



FLOWERS FOODS AT-A-GLANCE

Flowers Foods, Inc. produces and markets a variety of bakery products in the United States.

Flowers Foods is the second-largest producer and marketer of packaged bakery foods in the U.S. with 2023 sales of \$5.1 billion. We produce a variety of breads, buns, rolls, snack cakes, and tortillas at 46 bakeries in 19 states.

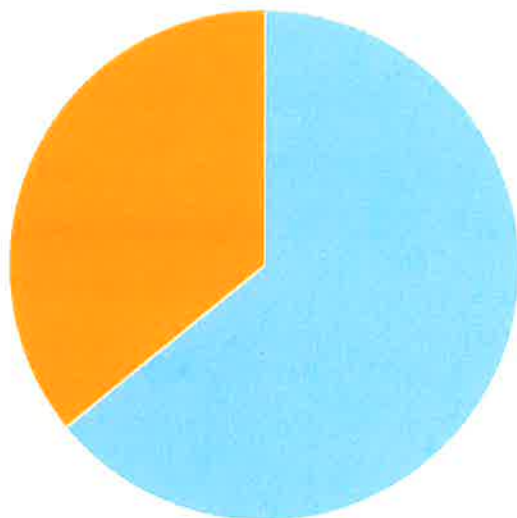
Our products are sold under leading brands such as Nature's Own, Dave's Killer Bread, Canyon Bakehouse, Tastykake, and Wonder. Most of our products are distributed by a network of independent distributor partners, which covers approximately 85% of the U.S. population. Frozen bakery items and snack cakes are distributed to customers' warehouses nationwide.

Flowers' strategic priorities include developing our team, focusing on our brands, prioritizing our margins, and proactively seeking out smart, disciplined acquisitions. We believe executing on our strategic priorities will drive future growth and margin expansion and deliver meaningful shareholder value over time.

Investor Events and Current Presentations

FY 2023 Snapshot

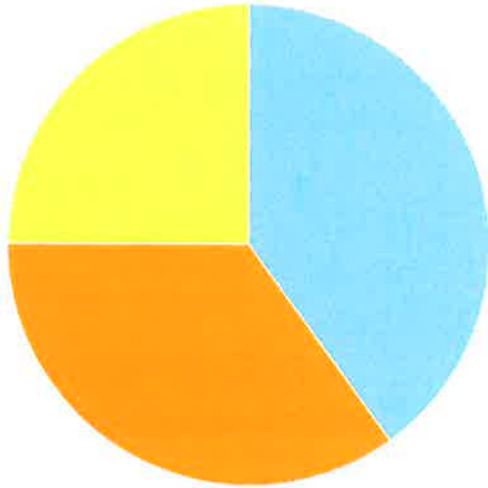
2023 SALES BY CATEGORY



● Branded Retail ● Other

Chart data should not be used for historical comparisons because of changes in sales category definitions.

2023 SALES CHANNELS¹



Flowers Foods Bakery Locations / Market

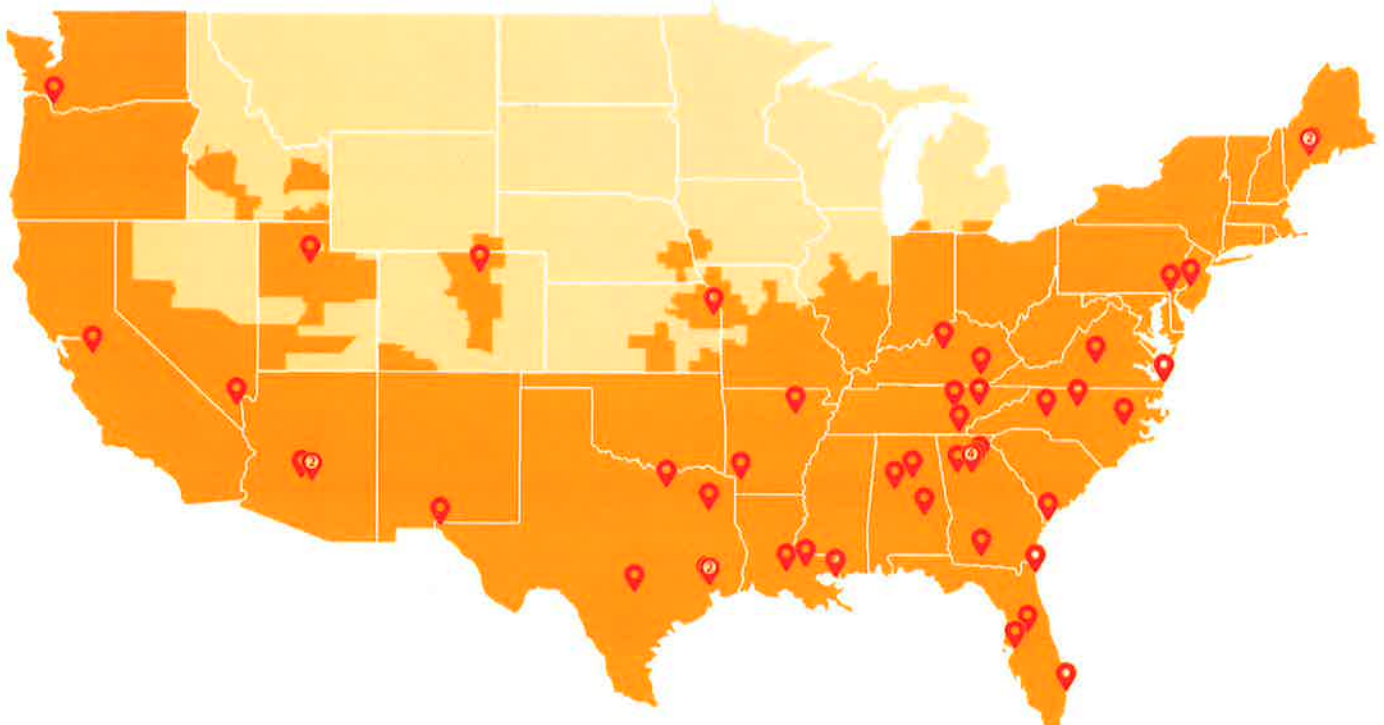
● Supermarket / Drug
● Other
● Mass Merchandiser / Discount

FRESH (DSD) MARKET DISTRIBUTION

Bakery Locations

¹Internal Sales Data Warehouse; 52 Weeks Ending 12/31/23; includes sales from e-commerce, click and collect, and other online channels

Warehouse products are available nationwide. Numbers indicate multiple bakeries in close proximity. [Click here for a full list.](#)



Strong Recognized Brands



[VIEW ALL BRANDS >](#)