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CNN Worldwide Fact Sheet

CNN Worldwide is the most honored brand in cable news, reaching more individuals on television, the web and mobile devices than any other cable news organization in the United States. Globally, CNN International is the most widely distributed news channel, reaching over 402 million households. CNN Digital is the #1 online news destination across all platforms, with more unique visitors, global unique visitors, mobile unique visitors, millennial unique visitors, politics visitors and video starts than any other competitor. CNN's award-winning portfolio also includes CNN Original Series, which develops non-scripted programming for television via commissioned projects, acquisitions and in-house production. CNN Films produces, commissions and acquires documentary feature and short films for theatrical and festival exhibition, as well as for broadcast and other distribution across CNN's multiple platforms. Additionally, CNN Newsource is the world's most extensively utilized news service partnering with over 1,000 local and international news organizations around the world. CNN is a division of WarnerMedia.

FACTS:

- CNN's two dozen branded networks and services are available to more than 2 billion people in more than 200 countries and territories.
- CNN has 36 editorial operations around the world and around 3,000 employees worldwide.
- CNN's coverage is supplemented and carried by more than 1,000 affiliates worldwide.
- CNN reaches 90 million households in the U.S.



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- CNN Digital is the number one online news destination, regularly registering more than 200 million unique visitors globally each month.
- CNN International reaches more than 402 million households and hotel rooms worldwide.

CNN WORLDWIDE EXECUTIVE MANAGEMENT:

Jeff Zucker Chairman, WarnerMedia News and Sports & President, CNN Worldwide

Allison Gollust Executive Vice President and Chief Marketing Officer, CNN Worldwide

Katrina Cukaj Executive Vice President, Portfolio Sales & Client Partnerships, Turner Ad Sales

Rick Davis Executive Vice President, News Standards and Practices CNN Worldwide

Amy Entelis Executive Vice President for Talent and Content Development, CNN Worldwide

Brad Ferrer Executive Vice President and Chief Financial Officer, WarnerMedia News and Sports

Andrew Morse Executive Vice President & General Manager, CNN Digital Worldwide

Ken Jautz Executive Vice President of CNN/U.S./General Manager of HLN

Mike McCarthy Executive Vice President of Programming and General Manager, CNN International

CNN/US EXECUTIVES:

Ken Jautz Executive Vice President

CNN/U.S., the leading 24-hour news and information cable television network and the flagship of all CNN news brands, invented 24-hour television news.



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CNN/U.S. provides live coverage and analysis of breaking news, as well as a full range of international, political, business, entertainment, sports, health, science and weather coverage, and topical in-depth interviews.

FACTS:

Launch: June 1, 1980

Hours: 24 hours a day, seven days a week

Distribution: More than 96.2 million households and in more than 890,000 hotel rooms

CNN DIGITAL WORLDWIDE

EXECUTIVES:

Andrew Morse Executive Vice President & General Manager of CNN Digital Worldwide; Co-Founder, Great Big Story

Rohit Agarwal Senior Vice President, CNN Digital Product

Meredith Artley Senior Vice President, Editor-in-Chief, CNN Digital

Wendy Brundige Vice President, Global Digital Video

Nitya Chambers Vice President, CNN Digital Content Development

Courtney Coupe Vice President, Content Strategy and Head of Great Big Story

Chris Herbert Senior Vice President, CNN Digital Operations & Strategy

Matt Dornic Vice President, CNN Digital/Great Big Story Communications & Digital Partnerships

Erin Malone Senior Director, CNN Digital Strategic Initiatives

Robyn Peterson Senior Vice President, Chief Technology Officer



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CNN Digital Worldwide provides users with the most enriching, immediate interaction with news anywhere, seamlessly combining articles, videos, images, and interactive features. CNN Digital's global operation includes the editorial and business operations of CNN Digital properties, including **CNN.com**, **CNNgo**, video, and mobile, and more than 35 off platform properties such as Google AMP, Amazon Alexa, Facebook Watch and more. CNN mobile delivers world-class content across multiple mobile platforms including mobile web, video, messaging, and off platform properties

CNNgo is a next-generation product that gives viewers a revolutionary news-watching experience that offers the live CNN broadcast with unprecedented features. It is available on CNN.com, iOS and Android mobile devices and on Apple TV, Roku, Chromecast, Amazon FireTV, Android TV, and Samsung TV. CNN was the first U.S. news organization to stream its full CNN, CNN International and HLN networks online and on OTT devices in real-time, including commercials.

FACTS:

Launch: Aug. 30, 1995

Hours: 24 hours a day, seven days a week

Programming: News, sports, business, politics, style, entertainment, weather, law, science and technology, travel, space, health, food, nature and in-depth special sections

Distribution/Traffic: CNN Digital is the number one online news destination, month after month, according to ComScore. CNN outranks all competitors in unique visitors, video, mobile, social and millennial users.

CNN NEWSOURCE



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EXECUTIVES:

Paul Crum Vice President, News Operations & Affiliate Services

Beth Carter Director, CNN Newsource

Jack Womack Senior Vice President, CNN NewsGroup

With 40 editorial operations worldwide, and 1,000+ local news partners, CNN Newsource is the industry's most powerful newsgathering resource, providing local news organizations the video, text and photos they need to produce compelling news products across all platforms. CNN Newsource clients benefit from the dedicated support and regional expertise of our Newsource newsgathering operations.

Additionally, CNN Newsource provides 24-hour digital content distribution, seven live channels, live coverage of breaking news from CNN correspondents and localized live reports on key topics such as politics and money.

FACTS:

Launch Date: Oct. 19, 1987

Distribution: More than 900 local news affiliates in North America and more than 200 international affiliates.

Programming: Breaking news, regional, national and international, sports, medical, business and entertainment news

Staff: Located in bureaus and divisions in Atlanta, New York, Washington, D.C. and Los Angeles

CNN COLLECTION

The CNN Collection is the content licensing arm of CNN Worldwide and includes more than 3 million video assets, including CNN Branded, B-roll & Archive footage — coverage spans the early 1980s through today's biggest global and local news events.



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The CNN Collection team specializes in helping fiction and non-fiction storytellers – in every medium – establish and frame their narrative. Clients include major and independent film and multimedia production companies. CNN Collection footage is often seen in feature films, television shows, museums, educational materials, music videos, advertising commercials, and other public outlets. In addition to servicing major clients, cnn.com/collection is a full-featured e-commerce platform that allows marketers, bloggers, creatives and the general consumer to quickly search, preview and purchase footage with just a credit card. A large portion of the CNN Collection library is digitized and available in High Definition (HD) with the remaining library available in archival quality via digital delivery.

FACTS:

Launch Date: 1987

CNN INTERNATIONAL

EXECUTIVES:

Mike McCarthy Executive Vice President of Programming and General Manager, CNN International

Cynthia Hudson Senior Vice President and Managing Director, CNN en Español, and Hispanic Strategy

Ellana Lee Senior Vice President and Managing Editor, CNN International, Asia Pacific

Deborah Rayner Senior Vice President of International Newsgathering, TV and Digital

Meara Erdozain Senior Vice President of Programming, CNN International

Tommy Evans Vice President and London Bureau Chief

Roger Clark Vice President and Hong Kong Bureau Chief



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Samson Desta Vice President of International Newsource

Jennifer Bernstein Vice President, CNN Sports

CNN International is available in more than 402 million households and hotel rooms worldwide. Since September 1997, CNN International has been regionalized into five separate feeds: CNN International Europe/Middle East/Africa, CNN International Asia Pacific, CNN International South Asia, CNN International Latin America and CNN International North America.

FACTS:

Launch: Europe September 1985; Asia Pacific August 1989; Latin America 1991;

South Asia July 2000; North America October 2000.

Hours: 24 hours a day, seven days a week

Language: English with some subtitling for feature programming in Asia Pacific

Household delivery: More than 402 million households and hotel rooms worldwide

Bureaus: 27 outside of US

Production centers: Atlanta, Abu Dhabi, Hong Kong, London and New York

Programming: News, business, sport and feature shows including *Amanpour*, *Quest*

Means

Business, *Connect the World*, *Hala Gorani Tonight*, *World Sport* and

First Move with Julia

Chatterley

CNN EN ESPAÑOL

CNN en Español provides continuous Spanish-language news coverage of major world events, live



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breaking coverage supported by in-depth analysis, worldwide business and financial news, global weather updates, sports and feature programming on such topics as health, technology and entertainment.

FACTS:

Launch date: March 17, 1997

Mexico Feed: March 1999

Language: Spanish

Distribution: More than 40 million households in Latin America and more than 6 million households in the United States and Puerto Rico

Bureaus: Buenos Aires, Havana, Jerusalem, London, Los Angeles, Mexico City, Miami, New York and Washington, D.C.

Programming: Program highlights include *Panorama Mundial*, international news with a global perspective; *Mirador Mundial*, updated news and information throughout the weekend;

CNN Dinero, keeping pace with the speed of global business; *Deportes CNN*, sports triumphs and defeats; and *Café CNN*, a jumpstart to the day with conversation and analysis.

- CNN en Español is CNN's only independently produced 24-hour network in a language other than English.
- CNN en Español is the No. 1 news network in Latin America and is regularly named as the most trusted news source in the region by the syndicated study TGI Latin America.
- The award-winning team of CNN en Español journalists is internationally recognized for its expertise and knowledge of Latin America.

CNN EN ESPAÑOL RADIO



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CNN en Español Radio is a full-service Spanish-language network, providing the latest information in news, sports, business and entertainment and full-time breaking news coverage. CNN en Español Radio is the first international radio news network to provide audio news resources to affiliates via a password-protected Web site.

FACTS:

Launch: March 29, 1993

Hours: 6 a.m.-midnight (ET), weekdays

Satellite Programming: Live breaking news coverage, CNN en Español simulcast

Internet Programming: A la Carta

Distribution: 780 radio affiliates in the Americas – including 110 Hispanic radio affiliates in the US

Staff: Located in Atlanta and Washington, D.C.

CNN CHILE

CNN Chile is Chile's leading 24-hour news network. Initially, a joint-venture between CNN and Liberty Global's VTR but now fully owned by WarnerMedia, CNN Chile launched in December 2008. In addition to a fully staffed local news production center based in Santiago, CNN Chile has complete access to CNN Worldwide's newsgathering resources including the support of 4,000 journalists based around the globe.

FACTS:

Launch: Dec. 4, 2008

Language: Spanish

CNN PARTNERSHIPS AND JOINT VENTURES

CNN Brasil



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CNN Brasil is an independent network which licenses the CNN brand and has access to CNN content, training and services as part of the licensing agreement. It is a 24-hour Portuguese language news channel, headquartered in Sao Paulo with hubs in Rio de Janeiro and Brasilia as well as reporters based in New York, Buenos Aires, Washington DC and London.

FACTS:

Launch: March 15, 2020

Language: Portuguese

Distribution: Reaches over 60 million people via pay TV and digital media

Programming: CNN Brasil brought a new brand of journalism to Brazil with a commitment to impartial and agenda-setting journalism produced by a first-rate team of reporters and producers. All CNN Brasil content is multi-platform and distributed across TV, digital and social media platforms.

CNN Indonesia

CNN Indonesia is wholly owned by PT Trans Media, which licenses the CNN brand and has access to CNN content, training and services as part of the licensing agreement.

FACTS:

Launch: The website CNNIndonesia.com launched October 20, 2014 while the 24-hour television news channel launched August 17, 2015.

Language: Bahasa Indonesia

Distribution: More than 1.7 million via pay-TV platform Transmission and branded blocks simulcasted on free-to-air television in Indonesia.

Programming: A combination of national and international news as well as current affairs, feature



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programming and documentaries, catering specifically for the local Indonesian audience.

CNNj

CNNj is a partnership between CNN and Japan Cable Television (JCTV), which has access to CNN content in order to provide a translated version of CNN International programming to audiences in Japan.

FACTS:

Launch: March 1, 2003

Number of Countries: 1 (Japan)

Language: English with Japanese translation service (18 hours per day) provided by Japan Cable Television.

Distribution: More than 7 million households, hotels and government offices throughout Japan.

Programming: Same content as CNN International.

CNN-News18

CNN-News18 (*formerly CNN-IBN*) is wholly owned by TV18 Broadcast Ltd, which licenses the CNN brand and has access to CNN content, training and services as part of the licensing agreement. It is a 24 hour English language general news channel, headquartered in Noida. The channel was re-branded -and re-launched with a renewed promise to bring perspective, nuance, clarity and authority to news.

FACTS:

Launch: Dec. 5, 2005

Language: English

Distribution: Reaches an average 45 million cable and satellite television viewers across



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India

Programming: CNN-News18 has access to CNN's trademark live breaking news as well as key feature programs. This unique alliance enables Indian viewers to view local news as well as relevant global news from CNN, on the same platform. CNN-News18 combines content from CNN International for global news and for local news through its own editorial team. Live breaking news that is relevant to the target audience may be shown simultaneously on both services.

CNN Philippines

CNN Philippines is wholly owned by Nine Media Corporation, which licenses the CNN brand and has access to CNN content, training and services as part of the licensing agreement.

FACTS:

Launch: The website CNNPhilippines.com and the 24-hour news channel launched on March 16, 2015.

Language: Predominantly English with some news bulletins in different local languages.

Distribution: More than 17 million via both free-to-air television and cable affiliates in the Philippines.

Programming: A combination of local and international news and current affairs, feature programming and documentaries.

CNN Prima NEWS

CNN Prima NEWS is programmed and operated by the Prima Group, which licenses the CNN brand and has access to CNN content, training and services as part of the licensing agreement. It is a 24 hour Czech language news channel, headquartered at a state of the art facility in Prague that houses one of the most modern and largest studios in Central Europe.



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FACTS:

Launch: May 3, 2020

Language: Czech

Distribution: Terrestrial TV and via digital media in Czech Republic, and Pay TV in Slovakia

Programming: CNN Prima NEWS content is produced by a dedicated team of almost 100 journalists, many of whom are well-known figures in Czech journalism. In addition to the network's original programming, CNN Prima NEWS broadcasts flagship CNN International shows *Quest Means Business* and *Amanpour*.

CNN Türk

CNN Türk is wholly owned by the Demiroren Group, which licenses the CNN brand and has access to CNN content, training and services as part of the licensing agreement.

FACTS:

Launch: Oct. 11, 1999

Language: Turkish

Distribution: More than 13 million via terrestrial television and cable and satellite in other areas, and digitally at cnnturk.com and tv.cnnturk.com.

Programming: 24-hour coverage of national and international news, including CNN's trademark breaking news, plus extensive business, financial, political and sports news programming and analysis. Based in Istanbul and written, produced and presented by Turks for the Turkish market, CNN Türk has extensive newsgathering resources across Turkey.

CNN INTERNATIONAL NEWSOURCE



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CNN International Newsource (INS) is responsible for the news relationship with its affiliates and partner stations outside the United States. INS delivers all distributable video (CNN, affiliate, and rights-cleared third party) to affiliates via satellite and via the Newsource website using a digital download system called Bitcentral. Newsource distributes to some 200 international and 850 domestic U.S. affiliates. The INS satellite channel delivers live events, extended raw b-roll and exclusive CNN interviews 24/7.

TRAINING: INS runs the CNN Journalism Fellowship (CJF) program in which about a dozen international affiliate journalists spend three weeks in Atlanta observing all aspects of CNN's broadcast news operations and receiving post-professional journalism and television-production training. These sessions are held 2-3 times per year. INS also manages ad-hoc affiliate training and observation visits to Atlanta headquarters and bureaus around the world, as well as ad hoc on-site training visits to affiliates.

EDITORIAL OPERATIONS AND BUREAUS

CNN operates bureaus on six continents, including the only U.S.-based television news network in Havana, which gives CNN the ability to cover news whenever and wherever it happens. Newsgathering is coordinated through national and international assignment desks in CNN's world headquarters in Atlanta and the London, Hong Kong and Abu Dhabi production centers.

U.S.-BASED (9)

Atlanta	Chicago	Dallas
Denver	Los Angeles	Miami
New York	San Francisco	
Washington, D.C.		

INTERNATIONAL (27)



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Abu Dhabi	Amman	
Bangkok	Beijing	
Beirut	Berlin	
Buenos Aires	Cairo	
Dubai	Havana	Hong
Kong	Islamabad	
Istanbul	Jerusalem	
Johannesburg	Kabul	
Lagos	London	
Mexico City	Moscow	
Nairobi	New Delhi	Paris
	Rome	
Santiago	Seoul	Tokyo

HLN

EXECUTIVES:

Ken Jautz Executive Vice President & General Manager

Tim Mallon Senior Vice President, Business Development & Operations

Stephanie Todd Vice President, Programming & Production

HLN features live coverage of national, regional, lifestyle, and entertainment news in a fast-paced approachable tone with expert-led, personality driven programs. HLN is a CNN Worldwide network reaching more than 90 million households in the U.S. CNN is a division of Turner, a WarnerMedia Company.

FACTS:

Launch: Jan. 1, 1982

Hours: 24 hours a day, seven days a week



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Distribution: More than 90 million households and 600,000 hotel rooms in the United States and Canada.

PRIVATE NETWORKS

CNN AIRPORT NETWORK

CNN Airport Network is the only satellite-delivered television service available to waiting air travelers throughout the United States. Services are also available internationally. CNN Airport Network is the only fully owned, branded Private Network.

FACTS:

Launch: Jan. 20, 1992

Programming: CNN-produced, news and live breaking news, business and financial reports, sports updates, weather, lifestyle and general interest segments, as well as entertainment and travel features.

Distribution: In the United States, CNN Airport Network is available in more than 2,000 gate areas per month at 50 major U.S. airports, representing more than 469 million passenger enplanements annually.

OCTOBER 2019

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