscation" statement with actual malice, he does not address the court's alternative grounds for dismissal of the defamation claims. *See also* Aplt. Opening Br. at 5. "[W]here a district court's disposition rests on alternative and adequate grounds, a party who, in challenging that disposition, only argues that one alternative is erroneous necessarily loses because the second alternative stands as an independent and adequate basis, regardless of the correctness of the first alternative." *Shook v. Bd. of Cty. Comm'rs*, 543 F.3d 597, 613 n.7 (10th Cir. 2008).

Although Mr. Yeager mentions the district court's alternative grounds to dismiss regarding the "purposeful obfuscation" statement, he presents no argument against those rulings. We "will not consider issues adverted to in a perfunctory manner, unaccompanied by some effort at developed argumentation." *Armstrong v. Arcanum Grp., Inc.*, 897 F.3d 1283, 1291 (10th Cir. 2018) (ellipsis and internal quotation marks omitted). Thus, Mr. Yeager cannot succeed on appeal.

### **III. CONCLUSION**

We affirm the district court's judgment.

Entered for the Court

Scott M. Matheson, Jr.  
Circuit Judge

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF KANSAS

WILLIAM YEAGER,

Plaintiff,

vs.

Case No. 18-4019-SAC-GEB

NATIONAL PUBLIC RADIO,  
ANDREW FLANAGAN, JACOB  
GANZ, and ASHLEY  
MESSENGER,

Defendants.

**O R D E R**

This case arises from an article published by defendant National Public Radio on its website on March 23, 2017 and an interview broadcast on NPR the following day. The article was written by defendant Andrew Flanagan. He and defendant Jacob Ganz participated in the interview. Defendant Ashley Messenger is an attorney for NPR.

The March 23<sup>rd</sup> article was titled "The Most Expensive Record Never Sold - Discogs, Billy Yeager and the \$18,000 Hoax That Almost Was." The article describes how a test pressing of plaintiff's album titled "*Billy Yeager 301 Jackson St.*" was auctioned for \$18,000.00 on a resale website - "Discogs" - which is popular with record collectors. This broke the record of \$15,000.00 bid for a rare Prince album. Flanagan wrote that this record-breaking sale "seems to have been a fiction woven by the record's creator" and



that the website canceled the transaction. In other words, according to the article plaintiff appeared to bid \$18,000.00 for his own record. This is what the article referred to as the "hoax that almost was." The interview with Flanagan and Ganz touched on the same subject.

The article conveyed the opinion that plaintiff appeared to have "bought his own unknown record from himself" based upon: a Miami Herald article in 1996 about a previous "hoax" where plaintiff allegedly convinced a television station and a weekly paper that he was "Jimmy Story", the son of Jimi Hendrix; a 1997 article in the New Times Broward-Palm Beach regarding plaintiff's film "Jimmy's Story" - "a documentary about [Yeager's] life, with the Jimmy Story hoax as its centrifugal force"; a description of very pricey Yeager "ephemera" for sale online; an email conversation with the "buyer" of 301 Jackson St. who used the name "Al Sharpton" and would not respond to the question of whether the buyer was Yeager; a statement from Discogs that the sale was cancelled; and a statement from the author of the New Times Broward-Palm Beach article that Yeager has created fake identities including the name of Yeager's press contact as listed on Yeager's website.

During the interview, Flanagan described the Discogs sale as seeming like an effort by a "complete unknown" to get a strange

type of publicity that Yeager had been seeking his entire life.

Ganz stated:

"This guy, as good as he might possibly be, is far more interested in infamy than he is in fame and the chase of pulling the wool over people's eyes. He's a huckster. He's a charlatan. The fact that you can do that on the Internet as well as you can anywhere else is just sort of like part of the long story of people in the music industry doing crazy things I think."

Doc. No. 12-3, p. 22.

Plaintiff alleges that he communicated several times with Ashley Messenger, seeking without success for defendants to issue a retraction and to have the article and interview removed from NPR's website.

Plaintiff refers to himself as a talented musician, an award-winning filmmaker, and a dedicated humanitarian whose good name and good works have been severely damaged by defendants' statements and actions.

The court held that plaintiff's original complaint failed to state a claim of defamation, slander or false light invasion of privacy. Doc. No. 29. The court permitted plaintiff the opportunity to file an amended complaint, if the amended complaint stated a claim for relief. Plaintiff filed a proposed amended complaint. Doc. No. 36. The court determined that it failed to state a claim for defamation, slander, false light invasion of privacy or outrage and, therefore, ordered that this case be dismissed. Doc. No. 46.

Motion for reconsideration

This case is before the court upon plaintiff's motion for reconsideration which the court considers as a motion for relief from judgment pursuant to Fed.R.Civ.P. 60(b).<sup>1</sup> Plaintiff is proceeding pro se and the court follows the standards for considering pro se pleadings which the court has summarized previously in this case. Plaintiff's motion exceeds 130 pages. Plaintiff has not sought permission from the court to file a brief in excess of 30 pages as is required by D.Kan. Rule 7.1(e). But, defendants have not objected to the motion for this reason and, given that plaintiff is representing himself, the court shall not strike the motion for being too long. Plaintiff is cautioned to follow that rule for any future pleadings filed in this court.

Rule 60(b) standards

Rule 60(b) permits a court to relieve a party from a final judgment for the following reasons:

(1) mistake, inadvertence, surprise, or excusable neglect; (2) newly discovered evidence that, with reasonable diligence, could not have been discovered in time to move for a new trial under Rule 59(b); (3) fraud ... misrepresentation, or misconduct by an opposing party; (4) the judgment is void; (5) the judgment has been satisfied, released or discharged ...; or (6) any other reason that justifies relief.

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<sup>1</sup> Plaintiff did not file the motion within the time limit for a motion to alter or amend judgment under Fed.R.Civ.P. 59(e), albeit barely. See Doc. No. 53. Plaintiff mentions "CR 59(a)" in his motion. Doc. 48, pp. 2 and 6. But, "CR 59(a)" does not appear to be part of the Federal Rules of Civil Procedure or the Rules of Practice of this court which govern the procedural aspects of this case.

Fed.R.Civ.P. 60(b).<sup>2</sup> In general, relief under Rule 60(b) is extraordinary and granted only in exceptional circumstances. See Yapp v. Excel Corp., 186 F.3d 1222, 1231 (10th Cir. 1999); Bud Brooks Trucking, Inc. v. Bill Hodges Trucking Co., Inc., 909 F.2d 1437, 1440 (10th Cir. 1990). A Rule 60(b) motion is not a substitute for appeal. Cummings v. General Motors Corp., 365 F.3d 944, 955 (10th Cir. 2004). So, a party may not invoke Rule 60(b) to revisit issues already addressed. Van Skiver v. United States, 952 F.2d 1241, 1243 (10th Cir. 1991). Nor may a party advance new arguments or supporting facts which were otherwise available for presentation when the original motions were briefed. Cashner v. Freedom Stores, Inc., 98 F.3d 572, 577 (10th Cir. 1996). These rules apply to pro se litigants. Carbajal v. O'Neill, 694 Fed.Appx. 666, 669 (10th Cir. 2017); Van Skiver, 952 F.2d at 1243. Plaintiff has suggested that his ability to litigate his claims has been hampered by physical and emotional issues. Considering plaintiff's extensive argumentation and his opportunities to present his claims, the court finds that plaintiff has not shown that his mental or physical health constitutes exceptional circumstances which justify a delay in presenting new arguments or facts. See generally Darby v. Shulkin, 321 F.R.D. 10, 13 (D.D.C.

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<sup>2</sup> Although plaintiff filed a notice of appeal (Doc. No. 49) a day after filing the motion for reconsideration, the court retains the authority to consider the motion and either deny it or notify the court of appeals of its intent to grant it and request the case be remanded. See Aldrich Enterprises, Inc. v. United States, 938 F.2d 1134, 1143 (10th Cir. 1991).

2017) (describing high bar for granting Rule 60(b) relief on grounds of health).

Mistake

The "mistake" provision of Rule 60(b)(1) allows relief "when the judge has made a substantive mistake of law or fact in the final judgment or order." Yapp, 186 F.3d at 1231 (citing Cashner, 98 F.3d at 576). Relief is granted only for "obvious errors of law" that are "apparent on the record." Van Skiver, 952 F.2d at 1244. Most of plaintiff's arguments assert that the court has either misapplied the law or misconstrued legal precedent. This includes plaintiff's contentions at pp. 46-57 that the court incorrectly categorized plaintiff as a limited public figure. The court will not respond directly to these arguments since they rehash previous points or advance contentions which could have been presented before. They also fail to present obvious errors of law which are apparent on the record. The court further notes that the absence of alleged facts showing actual malice was not the sole or even primary grounds for dismissing any one of plaintiff's claims.

At pp. 77-88 of the motion for reconsideration, plaintiff alleges religious discrimination by NPR and ties this into a discussion of the tort of outrage and Title VII of the Civil Rights Act of 1964. These are new arguments which were not presented as claims in plaintiff's original or proposed amended complaint.

Therefore, they are not properly before the court upon a Rule 60(b) motion. The court also notes that Title VII concerns employment discrimination. Piercy v. Maketa, 480 F.3d 1192, 1203 (10<sup>th</sup> Cir. 2007) (citing Burlington Northern & Santa Fe Ry. v. White, 548 U.S. 53, 63 (2006)). Plaintiff does not allege employment discrimination.<sup>3</sup> Kansas courts have also been reluctant to find discrimination allegations to be sufficient to state an outrage claim. See Hollis v. Aerotek, Inc., 2015 WL 773313 \*5-6 (D.Kan. 2/24/2015) (citing Bolden v. PRC Inc., 43 F.3d 545, 554 (10<sup>th</sup> Cir. 1994) and other cases).

The following contentions in the motion for reconsideration arguably are different in that plaintiff asserts that the court misunderstood plaintiff's argument. On page 104 of plaintiff's motion, he asserts that the court misunderstood his claim # 5 where plaintiff takes issue with this statement in the NPR article:

Now, it seems clear that Yeager has attempted to perpetrate another hoax: He is, it seems, the seller who posted 301 Jackson St. on Discogs. He's also likely the buyer. Which means that \$18,000 never changed hands and also raises the possibility that the test pressing of 301 Jackson St. does not exist at all.

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<sup>3</sup> Plaintiff alleges generally at p. 75 of his motion: "The decision of 'Outrage' rests on the facts of First Amendment Violations, Freedom of Speech, equal access, and Censorship, as well as being denied any chance to defend my reputation on the radio station that states: "THIS MEANS WE GIVE those whom we cover the opportunity to respond to critical allegations in our reports." These claims are the same or similar to those the court considered at pp. 23-24 of Doc. No. 46. The court determined that they did not plausibly describe the type of extreme and atrocious misconduct that qualifies as outrage under Kansas law.

Plaintiff asserts that the court misunderstood his claim regarding this statement. Plaintiff claims that he was arguing that using the term "another hoax" makes the defamatory accusation that *Jimmy's Story* was a hoax prior to the sale of 301 Jackson St. on Discogs. The court, however, addressed plaintiff's claims regarding statements referring to *Jimmy's Story* or "Jimmy Story" as a hoax at pp. 19-20 of Doc. No. 29 and at pp. 16-19 of Doc. No. 46. Thus, this alleged misunderstanding did not lead to a material or substantive error.

On pp. 109-10, plaintiff states that the court has misunderstood the *Jimmy's Story* movie and that the "Jimmy Story" performance artwork is only a "little segment" in the film - 10 minutes of a two-hour movie. Plaintiff claims that defendants "acted with actual malice when pretending that Jimmy Story was a performance in [plaintiff's] real life." Doc. No. 48 at p. 110. Considering plaintiff's clarification, it does not alter the court's conclusion that plaintiff has failed to state a defamation claim for the reasons explained at pp. 16-19 of Doc. No. 46.

On p. 113, plaintiff indicates that viewers of *Jimmy's Story* knew going into the movie that some things in the movie were real and some things were not, but they did not know specifically which was which. This comment does not demonstrate a material mistake of law or fact in the court's order.

Finally, on p. 114, plaintiff states that everything quoted in the NPR article from the Miami Herald was fabricated. Plaintiff makes this assertion as a counterpoint to the court's statement that plaintiff did not claim that defendants fabricated a quotation from the Miami Herald regarding hundreds of rejection letters from recording companies jammed in a drawer of plaintiff's cramped beach apartment. Doc. No. 46, pp. 18-19. The court's statement was intended to mean that plaintiff did not assert that defendants made up the quotation from the Miami Herald. Plaintiff does not appear to dispute this. Therefore, the court did not make a material or obvious mistake. Nor does plaintiff persuasively contend that the statements drawn from the Miami Herald are defamatory.

Newly discovered evidence

While plaintiff's motion does not contain a section labelled "newly discovered evidence" or "60(b)(2)", the court acknowledges that plaintiff asserts that relief is justified under the first three subsections of Rule 60(b). Doc. No. 55, p. 15. And, the motion contains some new legal and factual pieces. Some of these pieces concern government subsidies to NPR, liberal bias, or prejudice against religion. The court, however, does not find plausible grounds for relief from judgment by reason of newly discovered evidence under Rule 60(b)(2) for the following reasons:

- 1) plaintiff does not allege any new evidence that could not have



been discovered within the 28 days time to move for a new trial under Rule 59(b); 2) the newly discovered evidence is merely cumulative or impeaching; 3) plaintiff does not allege newly discovered evidence which is material to the reasons given for dismissing plaintiff's action; and 4) plaintiff does not allege newly discovered evidence which would probably produce a different result. See Dronsejko v. Thornton, 632 F.3d 658, 670 (10<sup>th</sup> Cir. 2011) (listing elements required for Rule 60(b)(2) relief quoted from Zurich N.Am. v. Matrix Serv., Inc., 426 F.3d 1281, 1290 (10<sup>th</sup> Cir. 2005)).

#### Fraud on the court

The Tenth Circuit has stated that relief from judgment due to fraud on the court is narrowly granted. See Weese v. Schukman, 98 F.3d 542, 552-53 (10<sup>th</sup> Cir. 1996).

"Generally speaking, only the most egregious misconduct, such as bribery of a judge or members of a jury, or the fabrication of evidence by a party in which an attorney is implicated will constitute a fraud on the court. Less egregious misconduct, such as nondisclosure to the court of facts allegedly pertinent to the matter before it, will not ordinarily rise to the level of fraud on the court."

Id. (quoting Rozier v. Ford Motor Co., 573 F.2d 1332, 1338 (5<sup>th</sup> Cir. 1978)).

"Fraud on the court ... is fraud which is directed to the judicial machinery itself and is not fraud between the parties or fraudulent documents, false statements or perjury. It has been held that allegations of nondisclosure in pretrial discovery will not support an action for fraud on the court.... It is thus fraud where

the court or a member is corrupted or influenced or influence is attempted or where the judge has not performed his judicial function—thus where the impartial functions of the court have been directly corrupted.”

Robinson v. Audi Aktiengesellschaft, 56 F.3d 1259, 1266 (10th Cir. 1995) (quoting Bulloch v. United States, 763 F.2d 1115, 1121 (10th Cir.1985)).

Here, plaintiff alleges that defense counsel has withheld or misrepresented information to suggest to the court that plaintiff has acted unreasonably or improperly during this litigation. Plaintiff also asserts that defense counsel made comments to plaintiff which could be construed as improper legal advice. Finally, plaintiff contends that one defendant's Facebook account has been taken down and that this could be considered spoliation of evidence. None of these actions rises to a level that warrants relief under Rule 60(b)(3) in the court's view. Nor are there grounds to find that the alleged misconduct has corrupted or influenced the court in any of the substantive rulings made in this case. Plaintiff has failed to allege facts showing either that relief from judgment is warranted by the alleged misconduct, or that plaintiff suffered prejudice that would justify sanctions under the court's inherent authority or Fed.R.Civ.P. 37. If plaintiff believes a disciplinary sanction is warranted against defendants' counsel, then plaintiff may file a complaint in accordance with D.Kan. Rule 83.6.3.

Conclusion

In conclusion, for the above-stated reasons, the court shall deny plaintiff relief from judgment as requested in plaintiff's motion for reconsideration. Doc. No. 48.

**IT IS SO ORDERED.**

Dated this 9<sup>th</sup> day of January, 2019, at Topeka, Kansas.

s/Sam A. Crow

Sam A. Crow, U.S. District Senior Judge

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF KANSAS

WILLIAM YEAGER,

Plaintiff,

vs.

Case No. 18-4019-SAC-GEB

NATIONAL PUBLIC RADIO,  
ANDREW FLANAGAN, JACOB  
GANZ, and ASHLEY  
MESSENGER,

Defendants.

**MEMORANDUM AND ORDER**

The court has stated that this case would be dismissed pursuant to defendants' motion to dismiss the original complaint unless plaintiff filed an amended complaint which stated a claim upon which relief may be granted. See Doc. No. 29. Plaintiff has filed a 220-page amended complaint (Doc. No. 36) which the court has construed as a proposed amended complaint and a motion for leave to proceed upon the amended complaint. Defendants oppose the motion. Doc. No. 38. Plaintiff has filed a reply to defendants' opposition. Doc. No. 45.

The proposed amended complaint adds a claim for outrage. Other than that, the proposed amended complaint is similar to plaintiff's original complaint and reads something like a motion for reconsideration. The court has carefully considered the proposed amended complaint and for the reasons stated below finds

that it fails to state a claim for relief. The court may refer to the order ruling on defendants' motion to dismiss the original complaint or include portions of that opinion in this order.

#### I. PROCEDURAL STANDARDS

Fed.R.Civ.P. 15(a) provides that leave to amend a complaint shall be given freely when justice so requires. A district court, however, may deny leave to amend where the amendment would be futile. Jefferson County Sch. District v. Moody's Investor's Servs., Inc., 175 F.3d 848, 859 (10<sup>th</sup> Cir. 1999). If a proposed amended complaint fails to state a claim or is subject to dismissal for another reason, then the motion to amend is futile. See Fields v. City of Tulsa, 753 F.3d 1000, 1012 (10<sup>th</sup> Cir. 2014). The court incorporates the standards for determining whether a complaint fails to state a claim as set out in Doc. No. 29 at pp. 7-8.

Because plaintiff proceeds pro se, we liberally construe his pleadings, but we will not act as his advocate. James v. Wadas, 724 F.3d 1312, 1315 (10<sup>th</sup> Cir. 2013). Nor will we excuse him from adhering to the same procedural rules as other litigants. Garrett v. Selby Connor Maddux & Janer, 425 F.3d 836, 840 (10<sup>th</sup> Cir. 2005).

#### II. THE PROPOSED AMENDED COMPLAINT

The proposed amended complaint describes plaintiff as follows:

The Plaintiff William (Billy) Yeager is a multi-instrumentalist and songwriter, who has been discovered several times by people such as Chuck Gregory (Columbia

Records), Grammy Award Winner Bruce Hornsby, and Bon Jovi and Kiss manager Doc McGhee. Billy Yeager has written and recorded over 2600 musical compositions. In his early 20's he won several National Songwriting contests. In 1983, he produced his first album, What's It Gonna Take. Over 22 of South Florida's top musicians, such as Dennis Noday, Rex White, Jay Drake, Allan Layton and Diane Sherrow, recorded on the album. On his second album Be My Valentine, produced in 1985, Billy played every instrument. The album was recorded at Circle Sound Studios, which is the private recording studio of the Inner Circle Reggae Band. Yeager was the guitar player for the Grammy Award winning band Inner Circle from 1985-1986. "Touter" Harvey and Ian Lewis both were involved in the engineering and production of the Be My Valentine album. Billy has performed and played alongside musicians such as Doug Ingle from Iron Butterfly, Gerry Morotta from Peter Gabriel, Carmine Appice from Vanilla Fudge, Butch Trucks from Allman Brothers, and Pat Travers. In 1987 Yeager recorded with Ira Sullivan, Eddie Higgins, and "Mars" Cowling on Stan Jeff Brown's album Transformation Paradox. Yeager also recorded with Jaco Pastorius who considered Billy one of the greatest guitarists he ever performed with. In the 90s Plaintiff shifted his attention to making films. His first film Jimmy's Story which he filmed for over 23 years, took him several years to edit and was funded by the Cultural Development Group in Miami (Founder, Aaron Morris); the film won 4 awards at the DIFF and Best First Feature at the Palm Beach International Film Festival. Plaintiff has produced, directed and acted in 4 more feature films; A Perfect Song which won him "Best Actor" Award at the Delray Beach Film Festival; The Florida Highwaymen, the story about the famous folk artists who have been featured on PBS and have 12 books published about their story; the film trilogy Jesus of Malibu that took 8 years to complete; and the documentary Sebastian Beach One Fine Day, which Premiered at the NYC Surf Film Festival; there are 2 documentary films produced about the Plaintiff: The Film That Changed The World, which tells the story about Yeager and his wife's desire and mission "to change the world for the betterment of humanity," which won "Most Inspirational Movie Award" at the Red Dirt International Film Festival, and Billy Yeager The Ineffable Enigma which tells the story of the Plaintiff's artistic career and mission, as a musician, filmmaker, activist and humanitarian.

Doc. No. 36, ¶ 70.

Defendant National Public Radio (NPR) published an article about plaintiff on March 23, 2017 and broadcast an interview which concerned plaintiff on March 24, 2017. Defendant Andrew Flanagan wrote the article and he and defendant Jacob Ganz participated in the interview. Defendant Ashley Messenger is an attorney for NPR.

The March 23<sup>rd</sup> article was titled "The Most Expensive Record Never Sold - Discogs, Billy Yeager and the \$18,000 Hoax That Almost Was." The article describes how a test pressing of plaintiff's album titled "Billy Yeager 301 Jackson St." was auctioned for \$18,000.00 on a resale website - "Discogs" - which is popular with record collectors. This broke the record of \$15,000.00 bid for a rare Prince album. Flanagan wrote that this record-breaking sale "seems to have been a fiction woven by the record's creator" and that the website canceled the transaction. In other words, according to the article plaintiff appeared to bid \$18,000.00 for his own record. This is what the article referred to as the "hoax that almost was."

On March 24, 2017, Audie Cornish of NPR interviewed defendants Flanagan and Ganz regarding a few pieces of music news. During the interview she questioned them about Flanagan's "reporting" regarding Yeager and the sale of "Billy Yeager ephemera." Doc. No. 13-2, p. 21. Flanagan explained that his report started with an email from Discogs about the record for the most expensive album

sold on the site. Flanagan referred to Yeager as "a complete unknown" who sold the album on Discogs to himself to "get this strange type of publicity that he's been seeking his entire life."

Id. at p. 22. Ganz stated:

"This guy, as good as he might possibly be, is far more interested in infamy than he is in fame and the chase of pulling the wool over people's eyes. He's a huckster. He's a charlatan. The fact that you can do that on the Internet as well as you can anywhere else is just sort of like part of the long story of people in the music industry doing crazy things I think."

Id.

Plaintiff states in the amended complaint that, before the NPR article and interview, he:

was known as a talented musician and songwriter who had written and recorded songs; as a filmmaker who had produced, directed and acted in award winning independent films; as someone that doesn't compromise his high ideals and values trying to fit in; as someone who had rejected the vanities and the corruption of the mainstream music and film industries; as a seeker of truth; as having relinquished a comfortable life and given away material possessions to set off on a serious spiritual quest with his wife, to try to create artwork that helps to raise conscious awareness in humanity and inspires people to seek truth and become truth; as someone that has been involved with charities since 1985 (World Vision, prison ministry, caregiver, feeding the homeless, church prayer leader); as a bold and courageous artist, one with righteous anger about the injustice in the world, willing to challenge other artists and also raise money to help those who cannot help themselves, etc.

Doc. No. 36, ¶ 88.

Plaintiff alleges that the article and the interview contain many defamatory statements. He alleges that he and his wife



communicated several times with Ashley Messenger, seeking without success for defendants to issue a retraction and to have the article and interview removed from NPR's website.

Plaintiff contends that his efforts to raise money with benefit concerts staged at a refurbished missile silo in Kansas were sabotaged by the article and interview. Id. at ¶¶ 341-349. Plaintiff states that the ticket price (\$7,500.00) "was to be marketed to the 'well-to-do' upper middle-class people who are very supportive in the arts and are philanthropists interested in helping others." Id. at ¶ 343. The money raised was to be used to buy wheelchairs for land mine victims. He further contends that he was thrust into a deep depression.

In addition to defamation, plaintiff asserts that defendants are liable for slander, false light invasion of privacy and outrage.

### III. DEFAMATION, SLANDER AND FALSE LIGHT STANDARDS

Plaintiff alleges defamation, slander and false light invasion of privacy. Kansas law and federal constitutional law apply here. In Kansas, the tort of defamation includes both libel and slander. Dominguez v. Davidson, 974 P.2d 112, 117 (Kan. 1999) (quoting Lindemuth v. Goodyear Tire & Rubber Co., 864 P.2d 744, 750 (Kan.App. 1993)). A valid defamation claim requires proof of: (1) false and defamatory statements; (2) the defendant communicated these statements to a third party; and (3) the

plaintiff's reputation was injured by the statements. El-Ghori v. Grimes, 23 F.Supp.2d 1259, 1269 (D.Kan. 1998); see also In re Rockhill Pain Specialists, P.A., 412 P.3d 1008, 1024 (Kan.App. 2017) (quoting Hall v. Kansas Farm Bureau, 50 P.3d 495 (Kan. 2002)). "A statement is defamatory if it diminishes the esteem, respect, goodwill or confidence in which the plaintiff is held or excites adverse, derogatory or unpleasant feelings or opinions against him. A defamatory statement necessarily involves the idea of disgrace." Clark v. Time Inc., 242 F.Supp.3d 1194, 1217 (D.Kan. 2017) (interior quotations omitted).

A false light privacy action requires that publicity be given to someone which places that person before the public in a false light of a kind highly offensive to a reasonable person.<sup>1</sup> Hunter v. The Buckle, Inc., 488 F.Supp.2d 1157, 1179 (D.Kan. 2007) (citing Rinsley v. Frydman, 559 P.2d 334, 339 (Kan. 1977)). The standards and defenses which apply to a defamation claim also apply to a "false light" claim. See Rinsley v. Brandt, 700 F.2d 1304, 1307 (10th Cir. 1983) (applying same defenses to both causes of action); Stead v. U.S.D. No. 259, 92 F.Supp.3d 1088, 1109 (D.Kan. 2015) (the

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<sup>1</sup> Some opinions from this court and the Kansas Supreme Court have held that a false light plaintiff must also prove either that a "defendant had knowledge of or . . . acted in reckless disregard for the falsity of the publicized matter and the false light in which the falsehood would place the plaintiff." Patton v. Entercom Kansas City, L.L.C., 2014 WL 2557908 \*8 (D.Kan. 6/6/2014); Tomson v. Stephan, 699 F.Supp. 860, 866 (D.Kan. 1988) (referring to the elements in Restatement (Second) of Torts § 652E); Stanfield v. Osborne Industries, Inc., 949 P.2d 602, 610 (Kan. 1997) (stating the elements set out in Restatement (Second) of Torts § 652E).

two claims are generally treated the same way); Castleberry v. Boeing Co., 880 F.Supp. 1435, 1442 (D.Kan. 1995) (courts treat the two claims similarly); Restatement (Second) of Torts § 652E (1977) (comment e) (it is arguable that limitations placed on defamation should apply to false light claims).

Subjective statements and statements of opinion are protected by the First Amendment as long as they do not present or imply the existence of defamatory facts which are capable of being proven true or false. Milkovich v. Lorain Journal Co., 497 U.S. 1, 18-19 (1990); Pan Am Systems Inc. v. Atlantic Northeast Rails and Ports, Inc., 804 F.3d 59, 65 (1<sup>st</sup> Cir. 2015). This is a question to be determined by the court. Robinson v. Wichita State University, 2017 WL 2378332 \*4 (D.Kan. 5/31/2017); D'Souza-Klamath v. Cloud Cty. Health Ctr., Inc., 2009 WL 902377 \*10 (D.Kan. 3/31/2009). "[T]he defense available in a defamation action that the allegedly defamatory statements are opinions, not assertions of fact, is also available in a false light privacy action." Rinsley, 700 F.2d at 1307; see also, Robinson, 2017 WL 2378332 at \*7.

Vague language that is subject to multiple interpretations is generally not actionable. See Montgomery v. Risen, 875 F.3d 709, 713 (D.C. 2017) (characterization of software sold to the government as a "hoax" is too "loose, figurative or hyperbolic" to be considered defamatory); Hogan v. Winder, 762 F.3d 1096,

1107(10<sup>th</sup> Cir. 2014) ("performance issues" & "erratic behavior" - too vague and nonspecific to be defamatory); Gray v. St. Martin's Press, Inc., 221 F.3d 243, 249 (1<sup>st</sup> Cir. 2000) (what is success or failure in the situation of a public communications firm is very much a matter of opinion); Phantom Touring, Inc. v. Affiliated Publi'ns, 953 F.2d 724, 728 (1<sup>st</sup> Cir. 1992) (description of a musical comedy version of "Phantom" as "a rip-off, a fraud, a scandal, a snake-oil job" is too subjective to be proven true or false, even the charge of "blatantly misleading the public" is subjective and imprecise); Levinsky's, Inc. v. Wal-Mart Stores, Inc., 127 F.3d 122, 129-30 (1<sup>st</sup> Cir. 1997) ("trashy" is subjective and cannot be verified); Dilworth v. Dudley, 75 F.3d 307, 310 (7<sup>th</sup> Cir. 1996) ("scam" may be nondefamatory hyperbole rather than a false assertion of fact depending on context); McCabe v. Rattiner, 814 F.2d 839, 842 (1<sup>st</sup> Cir. 1987) (the word "scam," used in an article regarding a timeshare sales program, is incapable of being proven true or false); Nunes v. Rushton, 299 F.Supp.3d 1216, 1231-32 (D.Utah 2018) ("scam" and "hoax" used as opinionated rhetorical hyperbole and therefore, not defamatory); Robinson v. Wichita State University, 2018 WL 836294 \*12 (D.Kan. 2/13/2018) ("too bureaucratic" is subjective and nondefamatory); Ayyadurai v. Floor64, Inc., 270 F.Supp.3d 343, 361-62 (D.Mass. 2017) ("charlatan" used in a loose figurative manner cannot be defamatory); Robinson, 2017 WL 2378332 at \*4 ("too hierarchal" and

"too punishment-centered" are subjective and nondefamatory); D.Kan. 5/31/2017); Clark, 242 F.Supp.3d at 1219 ("disturbing" management style is subjective and nondefamatory); McKee v. Cosby, 236 F.Supp.3d 427, 445 (D.Mass.) aff'd, 874 F.3d 54 (1<sup>st</sup> Cir. 2017) ("The judgment of an individual's credibility is not an objective fact capable of being proven true or false"); Paterson v. Little, Brown & Co., 502 F.Supp.2d 1124, 1135 (W.D.Wash. 2007) ("ripoff" is imprecise and incapable of defamatory meaning); Metcalf v. KFOR-TV, Inc., 828 F.Supp. 1515, 1530 (W.D.Okla. 1992) (statement that a medical organization was a "sham" perpetrated by "greedy doctors" is a matter of opinion); NBC Subsidiary (KCNC-TV), Inc. v. Living Will Center, 879 P.2d 6, 11 (Colo. 1994) (en banc) (statement that a product is a "scam" as a statement of its value is not a defamatory statement).

Defamation cannot arise where the speaker communicates the nondefamatory facts that undergird his opinion. Piccone vs. Bartels, 785 F.3d 766, 771 (1<sup>st</sup> Cir. 2015); Ross v. Rothstein, 2014 WL 1385128 \*8 (D.Kan. 4/9/2014). Even if an expression of opinion may have been skewed by a vindictive motive, if it is "'based on disclosed or assumed nondefamatory facts [then it] is not itself sufficient for an action of defamation, no matter how unjustified or unreasonable the opinion may be or how derogatory it is.'" Piccone, 785 F.3d at 774 (quoting Yohe v. Nugent, 321 F.3d 35, 42 (1<sup>st</sup> Cir. 2003))). "[E]ven a provably false statement is not

actionable if it is plain the speaker is expressing a subjective view, an interpretation, a theory, conjecture, or surmise, rather than claiming to be in possession of objectively verifiable facts.” Riley v. Harr, 292 F.3d 282, 289 (1<sup>st</sup> Cir. 2002) (interior quotation omitted). If defendants fully disclosed the facts supporting an opinion and if those facts are not false and defamatory, then neither the opinion nor the statement of facts is defamatory because it is a pure opinion. Piccone, 785 F.3d at 771-72; Restatement (Second) of Torts § 566 (1977).

If the subject of an alleged defamatory statement is a matter of public concern, then the First Amendment requires that the alleged defamatory statement be published with actual malice. Brokers’ Choice of America, Inc. v. NBC Universal, Inc., 861 F.3d 1081, 1109 (10<sup>th</sup> Cir. 2017). “[P]ublic concern is something that is a subject of legitimate news interest; that is, a subject of general interest and of value and concern to the public at the time of publication.” City of San Diego v. Roe, 543 U.S. 77, 83-84 (2004). Actual malice must also be proven for a public figure to recover damages for defamation. Mink v. Knox, 613 F.3d 995, 1004 (10<sup>th</sup> Cir. 2010). Public figures can be “general-purpose public figure[s]” – people of “such pervasive fame or notoriety” that they are public figures “for all purposes and in all contexts” – or “limited-purpose public figure[s]” – people who voluntarily enter or are “drawn into a particular public controversy” and

thereby become public figures "for a limited range of issues" defined by their "participation in the particular controversy giving rise to the defamation." Gertz v. Robert Welch, Inc., 418 U.S. 323, 351-52 (1974). This is a question of law. Ruebke v. Globe Communications Corp., 738 P.2d 1246, 1251 (Kan. 1987).

"Actual malice" is "knowledge that [the statement] was false or with reckless disregard of whether it was false or not." New York Times Co. v. Sullivan, 376 U.S. 254, 279-80 (1964). "The mere failure to investigate cannot establish reckless disregard for the truth." Gertz, 418 U.S. at 332. More is required than "an extreme departure from professional standards" or subjective "ill-will." Harte-Hanks Communications, Inc. v. Connaughton, 491 U.S. 657, 665 & 666 (1989). "Rather, there must be 'sufficient evidence to permit the conclusion that the defendant in fact entertained serious doubts as to the truth of his publication.'" Revell v. Hoffman, 309 F.3d 1228, 1233 (10<sup>th</sup> Cir. 2002) (quoting St. Amant v. Thompson, 390 U.S. 727, 731 (1968)). This is a subjective inquiry - "'there must be sufficient evidence to permit the conclusion that the defendant had a high degree of awareness of . . . probable falsity.'" Id. (quoting Harte-Hanks Communications, 491 U.S. at 688 (interior quotation marks omitted)). "Reckless disregard 'is not measured by whether a reasonably prudent man would have published, or would have investigated before publishing.'" Id. (quoting St. Amant, 390 U.S. at 731). Nor does

a failure to correct a statement show actual malice when the statement was published. Fairbanks v. Roller, 314 F.Supp.3d 85, 93 (D.D.C. 2018).

#### IV. PLAINTIFF'S CLAIMS IN THE PROPOSED AMENDED COMPLAINT

##### A. Claims 1, 2, 5 and 13

These claims concern statements in the NPR article suggesting that plaintiff was the seller and purchaser of his own album on Discogs and that plaintiff did this for fame. Specifically, the statements are:

Claim 1 - "This is the story of a hoax that almost was. Its motivating force was a hunger for fame or infamy." Doc. No. 36, p. 81.

Claim 2 - "The lightning-fast turnaround on this record-breaking sale, however, seems to have been a fiction woven by the record's creator." Doc. No. 36, p. 99.

Claim 5 - "Now it seems clear that Yeager has attempted to perpetrate another hoax: He is, it seems, the seller who posted 301 Jackson St. on Discogs. He's also likely the buyer. Which means that \$18,000 never changed hands and also raises the possibility that the test pressing of 301 Jackson St. does not exist at all." Doc. No. 36, p. 111.

Claim 13 - "Everything about this tale points to Yeager having bought his own unknown record from himself, short of Yeager actually admitting it. But to what end? Likely the one you're reading." Doc. No. 36, p. 127.

The court addressed the statement in Claim 1 at page 17 of the order at Doc. No. 29 where the court stated:

The statement is an expression of opinion based upon facts disclosed in the article. Moreover, the description of plaintiff's motivation is not verifiable. Ayyadurai, 270 F.Supp.3d at 365 (a number of courts have recognized that a person's motivations can never be



known for sure); Murray v. Huffington Post.com, Inc., 21 F.Supp.3d 879, 886 (S.D.Ohio 2014) (suggestion of improper motive is not verifiable because there are no objective tests to determine internal motivation). Plaintiff takes particular offense toward comments suggesting he has sought fame and offers testimony in support of his artistic and humanitarian impulses. The court will not dispute the considerable evidence plaintiff has mustered in support of his character and abilities. But, this is not an issue for litigation here. The court sides with the view in other defamation cases that statements concerning plaintiff's "motivation or intent are not actionable because they are incapable of being proved true or false." Ayyadurai, 270 F.Supp.3d at 365.

See also, Doc. No. 29 at pp. 15-16. Plaintiff does not provide good grounds to alter the court's decision. The same analysis applies to the statements which make up Claim 2 and Claim 13.

As for Claim 5, plaintiff argues that the article's opinions regarding the "hoax" are based upon a false and defamatory fact, i.e., that plaintiff bid upon his own album, "Billy Yeager 301 Jackson St." The court disagrees. The article presents an opinion that plaintiff bid upon his own album. The article states that the sale "seems to have been a fiction woven by the record's creator" and it "seems" that he is the seller of the album and "also likely the buyer." Doc. No. 13-2, pp. 5 & 6. The article supports this opinion by referring to plaintiff's promotional and professional history, the canceling of the transaction by Discogs, articles regarding plaintiff, sales prices for other Billy Yeager "ephemera," and an email dialogue with the supposed seller of the album (using the pseudonym "Al Sharpton") who insisted upon

anonymity. As with Claims 1, 2 and 13, Claim 5 is an expression of opinion based upon disclosed facts.

In addition, plaintiff does not allege facts plausibly showing that the opinion that he bid upon his own album is defamatory or that defendants acted with actual malice.<sup>2</sup>

B. Claims 3, 10, 14 and 15

These claims concern statements that plaintiff has hungered for infamy or notoriety and that fail to mention plaintiff's humanitarian or spiritual impulses. Specifically, the statements are:

Claim 3 - "The album, called 301 Jackson St., was record by Billy Yeager, a Florida man who has pursued musical fame (or at least notoriety) for 36 years, by his own account." Doc. No. 36, p. 102.

Claim 10 - "Eventually, Yeager began experimenting with the web and the infinite possibilities it offers, to those with ample time on their hands, for invention, obfuscation and, most importantly, self-mythology." Doc. No. 36, p. 120.

Claim 14 - "What comes after this, Yeager's latest arguable success (however fleetingly, he held a sales record over Prince - more than most can hope for, at least) might be a form of infamy that he could, for once, be satisfied with." Doc. No. 36, p. 127.

Claim 15 - "The story of Billy Yeager is one of purposeless obfuscation." Doc. No. 36, p. 128.

The court has already addressed statements concerning plaintiff's motivation in the prior subsection of this order. The court also

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<sup>2</sup> As explained in the court's prior order, plaintiff should be considered a limited public figure as to the controversy concerning the Discogs sale. Doc. No. 29, p. 15.

specifically addressed: the statement referred to in Claim 3 at pp. 17-18 of the court's prior order; the statement referred to in Claim 15 at pp. 24-25 of the court's prior order; and the statement referred to in Claim 10 at pp. 25-26 of the court's prior order. Plaintiff has failed to persuade the court that these holdings are incorrect. The court believes the holdings apply as well to the statement set out in Claim 14.

C. Claims 4, 6 and 7

These claims concern statements regarding plaintiff's "Jimmy's Story" movie which plaintiff has described as absurdist performance art criticizing or satirizing the media's obsession with celebrity. For the movie, plaintiff dyed his skin brown and portrayed himself as "Jimmy Story" the love-child of Jimi Hendrix.

The statements are:

Claim 4 - "The most eccentric - and ill-conceived - example of his promotional facility, bar none, came when Yeager spent two years planning and executing a hoax that would eventually convince a television station and a weekly paper to believe that he was Jimmy Story, the son of Jimi Hendrix, who was in possession of lost recordings from the psychedelic legend. To pull off the scam, Yeager dyed his skin brown." Doc. No. 36, p. 107

Claim 6 - "Could this story get any weirder? As the [Miami] Herald notes, the Jimmy Story hoax (you can see a picture of Yeager as Jimmy Story, with dyed brown-face, on his website- note that many-to-most of the clippings included in that image, such as a cover story from The New York Times, are clearly fake) began, as few things do, with Bruce Hornsby. (Yes, that Bruce Hornsby.) In 1990, the story goes, Hornsby heard a demo tape of Yeager's, liked what he heard and connected Yeager with Capitol Records, who gave Yeager a shot. It

was the closest he would come to fame, but it cemented in Yeager's mind what he'd thought for some time: that he was destined for, perhaps owed, greatness. The catalyst Hornsby provided would become a source of obsession. As the Herald wrote, years after Hornsby's co-sign, Yeager was far from success, surviving "on odd jobs," living "in a cramped beach apartment with surfboards on the walls" with "a drawer jammed with hundreds of terse rejection letters from recording companies." Embittered, Yeager began to plan the Jimmy Story bamboozle. After two years of preparation, Jimmy Story became a cover star." Doc. No. 36, pp. 112-13.

Claim 7 - "Less than two years after that, Yeager had assembled, roughshod and chaotic, a documentary about his life, with the Jimmy Story hoax as its centrifugal force." Doc. No. 36, p. 114.

The court addressed many of the statements in Claims 4 and 6 at pp. 19-22 of the court's prior order. Plaintiff does not persuade the court that the prior order was incorrect. The court also believes plaintiff is a limited public figure as regards the movie "Jimmy's Story" as well as the Discogs sale. Cf., Dilworth v. Dudley, 75 F.3d 307, 309 (7<sup>th</sup> Cir. 1996) (obscure engineer who published an obscure article in an obscure academic publication is a "public figure" as to that article). Plaintiff does not plausibly allege facts showing that the statements regarding "Jimmy's Story" were made with actual malice.

Plaintiff contends that, contrary to the NPR article, neither the television station nor the weekly paper were "convinced" that plaintiff was the son of Jimi Hendrix. Doc. No. 36, p. 107. He does not plausibly show, however, that the statement in Claim 4 was defamatory or that the use of such vague terms as hoax,

bamboozle and scam in the context of the article should be considered defamatory.<sup>3</sup> Plaintiff also states that "Jimmy's Story" encompasses several film genres, some of which suggest deception.<sup>4</sup> And, plaintiff comments that a reviewer stated it was difficult to distinguish what is real and what is fantasy in the movie. Doc. No. 36, p. 114. This further supports the court's conclusion that the statements in Claims 4, 6 and 7 are matters of opinion and not defamatory.

Plaintiff states that he and his 25 years of work creating the film "Jimmy's Story" have been defamed by defendants; that he was presented in a false light as a foolish character and that his movie was presented not as art and an award-winning film, but as a chaotic product of an embittered man. Doc. No. 36, p. 115. Whether or not defendants missed the point of the film and missed plaintiff's artistic intentions, is a matter of opinion and not something to be litigated in a defamation action.

Plaintiff states that there were never hundreds of terse rejection letters as the NPR article quoted the Miami Herald as

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<sup>3</sup> Indeed, plaintiff states in the proposed amended complaint that "Jimmy's Story" involves a fictional hoax, as opposed to a real hoax: "The fictional character 'Jimmy Story' carries out a hoax in the film *Jimmy's Story*; the hoax is fictional; the hoax was never intended to be, and it never was a real hoax carried by Billy Yeager in reality . . . Billy Yeager and Glenn DeRosa informed the press when Jimmy Story was put on the cover of XS Magazine in 1996 . . . that it was just a performance artwork for the film[]. Billy was simply using his film and his character to deliver an important message about the possible effects of the culture we are creating." Doc. No. 36, p. 89.

<sup>4</sup> "[D]ocumentary film, mockumentary, pseudo-docu, docu-fiction, and cinema verite." Doc. No. 36, p. 86.

saying. He does not assert, however, that the quotation was fabricated. Nor does he allege facts which would plausibly show that the quotation evokes disgrace or that defendants employed the quotation with knowing or reckless disregard for its truth or falsity.

Finally, plaintiff objects to the term "embittered."<sup>5</sup> This term as used by defendants is vague and relates to an unverifiable emotion or motivation. It is a matter of opinion. Therefore, it is not defamatory.

D. Claims 8, 11, 12, 16, and 17

These claims involve statements in the NPR article that concern the relative success of plaintiff's music and film career and the availability of his music and videos. Specifically, the claims concern the following statements:

Claim 8 - "A tumble down the rabbit hole of Yeager's life is quixotic indeed - relentless failures and his ceaseless drive to reverse them form a closed loop that only occasionally reaches out into the real world. Diving in, you realize quickly you are not in control here, like Alice chasing the rabbit. Like a dog chasing a car." Doc. No. 36, p. 117.

Claim 11 - "For all his purported virtuosity and the ostensible existence of multiple recordings, his music is - besides grainy footage of Yeager shredding, tank-topped and beachbrowned, in a backyard jam session -

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<sup>5</sup> Plaintiff distinguishes bitterness from his "righteous anger" with the "stupid news the media feed our society when they could be informing the people about so many important issues and individuals doing great work in this world." Doc. No. 36, p. 108. He also states in the complaint, as previously set forth in this order, that he has "rejected the vanities and the corruption of the mainstream music and film industries" and that he has a "righteous anger about the injustice in the world." Id. at p. 59. The distinction between bitterness and righteous anger is not a proper issue for litigation.

practically inaccessible in an age of ubiquitous access." Doc. No. 36, p. 121.

Claim 12 - "Instead, Yeager created a murkier - possibly entirely fictional - network of identities with the purpose of propping himself up, like stilts under a sun-worn beach house. This network appears to be composed of publicists, managers, film producers and retailers of Yeager memorabilia - or what normal folks call items of sentimental value." Doc. No. 36, pp. 122-23.

Claim 16 - "Yeager, for all the belief he has in his promise and his failures expressing it, has repeatedly poured more of his creative energy into being a trickster-booster than he has an artist." Doc. No. 36, p. 129.

Claim 17 - "If that art does indeed exist, we'll probably never hear it at a price we're willing to pay." Doc. No. 36, p. 131.

The court discussed the statement in Claim 8 at p. 23 of the court's prior order and the statement in Claim 11 at pp. 24-25 of the court's prior order. The court discussed the statements made in Claims 16 and 17 at pp. 25-26 of the court's prior order. The court shall not alter or modify those holdings.

Claim 12 involves a qualified opinion that plaintiff created a murky, - "possibly entirely fictional" - network of identities acting as publicists, managers, film producers and retailers of Yeager memorabilia. The statement is supported by a quotation from John F. Stacey, who wrote a newspaper piece about plaintiff in 1997 and said he stayed in touch with plaintiff for years after, but lost touch about ten years prior to the NPR article. Stacey told defendants that Chris Von Weinberg, listed on plaintiff's website as a press contact, was actually plaintiff, and that

plaintiff had created "all these fake identities" as he has "migrated onto the Internet." Plaintiff does not dispute that Stacey said this, but claims the statement is false.<sup>6</sup> The article also refers to "South Florida Collectibles" and "southflamusic" (whose spokesperson identified himself as "Al Sharpton") as sellers of Yeager-connected items.

The statement in Claim 12 is an opinion based upon disclosed facts. The opinion is qualified in such a manner as to be vague and not to insinuate a false defamatory fact. Nor does the implication that plaintiff has used pseudonyms to sell or promote items from his career evoke disgrace so as to be defamatory. For these reasons, the court finds that Claim 12 fails to state a claim.

E. Claim 9

In Claim 9, plaintiff asserts that the article falsely portrays the reason why plaintiff's wife traveled from Spain to Florida and eventually married plaintiff. The court addressed this claim on page 24 of the court's prior order. The court shall continue to hold that the statement is not defamatory.

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<sup>6</sup> Plaintiff has attached an exhibit to the proposed amended complaint with evidence that Chris Von Weinberg is a real person who served as a personal manager for plaintiff and did not respond to defendant Flanagan's request for an interview. Doc. No. 36, p. 25.



F. Slander claims

Plaintiff's slander claims are listed at p. 133 of the proposed amended complaint. The claims are based upon the following statements: 1) that plaintiff is a "complete unknown" who sold an album to himself on Discogs to "get this strange type of publicity that he's been seeking his entire life"; 2) that plaintiff is a "huckster" and a "charlatan" and "part of the long story of people in the music industry doing crazy things I think"; and 3) that "it seemed that this sale was from him to him and - get this strange type of publicity that he's been seeking his entire life."<sup>7</sup>

The court finds that these statements do not support a claim for defamation or slander or false light for the reasons stated in the court's previous opinion at pp. 15-16 and in this opinion at pp. 13-20.

G. False light invasion of privacy

For the reasons stated previously in section IV of this order, the court finds that plaintiff has not stated a false light claim.

H. Defamation and false light invasion of privacy claims against defendant Messenger

As explained at pp. 27-28 of the court's prior order, defendant Messenger may not be sued for defamation or false light invasion of privacy on the grounds that she refused to remove the

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<sup>7</sup> See transcript of interview at Doc. No. 13-2, p. 22.

alleged defamatory material from the NPR website or other platforms and refused to retract the statements to which plaintiff objects.

### I. Outrage

Conduct sufficient to establish the tort of outrage must be extreme and outrageous - - that is, "so severe that no reasonable person should be expected to endure it" and "so outrageous in character, and so extreme in degree, as to go beyond the bounds of decency, and to be regarded as atrocious and utterly intolerable in a civilized society." Roberts v. Saylor, 637 P.2d 1175, 1179 (Kan. 1981); see also Lee v. Reed, 221 F.Supp.3d 1263, 1274 (D.Kan. 2016). Plaintiff contends that defendants' publication and broadcast of the article and interview, as well as defendants' refusal to grant plaintiff the relief he requested when he complained to NPR, is conduct so outrageous in character and so beyond the bounds of decency that it can support a claim of outrage. The court disagrees with plaintiff's contention and finds support in the following cases: Caraway v. Cracker Barrel Old Country Store, Inc., 2003 WL 21685909 \*14 (D.Kan. 7/16/2003) (spreading false rumors that plaintiff stole money, used drugs, had a drinking and/or gambling problem and was lesbian is not outrageous); Bolduc v. Bailey, 586 F.Supp. 896, 902-03 (D.Colo. 1984) (following Kansas law, dismissing outrage claim where defendant accused a priest of theft, lying, treason resulting in the death of "patriots" and immoral conduct); Hanrahan v. Horn,

657 P.2d 561 (Kan. 1983) (telling class a false rumor that plaintiff was held as a suspect in son's murder is not outrageous conduct); see also, Cook v. Winfrey, 141 F.3d 322, 331-32 (7<sup>th</sup> Cir. 1998) (celebrity's statement that plaintiff is a liar does not constitute outrage under Illinois law); Black v. Wrigley, 2017 WL 8186996 \* 12 (N.D.Ill. 12/8/2017) (applying Illinois law, making false statements to party's employer to hurt plaintiff's reputation and prevent her from testifying is unseemly but not so extreme as to be utterly intolerable in a civilized community).

#### V. CONCLUSION

For the above-stated reasons, the court finds that plaintiff's motion to amend (Doc. No. 36) should be denied as futile because the proposed amended complaint fails to state a claim.<sup>8</sup> The court therefore grants defendants' motion to dismiss (Doc. No. 13) and directs that this case be closed.

**IT IS SO ORDERED.**

Dated this 9<sup>th</sup> day of November, 2018, at Topeka, Kansas.

s/Sam A. Crow

Sam A. Crow, U.S. District Senior Judge

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<sup>8</sup> Plaintiff's proposed amended complaint also violates the "short and plain statement" requirement in Fed.R.Civ.P. 8(a). If the court determined that plaintiff's proposed amended complaint stated a claim for relief, then the court would command that plaintiff submit another proposed amended complaint which could be considered a short and plain statement.